Contract Agreement Between:

CONTRACT

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Design4 Marketing Communications
106 North Collins Street
Plant City, FL 33563

Contract / Revision	Alt Order #
1861977 /	08874059

Product
PROVEN CONSERV. PAC

Contract Dates	Estimate #
12/06/17 - 12/11/17	

Advertiser	Original Date / Revision
ISS/Proven Conservative PAC	12/05/17 / 12/05/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WSFA	Ryan Eddins	HRP-Washingto

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WSFA	12/06/17	12/08/17	Today In Alabama	6a-7a		:30			NM	3	$1,050.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays --WTF--	Spots/Week 3	Rate $350.00							
N 2	WSFA	12/06/17	12/08/17	WSFA 12 News at Five	5-530pm		:30			NM	2	$850.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays --WTF--	Spots/Week 2	Rate $425.00							
N 3	WSFA	12/06/17	12/08/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	3	$2,400.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays --WTF--	Spots/Week 3	Rate $800.00							
N 4	WSFA	12/06/17	12/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	$1,000.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays --W-F--	Spots/Week 2	Rate $500.00							
N 5	WSFA	12/09/17	12/09/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	$350.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays -----1-	Spots/Week 1	Rate $350.00							
N 6	WSFA	12/10/17	12/10/17	WSFA 12 News at Ten - Sun	10-1030pm		:30			NM	1	$500.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays ------1	Spots/Week 1	Rate $500.00							
N 7	WSFA	12/11/17	12/11/17	Today In Alabama	6a-7a		:30			NM	1	$350.00
Week:	Start Date 12/11/17	End Date 12/17/17	Weekdays 1------	Spots/Week 1	Rate $350.00							
N 8	WSFA	12/11/17	12/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$500.00
Week:	Start Date 12/11/17	End Date 12/17/17	Weekdays 1------	Spots/Week 1	Rate $500.00							
						Totals					14	$7,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
1861977 /	08874059

Contract Dates	Product	Estimate #
12/06/17 - 12/11/17	PROVEN CONSERV. P/	

Advertiser	Original Date / Revision
ISS/Proven Conservative	12/05/17 / 12/05/17

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 -12/11/17	14	$7,000.00	($1,050.00)	$5,950.00
Totals	14	$7,000.00	($1,050.00)	$5,950.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 8874059
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

DEC5/17 12.08
*** WSFA-TV ***

ADV #_____ ADV. NAME ISS/PROVEN CONSERVTV PAC REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME DESIGN4 MARKETING COMMUNICATIONS BUYER NAME PAM MELLO

106 NORTH COLLINS STREET SALES PRSN WA- RYAN EDDINS (H)

PLANT CITY, FL 33563

ORDER # 1861977 CONTRACT # 8874059 CLASS: NATL. LOCAL REGIONAL

PRDCT PROVEN CONSERV. PAC EST#____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES DEC6/17 DEC11/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE DEC5/17 12.08

REP: NEW ORDER PROVEN CONSERVATIVE PAC
TOTAL $7000
PLEASE CONFIRM THANKS,
JBF

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PROVEN CONSERVATIVE PAC

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A		30	$350.00	12/6	12/8	3	✓	W-F	3
	PROGRAM : TODAY IN ALABAMA RA35+ : 7.8 CON COM1: TODAY IN ALABAMA											
2			500P-530P		30	$425.00	12/6	12/8	2	✓	W-F	2
	PROGRAM : WSFA 12 NEWS AT 5PM RA35+ : 10.7 CON COM1: WSFA 12 NEWS AT 5PM											
3			600P-630P		30	$800.00	12/6	12/8	3	✓	W-F	3
	PROGRAM : WSFA 12 NEWS AT 6PM RA35+ : 13.5 CON COM1: WSFA 12 NEWS AT 6PM											

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8874059
*** ORIGINAL REV#0 ***

DEC5/17 12.08
*** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	4		1000P-1035P	30		$500.00	12/6	12/8	2	✓	W-F	2
	PROGRAM : WSFA 12 NEWS AT 10PM RA35+ : 8.4 CON COM1: WSFA 12 NEWS AT 10PM											
	5		1000P-1030P	30		$350.00	12/9	12/9	1	✓	SAT	1
	PROGRAM : WSFA 12 NEWS AT 10PM SAT RA35+ : 6.4 CON COM1: WSFA 12 NEWS AT 10PM SAT											
	6		1000P-1030P	30		$500.00	12/10	12/10	1	✓ NA	SUN	1
	PROGRAM : WSFA 12 NEWS AT 10PM SUN RA35+ : 7.9 CON COM1: WSFA 12 NEWS AT 10PM SUN											
	7		600A-700A	30		$350.00	12/11	12/11	1		MON	1
	PROGRAM : TODAY IN ALABAMA RA35+ : 7.8 CON COM1: TODAY IN ALABAMA											
	8		1000P-1035P	30		$500.00	12/11	12/11	1		MON	1
	PROGRAM : WSFA 12 NEWS AT 10PM RA35+ : 8.4 CON COM1: WSFA 12 NEWS AT 10PM											

DEC/17 $7,000.00

CONTRACT TOTAL $7,000.00
TOTAL SPOTS 14

MARKET TOTALS $10,000 WSFA 70% WNCF 0% WAKA 30% WCOV 0% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8874059 TRF# 1861977 ORDER WORKSHEET HARRIS REPORT FROM STATION DEC5/17 16.09
$$$ APPROVED ORIGINAL REV#0 $$$ *** WSFA-TV ***

ADV #_____ ADV. NAME ISS/PROVEN CONSERVTV PAC REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME DESIGN4 MARKETING COMMUNICATIONS BUYER NAME PAM MELLO

106 NORTH COLLINS STREET SALES PRSN WA- RYAN EDDINS (H)

PLANT CITY, FL 33563

ORDER #_____ CONTRACT # 8874059 CLASS: NATL. LOCAL REGIONAL

PRDCT PROVEN CONSERV. PAC EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES DEC6/17 DEC11/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE DEC5/17 16.09

REP: NEW ORDER PROVEN CONSERVATIVE PAC
TOTAL $7000
PLEASE CONFIRM THANKS,
JBF

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PROVEN CONSERVATIVE PAC
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL $7,000.00
TOTAL SPOTS 14

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8874059 TRF# 1861977 ORDER WORKSHEET HARRIS REPORT FROM STATION DEC5/17 16.22
$$$ MOD# 0: APPROVED REV #0 $$$ **CHANGES** *** WSFA-TV ***

ADV #_____ ADV. NAME ISS/PROVEN CONSERVTV PAC REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME DESIGN4 MARKETING COMMUNICATIONS BUYER NAME PAM MELLO

106 NORTH COLLINS STREET SALES PRSN WA- RYAN EDDINS (H)

PLANT CITY, FL 33563

ORDER #_____ CONTRACT # 8874059 CLASS: NATL. LOCAL REGIONAL

PRDCT PROVEN CONSERV. PAC EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES DEC6/17 DEC11/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE DEC5/17 16.22

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PROVEN CONSERVATIVE PAC
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#6	MISSED:	SUN/1000P-1030P	DEC10	30S $500.00	(DEC5/17)
			OFFER:	THU/1030P-1100P	DEC7	30S $150.00	PLS ADVISE.
			&	SUN/1030P-1100P	DEC10	30S $150.00	
			&	W-F/1035P-1135P	DEC6	30S $200.00	

CMT:NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE

DEC/17 $7,000.00

CONTRACT TOTAL $7,000.00
TOTAL SPOTS 14

MARKET TOTALS $10,000 WSFA 70% WNCF 0% WAKA 30% WCOV 0% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

SVC- NSI
DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:

I, Pam Mello
do hereby request station time concerning the following issue:

Judge Roy Moore for US Senate - AL
Special election - Dec. 12, 2017

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	see attached schedule				

This broadcast time will be used by: Proven Conservative PAC

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Judge Roy Moore - AL US Senate Special Election Dec. 12, 2017

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Proven Conservative PAC
1117 Williamson Rd.
Luverne, AL 36049

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Paul Jossey - Treasurer
Mike Hanna - Spokesperson

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

11/30/2017	Pam Mellor	813-849-0076
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title

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CONTRACT

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(334) 288-1212

www.wsfa.com

And:

Design4 Marketing Communications
106 North Collins Street
Plant City, FL 33563

Contract / Revision	Alt Order #
1861977 /	08874059

Product		
PROVEN CONSERV. PAC		
Contract Dates	Estimate #	
12/06/17 - 12/11/17		
Advertiser	Original Date / Revision	
ISS/Proven Conservative PAC	12/06/17 / 12/06/17	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WSFA	Ryan Eddins	HRP-Washingtc
Special Handling		
Demographic		
Adults 35+		
Agy Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WSFA	12/06/17	12/08/17	Today In Alabama	6a-7a		:30			NM	3	$1,050.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays --WTF--	Spots/Week 3	Rate $350.00							
N 2	WSFA	12/06/17	12/08/17	WSFA 12 News at Five	5-530pm		:30			NM	2	$850.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays --WTF--	Spots/Week 2	Rate $425.00							
N 3	WSFA	12/06/17	12/08/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	3	$2,400.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays --WTF--	Spots/Week 3	Rate $800.00							
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Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays --W-F--	Spots/Week 2	Rate $500.00							
N 5	WSFA	12/09/17	12/09/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	$350.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays -----1-	Spots/Week 1	Rate $350.00							
N 6	WSFA	12/10/17	12/10/17	WSFA 12 News at Ten - Sun	10-1030pm		:30			NM	0	$0.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays ------1	Spots/Week 1	Rate $500.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	WSFA	12/04/17-12/10/17	WSFA 12 News at Ten - Sun	10-1030pm	---------SU	:30	~~$500.00~~	NM				
Credited												
N 7	WSFA	12/11/17	12/11/17	Today In Alabama	6a-7a		:30			NM	1	$350.00
Week:	Start Date 12/11/17	End Date 12/17/17	Weekdays 1------	Spots/Week 1	Rate $350.00							
N 8	WSFA	12/11/17	12/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$500.00
Week:	Start Date 12/11/17	End Date 12/17/17	Weekdays 1------	Spots/Week 1	Rate $500.00							
N 9	WSFA	12/07/17	12/07/17	Late News	1030p-11p		:30			NM	1	$150.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays ---T---	Spots/Week 1	Rate $150.00							

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Contract / Revision	Alt Order #
1861977 /	08874059

Contract Dates	Product	Estimate #
12/06/17 - 12/11/17	PROVEN CONSERV. P/	

Advertiser	Original Date / Revision
ISS/Proven Conservative	12/06/17 / 12/06/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 10	WSFA	12/10/17	12/10/17	Late News	1030p-11p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	------S	1	$150.00						
N 11	WSFA	12/08/17	12/08/17	Tonight Show	1035-1137pm		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	----F--	1	$200.00						
						Totals					16	$7,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 -12/11/17	16	$7,000.00	($1,050.00)	$5,950.00
Totals	16	$7,000.00	($1,050.00)	$5,950.00

Signature: _____ **Date:** _____

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Walker, Denice

From: Jones, Jasmine (CMG-REP) <jjones@coxreps.com>
Sent: Wednesday, December 06, 2017 9:34 AM
To: Walker, Denice
Subject: MG Approved: Headline: 8874059, Traffic: 1861977, ADV: Proven Conservative PAC

Hi Denice,

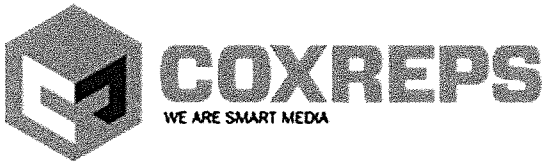
The Buyer has approved M1. I'll send it through the system once we are back up.

Thanks,
Jasmine

Type	Buy #	Dates Affected	Day/Time Affected	Len	Rate	Total Spots	Total Dollars	Program Name
Missed	6	Dec10/17(1/Wk)	Su/10p-10:30p	30s	$500	-1	$-500	WSFA 12 NEWS AT 10PM SUN
Offered	0	Dec7/17(1/Wk)	Thu/10:30p-11p	30s	$150	1	$150	LATE NEWS AFTER NFL
Offered	0	Dec10/17(1/Wk)	Su/10:30p-11p	30s	$150	1	$150	LATE NEWS AFTER NFL
Offered	0	Dec6/17(1/Wk)	W-F/10:35p-11:35p	30s	$200	1	$200	TONIGHT SHOW
NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE								

Jasmine Jones
Sales Assistant

(p) 703.528.9966
(e) jjones@coxreps.com
www.coxreps.com



REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8874059 TRF# 1861977 ORDER WORKSHEET HARRIS REPORT FROM REP DEC6/17 12.21
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

ADV #_____ ADV. NAME ISS/PROVEN CONSERVTV PAC REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME DESIGN4 MARKETING COMMUNICATIONS BUYER NAME PAM MELLO

106 NORTH COLLINS STREET SALES PRSN WA- RYAN EDDINS (H)

PLANT CITY, FL 33563

ORDER #_____ CONTRACT # 8874059 CLASS: NATL. LOCAL REGIONAL

PRDCT PROVEN CONSERV. PAC EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES DEC6/17 DEC11/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE DEC6/17 12.21

REP: REVISED ORDER
M1 OKD AS LINES 9-11
TTL SAME, $7,000
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PROVEN CONSERVATIVE PAC

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6		S	1000P-1030P		30	$500.00	12/10	12/10	0		SUN	0
	PROGRAM : WSFA 12 NEWS AT 10PM SUN RA35+ : 7.9 CON COM1: WSFA 12 NEWS AT 10PM SUN											
9		A	1030P-1100P		30	$150.00	12/7	12/7	1		THU	1
	PROGRAM : LATE NEWS AFTER NFL ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE THIS IS A MAKE-GOOD FOR DEC10 ON LINE-6 FOR 1 SPOT/WK											
10		A	1030P-1100P		30	$150.00	12/10	12/10	1		SUN	1
	PROGRAM : LATE NEWS AFTER NFL ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE PART OF A MAKEGOOD MADE UP OF LINES 9-11											

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8874059 TRF# 1861977 ORDER WORKSHEET HARRIS REPORT FROM REP DEC6/17 12.21
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11		A	1035P-1135P	30		$200.00	12/6	12/8	1		W-F	1

PROGRAM : TONIGHT SHOW
ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE
PART OF A MAKEGOOD MADE UP OF LINES 9-11

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#6	MISSED:	SUN/1000P-1030P	DEC10	30S	$500.00 (DEC5/17)
			OFFER:	THU/1030P-1100P	DEC7	30S	$150.00 PLS ADVISE.
			&	SUN/1030P-1100P	DEC10	30S	$150.00
			&	W-F/1035P-1135P	DEC6	30S	$200.00

CMT: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE

DEC/17 $7,000.00

CONTRACT TOTAL $7,000.00
TOTAL SPOTS 16

MARKET TOTALS $10,000 WSFA 70% WNCF 0% WAKA 30% WCOV 0% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8874059 TRF# 1861977 ORDER WORKSHEET HARRIS REPORT FROM STATION DEC6/17 12.31
$$$ MOD# 0: APPROVED REV #1 $$$ *** WSFA-TV ***

ADV #_____ ADV. NAME ISS/PROVEN CONSERVTV PAC REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME DESIGN4 MARKETING COMMUNICATIONS BUYER NAME PAM MELLO

106 NORTH COLLINS STREET SALES PRSN WA- RYAN EDDINS (H)

PLANT CITY, FL 33563

ORDER #_____ CONTRACT # 8874059 CLASS: NATL. LOCAL REGIONAL

PRDCT PROVEN CONSERV. PAC EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES DEC6/17 DEC11/17 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE DEC6/17 12.31

REP: REVISED ORDER
M1 OKD AS LINES 9-11
TTL SAME, $7,000
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PROVEN CONSERVATIVE PAC
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#6	MISSED:	SUN/1000P-1030P	DEC10	30S	$500.00 (DEC5/17)
			OFFER:	THU/1030P-1100P	DEC7	30S	$150.00 PLS ADVISE.
			&	SUN/1030P-1100P	DEC10	30S	$150.00
			&	W-F/1035P-1135P	DEC6	30S	$200.00

CMT: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE

CONTRACT TOTAL $7,000.00
TOTAL SPOTS 16