11764234

NCC Cable System Order

Order #	62344976
Syscode	5328
System Name	Spectrum/Menomonie, WI
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 2BK Jul15+May16
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$2,824.00		
Commission	$423.60		
Net Total	$2,400.40		
Total Spots	392		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	10.26 Dropped missed spots.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	10	$4.00	$40.00	30	PRE
2	AMC	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
3	AMC	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	PRE
4	AMC	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
5	APL	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	10	$4.00	$40.00	30	PRE
6	APL	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
7	APL	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	PRE
8	APL	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
9	BRVO	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	10	$4.00	$40.00	30	PRE
10	BRVO	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
11	BRVO	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	PRE
12	BRVO	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
13	CNN	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	9	$6.00	$54.00	30	10.26 -1x w/o 10.3
14	CNN	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$6.00	$12.00	30	10.26 -2x w/o 10.10
15	CNN	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	9	$12.00	$108.00	30	10.26 -2x w/o 10.3
16	CNN	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	1	$12.00	$12.00	30	PRE
17	DISC	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	10	$6.00	$60.00	30	PRE
18	DISC	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$6.00	$12.00	30	PRE
19	DISC	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$12.00	$132.00	30	PRE
20	DISC	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$12.00	$24.00	30	PRE
21	FOOD	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	9	$6.00	$54.00	30	10.26 -1x w/o 10.3

NCC Cable System Order

Order #	62344976	Flight Dates	10/03/16 - 10/16/16	Update Date	10/26/16
Syscode	5328	Agency	Canal Partners Media	Version	2 Vs. 1
System Name	Spectrum/Menomonie, WI	Advertiser	Russ for Wisconsin	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code		Total	$2,824.00
AE	Natasha Levinsohn	Product Code		Commission	$423.60
Sales Coordinator	Jalyn Sanders	Est Code	N/A	Net Total	$2,400.40
Office	Washington	Product Name		Total Spots	392
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 2BK Jul15+May16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	10.26 Dropped missed spots.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$6.00	$12.00	30	PRE
23	FOOD	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$12.00	$132.00	30	PRE
24	FOOD	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$12.00	$24.00	30	PRE
25	FX	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	9	$4.00	$36.00	30	10.26 -1x w/o 10.3
26	FX	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
27	FX	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	PRE
28	FX	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
29	HALL	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	10	$4.00	$40.00	30	PRE
30	HALL	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
31	HALL	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	PRE
32	HALL	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
33	HGTV	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	10	$6.00	$60.00	30	PRE
34	HGTV	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$6.00	$12.00	30	PRE
35	HGTV	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$12.00	$132.00	30	PRE
36	HGTV	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$12.00	$24.00	30	PRE
37	HIST	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	10	$6.00	$60.00	30	PRE
38	HIST	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$6.00	$12.00	30	PRE
39	HIST	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$12.00	$132.00	30	PRE
40	HIST	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$12.00	$24.00	30	PRE
41	LIF	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	10	$4.00	$40.00	30	PRE
42	LIF	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE

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Survey	Cable Nielsen Live+3 2BK Jul15+May16
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Flight Dates	10/03/16 - 10/16/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/26/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$2,824.00
Commission			$423.60
Net Total			$2,400.40
Total Spots			392
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.26 Dropped missed spots.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	LIF	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	PRE
44	LIF	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
45	MNBC	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	10	$4.00	$40.00	30	PRE
46	MNBC	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	1	$4.00	$4.00	30	10.26 -1x w/o 10.10
47	MNBC	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	10	$8.00	$80.00	30	10.26 -1x w/o 10.3
48	MNBC	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
49	OXYG	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	10	$4.00	$40.00	30	PRE
50	OXYG	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
51	OXYG	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	PRE
52	OXYG	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
53	TBSC	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	10	$4.00	$40.00	30	PRE
54	TBSC	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
55	TBSC	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	PRE
56	TBSC	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
57	TLC	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	10	$4.00	$40.00	30	PRE
58	TLC	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$4.00	$8.00	30	PRE
59	TLC	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$8.00	$88.00	30	PRE
60	TLC	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$8.00	$16.00	30	PRE
61	USA	DAYTIME	10/3/16	10/9/16	09:00	16:00			X	X	X	X	X	-	-	10	$6.00	$60.00	30	PRE
62	USA	DAYTIME	10/10/16	10/16/16	09:00	16:00	X	X						-	-	2	$6.00	$12.00	30	PRE
63	USA	PRIME	10/3/16	10/9/16	19:00	24:00			X	X	X	X	X	-	-	11	$12.00	$132.00	30	PRE

NCC Cable System Order

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Status	Not accepted			Sold On	Cost Per Spot
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-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	10.26 Dropped missed spots.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	USA	PRIME	10/10/16	10/16/16	19:00	24:00	X	X						-	-	2	$12.00	$24.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	392	0	0	0	0	0	0	0	0	0	0	0	392
AMT	$2,824.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$2,824.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/26/16

62344976 | Minneapolis-St. Paul | Spectrum/Menomonie, WI | 5328 |