# ORDER WORKSHEET

**Rep Order#** 913873 **Ver#** 9 **Status** Revised **Traffic Order#** 240064 **Printed:** 10/11/16 5:12 PM 
**EC'd** No **Last Received:** 10/11/16 3:03 PM
**Showing Buylines:** All Rep Changes

**Station** KEUV-TV EUREKA
**Advertiser** (1264) NEXTGEN CLIMATE ACT
**Product** NEXTGEN CA ACTION C
**Estimate#** 417
**Buyer** MARY WITTEMEYER

**Agency** (1095) BLUEWEST MEDIA LLC
5130 E 18TH AVE
DENVER, CO 80220-1318
**Agency C/P1/P2/E** /417
**Flight Dates** 10/11/16-10/17/16

**Rep Firm** UNIVISION
**Sales Office** (SF) SAN FRANCISCO-NATL
**Salesperson** (272) SFO-NL-ALONSO, TREY
**Sales Assistant** VERONICA
**Salesperson Phone#** 415-538-8051
**Salesperson Fax#** 415-538-8090

**--- CONTRACT COMMENT ---**

**NEW* NEXTGEN ACTION COMMITTEE
NONDISCRIMINATION:UNIVISION AND ITS STATIONS DO NOT DISCRIM- INATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETH- NICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVER- TISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

**--- REMARKS ---**

ADDED $365 MGS FOR MISSED SPOTS ON EST.413 LINES 27,39,40, 41, 42 & 44 #913670

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 74* | Th | 10P-11P | NOVELA | 30 | - | - | $50.00 | 10/13-10/13 | 1 | 1 | $50.00 |
| | | Buy Comment: | PART OF MG FROM EST.413 | | | | | | | | |
| | | V9 Added | | | | | | | | | |
| 75* | F | 10P-11P | NOVELA | 30 | - | - | $50.00 | 10/14-10/14 | 1 | 1 | $50.00 |
| | | Buy Comment: | PART OF MG FROM EST.413 | | | | | | | | |
| | | V9 Added | | | | | | | | | |
| 76* | M | 10P-11P | NOVELA | 30 | - | - | $50.00 | 10/17-10/17 | 1 | 1 | $50.00 |
| | | Buy Comment: | PART OF MG FROM EST.413 | | | | | | | | |
| | | V9 Added | | | | | | | | | |
| 77* | Su | 10P-11P | AQUI Y AHORA | 30 | - | - | $35.00 | 10/16-10/16 | 1 | 1 | $35.00 |
| | | Buy Comment: | PART OF MG FROM EST.413 | | | | | | | | |
| | | V9 Added | | | | | | | | | |
| 78* | M | 1P-2P | HOY | 30 | - | - | $35.00 | 10/17-10/17 | 1 | 1 | $35.00 |
| | | Buy Comment: | PART OF MG FROM EST.413 | | | | | | | | |
| | | V9 Added | | | | | | | | | |

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**Flight Dates** 10/11/16-10/17/16

**Rep Firm** UNIVISION
**Sales Office** (SF) SAN FRANCISCO-NATL
**Salesperson** (272) SFO-NL-ALONSO, TREY
**Sales Assistant** VERONICA
**Salesperson Phone#** 415-538-8051
**Salesperson Fax#** 415-538-8090

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Total Spots | Total Cost |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 79* | Th | 9P-10P | NOVELA | 30 | - | - | $50.00 | 10/13-10/13 | 1 | 1 | $50.00 |
| | | Buy Comment: | PART OF MG FROM EST.413 | | | | | | | | |
| | | V9 Added | | | | | | | | | |
| 80* | M | 9P-10P | NOVELA | 30 | - | - | $50.00 | 10/17-10/17 | 1 | 1 | $50.00 |
| | | Buy Comment: | PART OF MG FROM EST.413 | | | | | | | | |
| | | V9 Added | | | | | | | | | |
| 81* | Th-F | 7A-10A | DESPIERTA AMERICA | 30 | - | - | $45.00 | 10/13-10/14 | 1 | 1 | $45.00 |
| | | Buy Comment: | PART OF MG FROM EST.413 | | | | | | | | |
| | | V9 Added | | | | | | | | | |

**---REPORT TOTALS---**

Report Totals: 8 / $365.00

**---SALES MONTHLY TOTALS---**

Oct2016: 100/ $4,700.00

Order Totals: 100 / $4,700.00 Total GRPS: 0.0

**--- COMPETITIVE ---**

Market Totals $4,700.00 KEUV 100.00%

Books [null]
Demos RA18+

**--- CREDIT RISK ---**

STANDARD CREDIT TERMS

KUCO
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

# Contract # 240064

| | |
|---|---|
| **Schedule Dates** | 10/11/16-10/17/16 |
| **Advertiser** | NextGen Climate Act (10198) |
| **Agency** | BlueWest Media (3427) |
| **Product** | Issue Advertising (1119) |
| **Brand** | KEUV EST. 417 (103799) |
| **Salesperson** | Univision - San Francisco, San Francisco (1319) |
| **Sales Office** | Univision - San Francisco |
| **Buyer Name** | Wittemyer,Mary |
| **Phone/Fax** | (303) 641-4330 / |
| **CPE** | NEXTGEN CALIFORNIA/417 |
| **Account Types** | National/Political Issue |
| **Billing Type** | Standard |
| **Comments** | KEUV |

| | |
|---|---|
| **Date Entered** | 10/04/16 |
| **Last Modified** | 10/11/16 |
| **Entered By** | Chris Gomez |
| **CO-OP** | No |
| **Headline #** | 913873 |
| **Demo** | |
| **Order Type** | Normal |
| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $705.00 |
| **Net Total** | $3,995.00 |
| **Sales Tax** | |

**KUCO-KEUV COMBINED (KUCO)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 100 | $4,700.00 |
| Grand Total: | 100 | $4,700.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1.0 | Normal Line / SPOT | 10/11/16-10/17/16 | 1 | :30 | 7A- 9A (PST) | | 3 | 3 | 3 | 3 | 3 | | | 15 | $45.00 | $675.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 2.0 | Normal Line / SPOT | 10/16/16-10/16/16 | 1 | :30 | 1P- 2P (PST) | | | | | | | | 1 | 1 | $15.00 | $15.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 3.0 | Normal Line / SPOT | 10/11/16-10/17/16 | 1 | :30 | 9A- 11A (PST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | $45.00 | $225.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 4.0 | Normal Line / SPOT | 10/17/16-10/17/16 | 1 | :30 | 12P- 1P (PST) | | 1 | | | | | | | 1 | $35.00 | $35.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 5.0 | Normal Line / SPOT | 10/12/16-10/14/16 | 1 | :30 | 1P- 2P (PST) | | | | 1 | 1 | 1 | | | 3 | $35.00 | $105.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 6.0 | Normal Line / SPOT | 10/11/16-10/17/16 | 1 | :30 | 4P- 5P (PST) | | 2 | 2 | 1 | 2 | 1 | | | 8 | $35.00 | $280.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 7.0 | Normal Line / SPOT | 10/11/16-10/17/16 | 1 | :30 | 5P- 6P (PST) | | 1 | 1 | 2 | 1 | 2 | | | 7 | $55.00 | $385.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 8.0 | Normal Line / SPOT | 10/11/16-10/17/16 | 1 | :30 | 6:30P- 7P (PST) | | 2 | 2 | 2 | 2 | 2 | | | 10 | $55.00 | $550.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 9.0 | Normal Line / SPOT | 10/15/16-10/15/16 | 1 | :30 | 2P- 3P (PST) | | | | | | | 1 | | 1 | $45.00 | $45.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 10.0 | Normal Line / SPOT | 10/16/16-10/16/16 | 1 | :30 | 6:30P- 7P (PST) | | | | | | | | 1 | 1 | $45.00 | $45.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 11.0 | Normal Line / SPOT | 10/11/16-10/17/16 | 1 | :30 | 12A- 1A (PST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | $40.00 | $200.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 12.0 | Normal Line / SPOT | 10/11/16-10/17/16 | 1 | :30 | 11P- 11:35P (PST) | | 2 | 2 | 1 | 2 | 2 | | | 9 | $45.00 | $405.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 13.0 | Normal Line / SPOT | 10/11/16-10/17/16 | 1 | :30 | 11:35P- 12A (PST) | | 1 | 1 | 1 | 1 | 1 | | | | $55.00 | | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 04:45 PM on Tuesday, October 11 2016

KUCO
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

# Contract # 240064

| | |
|---|---|
| **Schedule Dates** | 10/11/16-10/17/16 |
| **Advertiser** | NextGen Climate Act (10198) |
| **Agency** | BlueWest Media (3427) |
| **Product** | Issue Advertising (1119) |
| **Brand** | KEUV EST. 417 (103799) |
| **Salesperson** | Univision - San Francisco, San Francisco (1319) |
| **Sales Office** | Univision - San Francisco |
| **Buyer Name** | Wittemyer,Mary |
| **Phone/Fax** | (303) 641-4330 / |
| **CPE** | NEXTGEN CALIFORNIA/417 |
| **Account Types** | National/Political Issue |
| **Billing Type** | Standard |
| **Comments** | KEUV |

| | |
|---|---|
| **Date Entered** | 10/04/16 |
| **Last Modified** | 10/11/16 |
| **Entered By** | Chris Gomez |
| **CO-OP** | No |
| **Headline #** | 913873 |
| **Demo** | |
| **Order Type** | Normal |
| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $705.00 |
| **Net Total** | $3,995.00 |
| **Sales Tax** | |

**KUCO-KEUV COMBINED (KUCO)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 100 | $4,700.00 |
| Grand Total: | 100 | $4,700.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 14.0 | Normal Line / SPOT | 10/15/16-10/15/16 | 1 | :30 | 11:30P- 12A (PST) | | | | | | | 1 | | 1 | $45.00 | $45.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 15.0 | Normal Line / SPOT | 10/16/16-10/16/16 | 1 | :30 | 11:35P- 12A (PST) | | | | | | | | 1 | 1 | $45.00 | $45.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 16.0 | Normal Line / SPOT | 10/11/16-10/17/16 | 1 | :30 | 7P- 8P (PST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | $50.00 | $250.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 17.0 | Normal Line / SPOT | 10/11/16-10/17/16 | 1 | :30 | 8P- 9P (PST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | $50.00 | $250.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 18.0 | Normal Line / SPOT | 10/14/16-10/14/16 | 1 | :30 | 9P- 10P (PST) | | | | | | 1 | | | 1 | $50.00 | $50.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 19.0 | Normal Line / SPOT | 10/11/16-10/11/16 | 1 | :30 | 10P- 11P (PST) | | | 1 | | | | | | 1 | $50.00 | $50.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 20.0 | Normal Line / SPOT | 10/15/16-10/15/16 | 1 | :30 | 10P- 11P (PST) | | | | | | | 1 | | 1 | $35.00 | $35.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 21.0 | Normal Line / SPOT | 10/16/16-10/16/16 | 1 | :30 | 8P- 10P (PST) | | | | | | | | 1 | 1 | $35.00 | $35.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 22.0 | Normal Line / SPOT | 10/16/16-10/16/16 | 1 | :30 | 10P- 11P (PST) | | | | | | | | 1 | 1 | $35.00 | $35.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 23.0 | Normal Line / SPOT | 10/15/16-10/15/16 | 1 | :30 | 6:55P- 9P (PST) | | | | | | | 1 | | 1 | $150.00 | $150.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 24.0 | Normal Line / SPOT | 10/16/16-10/16/16 | 1 | :30 | 9:50A- Liga Mexicana w/brks | | | | | | | | 1 | 1 | $150.00 | $150.00 | KUCO-KEUV COMBINED (KUCO) | | 10/4/16 |
| 25.0 | M/G For 13.0.1 / SPOT | 10/12/16-10/14/16 | 1 | :30 | 7A- 9A (PST) | 1 | | | X | X | X | | | 1 | $45.00 | $45.00 | KUCO-KEUV COMBINED (KUCO) | | 10/10/16 |
| 26.0 | M/G For 13.0.2 / SPOT | 10/12/16-10/17/16 | 1 | :30 | 12A- 1A (PST) | | 1 | | 1 | 1 | 1 | | | 4 | $40.00 | $160.00 | KUCO-KEUV COMBINED (KUCO) | | 10/10/16 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

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| **Account Types** | National/Political Issue |
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| **Comments** | KEUV |

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| **Last Modified** | 10/11/16 |
| **Entered By** | Chris Gomez |
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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 27.0 | M/G For 13.0.3 / SPOT | 10/15/16-10/15/16 | 1 | :30 | 10P- 11P (PST) | | | | | | | 1 | | 1 | $35.00 | $35.00 | KUCO-KEUV COMBINED (KUCO) | | 10/10/16 |
| 28.0 | M/G For 13.0.4 / SPOT | 10/16/16-10/16/16 | 1 | :30 | 8P- 10P (PST) | | | | | | | | 1 | 1 | $35.00 | $35.00 | KUCO-KEUV COMBINED (KUCO) | | 10/10/16 |
| 29.0 | Normal Line / SPOT | 10/13/16-10/17/16 | 1 | :30 | 10P- 11P (PST) | | 1 | | | 1 | 1 | | | 3 | $50.00 | $150.00 | KUCO-KEUV COMBINED (KUCO) | | 10/11/16 |
| 30.0 | Normal Line / SPOT | 10/16/16-10/16/16 | 1 | :30 | 10P- 11P (PST) | | | | | | | | 1 | 1 | $35.00 | $35.00 | KUCO-KEUV COMBINED (KUCO) | | 10/11/16 |
| 31.0 | Normal Line / SPOT | 10/17/16-10/17/16 | 1 | :30 | 1P- 2P (PST) | | 1 | | | | | | | 1 | $35.00 | $35.00 | KUCO-KEUV COMBINED (KUCO) | | 10/11/16 |
| 32.0 | Normal Line / SPOT | 10/13/16-10/17/16 | 1 | :30 | 9P- 10P (PST) | | 1 | | | 1 | | | | 2 | $50.00 | $100.00 | KUCO-KEUV COMBINED (KUCO) | | 10/11/16 |
| 33.0 | Normal Line / SPOT | 10/13/16-10/14/16 | 1 | :30 | 7A- 10A (PST) | 1 | | | | X | X | | | 1 | $45.00 | $45.00 | KUCO-KEUV COMBINED (KUCO) | | 10/11/16 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

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