CONTRACT

WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

Contract / Revision	Alt Order #
2418854 /	WOC13447943

Advertiser	Original Date / Revision
Pillen For Governor	02/11/22 / 02/11/22

Contract Dates	Estimate #
02/14/22 - 02/20/22	**2885**

Product
2022 Primary Election

And:

AxMedia
800 W 47TH Street Suite 200
Kansas City, MO 64112

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WOWT	Mary Beth Keating	Omaha National

Special Handling

Demographic
Adults 55+

	Order Type	Total Ratings
	NORMAL	387.60
Agy Code	**Advertiser Code**	**Product 1/2**
9916670	303	405

Agency Ref	Advertiser Ref
140343	589010

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	02/14/22	02/18/22	Morning News Show	6:00 AM-7:00 AM		:30				NM	5	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/14/22	02/20/22	11111--	5	$250.00	5.40						
N 2	WOWT	02/14/22	02/18/22	Today Show	7:00 AM-9:00 AM		:30				NM	5	$1,375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/14/22	02/20/22	11111--	5	$275.00	6.90						
N 3	WOWT	02/14/22	02/19/22	Weekend News Sa	7:00 AM-8:00 AM		:30				NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/14/22	02/20/22	-----1-	1	$100.00	5.30						
N 4	WOWT	02/14/22	02/20/22	Su Today	8:00 AM-9:00 AM		:30				NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/14/22	02/20/22	------1	1	$150.00	5.30						
N 5	WOWT	02/14/22	02/17/22	Today Show II	9:00 AM-10:00 AM		:30				NM	3	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/14/22	02/20/22	1-11---	3	$100.00	5.50						
N 6	WOWT	02/14/22	02/18/22	Midday News	11:00 AM-12:00 PM		:30				NM	3	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/14/22	02/20/22	-11-1--	3	$100.00	9.10						
N 7	WOWT	02/14/22	02/17/22	Daytime Rotator M-F	12:00 PM-1:00 PM		:30				NM	3	$210.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/14/22	02/20/22	11-1---	3	$70.00	3.80						
N 8	WOWT	02/14/22	02/18/22	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	5	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/14/22	02/20/22	11111--	5	$350.00	14.80						
N 9	WOWT	02/14/22	02/17/22	News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	3	$1,050.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/14/22	02/20/22	1-11---	3	$350.00	10.30						
N 10	WOWT	02/14/22	02/19/22	News @ 5p Sa	5:00 PM-5:30 PM		:30				NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/14/22	02/20/22	-----1-	1	$300.00	18.00						
N 11	WOWT	02/14/22	02/18/22	Weekday Jeopardy	5:57 PM-6:30 PM		:30				NM	3	$975.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/14/22	02/20/22	-11-1--	3	$325.00	14.80						
N 12	WOWT	02/14/22	02/18/22	Olympics Late News	930p-1205a		:30				NM	3	$1,125.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

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		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/14/22	02/20/22	1-1-1--	3	$375.00	11.20						
N 13	WOWT	02/14/22	02/19/22	Olympics Late News	10:00 PM-10:30 PM		:30				NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/14/22	02/20/22	-----1-	1	$350.00	16.20						
N 14	WOWT	02/14/22	02/20/22	Olympics Prime Time	7:00 PM-11:00 PM		:30				NM	3	$3,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		02/14/22	02/20/22	-1-1--1	3	$1,300.00	14.40						
						Totals				387.60		40	$13,135.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 -02/20/22	40	$13,135.00	($1,970.25)	$11,164.75
Totals	40	$13,135.00	($1,970.25)	$11,164.75

Signature: _____ **Date:** _____

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