KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25319666	**Changes as of:**	10/19/2016 at 12 40 PM	**Version:**	Current State Version 2
CPE:	521/962/7998	**Flight:**	10/25/16 - 10/31/16	**Station:**	WTXL
Agency:	AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314	**Advertiser:**	TRUMP, DONALD	**Market:**	Tallahassee
		Product:	Florida	**Office:**	WASHINGTON
		Agency Order #:	5429156	**Primary Demo:**	Adults 18+
		Buyer:	MediaAssistant, AMAG	**Con Type:**	POLITICAL/VOTE
		Salesperson:	JONATHAN VITTI 212-373-8256	**Assistant:**	KENNETH MIELE 212-373-8113

Total $: $9,615.00
Total Spots: 54
Total CPP: $102.40
Total GRP: 93.9
Traffic #: 64144
Separation:

Comments: See MG line 17 from spot na line 18

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/25	10/26	10/27	10/28	10/29	10/30	10/31		Total Spots	Total $	CPP	GRP
							10/25 - 10/31											
REV+ 17	M 8p-10p		DWTS	$500.00	3.4	30	0	0	0	0	0	0	1▶2		2	$1,000.00	$147.06	6.8
added 1x 10/31 as MG from spot na line 18																		
REV- 18	Sa 8p-11:30p		ABC COLLEGE FOOTBALL	$500.00	3.4	30	0	0	0	0	1▶0	0	0		0	$0.00	$147.06	0.0
spot removed 10/29, they cannot pay additional $$																		
						TOTALS:	7	10	11	10	3	2	11		54	$9,615.00	$102.40	93.9

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		Salesperson:	JONATHAN VITTI 212-373-8256	**Assistant:**	KENNETH MIELE 212-373-8113	**Separation:**	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
10/19/16 12:40 PM	JONATHAN VITTI	See MG line 17 from spot na line 18
10/19/16 10:31 AM	Ronda Drago	LINE 18 10/29 THIS IS AN FSU GAME NEED RATE PER MICHAEL GERMAN $2500 PLS ADV THANK YOU
09/28/16 9:27 AM	System	Notice Received.
09/27/16 6:04 PM	JONATHAN VITTI	Separation: 30

Competitive Information

Market Budget:	**$68,679**
WTXL Share:	**14%**
Comment:	
ETWC:	**3%**
WCTV:	**74%**
WTWC:	**9%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	54	$9,615.00	$102.40	93.9
Total	**100%**	**54**	**$9,615.00**	**$102.40**	**93.9**

Monthly Summary

Month	Spots	Dollars
2016-Oct	43	$7,915.00
2016-Nov	11	$1,700.00
Total	**54**	**$9,615.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	10/19/16 12:40 PM	JONATHAN VITTI	Revised			$0	$9,615.00	Changes: Competitive Market Budget from $52,750 to $68,679, User Entered $ from $0.00 to $9,615.00, Comments from Separation: 30 to See MG line 17 from spot na line 18. 2 buylines added or modified.
Makegood 1	10/19/16 10:31 AM	Ronda Drago	Confirmed			$0	$9,615.00	Changes: Total GIMPs from 0 to 94, Total CPM from $0.00 to $102,396.17.
Queued for Electronic Contracting	9/28/16 9:26 AM					$0	$0	
New	9/27/16 6:04 PM	JONATHAN VITTI	Confirmed	54		$9,615.00	$9,615.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.