11758283

NCC Cable System Order

Order #	62317066
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Jun16
-	

Flight Dates	08/08/16 - 08/14/16
Agency	Strategic Media Services, Inc
Advertiser	API RFS
Client Code	124
Product Code	183
Est Code	1140
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/16/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			1
Total			$1,820.00
Commission			$273.00
Net Total			$1,547.00
Total Spots			65
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R3: 8.16 NAs; -6x, -$163. MG on #62317641. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	8/8/16	8/14/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$27.00	$135.00	30	R1 Doubled rates, Halved spots, made 30s duration
2	CNN	CNN NEWSROOM<	8/8/16	8/14/16	09:00	16:00	X	X	X	X	X	X	X	-	-	2	$18.00	$36.00	30	R3: -1x.
3	CNN	VARIOUS	8/8/16	8/14/16	16:00	19:00	X	X	X	X	X	X	X	-	-	3	$29.00	$87.00	30	R1 Doubled rates, Halved spots, made 30s duration
4	CNN	AVG. ALL WKS<	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	$36.00	$252.00	30	R1 Doubled rates, Halved spots, made 30s duration
5	CNN	VARIOUS	8/8/16	8/14/16	09:00	19:00						X	X	-	-	3	$29.00	$87.00	30	R1 Doubled rates, Halved spots, made 30s duration
6	ESPN	AVG. ALL WKS<	8/8/16	8/14/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	$18.00	$72.00	30	R1 Doubled rates, Halved spots, made 30s duration
7	ESPN	AVG. ALL WKS<	8/8/16	8/14/16	16:00	19:00	X	X	X	X	X	X	X	-	-	2	$29.00	$58.00	30	R3: -3x.
8	ESPN	AVG. ALL WKS<	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$36.00	$216.00	30	R1 Doubled rates, Halved spots, made 30s duration
9	ESPN	AVG. ALL WKS<	8/8/16	8/14/16	09:00	19:00						X	X	-	-	6	$29.00	$174.00	30	R1 Doubled rates, Halved spots, made 30s duration
10	FXNC	FOX AND FRIEND<	8/8/16	8/14/16	05:00	09:00	X	X	X	X	X	X	X	-	-	4	$27.00	$108.00	30	R1 Doubled rates, Halved spots, made 30s duration
11	FXNC	VARIOUS	8/8/16	8/14/16	09:00	16:00	X	X	X	X	X	X	X	-	-	4	$18.00	$72.00	30	R1 Doubled rates, Halved spots, made 30s duration
12	FXNC	VARIOUS	8/8/16	8/14/16	16:00	19:00	X	X	X	X	X	X	X	-	-	4	$29.00	$116.00	30	R3: -2x.
13	FXNC	VARIOUS	8/8/16	8/14/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	$36.00	$144.00	30	R1 Doubled rates, Halved spots, made 30s duration
14	FXNC	AVG. ALL WKS<	8/8/16	8/14/16	09:00	19:00						X	X	-	-	3	$29.00	$87.00	30	R1 Doubled rates, Halved spots, made 30s duration

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
15	MNBC	MORNING JOE<	8/8/16	8/14/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	$22.00	$176.00	30	R1 Doubled rates, Halved spots, made 30s duration

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	65	0	0	0	0	0	0	0	0	0	0	0	65
AMT	$1,820.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,820.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 08/16/16

62317066 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |