CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

- [ ] FEDERAL CANDIDATE
- [x] STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Jim Pillen

Authorized committee:
Jim Pillen for Governor

Agency requesting time (and contact information):
[ ] N/A AxMedia

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Governor of Nebraska

Date of election: May 10th, 2022 [ ] General [x] Primary

Treasurer of candidate's authorized committee:
Sarah Pillen

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

[ ] the candidate listed above who is a legally qualified candidate, or

[x] the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	**Station Representative** DALLAS M. NAU MARKET MANAGER
Signature: TAYLOR FERNLE	Signature: 2-11-22
Name: Taylor Fernle	Name: MELANIE STOCKMAN
Date of Request to Purchase Ad Time: 1/13/2022	Date of Station Agreement to Sell Time: 2/10/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? [✓] Yes [ ] No

Date ad received: 2/10/2022

Federal candidate certification signed (above): [ ] Yes [ ] No [ ] N/A

Disposition:

[✓] Accepted

[ ] Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

[ ] Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: SEE ATTACHED	Station Call Letters: KGFW-AM	Date Received/Requested: 2/10/2022
Est. #:	Station Location: SEE ATTACHED KEARNY NE	Run Start and End Dates: SEE ATTACHED

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

BROWNFIELD NETWORK

address of the "Jim Pillen for Governor" committee
4438 Old Mill Ct, Columbus, NE 68601

LEARFIELD

Contract

Order #	Ver #	Rev #	# Wks	Page #
20239	0		1	1

Advertiser	Product	Date	Time	Start	End
Jim Pillen for Governor	Pillen Gov (20239)-P	2/10/22	9:49:01AM	2/14/22	2/20/22

Salesperson	Salesperson Phone #	Demos
* Statenets		

Sales Office	Agency Phone #	Survey
Learfield	(804)364-3075	

StateNets Platinum
Attn: Dave Martin
2601 Northwind Drive
Richmond VA 23233

Line #	Vehicle	Days & Times M T W T F S S	Feb 14	Feb 21	Feb 28	Mar 7	Mar 14	Mar 21	Mar 28	Apr 4	Apr 11	Apr 18	Apr 25	May 2	May 9	Total Units	Len	Unit Rate	Extended Total
1	Brownfield Nebraska	M-F 5a-7p	40													40	60	450.00	18000
		Weekly Units	40	0	0	0	0	0	0	0	0	0	0	0	0	40			
		Weekly Gross $	18000																18000

Total Gross:	$18,000.00	Agency Commission:	$2,700.00	Total Net:	$15,300.00

Accepted for Learfield:

Name _____ Title _____

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name _____ Title _____

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
P 573/893-7200 F 573/893-2321 www.learfield.com