

Annual EEO Public File Report
WBIG-AM Aurora, Illinois
August 1, 2016

The purpose of the EEO Public File Report (“report”) is to comply with Section 73.2080(c) (6) of the FCC’s 2002 EEO Rule.

The information contained in this report for WBIG-AM (the “station”) covers the time period beginning 8/1/15 to and including 7/31/16 (the “applicable period”).

The FCC’s 2002 EEO Rule requires that this report contain the following information:

1. A list of all full-time vacancies filled by the station during the applicable period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy;
3. The recruitment source that referred the hiree for each full-time vacancy during the applicable period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the applicable period and the total number of interviewees referred by each recruitment source utilized in conjunction with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080 (c) (2) of the FCC rules.

For the purposes of this report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether her or she was interviewed in person.

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Covering the period from 8/1/15 to 7/31/16

Full-time vacancies filled during the applicable period

	Full-time positions filled by job title	Recruitment source of hiree	Total number of interviews from all sources for this position
A	Account Executive	5	13
B	Account Executive	5	12

Total number of persons interviewed during applicable period: 25

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Recruitment source information

	Recruitment source	Number of interviewees from source	Full-time positions from source	Full-time positions for which this source was used
1	Illinois Media School Don Clark 530 S. State Street Chicago, IL 60605 (312) 884-8000	3	0	A,B
2	North Central College Jeff Denard 30 N. Brainard Street Naperville, IL 60540 (630) 637-5100	0	0	A,B
3	College of DuPage 425 Fawell Boulevard Glen Ellyn, IL 60137 (630) 942-2800	0	0	A,B
4	Allaccess.com (website)	1	0	A,B
5	WBIG website (wbig1280.com)	2	2	A,B
6	WBIG on-air announcement	0	0	A,B
7	Illinois Job Link website (illinoisjoblink.illinois.gov)	0	0	A,B
8	Elgin Community College Job Fair 1700 Spartan Drive Elgin, IL 60123	18	0	A,B
9	Waubonsee Community College Job Fair Route 47 Waubonsee Drive Sugar Grove, IL 60554	0	0	A,B
10	Internal Postings at WBIG 620 N. Eola Road Aurora, IL 60502	1	0	A,B
11	Craigslist website (craigslist.org)	0	0	A,B
12	Illinois Broadcasters Assn. Website (ilba.org)	0	0	A,B

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Supplemental (non-vacancy specific) recruitment activities undertaken by WBIG-AM

Internship program:

WBIG continues to expand its internship program through partnerships with local schools and universities, including North Central College, Illinois Media School, Northern Illinois University and the College of Dupage. This year WBIG also had interns participating from Ball State University and the University of Illinois.

Career/Job Fairs:

Waubonsee Community College Job Fair – April 8, 2016

General Manager Steve Marten represented WBIG at the job fair and spoke to graduates, current students, and other members of the community about jobs, internships and other opportunities at WBIG and the radio industry.

Elgin Community College – April 22, 2016

General Manager Steve Marten met with graduates and current students to discuss careers in broadcasting. Interviews were conducted on-site for promising graduates with strong applications

Educational events:

WBIG Program Director Ryan Gatenby was interviewed for Oswego High School's student newspaper about opportunities in broadcasting and how to prepare for a career in media. (March 2016)

Station outreach events:

WBIG visits local businesses twice a week with "Road Show" events and speaks with local business leaders and members of the community about the radio station. Other special events included a booth at the Kane County Cougars and Schaumburg Boomers baseball games.