WLTV
8550 NW 33rd St
Miami, FL 33122

Factor Inc
999 Ponce de Leon Blvd
Suite 520
Coral Gables, FL 33132

Contract # 371061

Schedule Dates	10/03/16-10/09/16
Advertiser	Marco Rubio for Senate 2016 (8398)
Agency	Factor Inc (4166)
Product	Political Candidate (1124)
Brand	Various (1)
Salesperson	MIA-NTL-Luis, Arlene (1034)
Sales Office	Miami-National
Buyer Name	Ana,Carbonell
Phone/Fax	/
CPE	N/A
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	WLTV-MIA - Marco Rubio Wk of 10/3

Date Entered	09/29/16
Last Modified	10/05/16
Entered By	Maliha Ahmad
CO-OP	No
Headline #	
Demo	H-A50+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,065.00
Net Total	$23,035.00
Sales Tax	

Miami (WLTV)

By Broadcast Month	Spots	Rate
Oct. 2016	14	$27,100.00
Grand Total:	14	$27,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / C- Local CM Break	10/03/16-10/07/16	3	:30	4P- El Gordo y la Flaca	1	X	X	X	X	X			1	$1,300.00	$1,300.00	Miami (WLTV)	GORD Y FLACA	9/29/16
2.0	Normal Line / C- Local CM Break	10/03/16-10/07/16	3	:30	4:58:30P- Primer Impacto	1	X	X	X	X	X			1	$1,500.00	$1,500.00	Miami (WLTV)		9/29/16
3.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	3	:30	6P- Noticias 23								1		$1,850.00		Miami (WLTV)	SUN NOTICIAS	9/29/16
3.0.1	Closed Preempt	10/09/16															Miami (WLTV)	Program Change/Exception - News airing at 5p on this date- refer to master progr	
4.0	Normal Line / C- Local CM Break	10/03/16-10/07/16	3	:30	5:58:30P- Noticias 23	2	X	X	X	X	X			2	$2,750.00	$5,500.00	Miami (WLTV)		9/29/16
5.0	Normal Line / C- Local CM Break	10/03/16-10/07/16	3	:30	6:30P- Not Univision	2	X	X	X	X	X			2	$2,925.00	$5,850.00	Miami (WLTV)		9/29/16
6.0	Normal Line / C- Local CM Break	10/03/16-10/07/16	3	:30	10:59:30P- Noticias 23 Ed Nocturna	1	X	X	X	X	X			1	$2,500.00	$2,500.00	Miami (WLTV)	M-F NOTICIAS	9/29/16
7.0	Normal Line / C- Local CM Break	10/08/16-10/08/16	3	:30	5P- Not Uni FDS							1		1	$1,425.00	$1,425.00	Miami (WLTV)	SAT NOTICIAS	9/29/16
8.0	Normal Line / C- Local CM Break	10/08/16-10/08/16	3	:30	4:30P- Noticias 23							1			$1,425.00		Miami (WLTV)	SAT NOTICIAS	9/29/16
8.0.1	Closed Preempt	10/08/16															Miami (WLTV)	Program Change/Exception - Durmiendo Con Mi Jefe airs in TP- refer to master pro	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WLTV does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, is hereby rejected.

B/E Bookend P/B Piggy Back

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	3	:30	10A- Al Punto								1	1	$650.00	$650.00	Miami (WLTV)		9/29/16
10.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	3	:30	11A- Al Punto Florida								1	1	$450.00	$450.00	Miami (WLTV)		9/29/16
11.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	3	:30	6:30P- Not Uni FDS								1		$1,950.00		Miami (WLTV)		9/29/16
11.0.1	Closed Preempt	10/09/16															Miami (WLTV)	Program Change/Exception - News airing at 5p on this date- refer to master progr	
12.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	3	:30	11P- 11:30P (EST)								1	1	$2,700.00	$2,700.00	Miami (WLTV)	SUN NOTICIAS	9/29/16
13.0	M/G For 3.0.1 / C- Local CM Break	10/09/16-10/09/16	3	:30	5P- Noticias 23								1	1	$1,850.00	$1,850.00	Miami (WLTV)	SUN NOTICIAS	10/4/16
14.0	M/G For 8.0.1 / C- Local CM Break	10/08/16-10/08/16	3	:30	5P- Not Uni FDS							1			$1,425.00		Miami (WLTV)	SAT NOTICIAS	10/4/16
14.0.1	Closed Preempt	10/08/16															Miami (WLTV)	No Maximum Separation/Exception - Cannot accommodate separation/cr	
15.0	M/G For 11.0.1 / C- Local CM Break	10/09/16-10/09/16	3	:30	5:30P- Not Uni FDS								1	1	$1,950.00	$1,950.00	Miami (WLTV)		10/4/16
16.0	M/G For 14.0.1 / C- Local CM Break	10/08/16-10/08/16	3	:30	5P- Not Uni FDS							1		1	$1,425.00	$1,425.00	Miami (WLTV)	SAT NOTICIAS	10/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

WAMI
8550 NW 33rd St
Miami, FL 33122

Factor Inc
999 Ponce de Leon Blvd
Suite 520
Coral Gables, FL 33132

Contract # 371061

Schedule Dates	10/03/16-10/09/16
Advertiser	Marco Rubio for Senate 2016 (8398)
Agency	Factor Inc (4166)
Product	Political Candidate (1124)
Brand	Various (1)
Salesperson	MIA-NTL-Luis, Arlene (1034)
Sales Office	Miami-National
Buyer Name	Ana,Carbonell
Phone/Fax	/
CPE	N/A
Account Types	National/C-Political Agency
Billing Type	Standard
Comments	WLTV-MIA - Marco Rubio Wk of 10/3

Date Entered	09/29/16
Last Modified	10/05/16
Entered By	Maliha Ahmad
CO-OP	No
Headline #	
Demo	H-A50+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,065.00
Net Total	$23,035.00
Sales Tax	

Miami (WAMI)

By Broadcast Month	Spots	Rate
Oct. 2016	1	$0.00
Grand Total:	1	$0.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / C-News Simulcast	10/03/16-10/03/16	7	:30	10:59:30P- Noticias 23 Ed Nocturna		1							1	$0.00	$0.00	Miami (WAMI)		10/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Brenda Cestero

From: Brenda Cestero
Sent: Wednesday, October 05, 2016 5:41 PM
To: Cynthia Rogers; .UTG Logs Miami
Cc: Grisel Sangroniz; Lourdes Gonzalez; Arlene Luis
Subject: RE: Marco Rubio preempt

You should have the line

From: Cynthia Rogers
Sent: Wednesday, October 05, 2016 5:16 PM
To: Brenda Cestero; .UTG Logs Miami
Cc: Grisel Sangroniz; Lourdes Gonzalez; Arlene Luis
Subject: RE: Marco Rubio preempt

Hi,

This cannot be reinstated due to credit

Thank you,

Cindy

Cynthia Rogers | Log Editor | Univision Communications Inc. | 4449 North Delsea Drive, Newfield, NJ 08344
Direct: (856) 285-7036 | crogers@univision.net | http://www.univision.net

This email and any attachments may contain confidential or privileged information entitled to protection against disclosure. Please do not forward except as authorized. If you are not the intended recipient, your receipt of this email was inadvertent, and there was no intent to disclose the information herein. Inadvertent recipients may not use or disclose this information. Please notify the sender by replying to this message and then delete it and discard any copies.

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From: Brenda Cestero
Sent: Wednesday, October 05, 2016 5:14 PM
To: .UTG Logs Miami
Cc: Grisel Sangroniz; Lourdes Gonzalez; Arlene Luis
Subject: Marco Rubio preempt
Importance: High

Hello

Please reinstate line 14 on contract number 371061. Marco Rubio WLTV
We have advised the client that they will get :10 min sep between the two spots ordered on 10/8 at the 5p-530p TP

Thanks
Brenda

Brenda Cestero | National Account Coordinator | Local Media | 9250 NW 36th Street,4th Floor. Miami, FL 33178
Direct: (305) 894-4507 | bcestero@univision.net | http://www.univision.net

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CO-OP	No
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Order Type	Normal
Package Deal	
Commission %	15.00
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Sales Tax	

Miami (WLTV)

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1.0	Normal Line / C- Local CM Break	10/03/16-10/07/16	3	:30	4P- El Gordo y la Flaca	1	X	X	X	X	X			1	$1,300.00	$1,300.00	Miami (WLTV)	GORD Y FLACA	9/29/16
2.0	Normal Line / C- Local CM Break	10/03/16-10/07/16	3	:30	4:58:30P- Primer Impacto	1	X	X	X	X	X			1	$1,500.00	$1,500.00	Miami (WLTV)		9/29/16
3.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	3	:30	6P- Noticias 23								1	1	$1,850.00	$1,850.00	Miami (WLTV)	SUN NOTICIAS	9/29/16
4.0	Normal Line / C- Local CM Break	10/03/16-10/07/16	3	:30	5:58:30P- Noticias 23	2	X	X	X	X	X			2	$2,750.00	$5,500.00	Miami (WLTV)		9/29/16
5.0	Normal Line / C- Local CM Break	10/03/16-10/07/16	3	:30	6:30P- Not Univision	2	X	X	X	X	X			2	$2,925.00	$5,850.00	Miami (WLTV)		9/29/16
6.0	Normal Line / C- Local CM Break	10/03/16-10/07/16	3	:30	10:59:30P- Noticias 23 Ed Nocturna	1	X	X	X	X	X			1	$2,500.00	$2,500.00	Miami (WLTV)	M-F NOTICIAS	9/29/16
7.0	Normal Line / C- Local CM Break	10/08/16-10/08/16	3	:30	5P- Not Uni FDS							1		1	$1,425.00	$1,425.00	Miami (WLTV)	SAT NOTICIAS	9/29/16
8.0	Normal Line / C- Local CM Break	10/08/16-10/08/16	3	:30	4:30P- Noticias 23							1		1	$1,425.00	$1,425.00	Miami (WLTV)	SAT NOTICIAS	9/29/16
9.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	3	:30	10A- Al Punto								1	1	$650.00	$650.00	Miami (WLTV)		9/29/16
10.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	3	:30	11A- Al Punto Florida								1	1	$450.00	$450.00	Miami (WLTV)		9/29/16
11.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	3	:30	6:30P- Not Uni FDS								1	1	$1,950.00	$1,950.00	Miami (WLTV)		9/29/16
12.0	Normal Line / C- Local CM Break	10/09/16-10/09/16	3	:30	11P- 11:30P (EST)								1	1	$2,700.00	$2,700.00	Miami (WLTV)	SUN NOTICIAS	9/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Date: 9/27/2016

CLIENT: MARCO RUBIO FOR SENATE 2016
Media: TV 23 Univision
Market: Miami-Ft. Lauderdale
Contact: Marianna Ferro / Lidia/Arlene
Phone: 786-521-0201 305-894-4527
E-mail: mferro@univision.net

Week of: 10/3/2016

AGENCY: The Factor, Inc.
999 Ponce de Leon
Coral Gables, FL 33134
Contact: Ana Carbonell / Mirta De Armas
305-358-0110 786-797-2713

Station	Day	Time	Program	30" Pre	30" fixed	Rtg. 50+	Cost/spot	# Spots	CPP	GRP'S	TOTAL
WLTV	M-F	4p-5p	Gordo Flaca			4.1	$ 1,300.00	1	$ 317.07	4.1	$ 1,300.00
TV23	M-F	5p-6p	Primer Imp.			6	$ 1,500.00	1	$ 250.00	6	$ 1,500.00
	M-F	6p-6:30p	News			9	$ 2,750.00	2	$ 305.56	18	$ 5,500.00
	M-F	6:30P-7P	News			9	$ 2,925.00	2	$ 325.00	18	$ 5,850.00
	M-F	11p-11:30p	News			7	$ 2,500.00	1	$ 357.14	7	$ 2,500.00
	M-F	11:30p-12M	News			7	$ 2,200.00	0	$ 314.29	0	$ -
	SA	6p-6:30p	News			8.1	$ 1,425.00	1	$ 175.93	8.1	$ 1,425.00
	SA	6:30p-7p	News			8.1	$ 1,425.00	1	$ 175.93	8.1	$ 1,425.00
	SU	10A-11A	Al punto			5.3	$ 650.00	1	$ 122.64	5.3	$ 650.00
	SU	11a-12p	Al punto FL			4.9	$ 450.00	1	$ 91.84	4.9	$ 450.00
	SU	6p-6:30p	News			9.4	$ 1,850.00	1	$ 196.81	9.4	$ 1,850.00
	SU	6:30P-7P	News			9.4	$ 1,950.00	1	$ 207.45	9.4	$ 1,950.00
	SU	7p-8p	Sal y Pim			9	$ 2,500.00	0	$ 277.78	0	$ -
	SU	11p-11:30p	News			9	$ 2,700.00	1	$ 300.00	9	$ 2,700.00
			Debate on Sun @ 9p								
								14	$ 252.56	107.3	$ 27,100.00
										AC:	$ 4,065.00
										NET:	$ 23,035.00

9/28/2016

AGENCY
THE FACTOR, INC

MEDIA

AGREEMENT F
OLITICAL CANDIDATE

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Univision Miami

Date: 9/29/16

I, ANA MCARBONEL

being/on behalf of: MARCO RUBIO

a legally qualified candidate of the Republican

political party for the office of: U.S. Senate

in the November 8th General Election

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60"					
30"					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

MARCO Rubio FOR Senate 2016

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Liskner.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/28/2016.
Date

Signature

To Be Signed By Station Representative

☑ Accepted

Signature

☐ Accepted in Part

Grisel Sangroniz
Printed Name

☐ Rejected

NSM
Title

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I MARCO RUBIO FOR SENATE 2016
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement

☐ does ☑ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate

(check applicable box)

☑ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

☑ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast

signature of candidate or authorized committee

ANA M. CARBONELL
printed name

9/29/16
date

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/3 – 10/9	2		
	See PROPOSAL ATTACHED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing

1) actual air time and charges for each spot,
2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate) if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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