WMBB
2650 E Division
Springfield, MO 65803

SRCP Media
201 North Union St
Suite 200
Alexandria, VA 22314

Contract # 1437171

Schedule Dates	11/01/16-11/08/16
Advertiser	Brad Drake/Fl St Rep Dis 5/Florida/Republican (66
Agency	SRCP Media (13894)
Product	Political - State Representative (1073)
Brand	Brad Drake/State Rep Est 1136 (563506)
Salesperson	Millennium - New York, New York (1406)
Sales Office	Millennium - New York
Buyer Name	Amanda,Fiedler,
Phone/Fax	/
CPE	76/192/1136
Account Types	National/Political
Billing Type	Standard
Comments	8 daY WEEK TU-TU Separation: 30

Date Entered	09/26/16
Last Modified	09/26/16
Entered By	Karyn Miles
CO-OP	No
Headline #	ECR25318528
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$795.00
Net Total	$4,505.00
Sales Tax	

Panama City (WMBB)

By Broadcast Month	Spots	Rate
Nov. 2016	17	$5,300.00
Grand Total:	17	$5,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/16-11/07/16	4	:30	6A- WMBB 6a News		1	1	1	1	1			5	$200.00	$1,000.00	Panama City (WMBB)	NEWS 13-MORN<	9/26/16
2.0	Normal Line / SPOT	11/08/16-11/08/16	4	:30	6A- WMBB 6a News	1		X						1	$200.00	$200.00	Panama City (WMBB)	NEWS 13-MORN<	9/26/16
3.0	Normal Line / SPOT	11/01/16-11/07/16	4	:30	7A- Good Morning America 7a		1	1	1	1				4	$200.00	$800.00	Panama City (WMBB)	GD MRN AMR-ABC<	9/26/16
4.0	Normal Line / SPOT	11/02/16-11/07/16	4	:30	5P- WMBB 5p News		1		1					2	$400.00	$800.00	Panama City (WMBB)	NWS13 LIVE-5<	9/26/16
5.0	Normal Line / SPOT	11/01/16-11/07/16	4	:30	6P- WMBB 6p News		1	1	1	1	1			5	$500.00	$2,500.00	Panama City (WMBB)	NEWS 13 AT 6<	9/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

Printed At: 04:06 PM on Wednesday, October 5 2016

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ■ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WMBB	**Date:** 7/13/2016

I, Betsy Vonderheid,

being/on behalf of: Brad Drake,

a legally qualified candidate of the Republican

political party for the office of: State Representative

in the Primary

election to be held on: August 30, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

Drake for State Representative

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brad Drake

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/13/2016

Date

Betsy Vandenheuvel

To Be Signed By Station Representative

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature **Printed Name** **Title**

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Betsy Vonderheid
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ■ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

■ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Betsy Vonderheid

signature of candidate or authorized committee

Betsy Vonderheid — **printed name**

7/13/2016 — **date**

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