# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| Station and Location: | Date: |
|---|---|
| KTXL, SACRAMENTO | 10/11/16 |

I, LAURA BASSETT
do hereby request station time concerning the following issue:

SAVE LIVES CALIFORNIA

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| AS ORDERED | | | | | |

This broadcast time will be used by: SAVE LIVES CALIFORNIA

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

**Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).**

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

**■ Yes** **☐ No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

SUPPORT TAX ON TOBACCO - CA BALLOT INITIATIVE 11/8

I represent that the payment for the above described broadcast time has been furnished by (name and address):

SAVE LIVES CALIFORNIA
1201 J ST STE 200
SACRAMENTO, CA 95814

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

DUSTIN CORCORAN - CEO FOR CMA (CA MEDICAL ASSOCIATION)

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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## TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least** 24 HRS **before the time of the scheduled broadcasts.**

### *TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)*

| 7/5/2016 | Laura Rosetta | 202-813-4782 |
|---|---|---|
| Date | Signature | Contact Phone Number |

### *TO BE SIGNED BY STATION REPRESENTATIVE*

| ☑ Accepted | ☐ Accepted in Part | ☐ Rejected |
|---|---|---|
| | Jorge Motta | NSM |
| Signature | Printed Name | Title |

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## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| AS ORDERED | | | | | |

**Attach proposed schedule with charges (if available):** $ 25,000 –

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

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