RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME
CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY POLITICAL MATTER OF NATIONAL IMPORTANCE
(FORM TO BE COMPLETED WHEN ORDER IS RECEIVED AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE)

1. **Date of Request:** 7/20/15

2. **Name of Person making the Request :** RAE LOESCH

3. **Address and telephone number of Person making the Request:**
93 GREENWAY NORTH, FOREST HILLS, NY 11375
718-921-4997

4. **Name, Address and Telephone Number of Contact Person [if different from person making request- #3 above]** SAME

5. **Name of Organization Purchasing Time:** DIRECT ADVANTAGE

6. **List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization:** GINA BUTTAFOCO

7. **If advertisement relates to a political importance- describe issue :**
PRESIDENTIAL CANDIDATE

8. **If advertisement relates to a candidate running for election**

   Name of the Candidate: BEN CARSON

   Candidate's Party Affiliation: REPUBLICAN

   Office Sought by Candidate: PRESIDENT

9. **Request to Purchase Time:** _____ ACCEPTED BY SYSTEM _____ REJECTED BY SYSTEM

10. **Reason for Rejection:** _____

11. If request is GRANTED and the advertisement relates to a political matter of **national importance** **(defined as any political matter of national importance, including, (i)** a legally qualified candidate (as related to a political matter of national importance, such as a candidate (federal or state) running on an immigration or national security issue), (ii) any election to federal office, or (iii) a national legislative issue of public importance, you must attach a copy of the (i) contract, (ii) schedule of time purchased (including rates charged, class of time purchased), (iii) invoice, and (iv) Affidavit of Proof of Performance indicating the dates and times the advertisement aired.

Signed:_____ **Date:**_____
[Signature of Individual Receiving Request]

Revised 4/20/2010