AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**

I, Lisa Cabanel,

being/on behalf of: Jim Gray,

a legally qualified candidate of the Democratic

political party for the office of: United States Senate

in the General

election to be held on: November 8 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:
Paid for by Jim Gray for Kentucky

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Linda Breathitt

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date **Signature**

To Be Signed By Station Representative

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title
Jennifer Schneider	Jennifer Schneider	National Sales Mgr.

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Lisa Cabanel
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Lisa Cabanel/for Jim Gray

printed name **date**

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CONTRACT

WEVV
477 Carpenter Street
Evansville, IN 47708
(812)464-4444

www.wevv.com

And:

Campaign Group
1600 Locust Street
Philadelphia, PA 19103

Contract / Revision	Alt Order #
37553 /	25345360

Product
Senate

Contract Dates	Estimate #
11/02/16 - 11/07/16	153

Advertiser	Original Date / Revision
Poli/Jim Gray for Senate	10/31/16 / 11/02/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WEVV	Washington Katz	Washington

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	13	14

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WEVV	11/05/16	11/05/16	Sa 8a-10a	8a-10a		:30			NM	1	$85.00
Week:	Start Date 10/31/16	End Date 11/06/16	Weekdays -----S-	Spots/Week 1	Rate $85.00							
N 2	WEVV	11/02/16	11/07/16	M-F 11a-12p Y & R	11a-12p		:30			NM	5	$2,825.00
Week:	Start Date 11/02/16	End Date 11/08/16	Weekdays M-WTF--	Spots/Week 5	Rate $565.00							
N 3	WEVV	11/02/16	11/07/16	M-F 1230p-1p	1230p-1p		:30			NM	4	$1,500.00
Week:	Start Date 11/02/16	End Date 11/08/16	Weekdays M-WTF--	Spots/Week 5	Rate $375.00							
	Spot 5	Ch WEVV	Date Range 11/02/16-11/08/16	Description M-F 1230p-1p	Start/End Time 1230p-1p	Weekdays M--WThF----	Length :30		Rate ~~$375.00~~	Type NM		
	Credited											
N 4	WEVV	11/02/16	11/07/16	M-F 3p-4p	3p-4p		:30			NM	5	$1,400.00
Week:	Start Date 11/02/16	End Date 11/08/16	Weekdays M-WTF--	Spots/Week 5	Rate $280.00							
N 5	WEVV	11/02/16	11/07/16	M-F 4p-5p	4p-5p		:30			NM	5	$1,400.00
Week:	Start Date 11/02/16	End Date 11/08/16	Weekdays M-WTF--	Spots/Week 5	Rate $280.00							
N 6	WEVV	11/02/16	11/07/16	M-F 44 News 5-530p	5-530p		:30			NM	5	$1,000.00
Week:	Start Date 11/02/16	End Date 11/08/16	Weekdays M-WTF--	Spots/Week 5	Rate $200.00							
N 7	WEVV	11/02/16	11/07/16	M-F 530p-6p Evening News	530p-6p		:30			NM	2	$400.00
Week:	Start Date 11/02/16	End Date 11/08/16	Weekdays M-WTF--	Spots/Week 2	Rate $200.00							
N 8	WEVV	11/07/16	11/07/16	Mon Prime 9-10p	9p-10p		:30			NM	1	$1,625.00
Week:	Start Date 11/07/16	End Date 11/13/16	Weekdays M------	Spots/Week 1	Rate $1,625.00							
N 9	WEVV	11/02/16	11/02/16	Survivor Wed	Various		:30			NM	1	$1,750.00
Week:	Start Date 10/31/16	End Date 11/06/16	Weekdays --W----	Spots/Week 1	Rate $1,750.00							
N 10	WEVV	11/02/16	11/02/16	Criminal Minds	Various		:30			NM	1	$1,750.00
Week:	Start Date 10/31/16	End Date 11/06/16	Weekdays --W----	Spots/Week 1	Rate $1,750.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WEVV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

WEVV
477 Carpenter Street
Evansville, IN 47708
(812)464-4444

www.wevv.com

Contract / Revision	Alt Order #
37553 /	25345360

Contract Dates	Product	Estimate #
11/02/16 - 11/07/16	Senate	153

Advertiser	Original Date / Revision
Poli/Jim Gray for Senate	10/31/16 / 11/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 11	WEVV	11/03/16	11/03/16	Thur Prime 8-9p	8p-9p		:30			NM	1	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/31/16	11/06/16	---T---	1	$1,250.00						
N 12	WEVV	11/05/16	11/05/16	NCAA Football Prime	6p-10p		:30			NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/31/16	11/06/16	-----S-	1	$175.00						
N 13	WEVV	11/03/16	11/07/16	M-F 44 News 12-1230p	12-1230p		:30			NM	5	$375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/01/16	11/07/16	M--TF--	5	$75.00						
D 14	WEVV	11/03/16	11/07/16	M-F 44 News 5-530p	5-530p		:30			NM	0	$0.00
N 15	WEVV	11/06/16	11/06/16	M-Su 44 News 10p	10-1035p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/01/16	11/07/16	------S	1	$200.00						
N 16	WEVV	11/07/16	11/07/16	M-F 7-9a CBS This Mornig	7a-9a		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/07/16	11/13/16	M------	1	$50.00						
									Totals		39	$15,785.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 -11/07/16	39	$15,785.00	($2,367.75)	$13,417.25
Totals	39	$15,785.00	($2,367.75)	$13,417.25

Signature: _____ **Date:** _____

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