WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

AL Media
222 W. Ontario Street
Suite 600
Chicago, IL 60610

Contract # 161353

Schedule Dates	09/27/16-10/02/16
Advertiser	Deborah Ross for Senate (14330)
Agency	AL Media (4396)
Product	Political (1176)
Brand	Pol - Candidate (36744)
Salesperson	Millenium-Chicago, - (1007)
Sales Office	Millenium - Chicago
Buyer Name	GREGORY,KATHY
Phone/Fax	/
CPE	5221
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	Deborah Ross New Political Candidate order to start on Monday 9/26. Payment verific ation will follow via email. Please confirm and advise of any clearanc

Date Entered	09/23/16
Last Modified	09/23/16
Entered By	Gary O'Halloran
CO-OP	No
Headline #	ECR25316053
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$490.50
Net Total	$2,779.50
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	42	$3,270.00
Grand Total:	42	$3,270.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	6A- 7A (EST)			1	1	1	1			4	$80.00	$320.00	WWAY (WWAY)	6am News	9/23/16
2.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	7A- 9A (EST)	5		X	X	X	X			5	$120.00	$600.00	WWAY (WWAY)	GMA	9/23/16
3.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	11A- 12P (EST)			1	1	1	1			4	$60.00	$240.00	WWAY (WWAY)	The View	9/23/16
4.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	2P- 3P (EST)			1	1	1	1			4	$60.00	$240.00	WWAY (WWAY)	General Hospital	9/23/16
5.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	4P- 5P (EST)			1	1	1	1			4	$60.00	$240.00	WWAY (WWAY)	Judge Judy	9/23/16
6.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	5P- 5:30P (EST)	3		X	X	X	X			3	$75.00	$225.00	WWAY (WWAY)	5pm News	9/23/16
7.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	5:30P- 6P (EST)			1	1	1	1			4	$75.00	$300.00	WWAY (WWAY)	530pm News	9/23/16
8.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	6P- 6:30P (EST)	3		X	X	X	X			3	$100.00	$300.00	WWAY (WWAY)	6pm News	9/23/16
9.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	7P- 7:30P (EST)	3		X	X	X	X			3	$75.00	$225.00	WWAY (WWAY)	Ent Tonight	9/23/16
10.0	Normal Line / SPOT	09/27/16-09/30/16	5	:30	11P- 11:35P (EST)			1	1	1	1			4	$60.00	$240.00	WWAY (WWAY)	Late News	9/23/16
11.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	8A- 9A (EST)	1						X		1	$60.00	$60.00	WWAY (WWAY)	GMA Sat	9/23/16
12.0	Normal Line / SPOT	10/01/16-10/01/16	4	:30	12P- 7P (EST)	2						X		2	$100.00	$200.00	WWAY (WWAY)	College Football	9/23/16
13.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	11P- 11:30P (EST)	1							X	1	$80.00	$80.00	WWAY (WWAY)	Sun Late News	9/23/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 10:52 AM on Friday, September 23 2016

CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

Printed At: 10:52 AM on Friday, September 23 2016

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25316053	**Changes as of:**	9/23/2016 at 9:57 AM	**Version:**	Original Order		
CPE:	//5221	**Flight:**	9/26/16 - 10/2/16	**Station:**	WWAY	**Total $:**	$3,270.00
Agency:	AL MEDIA	**Advertiser:**	Deborah Ross for Senate	**Market:**	Wilmington, NC	**Total Spots:**	42
	222 W. ONTARIO ST	**Product:**	Deborah Ross	**Office:**	CHICAGO	**Total CPP:**	$39.40
	SUITE 600	**Agency Order #:**		**Primary Demo:**	Adults 35+	**Total GRP:**	83.0
	CHICAGO, IL 60610	**Buyer:**	KATHY GREGORY	**Con Type:**	POLITICAL/VOTE		
		Salesperson:	BRIAN LAMONT 312-832-6619	**Assistant:**	MEGAN FATIGATI MAROPOULOS 312-832-6630	**Separation:**	

Comments: New Political Candidate order to start on Monday 9/26. Payment verification will follow via email. Please confirm and advise of any clearance issues ASAP. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/26 - 9/26		Total Spots	Total $	CPP	GRP
							9/26					
1	M-F 6a-7a		6am News	$80.00	2.0	30	4		4	$320.00	$40.00	8.0
2	M-F 7a-9a		GMA	$120.00	2.6	30	5		5	$600.00	$46.15	13.0
3	M-F 11a-12n		The View	$60.00	0.7	30	4		4	$240.00	$85.71	2.8
4	M-F 2p-3p		General Hospital	$60.00	1.2	30	4		4	$240.00	$50.00	4.8
5	M-F 4p-5p		Judge Judy	$60.00	2.5	30	4		4	$240.00	$24.00	10.0
6	M-F 5p-5:30p		5pm News	$75.00	2.4	30	3		3	$225.00	$31.25	7.2
7	M-F 5:30p-6p		530pm News	$75.00	2.3	30	4		4	$300.00	$32.61	9.2
8	M-F 6p-6:30p		6pm News	$100.00	3.4	30	3		3	$300.00	$29.41	10.2
9	M-F 7p-7:30p		Ent Tonight	$75.00	2.6	30	3		3	$225.00	$28.85	7.8
10	M-F 11p-11:35p		Late News	$60.00	1.0	30	4		4	$240.00	$60.00	4.0
11	Sa 8a-9a		GMA Sat	$60.00	1.5	30	1		1	$60.00	$40.00	1.5
12	Sa 12n-7p		College Football	$100.00	1.7	30	2		2	$200.00	$58.82	3.4
13	Su 11p-11:30p		Sun Late News	$80.00	1.1	30	1		1	$80.00	$72.73	1.1
						TOTALS:	**42**		**42**	**$3,270.00**	**$39.40**	**83.0**

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New York, NY 10019

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		Salesperson:	BRIAN LAMONT 312-832-6619	**Assistant:**	MEGAN FATIGATI MAROPOULOS 312-832-6630	**Separation:**	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
09/23/16 9:57 AM	BRIAN LAMONT	New Political Candidate order to start on Monday 9/26. Payment verification will follow via email. Please confirm and advise of any clearance issues ASAP. Thanks!

Competitive Information

Market Budget:	**$18,167**
WWAY Share:	**18%**
Comment:	**shares estimated**
Unknown:	**82%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	42	$3,270.00	$39.40	83.0
Total	**100%**	**42**	**$3,270.00**	**$39.40**	**83.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	42	$3,270.00
Total	**42**	**$3,270.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Queued for Electronic Contracting	9/23/16 10:01 AM					$0	$0	
New	9/23/16 9:57 AM	BRIAN LAMONT	New	42		$3,270.00	$3,270.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.