WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2655348

Schedule Dates	10/10/16-10/13/16
Advertiser	SEIU-Cope (24257)
Agency	Waterfront Strategies (7591)
Product	POLITICAL ISSUE (ns) (1187)
Brand	ISSUE (21286)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	Mike,Furman,
Phone/Fax	/
CPE	193/206/5554
Account Types	National/Political Issue Agency BRD
Billing Type	Weekly/Irregular
Comments	Issue RACHEL CHASON/YVONNE CONTE

Date Entered	10/05/16
Last Modified	10/05/16
Entered By	Lisa Carter
CO-OP	No
Headline #	ECR25324622
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$294.00
Net Total	$1,666.00
Sales Tax	

Greensboro (WMYV)

By Broadcast Month	Spots	Rate
Oct. 2016	9	$1,960.00
Grand Total:	9	$1,960.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/10/16-10/13/16	1	:30	3:58:30P- Judge Mathis	1	X	X	X	X				1	$190.00	$190.00	Greensboro (WMYV)	Judge Mathis	10/5/16
2.0	Normal Line / SPOT (2)	10/10/16-10/13/16	2	:30	5:58:20P- Two And A Half Men	1	X	X	X	X				1	$200.00	$200.00	Greensboro (WMYV)	Two And A Half Men	10/5/16
3.0	Normal Line / SPOT (3)	10/10/16-10/13/16	2	:30	6:58:20P- Big Bang Theory	1	X	X	X	X				1	$420.00	$420.00	Greensboro (WMYV)	Big Bang Theory	10/5/16
4.0	Normal Line / SPOT (4)	10/10/16-10/13/16	2	:30	7:28:25P- Big Bang Theory 2	1	X	X	X	X				1	$460.00	$460.00	Greensboro (WMYV)	Big Bang Theory	10/5/16
5.0	Normal Line / SPOT (5)	10/10/16-10/13/16	1	:30	10P- Last Man Standing	1	X	X	X	X				1	$80.00	$80.00	Greensboro (WMYV)	Last Man Standing	10/5/16
6.0	Normal Line / SPOT (6)	10/10/16-10/13/16	1	:30	10:30P- Last Man Standing 2	1	X	X	X	X				1	$80.00	$80.00	Greensboro (WMYV)	Last Man Standing	10/5/16
7.0	Normal Line / SPOT (7)	10/10/16-10/13/16	3	:30	11:30P- 2 Broke Girls 2	1	X	X	X	X				1	$50.00	$50.00	Greensboro (WMYV)	2.5 Men/2 Broke Girls 11P-12M	10/5/16
8.0	Normal Line / Prime (8)	10/12/16-10/12/16	1	:30	8P- MYN-Marvels Agents of SHIELD (Wednesday)				1					1	$280.00	$280.00	Greensboro (WMYV)	Marvel: Agents of Shield	10/5/16
9.0	Normal Line / Prime (9)	10/13/16-10/13/16	1	:30	9P- MYN-The X Files 2 (Thursday)					1				1	$200.00	$200.00	Greensboro (WMYV)	X-Files	10/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		Allison Aldrich	10-7-16	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 01:12 PM on Friday, October 7 2016

CONFIRMATION CONTRACT				
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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Printed At: 01:12 PM on Friday, October 7 2016

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:

I, Mike Furman - authorized Media Buyer
do hereby request station time concerning the following issue:

SEIU COPE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

This broadcast time will be used by: SEIU COPE

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Deborah Ross Richard Burr	US Senate, NC	General Election 11/6/14

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Self Code 1900 Massachusetts Avenue
Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Norm Greene, Political Finance & Operations Director
Gerald Hudson, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/16/16	[illegible]	202-338-870
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Allison Aldrich	Allison Aldridge	DDS
Signature	Printed Name	Title

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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