TM# 605480

NCC Cable System Order

11766310

Order #	62354711
Syscode	1084
System Name	Spectrum/Celect, WI
Market	Minneapolis-St. Paul

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Nov16 Proj. (Nov15 HU
-	

Flight Dates	10/24/16 - 11/06/16
Agency	76 Words
Advertiser	Assembly Democratic Campaign Committee
Client Code	
Product Code	
Est Code	4401
Product Name	HD 67-Hunt
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/21/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,573.00		
Commission	$235.95		
Net Total	$1,337.05		
Total Spots	294		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.21-New Order Pls confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	12	$6.00	$72.00	30	PRE 09/21/16-12/25/16
2	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X							-	-	2	$6.00	$12.00	30	PRE 09/21/16-12/25/16
3	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE 09/21/16-12/25/16
4	CNN	VARIOUS	10/31/16	11/6/16	09:00	16:00	X							-	-	2	$4.00	$8.00	30	PRE 09/21/16-12/25/16
5	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$6.00	$36.00	30	PRE 09/21/16-12/25/16
6	CNN	SITUATION ROOM<	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$6.00	$6.00	30	PRE 09/21/16-12/25/16
7	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE 09/21/16-12/25/16
8	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X							-	-	2	$8.00	$16.00	30	PRE 09/21/16-12/25/16
9	HGTV	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE 09/21/16-12/25/16
10	HGTV	LOVE IT OR LIS<	10/31/16	11/6/16	09:00	16:00	X							-	-	2	$4.00	$8.00	30	PRE 09/21/16-12/25/16
11	HGTV	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$6.00	$72.00	30	PRE 09/21/16-12/25/16
12	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X							-	-	2	$6.00	$12.00	30	PRE 09/21/16-12/25/16
13	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE 09/21/16-12/25/16
14	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	$8.00	$16.00	30	PRE 09/21/16-12/25/16
15	HLN	FORENSIC FILES<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$6.00	$72.00	30	PRE 09/21/16-12/25/16
16	HLN	FORENSIC FILES<	10/31/16	11/6/16	19:00	24:00	X							-	-	2	$6.00	$12.00	30	PRE 09/21/16-12/25/16
17	MNBC	MORNING JOE<	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	PRE 09/21/16-12/25/16
18	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00	X							-	-	1	$5.00	$5.00	30	PRE 09/21/16-12/25/16
19	MNBC	VARIOUS	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE 09/21/16-12/25/16
20	MNBC	MSNBC LIVE<	10/31/16	11/6/16	09:00	16:00	X							-	-	2	$3.00	$6.00	30	PRE 09/21/16-12/25/16
21	MNBC	VARIOUS	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	PRE 09/21/16-12/25/16

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Status	Not accepted
Survey	DMA Nielsen Live+SD Nov16 Proj. (Nov15 HU
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Flight Dates	10/24/16 - 11/06/16
Agency	76 Words
Advertiser	Assembly Democratic Campaign Committee
Client Code	
Product Code	
Est Code	4401
Product Name	HD 67-Hunt
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/21/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$1,573.00
Commission			$235.95
Net Total			$1,337.05
Total Spots			294
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$5.00	$5.00	30	PRE 09/21/16-12/25/16
23	MNBC	VARIOUS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$6.00	$54.00	30	PRE 09/21/16-12/25/16
24	MNBC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$6.00	$6.00	30	PRE 09/21/16-12/25/16
25	TLC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$5.00	$60.00	30	PRE 09/21/16-12/25/16
26	TLC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	2	$5.00	$10.00	30	PRE 09/21/16-12/25/16
27	TLC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$6.00	$72.00	30	PRE 09/21/16-12/25/16
28	TLC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	2	$6.00	$12.00	30	PRE 09/21/16-12/25/16
29	USA	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE 09/21/16-12/25/16
30	USA	NCIS	10/31/16	11/6/16	09:00	16:00	X							-	-	2	$4.00	$8.00	30	PRE 09/21/16-12/25/16
31	USA	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$6.00	$72.00	30	PRE 09/21/16-12/25/16
32	USA	NCIS<	10/31/16	11/6/16	16:00	19:00	X							-	-	2	$6.00	$12.00	30	PRE 09/21/16-12/25/16
33	USA	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	PRE 09/21/16-12/25/16
34	USA	WWE ENTERTAINM<	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$8.00	$8.00	30	PRE 09/21/16-12/25/16
35	FOOD	VARIOUS	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE 09/21/16-12/25/16
36	FOOD	VARIOUS	10/31/16	11/6/16	09:00	16:00	X							-	-	2	$4.00	$8.00	30	PRE 09/21/16-12/25/16
37	FOOD	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$6.00	$36.00	30	PRE 09/21/16-12/25/16
38	FOOD	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$6.00	$6.00	30	PRE 09/21/16-12/25/16
39	FOOD	VARIOUS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$8.00	$96.00	30	PRE 09/21/16-12/25/16
40	FOOD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X							-	-	2	$8.00	$16.00	30	PRE 09/21/16-12/25/16
41	ENT	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$3.00	$18.00	30	PRE 09/21/16-12/25/16
42	ENT	KEEPING UP KAR<	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$3.00	$3.00	30	PRE 09/21/16-12/25/16

NCC Cable System Order

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Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code		Total	$1,573.00
AE	Brenda Hadley	Product Code		Commission	$235.95
Sales Coordinator	Collin Moore	Est Code	4401	Net Total	$1,337.05
Office	Washington	Product Name	HD 67-Hunt	Total Spots	294
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Nov16 Proj. (Nov15 HU	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	10.21-New Order Pls confirm

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ENT	VARIOUS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE 09/21/16-12/25/16
44	ENT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X							-	-	2	$4.00	$8.00	30	PRE 09/21/16-12/25/16
45	LIF	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$6.00	$72.00	30	PRE 09/21/16-12/25/16
46	LIF	MOVIE- THEATRI<	10/31/16	11/6/16	19:00	24:00	X							-	-	2	$6.00	$12.00	30	PRE 09/21/16-12/25/16
47	CMT	VARIOUS	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$2.00	$6.00	30	PRE 09/21/16-12/25/16
48	CMT	VARIOUS	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$2.00	$2.00	30	PRE 09/21/16-12/25/16
49	CMT	VARIOUS	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE 09/21/16-12/25/16
50	CMT	LAST MAN STAND<	10/31/16	11/6/16	16:00	19:00	X							-	-	2	$3.00	$6.00	30	PRE 09/21/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	252	42	0	0	0	0	0	0	0	0	0	0	294
AMT	$1,350.00	$223.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,573.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/21/16

62354711 | Minneapolis-St. Paul | Spectrum/Celect, WI | 1084 |