

# **WPZR-FM (Mount Clemons, MI)**

## **QUARTERLY ISSUES and PROGRAMS LIST First Quarter 2014**

**Submitted by Wendy Cyrus-Herndon, WPZR Marketing Director**

April 10, 2014

## **WPZR-FM**

### **1st Quarter Issues & Programs List**

#### **Issues Programming:**

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WPZR-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform.

## **Inside Detroit w/ Mildred Gaddis Weekend Edition**

Mildred Gaddis, a 38 year radio veteran, has been described by the Detroit Free Press as one of ten (10) African Americans to watch in Detroit!

Mildred Gaddis is a local urban news talk show host on AM 1200 WCHB. She hosts The Mildred Gaddis Show during evening drive, Monday through Friday 4 pm- 7 pm. She is also the host of the weekend edition which airs on Sunday mornings on KISS Detroit from 5-6 am and Praise Detroit from 4-5 am. All guests are scheduled for 45 minutes unless otherwise noted.

Mildred is always on the forefront of truth for local, state and national news. Mildred invites listeners to give their insight on politics, the economy, education, social justice/civil rights, and well-being. Mildred gives the people of Detroit and streaming listeners nationwide a view on today's current issues that no other news outlet can deliver.

Listen to Mildred Gaddis and become a believer! Her sometimes no-nonsense, but warm and inspiring style has made her a force to be reckoned with and admired by politicians and residents throughout Metro Detroit. Often, she does not have to track people down to be on her show, they call her!

### **Sundays, January, 2014**

Topic: Best of 2013  
Date: 1/5/14

Topic: MLK  
Description: PBS Citizen King Documentary Pt. 1  
Date: 1/12/14

Topic: MLK  
Description: PBS Citizen King Documentary Pt. 1  
Date: 1/19/14

Topic: Social Justice  
Description: Justice for Kendrick Johnson—Atlanta teen who allegedly died in a rolled up gym mat  
Guest: Rev. Charles Williams—NAN President Detroit  
Attorney C.B. King  
Kenneth Johnson, father of KJ  
Jacquelyn Johnson, mother of KJ  
Date: 1/26/14

### **Sundays, February, 2014**

Topic: Politics  
Description: State of the Union Address, President Obama  
Date: 2/2/14

Topic: Motivational Speech  
Description: Pushing towards Success  
Guest: Les Brown  
Date: 2/9/14

Topic: Entertainment  
Description: Pharell's Happy Song, Sugarchile, and Shirley Temples Passes Away  
Guest: Greg Dunmore  
Duration: 29 minutes

Topic: Politics  
Description: Protect Our Black Boys  
Guest: Tanya Weathersbee—The Root  
Duration: 16 minutes  
Date: 2/16/14

Topic: Tribute  
Description: Angelo Henderson Passes Away  
Date: 2/23/14

## Sundays, March, 2014

Topic: Tribute  
Description: Chowke Lumumba Passes Away  
Date: 3/2/14

Topic: Tribute  
Description: Mildred Broadcast Live for the last time during morning drive  
Date: 3/9/14

Topic: Politics  
Description: Homelessness  
Guest: Alternatives for Girls residents  
Date: 3/16/14

Topic: Politics  
Description: Poverty not gentrification is the problem  
Guest: Laura Berman  
Duration: 39 minutes

Topic: Economy  
Description: How to fix the ailing pension problem  
Guest: Thomas Ferguson  
Duration 8 minutes  
Date: 3/23/14

Topic: Best of  
Date: 3/30/14

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In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WPZR -FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time for station personalities to interact with our audience and inform them of these initiatives, issues, news and events.

### Community Events:

**Wayne County Taxpayer Assistance Day (Various Dates in the Quarter):** WPZR personalities participated in the Wayne County Taxpayer Assistance Day, where county residents could go and get information and help with various tax issues.

**Second Ebenezer College Fair (February 22, 2014):** WPZR personality Randi Myles participated in the annual college fair where over 100 different schools come to recruit local students and help them with applications and financial aid information.