WEHT
PO Box 470
Rockford, IL 61105

Mentzer Media
210 W Pennsylvania Ave
Suite 250
Towson, MD 21286

Contract # 1422456

Schedule Dates	09/27/16-10/03/16
Advertiser	Senate Leadership Fund (82068)
Agency	Mentzer Media (11548)
Product	Political - Issues / Propositions (1068)
Brand	275/311/3620 (555759)
Salesperson	Katz - Washington DC, Washington DC (1179)
Sales Office	Katz - Washington DC
Buyer Name	Chris,Rumbley,
Phone/Fax	/
CPE	275/311/3620
Account Types	National/Political
Billing Type	Standard
Comments	Senate Leadership Fu NEW ORDER. PLS CHCK AND CNF. T&R

Date Entered	09/07/16
Last Modified	09/28/16
Entered By	Teresa Isbell
CO-OP	No
Headline #	25280769
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,680.00
Net Total	$9,520.00
Sales Tax	

Evansville (WEHT)

By Broadcast Month	Spots	Rate
Oct. 2016	15	$11,200.00
Grand Total:	15	$11,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	7P- 10:30P (CST)	1						X		1	$1,400.00	$1,400.00	Evansville (WEHT)	ABC SATURDAY NIGHT COLLEGE FOOTBALL Target 102 Index: 176. Nielsen: 0.9	9/7/16
2.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	10P- 10:35P (CST)	1		X						1	$1,100.00	$1,100.00	Evansville (WEHT)	EYEWITNESS NEWS AT 10 Target 102 Index: 113. Nielsen: 3.1	9/7/16
3.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	10P- 10:35P (CST)	1				X				1	$1,100.00	$1,100.00	Evansville (WEHT)	EYEWITNESS NEWS AT 10 Target 102 Index: 113. Nielsen: 3.1	9/7/16
4.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	10P- 10:35P (CST)	1	X							1	$1,100.00	$1,100.00	Evansville (WEHT)	EYEWITNESS NEWS AT 10 Target 102 Index: 113. Nielsen: 3.1	9/7/16
5.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	6:30P- 7P (CST)	1		X						1	$750.00	$750.00	Evansville (WEHT)	MILLIONAIRE Target 102 Index: 110. Nielsen: 4.0	9/7/16
6.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	6:30P- 7P (CST)	1			X					1	$750.00	$750.00	Evansville (WEHT)	MILLIONAIRE Target 102 Index: 110. Nielsen: 4.0	9/7/16
7.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	6:30P- 7P (CST)	1					X			1	$750.00	$750.00	Evansville (WEHT)	MILLIONAIRE Target 102 Index: 110. Nielsen: 4.0	9/7/16

CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

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8.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	6:30P- 7P (CST)	1	X							1	$750.00	$750.00	Evansville (WEHT)	MILLIONAIRE Target 102 Index: 110. Nielsen: 4.0	9/7/16
9.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	2:30P- 6P (CST)	1						X		1	$750.00	$750.00	Evansville (WEHT)	ABC COLLEGE FOOTBALL LATE GAME Target 102 Index: 181. Nielsen: 0.6	9/7/16
10.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	6P- 6:30P (CST)	1						X		1	$750.00	$750.00	Evansville (WEHT)	EYEWITNESS NEWS AT 6 Target 102 Index: 148. Nielsen: 4.0	9/7/16
11.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	10P- 10:35P (CST)	1						X			$700.00		Evansville (WEHT)	EYEWITNESS NEWS AT 10 Target 102 Index: 161. Nielsen: 1.7	9/7/16
11.0.1	Closed Preempt	10/01/16															Evansville (WEHT)	Schedule Change/Exception -	
12.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	5:30A- 6A (CST)	1		X						1	$325.00	$325.00	Evansville (WEHT)	EYEWITNESS NEWS DAYBREAK Target 102 Index: 125. Nielsen: 1.4	9/7/16
13.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	5:30A- 6A (CST)	1			X					1	$325.00	$325.00	Evansville (WEHT)	EYEWITNESS NEWS DAYBREAK Target 102 Index: 125. Nielsen: 1.4	9/7/16

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14.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	5:30A- 6A (CST)	1					X			1	$325.00	$325.00	Evansville (WEHT)	EYEWITNESS NEWS DAYBREAK Target 102 Index: 125. Nielsen: 1.4	9/7/16
15.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	5:30A- 6A (CST)	1	X							1	$325.00	$325.00	Evansville (WEHT)	EYEWITNESS NEWS DAYBREAK Target 102 Index: 125. Nielsen: 1.4	9/7/16
16.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	10:30P- 11P (CST)	1						X			$80.00		Evansville (WEHT)	INSIDE EDITION WEEKEND Target 102 Index: 152. Nielsen: 1.2	9/7/16
16.0.1	Closed Preempt	10/01/16															Evansville (WEHT)	Schedule Change/Spot -	
17.0	M/G For 11.0.1 / SPOT	10/01/16-10/01/16	3	:30	10:30P- EYEWITNESS NEWS AT 10P - LATE							1		1	$700.00	$700.00	Evansville (WEHT)	EYEWITNESS NEWS AT 10 Target 102 Index: 161. Nielsen: 1.7	9/28/16
18.0	M/G For 16.0.1 / SPOT	10/01/16-10/01/16	3	:30	11:05P- INSIDE EDITION WKND							1			$80.00		Evansville (WEHT)	INSIDE EDITION WEEKEND Target 102 Index: 152. Nielsen: 1.2	9/28/16
18.0.1	Closed Preempt	10/01/16															Evansville (WEHT)	Sports / Network Over-run/Spot -	

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