1176588

NCC Cable System Order

Order #	62352573	Flight Dates	10/17/16 - 10/30/16	Update Date	10/28/16
Syscode	5327	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Spectrum/Rice Lake, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code		Total	$1,068.00
AE	Andrew Yolles	Product Code		Commission	$160.20
Sales Coordinator	Luke Priddy	Est Code	NA	Net Total	$907.80
Office	Washington	Product Name		Total Spots	64
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	R10: 10.28 MG. Dropped 1 spots. -$16 change Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC PT	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	7	$12.00	$84.00	30	PRE 09/21/16-12/25/16
2	CNBC	CNBC PT	10/24/16	10/30/16	19:00	24:00	X	X						-	-	3	$12.00	$36.00	30	PRE 09/21/16-12/25/16
3	CNN	CNN PT	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	10	$20.00	$200.00	30	PRE 09/21/16-12/25/16
4	CNN	CNN PT	10/24/16	10/30/16	19:00	24:00	X	X						-	-	4	$20.00	$80.00	30	PRE 09/21/16-12/25/16
5	CNN	CNN EF	10/17/16	10/23/16	16:00	19:00			X	X	X	X	X	-	-	6	$16.00	$96.00	30	R10-1x
6	CNN	CNN EF	10/24/16	10/30/16	16:00	19:00	X	X						-	-	3	$16.00	$48.00	30	PRE 09/21/16-12/25/16
7	ESPN	ESPN PT	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	5	$20.00	$100.00	30	PRE 09/21/16-12/25/16
8	ESPN	ESPN PT	10/24/16	10/30/16	19:00	24:00		X						-	-	2	$20.00	$40.00	30	PRE 09/21/16-12/25/16
9	ESPN	ESPN W	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$16.00	$64.00	30	PRE 09/21/16-12/25/16
10	FXNC	FXNC PT	10/17/16	10/23/16	19:00	24:00			X	X	X	X	X	-	-	6	$20.00	$120.00	30	PRE 09/21/16-12/25/16
11	FXNC	FXNC PT	10/24/16	10/30/16	19:00	24:00	X	X						-	-	2	$20.00	$40.00	30	PRE 09/21/16-12/25/16
12	FXNC	FXNC EM	10/17/16	10/23/16	05:00	09:00			X	X	X	X	X	-	-	6	$15.00	$90.00	30	PRE 09/21/16-12/25/16
13	FXNC	FXNC EM	10/24/16	10/30/16	05:00	09:00	X	X						-	-	2	$15.00	$30.00	30	PRE 09/21/16-12/25/16
14	FXNC	FXNC DT	10/17/16	10/23/16	09:00	16:00			X	X	X	X	X	-	-	3	$10.00	$30.00	30	PRE 09/21/16-12/25/16

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15	FXNC	FXNC DT	10/24/16	10/30/16	09:00	16:00	X	X						-	-	1	$10.00	$10.00	30	PRE 09/21/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	64	0	0	0	0	0	0	0	0	0	0	0	64
AMT	$1,068.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,068.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/28/16

62352573 | Minneapolis-St. Paul | Spectrum/Rice Lake, WI | 5327 |