Contract Agreement Between:

CONTRACT

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Front Line Strategies
526 East Park Avenue
Tallahassee, FL 32301

Contract / Revision	Alt Order #
1847773 /	08854286

Product
ROY MOORE FOR SENATE

Contract Dates	Estimate #
11/08/17 - 12/17/17	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	12/04/17 / 12/04/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WSFA	Ryan Eddins	HRP-Washingtc

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WSFA	11/09/17	11/10/17	Today In Alabama	6a-7a		:30			NM	2	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/06/17	11/12/17	---TF--	2	$175.00							
2	WSFA	11/13/17	12/08/17	Today In Alabama	6a-7a		:30			NM	17	$2,975.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/13/17	11/19/17	MTWTF--	5	$175.00							
Week:	11/20/17	11/26/17	MTWTF--	4	$175.00							
Week:	11/27/17	12/03/17	MTWTF--	4	$175.00							
Week:	12/04/17	12/10/17	MTWTF--	4	$175.00							
3	WSFA	12/11/17	12/11/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/11/17	12/17/17	M------	1	$175.00							
4	WSFA	11/09/17	11/10/17	NBC Today Show	7-9am		:30			NM	2	$230.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/06/17	11/12/17	---TF--	2	$115.00							
5	WSFA	11/13/17	12/08/17	NBC Today Show	7-9am		:30			NM	18	$2,070.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/13/17	11/19/17	MTWTF--	5	$115.00							
Week:	11/20/17	11/26/17	MTWTF--	5	$115.00							
Week:	11/27/17	12/03/17	MTWTF--	4	$115.00							
Week:	12/04/17	12/10/17	MTWTF--	4	$115.00							
6	WSFA	12/11/17	12/11/17	NBC Today Show	7-9am		:30			NM	1	$115.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/11/17	12/17/17	M------	1	$115.00							
7	WSFA	11/09/17	11/10/17	WSFA 12 News at Noon	12-1230pm		:30			NM	2	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/06/17	11/12/17	---TF--	2	$100.00							
8	WSFA	11/13/17	12/08/17	WSFA 12 News at Noon	12-1230pm		:30			NM	10	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/13/17	11/19/17	MTWTF--	3	$100.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
1847773 /	08854286

Contract Dates	Product	Estimate #
11/08/17 - 12/17/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	12/04/17 / 12/04/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/20/17	11/26/17	MTWTF--	4	$100.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	*WSFA*	*11/20/17-11/26/17*		*WSFA 12 News at Noon*	*12-1230pm*	MTuWThF----	*:30*		*~~$100.00~~*	*NM*		
	Credited											
Week:	11/27/17	12/03/17	MTWTF--	4	$100.00							
Week:	12/04/17	12/10/17	MTWTF--	4	$100.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
12	*WSFA*	*12/04/17-12/10/17*		*WSFA 12 News at Noon*	*12-1230pm*	MTuWThF----	*:30*		*~~$100.00~~*	*NM*		
	Credited											
13	*WSFA*	*12/04/17-12/10/17*		*WSFA 12 News at Noon*	*12-1230pm*	MTuWThF----	*:30*		*~~$100.00~~*	*NM*		
	Credited											
14	*WSFA*	*12/04/17-12/10/17*		*WSFA 12 News at Noon*	*12-1230pm*	MTuWThF----	*:30*		*~~$100.00~~*	*NM*		
	Credited											
15	*WSFA*	*12/04/17-12/10/17*		*WSFA 12 News at Noon*	*12-1230pm*	MTuWThF----	*:30*		*~~$100.00~~*	*NM*		
	Credited											
9	WSFA	12/11/17	12/11/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/11/17	12/17/17	M------	1	$100.00							
10	WSFA	11/09/17	11/10/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	2	$120.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/06/17	11/12/17	---TF--	2	$60.00							
11	WSFA	11/13/17	12/08/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	14	$840.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/13/17	11/19/17	MTWTF--	3	$60.00							
Week:	11/20/17	11/26/17	MTWTF--	4	$60.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
5	*WSFA*	*11/20/17-11/26/17*		*WSFA 12 NEWS AT 4PM*	*M-F 4-430P*	MTuWThF----	*:30*		*~~$60.00~~*	*NM*		
	Credited											
Week:	11/27/17	12/03/17	MTWTF--	4	$60.00							
Week:	12/04/17	12/10/17	MTWTF--	4	$60.00							
12	WSFA	12/11/17	12/11/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	$60.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/11/17	12/17/17	M------	1	$60.00							
13	WSFA	11/09/17	11/10/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	2	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/06/17	11/12/17	---TF--	2	$75.00							
14	WSFA	11/13/17	12/08/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	13	$975.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/13/17	11/19/17	MTWTF--	3	$75.00							
Week:	11/20/17	11/26/17	MTWTF--	4	$75.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	*WSFA*	*11/20/17-11/26/17*		*WSFA 12 NEWS AT 4PM*	*M-F 430-5P*	MTuWThF----	*:30*		*~~$75.00~~*	*NM*		
	Credited											
5	*WSFA*	*11/20/17-11/26/17*		*WSFA 12 NEWS AT 4PM*	*M-F 430-5P*	MTuWThF----	*:30*		*~~$75.00~~*	*NM*		
	Credited											
Week:	11/27/17	12/03/17	MTWTF--	4	$75.00							
Week:	12/04/17	12/10/17	MTWTF--	4	$75.00							

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Contract / Revision	Alt Order #
1847773 /	08854286

Contract Dates	Product	Estimate #
11/08/17 - 12/17/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	12/04/17 / 12/04/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
15	WSFA	12/11/17	12/11/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	$75.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 12/11/17	12/17/17	M------	1	$75.00								
16	WSFA	11/09/17	11/10/17	WSFA 12 News at Five	5-530pm		:30			NM	2	$370.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 11/06/17	11/12/17	---TF--	2	$185.00								
17	WSFA	11/13/17	12/08/17	WSFA 12 News at Five	5-530pm		:30			NM	15	$2,775.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 11/13/17	11/19/17	MTWTF--	3	$185.00								
Week: 11/20/17	11/26/17	MTWTF--	4	$185.00								
Week: 11/27/17	12/03/17	MTWTF--	4	$185.00								
Week: 12/04/17	12/10/17	MTWTF--	4	$185.00								
18	WSFA	12/11/17	12/11/17	WSFA 12 News at Five	5-530pm		:30			NM	0	$0.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 12/11/17	12/17/17	M------	1	$185.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	*WSFA*	*12/11/17-12/17/17*	*WSFA 12 News at Five*	*5-530pm*	M----------	*:30*	*~~$185.00~~*	*NM*				
Credited												
19	WSFA	11/09/17	11/10/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	$700.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 11/06/17	11/12/17	---TF--	2	$350.00								
20	WSFA	11/13/17	12/08/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	15	$5,250.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 11/13/17	11/19/17	MTWTF--	3	$350.00								
Week: 11/20/17	11/26/17	MTWTF--	4	$350.00								
Week: 11/27/17	12/03/17	MTWTF--	4	$350.00								
Week: 12/04/17	12/10/17	MTWTF--	4	$350.00								
21	WSFA	12/11/17	12/11/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 12/11/17	12/17/17	M------	1	$350.00								
22	WSFA	11/09/17	11/10/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	$550.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 11/06/17	11/12/17	---TF--	3	$275.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
3	*WSFA*	*11/06/17-11/12/17*	*WSFA 12 News at Ten - MF*	*10-1035pm*	----ThF----	*:30*	*~~$275.00~~*	*NM*				
Credited												
23	WSFA	11/13/17	12/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	10	$2,750.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 11/13/17	11/19/17	MTWTF--	2	$275.00								
Week: 11/20/17	11/26/17	MTWTF--	5	$275.00								

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Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	12/04/17 / 12/04/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 11/27/17		12/03/17		MTWTF--	4	$275.00						
Week: 12/04/17		12/10/17		MTWTF--	4	$275.00						
24	WSFA	12/11/17	12/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Week: 12/11/17		12/17/17		M------	1	$275.00						
25	WSFA	11/09/17	11/09/17	Late News	1030p-11p		:30			NM	1	$150.00
Week: 11/06/17		11/12/17		---T---	1	$150.00						
26	WSFA	11/11/17	11/11/17	NBC Saturday Today Show	6-8am		:30			NM	2	$90.00
Week: 11/06/17		11/12/17		-----S-	2	$45.00						
27	WSFA	11/12/17	11/12/17	NET NBC Sunday Today Shc	7-8a		:30			NM	2	$90.00
Week: 11/06/17		11/12/17		------S	2	$45.00						
28	WSFA	11/12/17	11/12/17	NET NBC Meet The Press	8-9a		:30			NM	1	$45.00
Week: 11/06/17		11/12/17		------S	1	$45.00						
29	WSFA	11/11/17	11/11/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	2	$160.00
Week: 11/06/17		11/12/17		-----S-	2	$80.00						
30	WSFA	11/12/17	11/12/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	$90.00
Week: 11/06/17		11/12/17		------S	1	$90.00						
31	WSFA	11/11/17	11/11/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	$175.00
Week: 11/06/17		11/12/17		-----S-	1	$175.00						
32	WSFA	11/12/17	11/12/17	Late News	1030p-11p		:30			NM	1	$150.00
Week: 11/06/17		11/12/17		------S	1	$150.00						
33	WSFA	11/20/17	11/26/17	HARRY	2-3p		:30			NM	3	$75.00
Week: 11/20/17		11/26/17		MTWTF--	5	$25.00						

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
4	WSFA	11/20/17-11/26/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30	~~$275.00~~	NM
	Credited							
5	WSFA	11/20/17-11/26/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30	~~$275.00~~	NM
	Credited							
6	WSFA	11/20/17-11/26/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30	~~$275.00~~	NM
	Credited							
7	WSFA	11/20/17-11/26/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30	~~$275.00~~	NM
	Credited							
16	WSFA	11/20/17-11/26/17	WSFA 12 News at Ten - MF	10-1035pm	MTuWThF----	:30	~~$275.00~~	NM
	Credited							

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
2	WSFA	11/20/17-11/26/17	HARRY	2-3p	MTuWThF----	:30	~~$25.00~~	NM
	Credited							
5	WSFA	11/20/17-11/26/17	HARRY	2-3p	MTuWThF----	:30	~~$25.00~~	NM
	Credited							

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
34	WSFA	11/20/17	12/03/17	Today In Alabama	6a-7a		:30			NM	5	$875.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/20/17	11/26/17	MTWTF--	4	$175.00							
Week:	11/27/17	12/03/17	MTWTF--	1	$175.00							
35	WSFA	11/27/17	12/03/17	NBC Today Show	7-9am		:30			NM	4	$460.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/27/17	12/03/17	MTWTF--	4	$115.00							
36	WSFA	11/23/17	11/23/17	Late News	1030p-11p		:30			NM	1	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/20/17	11/26/17	---T---	1	$150.00							
37	WSFA	11/18/17	11/19/17	Will and Grace/Superstore	7-8pm		:30			NM	1	$75.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/13/17	11/19/17	-----S-	1	$75.00							
38	WSFA	11/18/17	11/18/17	Notre Dame Football	230p-6p		:30			NM	3	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/13/17	11/19/17	-----S-	3	$50.00							
39	WSFA	11/21/17	11/26/17	NBC Today Show	7-9am		:30			NM	1	$175.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/20/17	11/26/17	-TWTF--	1	$175.00							
40	WSFA	11/25/17	11/25/17	NET Soccer	1130a-230p		:30			NM	1	$35.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/20/17	11/26/17	-----S-	1	$35.00							
41	WSFA	11/27/17	12/03/17	Today in Alabama 430am	430-5a		:30			NM	4	$20.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/27/17	12/03/17	MTWTF--	4	$5.00							
42	WSFA	12/04/17	12/10/17	Today in Alabama 430am	430-5a		:30			NM	4	$20.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/04/17	12/10/17	MTWTF--	4	$5.00							
43	WSFA	11/27/17	12/03/17	Today in Alabama 5am	5-530a		:30			NM	5	$425.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/27/17	12/03/17	MTWTF--	5	$85.00							
44	WSFA	12/04/17	12/10/17	Today in Alabama 5am	5-530a		:30			NM	5	$425.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/04/17	12/10/17	MTWTF--	5	$85.00							
45	WSFA	12/11/17	12/11/17	Today in Alabama 5am	5-530a		:30			NM	1	$85.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/11/17	12/17/17	M------	1	$85.00							
46	WSFA	11/27/17	12/03/17	Today in Alabama 530a	528am-6am		:30			NM	5	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/27/17	12/03/17	MTWTF--	5	$100.00							
47	WSFA	12/04/17	12/10/17	Today in Alabama 530a	528am-6am		:30			NM	5	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/04/17	12/10/17	MTWTF--	5	$100.00							
48	WSFA	12/11/17	12/12/17	Today in Alabama 530a	528am-6am		:30			NM	1	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/11/17	12/17/17	MT-----	1	$100.00							
49	WSFA	11/27/17	12/10/17	Today In Alabama	6a-7a		:30			NM	10	$1,750.00

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Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1847773 /	08854286

Contract Dates	Product	Estimate #
11/08/17 - 12/17/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	12/04/17 / 12/04/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 11/27/17	12/03/17	MTWTF--	5	$175.00								
Week: 12/04/17	12/10/17	MTWTF--	5	$175.00								
50	WSFA	12/11/17	12/12/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week: 12/11/17	12/17/17	MT-----	1	$175.00								
51	WSFA	11/27/17	12/10/17	NBC Today Show	7-9am		:30			NM	10	$1,150.00
Week: 11/27/17	12/03/17	MTWTF--	5	$115.00								
Week: 12/04/17	12/10/17	MTWTF--	5	$115.00								
52	WSFA	12/11/17	12/12/17	NBC Today Show	7-9am		:30			NM	1	$115.00
Week: 12/11/17	12/17/17	MT-----	1	$115.00								
53	WSFA	12/02/17	12/09/17	NBC Saturday Today Show	6-8am		:30			NM	4	$180.00
Week: 11/27/17	12/03/17	-----S-	2	$45.00								
Week: 12/04/17	12/10/17	-----S-	2	$45.00								
54	WSFA	12/03/17	12/10/17	NET NBC Sunday Today Shc	7-8a		:30			NM	4	$180.00
Week: 11/27/17	12/03/17	------S	2	$45.00								
Week: 12/04/17	12/10/17	------S	2	$45.00								
55	WSFA	12/03/17	12/10/17	NET NBC Meet The Press	8-9a		:30			NM	0	$0.00
Week: 11/27/17	12/03/17	------S	2	$45.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	11/27/17-12/03/17		*NET NBC Meet The Press*	*8-9a*	---------Su	*:30*		*~~$45.00~~*	*NM*		
	Credited											
2	WSFA	11/27/17-12/03/17		*NET NBC Meet The Press*	*8-9a*	---------Su	*:30*		*~~$45.00~~*	*NM*		
	Credited											
Week: 12/04/17	12/10/17	------S	2	$45.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	WSFA	12/04/17-12/10/17		*NET NBC Meet The Press*	*8-9a*	---------Su	*:30*		*~~$45.00~~*	*NM*		
	Credited											
4	WSFA	12/04/17-12/10/17		*NET NBC Meet The Press*	*8-9a*	---------Su	*:30*		*~~$45.00~~*	*NM*		
	Credited											
56	WSFA	12/03/17	12/10/17	WSFA News Sunday AM	9-930a		:30			NM	3	$60.00
Week: 11/27/17	12/03/17	------S	2	$20.00								
Week: 12/04/17	12/10/17	------S	2	$20.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	WSFA	12/04/17-12/10/17		*WSFA News Sunday AM*	*9-930a*	---------Su	*:30*		*~~$20.00~~*	*NM*		
	Credited											
57	WSFA	11/27/17	12/10/17	NBC Today 2	9-10am		:30			NM	0	$0.00
Week: 11/27/17	12/03/17	MTWTF--	5	$50.00								

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	Start Date	End Date	Weekdays	Spots/Week	Rate							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	11/27/17-12/03/17		NBC Today 2	9-10am	MTuWThF----	:30		~~$50.00~~	NM		
	Credited											
2	WSFA	11/27/17-12/03/17		NBC Today 2	9-10am	MTuWThF----	:30		~~$50.00~~	NM		
	Credited											
3	WSFA	11/27/17-12/03/17		NBC Today 2	9-10am	MTuWThF----	:30		~~$50.00~~	NM		
	Credited											
4	WSFA	11/27/17-12/03/17		NBC Today 2	9-10am	MTuWThF----	:30		~~$50.00~~	NM		
	Credited											
5	WSFA	11/27/17-12/03/17		NBC Today 2	9-10am	MTuWThF----	:30		~~$50.00~~	NM		
	Credited											
Week:		12/04/17	12/10/17	MTWTF--	5	$50.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	WSFA	12/04/17-12/10/17		NBC Today 2	9-10am	MTuWThF----	:30		~~$50.00~~	NM		
	Credited											
7	WSFA	12/04/17-12/10/17		NBC Today 2	9-10am	MTuWThF----	:30		~~$50.00~~	NM		
	Credited											
8	WSFA	12/04/17-12/10/17		NBC Today 2	9-10am	MTuWThF----	:30		~~$50.00~~	NM		
	Credited											
9	WSFA	12/04/17-12/10/17		NBC Today 2	9-10am	MTuWThF----	:30		~~$50.00~~	NM		
	Credited											
10	WSFA	12/04/17-12/10/17		NBC Today 2	9-10am	MTuWThF----	:30		~~$50.00~~	NM		
	Credited											
58	WSFA	12/11/17	12/12/17	NBC Today 2	9-10am		:30			NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		12/11/17	12/17/17	MT-----	1	$50.00						
59	WSFA	11/27/17	12/10/17	NBC Today with Kathie Lee	10-11am		:30			NM	4	$200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/27/17	12/03/17	MTWTF--	5	$50.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	WSFA	11/27/17-12/03/17		NBC Today with Kathie Lee	10-11am	MTuWThF----	:30		~~$50.00~~	NM		
	Credited											
Week:		12/04/17	12/10/17	MTWTF--	5	$50.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
6	WSFA	12/04/17-12/10/17		NBC Today with Kathie Lee	10-11am	MTuWThF----	:30		~~$50.00~~	NM		
	Credited											
7	WSFA	12/04/17-12/10/17		NBC Today with Kathie Lee	10-11am	MTuWThF----	:30		~~$50.00~~	NM		
	Credited											
8	WSFA	12/04/17-12/10/17		NBC Today with Kathie Lee	10-11am	MTuWThF----	:30		~~$50.00~~	NM		
	Credited											
9	WSFA	12/04/17-12/10/17		NBC Today with Kathie Lee	10-11am	MTuWThF----	:30		~~$50.00~~	NM		
	Credited											
10	WSFA	12/04/17-12/10/17		NBC Today with Kathie Lee	10-11am	MTuWThF----	:30		~~$50.00~~	NM		
	Credited											
60	WSFA	12/11/17	12/12/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		12/11/17	12/17/17	MT-----	1	$50.00						
61	WSFA	11/27/17	12/10/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	8	$240.00

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Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	12/04/17 / 12/04/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	MTWTF--	5	$30.00						
Week:		12/04/17	12/10/17	MTWTF--	5	$30.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	8	*WSFA*	*12/04/17-12/10/17*	*ALABAMA LIVE @ 11A*	*11-1130Am*	MTuWThF----	*:30*		*~~$30.00~~*	*NM*		
	Credited											
	9	*WSFA*	*12/04/17-12/10/17*	*ALABAMA LIVE @ 11A*	*11-1130Am*	MTuWThF----	*:30*		*~~$30.00~~*	*NM*		
	Credited											
62		WSFA	12/11/17	12/12/17	ALABAMA LIVE @ 11A	11-1130Am		:30		NM	1	$30.00
Week:		12/11/17	12/17/17	MT-----	1	$30.00						
63		WSFA	11/27/17	12/10/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30		NM	10	$300.00
Week:		11/27/17	12/03/17	MTWTF--	5	$30.00						
Week:		12/04/17	12/10/17	MTWTF--	5	$30.00						
64		WSFA	12/11/17	12/12/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30		NM	1	$30.00
Week:		12/11/17	12/17/17	MT-----	1	$30.00						
65		WSFA	11/27/17	12/10/17	WSFA 12 News at Noon	12-1230pm		:30		NM	1	$100.00
Week:		11/27/17	12/03/17	MTWTF--	1	$100.00						
Week:		12/04/17	12/10/17	MTWTF--	1	$100.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	2	*WSFA*	*12/04/17-12/10/17*	*WSFA 12 News at Noon*	*12-1230pm*	MTuWThF----	*:30*		*~~$100.00~~*	*NM*		
	Credited											
66		WSFA	11/27/17	12/10/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30		NM	2	$120.00
Week:		11/27/17	12/03/17	MTWTF--	1	$60.00						
Week:		12/04/17	12/10/17	MTWTF--	1	$60.00						
67		WSFA	11/27/17	12/10/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30		NM	2	$150.00
Week:		11/27/17	12/03/17	MTWTF--	1	$75.00						
Week:		12/04/17	12/10/17	MTWTF--	1	$75.00						
68		WSFA	11/27/17	12/10/17	WSFA 12 News at Five	5-530pm		:30		NM	1	$185.00
Week:		11/27/17	12/03/17	MTWTF--	1	$185.00						
Week:		12/04/17	12/10/17	MTWTF--	1	$185.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	2	*WSFA*	*12/04/17-12/10/17*	*WSFA 12 News at Five*	*5-530pm*	MTuWThF----	*:30*		*~~$185.00~~*	*NM*		
	Credited											
69		WSFA	11/27/17	12/10/17	WSFA 12 News at Six - MF	6-630pm		:30		NM	2	$700.00
Week:		11/27/17	12/03/17	MTWTF--	1	$350.00						
Week:		12/04/17	12/10/17	MTWTF--	1	$350.00						
70		WSFA	11/27/17	12/03/17	ENTERTAINMENT TONIGH	630-7p		:30		NM	4	$1,300.00
Week:		11/27/17	12/03/17	MTWTF--	5	$325.00						

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Advertiser	Original Date / Revision
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot 5	Ch WSFA	Start Date / Date Range 11/27/17-12/03/17	End Date	Weekdays / Description ENTERTAINMENT TONIGH	Spots/Week / Start/End Time 1630-7p	Rate / Weekdays MTuWThF----	Length :30		Rate ~~$325.00~~	Type NM		
Credited												
71	WSFA	12/04/17	12/10/17	ENTERTAINMENT TONIGH	1630-7p		:30			NM	4	$1,300.00
Week:		12/04/17	12/10/17	MTWTF--	4	$325.00						
72	WSFA	12/02/17	12/09/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	2	$160.00
Week:		11/27/17	12/03/17	-----S-	1	$80.00						
Week:		12/04/17	12/10/17	-----S-	1	$80.00						
73	WSFA	12/03/17	12/10/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	2	$180.00
Week:		11/27/17	12/03/17	------S	1	$90.00						
Week:		12/04/17	12/10/17	------S	1	$90.00						
74	WSFA	11/27/17	12/10/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	8	$2,200.00
Week:		11/27/17	12/03/17	MTWTF--	4	$275.00						
Week:		12/04/17	12/10/17	MTWTF--	4	$275.00						
75	WSFA	12/11/17	12/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$275.00
Week:		12/11/17	12/17/17	M------	1	$275.00						
76	WSFA	12/02/17	12/09/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	2	$350.00
Week:		11/27/17	12/03/17	-----S-	1	$175.00						
Week:		12/04/17	12/10/17	-----S-	1	$175.00						
77	WSFA	12/03/17	12/10/17	Late News	1030p-11p		:30			NM	2	$300.00
Week:		11/27/17	12/03/17	------S	1	$150.00						
Week:		12/04/17	12/10/17	------S	1	$150.00						
78	WSFA	11/22/17	11/26/17	Today in Alabama 430am	430-5a		:30			NM	2	$20.00
Week:		11/20/17	11/26/17	--WT---	2	$10.00						
79	WSFA	11/22/17	11/26/17	Today in Alabama 5am	5-530a		:30			NM	2	$260.00
Week:		11/20/17	11/26/17	--WTF--	2	$130.00						
80	WSFA	11/22/17	11/26/17	Today in Alabama 530a	528am-6am		:30			NM	2	$300.00
Week:		11/20/17	11/26/17	--WT---	2	$150.00						
81	WSFA	11/22/17	11/26/17	Today In Alabama	6a-7a		:30			NM	2	$530.00
Week:		11/20/17	11/26/17	--WTF--	2	$265.00						
82	WSFA	11/22/17	11/26/17	NBC Today Show	7-9am		:30			NM	2	$230.00
Week:		11/20/17	11/26/17	--WTF--	2	$115.00						
83	WSFA	11/25/17	11/25/17	NBC Saturday Today Show	6-8am		:30			NM	2	$90.00

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Week:		Start Date 11/20/17	End Date 11/26/17	Weekdays -----S-	Spots/Week 2	Rate $45.00						
84	WSFA	11/26/17	11/26/17	NET NBC Sunday Today Shc	7-8a		:30			NM	2	$90.00
Week:		Start Date 11/20/17	End Date 11/26/17	Weekdays ------S	Spots/Week 2	Rate $45.00						
85	WSFA	11/26/17	11/26/17	NET NBC Meet The Press	8-9a		:30			NM	0	$0.00
Week:		Start Date 11/20/17	End Date 11/26/17	Weekdays ------S	Spots/Week 2	Rate $45.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	11/20/17-11/26/17		NET NBC Meet The Press	8-9a	---------SU	:30		~~$45.00~~	NM		
	Credited											
2	WSFA	11/20/17-11/26/17		NET NBC Meet The Press	8-9a	---------SU	:30		~~$45.00~~	NM		
	Credited											
86	WSFA	11/26/17	11/26/17	WSFA News Sunday AM	9-930a		:30			NM	2	$40.00
Week:		Start Date 11/20/17	End Date 11/26/17	Weekdays ------S	Spots/Week 2	Rate $20.00						
87	WSFA	11/22/17	11/26/17	NBC Today 2	9-10am		:30			NM	2	$150.00
Week:		Start Date 11/20/17	End Date 11/26/17	Weekdays --WTF--	Spots/Week 2	Rate $75.00						
88	WSFA	11/22/17	11/26/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	$75.00
Week:		Start Date 11/20/17	End Date 11/26/17	Weekdays --WTF--	Spots/Week 2	Rate $75.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WSFA	11/20/17-11/26/17		NBC Today with Kathie Lee	10-11am	---WThF----	:30		~~$75.00~~	NM		
	Credited											
89	WSFA	11/22/17	11/26/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$45.00
Week:		Start Date 11/20/17	End Date 11/26/17	Weekdays --WTF--	Spots/Week 2	Rate $45.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WSFA	11/20/17-11/26/17		ALABAMA LIVE @ 11A	11-1130Am	---WThF----	:30		~~$45.00~~	NM		
	Credited											
90	WSFA	11/22/17	11/26/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$45.00
Week:		Start Date 11/20/17	End Date 11/26/17	Weekdays --WTF--	Spots/Week 2	Rate $45.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	WSFA	11/20/17-11/26/17		ALABAMA LIVE @ 1130AM	1130A-12P	---WThF----	:30		~~$45.00~~	NM		
	Credited											
91	WSFA	11/22/17	11/26/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$150.00
Week:		Start Date 11/20/17	End Date 11/26/17	Weekdays --WTF--	Spots/Week 2	Rate $150.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	11/20/17-11/26/17		WSFA 12 News at Noon	12-1230pm	---WThF----	:30		~~$150.00~~	NM		
	Credited											
92	WSFA	11/23/17	11/26/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	$0.00
Week:		Start Date 11/20/17	End Date 11/26/17	Weekdays ---TF--	Spots/Week 1	Rate $90.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	11/20/17-11/26/17		WSFA 12 NEWS AT 4PM	M-F 4-430P	----ThF----	:30		~~$90.00~~	NM		
	Credited											

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Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1847773 /	08854286

Contract Dates	Product	Estimate #
11/08/17 - 12/17/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	12/04/17 / 12/04/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
93	WSFA	11/23/17	11/26/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	$0.00
Week:	Start Date 11/20/17	End Date 11/26/17	Weekdays ---TF--	Spots/Week 1	Rate $115.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	11/20/17-11/26/17		WSFA 12 NEWS AT 4PM	M-F 430-5P	----ThF----	:30		~~$115.00~~	NM		
Credited												
94	WSFA	11/22/17	11/26/17	WSFA 12 News at Five	5-530pm		:30			NM	1	$280.00
Week:	Start Date 11/20/17	End Date 11/26/17	Weekdays ---TF--	Spots/Week 1	Rate $280.00							
95	WSFA	11/22/17	11/26/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$350.00
Week:	Start Date 11/20/17	End Date 11/26/17	Weekdays ---TF--	Spots/Week 1	Rate $350.00							
96	WSFA	11/25/17	11/25/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	1	$80.00
Week:	Start Date 11/20/17	End Date 11/26/17	Weekdays -----S-	Spots/Week 1	Rate $80.00							
97	WSFA	11/26/17	11/26/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	$90.00
Week:	Start Date 11/20/17	End Date 11/26/17	Weekdays ------S	Spots/Week 1	Rate $90.00							
98	WSFA	11/22/17	11/26/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	$415.00
Week:	Start Date 11/20/17	End Date 11/26/17	Weekdays ---TF--	Spots/Week 1	Rate $415.00							
99	WSFA	11/25/17	11/25/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	1	$265.00
Week:	Start Date 11/20/17	End Date 11/26/17	Weekdays -----S-	Spots/Week 1	Rate $265.00							
100	WSFA	11/26/17	11/26/17	Late News	1030p-1130p		:30			NM	1	$150.00
Week:	Start Date 11/20/17	End Date 11/26/17	Weekdays ------S	Spots/Week 1	Rate $150.00							
101	WSFA	11/23/17	11/23/17	NET NFL Thanksgiving Gam	730-1030p		:30			NM	1	$500.00
Week:	Start Date 11/20/17	End Date 11/26/17	Weekdays ---T---	Spots/Week 1	Rate $500.00							
102	WSFA	11/23/17	11/23/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	0	$0.00
Week:	Start Date 11/20/17	End Date 11/26/17	Weekdays ---T---	Spots/Week 2	Rate $10.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	11/20/17-11/26/17		Late Night w/ Seth Meyers	1137p-1237x	----Th-----	:30		~~$10.00~~	NM		
Credited												
2	WSFA	11/20/17-11/26/17		Late Night w/ Seth Meyers	1137p-1237x	----Th-----	:30		~~$10.00~~	NM		
Credited												
103	WSFA	12/04/17	12/08/17	NBC Today Show	7-9am		:30			NM	2	$230.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays MTWTF--	Spots/Week 2	Rate $115.00							
104	WSFA	12/04/17	12/08/17	Today In Alabama	6a-7a		:30			NM	1	$175.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays MTWTF--	Spots/Week 1	Rate $175.00							
105	WSFA	12/04/17	12/08/17	NBC Today 2	9-10am		:30			NM	2	$150.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays MTWTF--	Spots/Week 2	Rate $75.00							

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1847773 /	08854286

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Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	12/04/17 / 12/04/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
106	WSFA	11/30/17	12/03/17	Today in Alabama 530a	528am-6am		:30			NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	---TF--	2	$100.00						
107	WSFA	12/04/17	12/10/17	Today in Alabama 530a	528am-6am		:30			NM	3	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	MTW----	3	$100.00						
108	WSFA	11/30/17	11/30/17	Late News	1030p-11p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	---T---	1	$150.00						
109	WSFA	11/29/17	12/03/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	--WTF--	1	$15.00						
110	WSFA	11/29/17	12/03/17	Today in Alabama 5am	5-530a		:30			NM	2	$390.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	--WT---	2	$195.00						
111	WSFA	12/04/17	12/10/17	Today in Alabama 5am	5-530a		:30			NM	3	$585.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	MTW----	3	$195.00						
112	WSFA	11/29/17	12/03/17	Today in Alabama 530a	528am-6am		:30			NM	2	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	--WT---	2	$225.00						
113	WSFA	12/04/17	12/10/17	Today in Alabama 530a	528am-6am		:30			NM	3	$675.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	MTW----	3	$225.00						
114	WSFA	11/29/17	12/03/17	Today In Alabama	6a-7a		:30			NM	2	$790.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	--WTF--	2	$395.00						
115	WSFA	12/04/17	12/10/17	Today In Alabama	6a-7a		:30			NM	5	$1,975.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	MTWTF--	5	$395.00						
116	WSFA	11/29/17	12/03/17	NBC Today Show	7-9am		:30			NM	2	$520.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	--WTF--	2	$260.00						
117	WSFA	12/04/17	12/10/17	NBC Today Show	7-9am		:30			NM	5	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	MTWTF--	5	$260.00						
118	WSFA	12/02/17	12/02/17	NBC Saturday Today Show	6-8am		:30			NM	1	$105.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	-----S-	1	$105.00						
119	WSFA	12/09/17	12/09/17	NBC Saturday Today Show	6-8am		:30			NM	2	$210.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	-----S-	2	$105.00						
120	WSFA	11/29/17	12/03/17	NBC Today 2	9-10am		:30			NM	4	$460.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	--WTF--	4	$115.00						
121	WSFA	12/04/17	12/10/17	NBC Today 2	9-10am		:30			NM	4	$460.00

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Contract / Revision	Alt Order #
1847773 /	08854286

Contract Dates	Product	Estimate #
11/08/17 - 12/17/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	12/04/17 / 12/04/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 12/04/17	End Date 12/10/17	Weekdays MTWTF--	Spots/Week 4	Rate $115.00						
122	WSFA	12/11/17	12/11/17	NBC Today 2	9-10am		:30			NM	1	$115.00
Week:		Start Date 12/11/17	End Date 12/17/17	Weekdays M------	Spots/Week 1	Rate $115.00						
123	WSFA	11/29/17	12/03/17	NBC Today with Kathie Lee	10-11am		:30			NM	4	$460.00
Week:		Start Date 11/27/17	End Date 12/03/17	Weekdays --WTF--	Spots/Week 4	Rate $115.00						
124	WSFA	12/04/17	12/10/17	NBC Today with Kathie Lee	10-11am		:30			NM	4	$460.00
Week:		Start Date 12/04/17	End Date 12/10/17	Weekdays MTWTF--	Spots/Week 4	Rate $115.00						
125	WSFA	12/11/17	12/11/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	$115.00
Week:		Start Date 12/11/17	End Date 12/17/17	Weekdays M------	Spots/Week 1	Rate $115.00						
126	WSFA	11/29/17	12/03/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	4	$280.00
Week:		Start Date 11/27/17	End Date 12/03/17	Weekdays --WTF--	Spots/Week 4	Rate $70.00						
127	WSFA	12/04/17	12/10/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	4	$280.00
Week:		Start Date 12/04/17	End Date 12/10/17	Weekdays MTWTF--	Spots/Week 4	Rate $70.00						
128	WSFA	12/11/17	12/11/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	$70.00
Week:		Start Date 12/11/17	End Date 12/17/17	Weekdays M------	Spots/Week 1	Rate $70.00						
129	WSFA	11/29/17	12/03/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	4	$280.00
Week:		Start Date 11/27/17	End Date 12/03/17	Weekdays --WTF--	Spots/Week 4	Rate $70.00						
130	WSFA	12/04/17	12/10/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	4	$280.00
Week:		Start Date 12/04/17	End Date 12/10/17	Weekdays MTWTF--	Spots/Week 4	Rate $70.00						
131	WSFA	12/11/17	12/11/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	$70.00
Week:		Start Date 12/11/17	End Date 12/17/17	Weekdays M------	Spots/Week 1	Rate $70.00						
132	WSFA	11/29/17	12/03/17	WSFA 12 News at Noon	12-1230pm		:30			NM	4	$900.00
Week:		Start Date 11/27/17	End Date 12/03/17	Weekdays --WTF--	Spots/Week 4	Rate $225.00						
133	WSFA	12/04/17	12/10/17	WSFA 12 News at Noon	12-1230pm		:30			NM	4	$900.00
Week:		Start Date 12/04/17	End Date 12/10/17	Weekdays MTWTF--	Spots/Week 4	Rate $225.00						
134	WSFA	12/11/17	12/11/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	$225.00
Week:		Start Date 12/11/17	End Date 12/17/17	Weekdays M------	Spots/Week 1	Rate $225.00						
135	WSFA	11/29/17	12/03/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$790.00
Week:		Start Date 11/27/17	End Date 12/03/17	Weekdays --WTF--	Spots/Week 1	Rate $790.00						
136	WSFA	12/04/17	12/10/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	$790.00
Week:		Start Date 12/04/17	End Date 12/10/17	Weekdays MT-----	Spots/Week 1	Rate $790.00						

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11/08/17 - 12/17/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	12/04/17 / 12/04/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
137	WSFA	12/04/17	12/10/17	ENTERTAINMENT TONIGH	630-7p		:30			NM	1	$325.00
Week:		12/04/17	12/10/17	MTW----	1	$325.00						
138	WSFA	12/04/17	12/10/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	$1,240.00
Week:		12/04/17	12/10/17	MTW-F--	2	$620.00						
139	WSFA	12/03/17	12/10/17	NFL Football	Sun 730p-1030p		:30			NM	4	$4,500.00
Week:		11/27/17	12/03/17	------S	2	$1,125.00						
Week:		12/04/17	12/10/17	------S	2	$1,125.00						
140	WSFA	12/04/17	12/10/17	Today in Alabama 530a	528am-6am		:30			NM	1	$225.00
Week:		12/04/17	12/10/17	MTWTF--	1	$225.00						
141	WSFA	12/02/17	12/02/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	2	$160.00
Week:		11/27/17	12/03/17	-----S-	2	$80.00						
142	WSFA	12/02/17	12/02/17	Will & Grace/Superstore	7-8pm		:30			NM	1	$75.00
Week:		11/27/17	12/03/17	-----S-	1	$75.00						
143	WSFA	12/04/17	12/10/17	WSFA 12 News at Noon	12-1230pm		:30			NM	3	$450.00
Week:		12/04/17	12/10/17	MTWTF--	3	$150.00						
144	WSFA	12/02/17	12/02/17	NBC Saturday Today Show	6-8am		:30			NM	0	$0.00
Week:		11/27/17	12/03/17	-----S-	1	$45.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	11/27/17-12/03/17		*NBC Saturday Today Show*	*6-8am*	-------Sa--	*:30*		*~~$45.00~~*	*NM*		
Credited												
145	WSFA	12/03/17	12/03/17	NET NBC Sunday Today Shc	7-8a		:30			NM	1	$45.00
Week:		11/27/17	12/03/17	------S	1	$45.00						
N 146	WSFA	12/05/17	12/10/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$90.00
Week:		12/04/17	12/10/17	-TWTF--	1	$90.00						
						Totals					419	$65,725.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 -11/26/17	123	$17,490.00	($2,623.50)	$14,866.50
11/27/17 -12/12/17	296	$48,235.00	($7,235.25)	$40,999.75
Totals	419	$65,725.00	($9,858.75)	$55,866.25

Signature: _____ **Date:** _____

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REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8854286 TRF# 1847773 ORDER WORKSHEET HARRIS REPORT FROM REP DEC4/17 09.31
$$$ MOD# 11: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER #_____ CONTRACT # 8854286 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES NOV8/17 DEC12/17 WK-5

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE DEC4/17 09.31

REP: REVISED ORDER
M12-13 OKD AS LINES 12-13
TTL SAME, $65,795
PLS CONFM
THANKS JASMINE FOR RYAN

Done + Conf

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
102		S	730P-1030P		30	$500.00	11/23	11/23	0		THU	0

PROGRAM : THANKSGIVING NFL FOOTBALL
ORD COM1: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE
THIS IS A MAKE-GOOD FOR NOV23 ON LINE-89 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV23 ON LINE-90 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV23 ON LINE-91 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV23 ON LINE-93 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV23 ON LINE-94 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV23 ON LINE-92 FOR 1 SPOT/WK

101		S	1030P-1100P		30	$150.00	11/26	11/26	0		SUN	0

PROGRAM : WSFA 12 NEWS AT 10:30P
CON COM1: WSFA 12 NEWS AT 10:30P

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8854286 TRF# 1847773 ORDER WORKSHEET HARRIS REPORT FROM REP DEC4/17 09.31
$$$ MOD# 11: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
149		A	1051P-1121P		30	$150.00	11/26	11/26	1		SUN	1

PROGRAM : WSFA 12 NEWS AT 10:30P
ORD COM1: SPOT AIRED LATE AT 1104P DUE TO NFL RUNNING LONG.SPOT AIRED IN NEWS.
ORD COM2: PLEASE CONFIRM LATE RUN. THANKS, DENICE
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-101

148		A	730P-1045P		30	$500.00	11/23	11/23	1		THU	1

PROGRAM : THANKSGIVING NFL FOOTBALL
ORD COM1: SPOT AIRED LATE AT 1045P DUE TO NFL RUNNING LONG. PLEASE CONFRIM LATE
ORD COM2: RUN. THANKS,DENICE
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-102

STATION MAKEGOOD OFFERS:

M12 OK'D BUY#102 MISSED:THU/730P-1030P NOV23 30S $500.00 (DEC3/17)
OFFER:THU/730P-1045P NOV23 30S $500.00 PLS ADVISE.
CMT:SPOT AIRED LATE AT 1045P DUE TO NFL RUNNING LONG. PLEASE CONFRIM LATE
CMT:RUN. THANKS,DENICE

M13 OK'D BUY#101 MISSED:SUN/1030P-1100P NOV26 30S $150.00 (DEC3/17)
OFFER:SUN/1051P-1121P NOV26 30S $150.00 PLS ADVISE.
CMT:SPOT AIRED LATE AT 1104P DUE TO NFL RUNNING LONG.SPOT AIRED IN NEWS.
CMT:PLEASE CONFIRM LATE RUN. THANKS, DENICE

NOV/17 17490.00 DEC/17 48305.00 CONTRACT TOTAL 65795.00
TOTAL SPOTS 420

MARKET TOTALS $39,682 WSFA 63% WNCF 0% WAKA 37% WCOV 0% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8854286 TRF# 1847773 ORDER WORKSHEET HARRIS REPORT FROM STATION DEC4/17 10.19
$$$ MOD# 11: APPROVED REV #1 $$$ *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER #_____ CONTRACT # 8854286 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES NOV8/17 DEC12/17 WK-5

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE DEC4/17 10.19

REP: REVISED ORDER
M12-13 OKD AS LINES 12-13
TTL SAME, $65,795
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M12	OK'D	BUY#102	MISSED:THU/730P-1030P	NOV23	30S	$500.00	(DEC3/17)
			OFFER:THU/730P-1045P	NOV23	30S	$500.00	PLS ADVISE.
			CMT:SPOT AIRED LATE AT 1045P DUE TO NFL RUNNING LONG. PLEASE CONFRIM LATE				
			CMT:RUN. THANKS,DENICE				
M13	OK'D	BUY#101	MISSED:SUN/1030P-1100P	NOV26	30S	$150.00	(DEC3/17)
			OFFER:SUN/1051P-1121P	NOV26	30S	$150.00	PLS ADVISE.
			CMT:SPOT AIRED LATE AT 1104P DUE TO NFL RUNNING LONG.SPOT AIRED IN NEWS.				
			CMT:PLEASE CONFIRM LATE RUN. THANKS, DENICE				

CONTRACT TOTAL 65795.00
TOTAL SPOTS 420

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8854286 TRF# 1847773 ORDER WORKSHEET HARRIS REPORT FROM STATION DEC4/17 11.53
$$$ MOD# 12: APPROVED REV #0 $$$ **CHANGES** *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER #_____ CONTRACT # 8854286 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES NOV8/17 DEC12/17 WK-5

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE DEC4/17 11.53

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M14	UNRESL	BUY#56	MISSED:SUN/800A-900A	DEC3 DEC10	30S	$45.00	(DEC4/17)
			OFFER:TU-F/300P-330P	DEC5	30S	$90.00	PLS ADVISE.

CMT:NO AVAILS, PLEASE CONFIRM. THANKS, DENICE

NOV/17 17490.00 DEC/17 48305.00 CONTRACT TOTAL 65795.00
TOTAL SPOTS 420

MARKET TOTALS $39,682 WSFA 63% WNCF 0% WAKA 37% WCOV 0% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP DEC4/17 12.13
CHANGES *** WSFA-TV ***

REP HEADLINE# 8854286 TRF# 1847773
$$$ MOD# 12: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER #_____ CONTRACT # 8854286 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES NOV8/17 DEC12/17 WK-5

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE DEC4/17 12.13

REP: REVISED ORDER
M14 OKD AS LINE 150
TTL SAME, $65,795
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE

done

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
56		S	800A-900A	30		$45.00	12/3	12/10	0		SUN	0
	PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS											
150		A	300P-330P	30		$90.00	12/5	12/8	1		TU-F	1
	PROGRAM : JUDGE JUDY ORD COM1: NO AVAILS, PLEASE CONFIRM. THANKS, DENICE THIS IS A MAKE-GOOD FOR DEC3 ON LINE-56 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR DEC10 ON LINE-56 FOR 1 SPOT/WK											

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8854286 TRF# 1847773 ORDER WORKSHEET HARRIS REPORT FROM REP DEC4/17 12.13
$$$ MOD# 12: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV ***

:LINE#:	REP :LINE#:	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAYS	TOTL: SPTS:

STATION MAKEGOOD OFFERS:
M14 OK'D BUY#56 MISSED:SUN/800A-900A DEC3 DEC10 30S $45.00 (DEC4/17)
OFFER:TU-F/300P-330P DEC5 30S $90.00 PLS ADVISE.
CMT:NO AVAILS, PLEASE CONFIRM. THANKS, DENICE

NOV/17 17490.00 DEC/17 48305.00 CONTRACT TOTAL 65795.00
TOTAL SPOTS 419

MARKET TOTALS $39,682 WSFA 63% WNCF 0% WAKA 37% WCOV 0% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8854286 TRF# 1847773 ORDER WORKSHEET HARRIS REPORT FROM STATION DEC4/17 12.42
$$$ MOD# 12: APPROVED REV #1 $$$ *** WSFA-TV ***

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER #_____ CONTRACT # 8854286 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES NOV8/17 DEC12/17 WK-5

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE DEC4/17 12.42

REP: REVISED ORDER
M14 OKD AS LINE 150
TTL SAME, $65,795
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M14 OK'D	BUY#56	MISSED:SUN/800A-900A	DEC3 DEC10	30S	$45.00	(DEC4/17)
		OFFER:TU-F/300P-330P	DEC5	30S	$90.00	PLS ADVISE.

CMT:NO AVAILS, PLEASE CONFIRM. THANKS, DENICE

CONTRACT TOTAL 65795.00
TOTAL SPOTS 419