TM # 62671

NCC Cable System Order

11763905

Order #	62342750
Syscode	2466
System Name	Spectrum/Iowa-Sauk-Columbia, WI
Market	Madison

Flight Dates	10/10/16 - 10/23/16
Agency	Smart Media
Advertiser	Glenn Grothman for Congress

Update Date	09/29/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$40.00		
Commission	$6.00		
Net Total	$34.00		
Total Spots	20		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Alexander Fiske
Sales Coordinator	Richard Vertolli
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Aug16
-	

Client Code	GRO16
Product Code	ORDR
Est Code	C11C17
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	9/29: NEW CANDIDATE ORDER. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$2.00	$24.00	30	
2	AEN	AEN PT	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$2.00	$2.00	30	
3	FXNC	FXNC PT	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$2.00	$12.00	30	
4	FXNC	FXNC PT	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$2.00	$2.00	30	

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	20	0	0	0	0	0	0	0	0	0	0	0	20
AMT	$40.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$40.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/29/16

62342750 | Madison | Spectrum/Iowa-Sauk-Columbia, WI | 2466 |