ORDER

10/26/16

WXDJ

Orders

Order / Rev:	**433749**		
Alt Order #:			
Product Desc:	Est. 4157 11/3-11/8		
Estimate:	4157		
Flight Dates:	11/03/16 - 11/08/16	Primary AE:	Carolina Patino
Original Date / Rev:	10/24/16 / 10/24/16	Sales Office:	MCGPH
Order Type:	GENERAL	Sales Region:	National

Agency

Name:	**Media Financial Services**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	1675 Palm Beach Lakes Blvd.	Billing Cycle:	WEEKLY
	West Palm Beach, FL 33401	Agency Commission:	15%

Advertiser

Name:	**American Unity PAC**	New Business Thru:	
Demographic:	A35+	Order Separation:	00:30:00
Product Codes:	PL2 - Issues/Propositions	Advertiser External ID:	
Priority:	P-3	Agency External ID:	
Revenue Codes:	AGY, POL, ISS	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/06/16	28	$13,800.00	$11,730.00
11/07/16	11/13/16	14	$8,250.00	$7,012.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	42	$22,050.00	$18,742.50	0.00
Totals	42	$22,050.00	$18,742.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carolina Patino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WXDJ	11/03/16	11/08/16	6a-10a M-F 6a-10a M-F	CM	6a-10a M-F	43-34--	1:00	14	$650.00	P-3	0.00 NM	14	$9,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/31/16	11/06/16	---34--	7	$650.00	0.00								
	Week: 11/07/16	11/13/16	43-----	7	$650.00	0.00								
E 2	WXDJ	11/03/16	11/08/16	10a-3p M-F 10a-3p M-F	CM	10a-3p M-F	3--33--	1:00	9	$500.00	P-3	0.00 NM	9	$4,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/31/16	11/06/16	---33--	6	$500.00	0.00								
	Week: 11/07/16	11/13/16	3------	3	$500.00	0.00								
E 3	WXDJ	11/03/16	11/08/16	3p-6p M-F 3p-6p M-F	CM	3p-6p M-F	4--43--	1:00	11	$550.00	P-3	0.00 NM	11	$6,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/31/16	11/06/16	---43--	7	$550.00	0.00								
	Week: 11/07/16	11/13/16	4------	4	$550.00	0.00								
E 4	WXDJ	11/03/16	11/08/16	10a-3p SA-SU 10a-3p SA-SU	CM	10a-3p SA-SU	-----22	1:00	4	$300.00	P-3	0.00 NM	4	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/31/16	11/06/16	-----22	4	$300.00	0.00								
	Week: 11/07/16	11/13/16	-------	0	$0.00	0.00								
N 5	WXDJ	11/03/16	11/08/16	3p-7p SA-SU 3p-7p SA-SU	CM	3p-7p SA-SU	-----22	1:00	4	$300.00	P-3	0.00 NM	4	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/31/16	11/06/16	-----22	4	$300.00	0.00								
	Week: 11/07/16	11/13/16	-------	0	$0.00	0.00								

Order / Rev:	433749	Advertiser:	American Unity PAC	
Alt Order #:		Product Desc:	Est. 4157 11/3-11/8	**WXDJ**
Flight Dates:	11/03/16 - 11/08/16	Estimate:	4157	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
												Totals	42	$22,050.00

Leonel Fong (Miami)

From: message_bot@radioexchange.com
Sent: Thursday, October 20, 2016 6:29 PM
To: Evelyn Jose (New York); Barry J. Fischer (Corporate); Leonel Fong (Miami); Carolina Santamarina (Miami); Carolina Patino (Miami)
Subject: WXDJ-FM has received a NEW order - American Unity PAC

You have received a New Network order from RadioExchange.

Station: WXDJ-FM

Order #: 3138488

Contract #: 4290088

Flight: 11/3/2016-11/8/2016

Total Dollars/Spots: $22,050.00/42

Advertiser: American Unity PAC

Product: Est.4157_11/3-11/8

Salesperson: Roger Rafson

Phone: 412 421 2600

Office: PHILADELPHIA

Comment:This is a revised order - do not double book. CHANGED # SPOTS. Order will be sent via email also if you are not in Radio Exchange. Please confirm receipt of revision in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) TODAY. Thank you.

PLEASE CLICK HERE AND LOGIN TO RADIO EXCHANGE **TO GET YOUR ORDER OR GO TO https://www.radioexchange.com**

STATION:	WXDJ-FM	**ORDER#:**	3138488	**DATE:**	10/21/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	**AMOUNT:**	$22,050.00	**AGENCY:**	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	**SPOTS:**	42		1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	**SLS PH:**	412 421 2600		
SALESPERSON:	Roger Rafson	**SLS FAX:**	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	**AGY CLI:**		**CONTRACT # FOR INVOICING**	**4290088**
ADVERTISER:	American Unity PAC	**AGY PRD:**		**INVOICE:**	MEDIA FINANCIAL SERVICES
PRODUCT:	Est.4157_11/3-11/8	**AGY EST:**	4157		1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401
FLIGHT:	11-03-2016 TO 11-08-2016	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		**SPOT TYPE:**		**LAST SENT:**	10/20/2016 17:23

COMMENTS

[Rep Comment] 10/20/2016: This is a revised order - do not double book. CHANGED # SPOTS. Order will be sent via email also if you are not in Radio Exchange. Please confirm receipt of revision in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) TODAY. Thank you.

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1 **11/3/2016 To 11/3/2016** **TOT $5,650.00** **TOTAL SPOTS 10**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	...T...	6:00AM	10:00AM	60	11/3/2016	11/3/2016	✓ 3	$650	$1,950
	2	DT	...T...	10:00AM	3:00PM	60	11/3/2016	11/3/2016	✓ 3	$500	$1,500
	3	RT	...T...	3:00PM	6:00PM	60	11/3/2016	11/3/2016	✓ 4	$550	$2,200

DAY#2 **11/4/2016 To 11/4/2016** **TOT $5,750.00** **TOTAL SPOTS 10**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	....F..	6:00AM	10:00AM	60	11/4/2016	11/4/2016	✓ 4	$650	$2,600
	2	DT	....F..	10:00AM	3:00PM	60	11/4/2016	11/4/2016	✓ 3	$500	$1,500
	3	RT	....F..	3:00PM	6:00PM	60	11/4/2016	11/4/2016	✓ 3	$550	$1,650

STATION:	WXDJ-FM	**ORDER#:**	3138488	**DATE:**	10/21/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	**AMOUNT:**	$22,050.00	**AGENCY:**	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	**SPOTS:**	42		1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	**SLS PH:**	412 421 2600		
SALESPERSON:	Roger Rafson	**SLS FAX:**	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	**AGY CLI:**		**CONTRACT # FOR INVOICING 4290088**	
ADVERTISER:	American Unity PAC	**AGY PRD:**		**INVOICE:**	MEDIA FINANCIAL SERVICES
PRODUCT:	Est.4157_11/3-11/8	**AGY EST:**	4157		1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401
FLIGHT:	11-03-2016 TO 11-08-2016	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		**SPOT TYPE:**		**LAST SENT:**	10/20/2016 17:23

DAY#3 **11/5/2016 To 11/5/2016** **TOT $1,200.00** **TOTAL SPOTS 4**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	W	.....S.	10:00AM	3:00PM	60	11/5/2016	11/5/2016	✓ 2	$300	$600
	6	RT	.....S.	3:00PM	7:00PM	60	11/5/2016	11/5/2016	✓ 2	$300	$600

DAY#4 **11/6/2016 To 11/6/2016** **TOT $1,200.00** **TOTAL SPOTS 4**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5	W	.....S	10:00AM	3:00PM	60	11/6/2016	11/6/2016	✓ 2	$300	$600
	7	RT	.....S	3:00PM	7:00PM	60	11/6/2016	11/6/2016	✓ 2	$300	$600

DAY#5 **11/7/2016 To 11/7/2016** **TOT $6,300.00** **TOTAL SPOTS 11**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	M.....	6:00AM	10:00AM	60	11/7/2016	11/7/2016	✓ 4	$650	$2,600
	2	DT	M.....	10:00AM	3:00PM	60	11/7/2016	11/7/2016	✓ 3	$500	$1,500
	3	RT	M.....	3:00PM	6:00PM	60	11/7/2016	11/7/2016	✓ 4	$550	$2,200

STATION:	WXDJ-FM	**ORDER#:**	3138488	**DATE:**	10/21/2016
MARKET:	Miami-Ft. Lauderdale-Hollywood, FL	**AMOUNT:**	$22,050.00	**AGENCY:**	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	**SPOTS:**	42		1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	**SLS PH:**	412 421 2600		
SALESPERSON:	Roger Rafson	**SLS FAX:**	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	**AGY CLI:**		**CONTRACT # FOR INVOICING 4290088**	
ADVERTISER:	American Unity PAC	**AGY PRD:**		**INVOICE:**	MEDIA FINANCIAL SERVICES
PRODUCT:	Est.4157_11/3-11/8	**AGY EST:**	4157		1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 33401
FLIGHT:	11-03-2016 TO 11-08-2016	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		**SPOT TYPE:**		**LAST SENT:**	10/20/2016 17:23

DAY#6 **11/8/2016 To 11/8/2016** **TOT $1,950.00** **TOTAL SPOTS 3**

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	.T.....	6:00AM	10:00AM	60	11/8/2016	11/8/2016	√ 3	$650	$1,950

TOTAL	Nov														Total
SPOT	42														42
CASH	22,050.0														22,050.0
TOTAL	22,050.0														22,050.0

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:

I, Katelyn Brawn

do hereby request station time concerning the following issue:

American Unity PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	varies				

This broadcast time will be used by: American Unity PAC

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Unity PAC
1775 Pennsylvania Ave NW, Suite 350
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President and Treasurer: Margaret Hoover.

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Unity PAC
1775 Pennsylvania Ave NW, Suite 350
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

President and Treasurer: Margaret Hoover

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/18/16	Margaret Hoover	(202) 750-7230
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted In Part** ☐ **Rejected**

Signature	Printed Name	Title

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