ORDER WORKSHEET

Rep Order# 914267 **Ver#** 5 **Status** Revised **Traffic Order#** 240433 **Printed:** 10/28/16 7:04 PM

EC'd No

Last Received: 10/28/16 6:20 PM
Showing Buylines: All Rep Changes

Station KEUV-TV EUREKA
Advertiser (1264) NEXTGEN CLIMATE ACT
Product NEXTGEN CA ACTION C
Estimate# 419
Buyer MARY WITTEMEYER

Agency (1095) BLUEWEST MEDIA LLC
5130 E 18TH AVE
DENVER, CO 80220-1318
Agency C/P1/P2/E /419
Flight Dates 10/25/16-10/31/16

Rep Firm UNIVISION
Sales Office (SF) SAN FRANCISCO-NATL
Salesperson (272) SFO-NL-ALONSO, TREY
Sales Assistant VERONICA
Salesperson Phone# 415-538-8051
Salesperson Fax# 415-538-8090

--- CONTRACT COMMENT ---

**NEW* NEXTGEN ACTION COMMITTEE
NONDISCRIMINATION:UNIVISION AND ITS STATIONS DO NOT DISCRIM- INATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETH- NICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVER- TISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

--- REMARKS ---

REMOVED 1X DNA ON LINE 47 - WILL ADD MG ON EST.420

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
47*	M	1135P-12A	NEWS	30	-	-	$55.00	10/31-10/31	0	0	$0.00
		Sales remark: V5 - 1X DNA WILL MG ON EST.420									
		V5 Comment Changed, Spots/week Changed									

---REPORT TOTALS---

Report Totals: 0 / $0.00

---SALES MONTHLY TOTALS---

Oct2016: 74/ $3,435.00 Nov2016: 16/ $720.00

Order Totals: 90 / $4,155.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals $4,155.00 KEUV 100.00%

Books [null]
Demos RA18+

ORDER WORKSHEET

Rep Order# 914267 **Ver#** 4 **Status** Returned **Traffic Order#** 240433 **Printed:** 10/28/16 5:00 PM
EC'd No **Last Received:** 10/28/16 5:00 PM
Showing Buylines: Last Station Changes

Station KEUV-TV EUREKA
Advertiser (1264) NEXTGEN CLIMATE ACT
Product NEXTGEN CA ACTION C
Estimate# 419
Buyer MARY WITTEMEYER

Agency (1095) BLUEWEST MEDIA LLC
5130 E 18TH AVE
DENVER, CO 80220-1318
Agency C/P1/P2/E /419
Flight Dates 10/25/16-10/31/16

Rep Firm UNIVISION
Sales Office (SF) SAN FRANCISCO-NATL
Salesperson (272) SFO-NL-ALONSO, TREY
Sales Assistant VERONICA
Salesperson Phone# 415-538-8051
Salesperson Fax# 415-538-8090

— CONTRACT COMMENT —

**NEW* NEXTGEN ACTION COMMITTEE
NONDISCRIMINATION:UNIVISION AND ITS STATIONS DO NOT DISCRIM- INATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETH- NICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVER- TISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

— REMARKS —

PLEASE SEE LINE 47 FOR PRE-EMPTION. THANKS, CHRIS

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
47*	M	1135P-12A	NEWS	30	-	-	$55.00	10/31-10/31	1	1	$55.00
		Station remark: V4 NA SPOT D/T SHOW ONLY HAS ONE :30 SPOT. IT IS SOLD OUT.									

—REPORT TOTALS—

Report Totals: 1 / $55.00

—SALES MONTHLY TOTALS—

Oct2016: 74/ $3,435.00 Nov2016: 17/ $775.00
Order Totals: 91 / $4,210.00 Total GRPS: 0.0

— COMPETITIVE —

Market Totals $4,210.00 KEUV 100.00%

Books [null]
Demos RA18+

ORDER WORKSHEET

Rep Order# 914266 **Ver#** 2 **Status** Returned **Traffic Order#** 240444 **Printed:** 10/28/16 5:01 PM

EC'd No **Last Received:** 10/28/16 5:01 PM

Showing Buylines: Last Station Changes

Station KEUV-TV EUREKA
Advertiser (1264) NEXTGEN CLIMATE ACT
Product NEXTGEN CA ACTION C
Estimate# 420
Buyer MARY WITTEMEYER

Agency (1095) BLUEWEST MEDIA LLC
5130 E 18TH AVE
DENVER, CO 80220-1318
Agency C/P1/P2/E /420
Flight Dates 11/01/16-11/07/16

Rep Firm UNIVISION
Sales Office (SF) SAN FRANCISCO-NATL
Salesperson (272) SFO-NL-ALONSO, TREY
Sales Assistant MARITZA
Salesperson Phone# 415-538-8051
Salesperson Fax# 415-538-8090

— CONTRACT COMMENT —

**NEW* NEXTGEN ACTION COMMITTEE
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— REMARKS —

PLEASE SEE LINES 42, 43, 44, & 45 FOR PRE-EMPTIONS. THANKS, CHRIS

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
42*	Tu	1135P-12A	NEWS	30	-	-	$55.00	11/01-11/01	1	1	$55.00
		Station remark: V2 NA SPOT D/T SHOW ONLY HAS ONE :30 SPOT. IT IS SOLD OUT.									
43*	W	1135P-12A	NEWS	30	-	-	$55.00	11/02-11/02	1	1	$55.00
		Station remark: V2 NA SPOT D/T SHOW ONLY HAS ONE :30 SPOT. IT IS SOLD OUT.									
44*	Th	1135P-12A	NEWS	30	-	-	$55.00	11/03-11/03	1	1	$55.00
		Station remark: V2 NA SPOT D/T SHOW ONLY HAS ONE :30 SPOT. IT IS SOLD OUT.									
45*	F	1135P-12A	NEWS	30	-	-	$55.00	11/04-11/04	1	1	$55.00
		Station remark: V2 NA SPOT D/T SHOW ONLY HAS ONE :30 SPOT. IT IS SOLD OUT.									

—REPORT TOTALS—

Report Totals: 4 / $220.00

—SALES MONTHLY TOTALS—

ORDER WORKSHEET

Rep Order# 914266 **Ver#** 2 **Status** Returned **Traffic Order#** 240444 **Printed:** 10/28/16 5:01 PM

EC'd No

Last Received: 10/28/16 5:01 PM

Showing Buylines: Last Station Changes

Station KEUV-TV EUREKA
Advertiser (1264) NEXTGEN CLIMATE ACT
Product NEXTGEN CA ACTION C
Estimate# 420
Buyer MARY WITTEMEYER

Agency (1095) BLUEWEST MEDIA LLC
5130 E 18TH AVE
DENVER, CO 80220-1318
Agency C/P1/P2/E /420
Flight Dates 11/01/16-11/07/16

Rep Firm UNIVISION
Sales Office (SF) SAN FRANCISCO-NATL
Salesperson (272) SFO-NL-ALONSO, TREY
Sales Assistant MARITZA
Salesperson Phone# 415-538-8051
Salesperson Fax# 415-538-8090

Nov2016: 90/ $4,295.00

Order Totals: 90 / $4,295.00 Total GRPS: 0.0

— COMPETITIVE —

Market Totals $4,295.00 KEUV 100.00%

Books [null]
Demos RA18+

— CREDIT RISK —

STANDARD CREDIT TERMS

KUCO
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 240433

Schedule Dates	10/25/16-10/31/16
Advertiser	NextGen Climate Act (10198)
Agency	BlueWest Media (3427)
Product	Issue Advertising (1119)
Brand	KEUV EST. 419 (103944)
Salesperson	Univision - San Francisco, San Francisco (1319)
Sales Office	Univision - San Francisco
Buyer Name	Wittemyer,Mary
Phone/Fax	(303) 641-4330 /
CPE	NEXTGEN CALIFORNIA/419
Account Types	National/Political Issue
Billing Type	Standard
Comments	KEUV

Date Entered	10/11/16
Last Modified	10/28/16
Entered By	Chris Gomez
CO-OP	No
Headline #	914267
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$623.25
Net Total	$3,531.75
Sales Tax	

KUCO-KEUV COMBINED (KUCO)

By Broadcast Month	Spots	Rate
Oct. 2016	74	$3,435.00
Nov. 2016	16	$720.00
Grand Total:	90	$4,155.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/31/16	1	:30	7A- 9A (PST)		3	3	3	3	3			15	$45.00	$675.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
2.0	Normal Line / SPOT	10/25/16-10/27/16	1	:30	9A- 11A (PST)			1		1				2	$45.00	$90.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
3.0	Normal Line / SPOT	10/26/16-10/31/16	1	:30	11A- 12P (PST)		1		1		1			3	$35.00	$105.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
4.0	Normal Line / SPOT	10/25/16-10/27/16	1	:30	1P- 2P (PST)			1	1	1				3	$35.00	$105.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
5.0	Normal Line / SPOT	10/28/16-10/31/16	1	:30	3P- 4P (PST)		1				1			2	$35.00	$70.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
6.0	Normal Line / SPOT	10/25/16-10/31/16	1	:30	4P- 5P (PST)		2	2	2	2	2			10	$35.00	$350.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
7.0	Normal Line / SPOT	10/25/16-10/31/16	1	:30	5P- 6P (PST)		2	2	2	2	2			10	$55.00	$550.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
8.0	Normal Line / SPOT	10/25/16-10/31/16	1	:30	6:30P- 7P (PST)		2	2	2	2	2			10	$55.00	$550.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
9.0	Normal Line / SPOT	10/29/16-10/30/16	1	:30	6:30P- 7P (PST)							2	2	2	$45.00	$90.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
10.0	Normal Line / SPOT	10/25/16-10/31/16	1	:30	12A- 1A (PST)		1	1	1	1	1			5	$40.00	$200.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
11.0	Normal Line / SPOT	10/25/16-10/31/16	1	:30	11P- 11:35P (PST)		2	2	2	2	2			10	$45.00	$450.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
12.0	Normal Line / SPOT	10/25/16-10/31/16	1	:30	11:35P- 12A (PST)		1	1	1	1	1				$55.00		KUCO-KEUV COMBINED (KUCO)		10/11/16
13.0	Normal Line / SPOT	10/29/16-10/29/16	1	:30	11:30P- 12A (PST)							1		1	$45.00	$45.00	KUCO-KEUV COMBINED (KUCO)		10/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date:

Accepted-Station: Date:

Comments:

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B/E Bookend P/B Piggy Back

Printed At: 01:37 PM on Monday, October 31 2016

Bonten California

KUCO
755 Auditorium Drive
Redding, CA 96001

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 240433

Schedule Dates	10/25/16-10/31/16
Advertiser	NextGen Climate Act (10198)
Agency	BlueWest Media (3427)
Product	Issue Advertising (1119)
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Salesperson	Univision - San Francisco, San Francisco (1319)
Sales Office	Univision - San Francisco
Buyer Name	Wittemyer,Mary
Phone/Fax	(303) 641-4330 /
CPE	NEXTGEN CALIFORNIA/419
Account Types	National/Political Issue
Billing Type	Standard
Comments	KEUV

Date Entered	10/11/16
Last Modified	10/28/16
Entered By	Chris Gomez
CO-OP	No
Headline #	914267
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$623.25
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Sales Tax	

KUCO-KEUV COMBINED (KUCO)

By Broadcast Month	Spots	Rate
Oct. 2016	74	$3,435.00
Nov. 2016	16	$720.00
Grand Total:	90	$4,155.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	11:35P- 12A (PST)								1		$45.00		KUCO-KEUV COMBINED (KUCO)		10/11/16
15.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	7P- 8P (PST)				1		1			2	$50.00	$100.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
16.0	Normal Line / SPOT	10/27/16-10/27/16	1	:30	8P- 9P (PST)					1				1	$50.00	$50.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
17.0	Normal Line / SPOT	10/25/16-10/31/16	1	:30	9P- 10P (PST)		1	1						2	$50.00	$100.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
18.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	10P- 11P (PST)				1					1	$50.00	$50.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
19.0	Normal Line / SPOT	10/29/16-10/29/16	1	:30	10P- 11P (PST)							1		1	$35.00	$35.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
20.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	8P- 10P (PST)								1	1	$35.00	$35.00	KUCO-KEUV COMBINED (KUCO)		10/11/16
21.1	Normal Line / SPOT	10/29/16-10/29/16	1	:30	6:55P- Sabado Futbolero 2							1		1	$150.00	$150.00	KUCO-KEUV COMBINED (KUCO)		10/14/16
22.0	M/G For 9.0.1,9.0.2 / SPOT	10/29/16-10/29/16	1	:30	4:30P- 5P (PST)							2		2	$45.00	$90.00	KUCO-KEUV COMBINED (KUCO)		10/24/16
23.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	9A- 11A (PST)	2			X	X	X			2	$45.00	$90.00	KUCO-KEUV COMBINED (KUCO)		10/24/16
24.0	Normal Line / SPOT	10/31/16-10/31/16	1	:30	9A- 11A (PST)		1							1	$45.00	$45.00	KUCO-KEUV COMBINED (KUCO)		10/24/16
25.0	Normal Line / SPOT	10/26/16-10/28/16	1	:30	12A- 1A (PST)	2			X	X	X			2	$40.00	$80.00	KUCO-KEUV COMBINED (KUCO)		10/24/16
26.0	M/G For 14.0.1 / SPOT	10/26/16-10/28/16	1	:30	9P- 10P (PST)	1			X	X	X			1	$50.00	$50.00	KUCO-KEUV COMBINED (KUCO)		10/24/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: Date:

Accepted-Station: Date:

Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 01:37 PM on Monday, October 31 2016

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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