TM# 05443

11766307

NCC Cable System Order

Order #	62354228
Syscode	8966
System Name	Spectrum/New Richmond, WI
Market	Minneapolis-St. Paul
AE	Bob Cato
Sales Coordinator	Hayley Noga
Office	Dallas
Phone	(214) 932-2910
Status	Not accepted
Survey	National Live+SD Dec15
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Hulsen Media Services
Advertiser	Wisconsin Freedom Alliance
Client Code	
Product Code	
Est Code	1030
Product Name	
Credit Status	
Primary Demo	Households
Makegood Policy	Approval Required

Update Date	10/20/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	$4,050.00		
Commission	$607.50		
Net Total	$3,442.50		
Total Spots	416		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	Issue/ Non Candidate (NCR)

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$9.00	$108.00	30	NCR 10/24/16-10/30/16
2	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$9.00	$126.00	30	NCR 10/24/16-10/30/16
3	CNN	CNN EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$9.00	$18.00	30	NCR 10/24/16-10/30/16
4	CNN	CNN PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$11.00	$132.00	30	NCR 10/24/16-10/30/16
5	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$11.00	$154.00	30	NCR 10/24/16-10/30/16
6	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$11.00	$22.00	30	NCR 10/24/16-10/30/16
7	CNN	CNN EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	12	$8.00	$96.00	30	NCR 10/24/16-10/30/16 NCR
8	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$8.00	$112.00	30	NCR 10/24/16-10/30/16
9	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	$8.00	$32.00	30	NCR 10/24/16-10/30/16
10	DISC	DISC W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
11	DISC	DISC W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	6	$9.00	$54.00	30	NCR 10/24/16-10/30/16
12	DISC	DISC EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$9.00	$108.00	30	NCR 10/24/16-10/30/16
13	DISC	DISC EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$9.00	$126.00	30	NCR 10/24/16-10/30/16
14	DISC	DISC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$9.00	$18.00	30	NCR 10/24/16-10/30/16
15	DISC	DISC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$11.00	$132.00	30	NCR 10/24/16-10/30/16
16	DISC	DISC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$11.00	$154.00	30	NCR 10/24/16-10/30/16
17	DISC	DISC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$11.00	$22.00	30	NCR 10/24/16-10/30/16
18	ESP2	ESP2 W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
19	ESP2	ESP2 W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	6	$9.00	$54.00	30	NCR 10/24/16-10/30/16
20	ESP2	ESP2 EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$9.00	$108.00	30	NCR 10/24/16-10/30/16
21	ESP2	ESP2 EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$9.00	$126.00	30	NCR 10/24/16-10/30/16

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Comments :	Issue/ Non Candidate (NCR)

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESP2	ESP2 EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$9.00	$18.00	30	NCR 10/24/16-10/30/16
23	ESP2	ESP2 PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$11.00	$132.00	30	NCR 10/24/16-10/30/16
24	ESP2	ESP2 PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$11.00	$154.00	30	NCR 10/24/16-10/30/16
25	ESP2	ESP2 PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$11.00	$22.00	30	NCR 10/24/16-10/30/16
26	FOOD	FOOD W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
27	FOOD	FOOD W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	6	$9.00	$54.00	30	NCR 10/24/16-10/30/16
28	FOOD	FOOD EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$9.00	$108.00	30	NCR 10/24/16-10/30/16
29	FOOD	FOOD EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$9.00	$126.00	30	NCR 10/24/16-10/30/16
30	FOOD	FOOD EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$9.00	$18.00	30	NCR 10/24/16-10/30/16
31	FOOD	FOOD PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$11.00	$132.00	30	NCR 10/24/16-10/30/16
32	FOOD	FOOD PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$11.00	$154.00	30	NCR 10/24/16-10/30/16
33	FOOD	FOOD PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$11.00	$22.00	30	NCR 10/24/16-10/30/16
34	HGTV	HGTV W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16
35	HGTV	HGTV W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	6	$9.00	$54.00	30	NCR 10/24/16-10/30/16
36	HGTV	HGTV EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$9.00	$108.00	30	NCR 10/24/16-10/30/16
37	HGTV	HGTV EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$9.00	$126.00	30	NCR 10/24/16-10/30/16
38	HGTV	HGTV EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$9.00	$18.00	30	NCR 10/24/16-10/30/16
39	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$11.00	$132.00	30	NCR 10/24/16-10/30/16
40	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$11.00	$154.00	30	NCR 10/24/16-10/30/16
41	HGTV	HGTV PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$11.00	$22.00	30	NCR 10/24/16-10/30/16
42	HIST	HIST W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$9.00	$36.00	30	NCR 10/24/16-10/30/16

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Comments :	Issue/ Non Candidate (NCR)

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43	HIST	HIST W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	6	$9.00	$54.00	30	NCR 10/24/16-10/30/16
44	HIST	HIST EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	12	$9.00	$108.00	30	NCR 10/24/16-10/30/16
45	HIST	HIST EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	14	$9.00	$126.00	30	NCR 10/24/16-10/30/16
46	HIST	HIST EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$9.00	$18.00	30	NCR 10/24/16-10/30/16
47	HIST	HIST PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	12	$11.00	$132.00	30	NCR 10/24/16-10/30/16
48	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$11.00	$154.00	30	NCR 10/24/16-10/30/16
49	HIST	HIST PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$11.00	$22.00	30	NCR 10/24/16-10/30/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	176	240	0	0	0	0	0	0	0	0	0	0	416
AMT	$1,716.00	$2,334.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$4,050.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/20/16

62354228 | Minneapolis-St. Paul | Spectrum/New Richmond, WI | 8966 |