NO # 11045846

NCC Cable System Order

Order #	62449897
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Charles Walker
Sales Coordinator	Emily Woods
Office	San Francisco
Phone	(415) 844-1440
Status	Not accepted
Survey	DMA Nielsen Live+SD Sep16
All ratings are based on DMA populations	

Flight Dates	08/28/17 - 09/10/17
Agency	Walheim Media
Advertiser	Environmental Defense Fund

Client Code	EDAF
Product Code	MN Distr
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/23/17	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$540.00
Commission			$81.00
Net Total			$459.00
Total Spots			109
Affiliate Split		100.0	
Sold On		Cost Per Point	
GRP	61.2	GIMP	1457786
CPP	$9.00	CPM	$0.37

Comments :	8/23 Revise lines to match order. Please review and confirm. Thanks! 8/23 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	Early Morning	8/28/17	9/3/17	05:00	09:00	X	X	X	X	X	X	X	0.10	1207	5	$2.00	$10.00	30	
2	CNBC	Daytime Rotation	8/28/17	9/3/17	09:00	16:00	X	X	X	X	X	X	X	0.20	4102	0	$2.00	$0.00	30	Change to M-F
3	CNBC	Prime Rotation	8/28/17	9/3/17	16:00	24:00	X	X	X	X	X	X	X	0.10	3137	14	$4.00	$56.00	30	
4	MNBC	Early Morning	8/28/17	9/3/17	05:00	09:00	X	X	X	X	X	X	X	0.40	8929	5	$2.00	$10.00	30	
5	MNBC	Daytime Rotation	8/28/17	9/3/17	09:00	16:00	X	X	X	X	X	X	X	0.60	14238	0	$2.00	$0.00	30	Change to M-F
6	MNBC	Prime Rotation	8/28/17	9/3/17	16:00	24:00	X	X	X	X	X	X	X	0.80	18340	14	$4.00	$56.00	30	
7	CNN	Early Morning	8/28/17	9/3/17	05:00	09:00	X	X	X	X	X	X	X	0.40	10377	5	$6.00	$30.00	30	
8	CNN	Daytime Rotation	8/28/17	9/3/17	09:00	16:00	X	X	X	X	X	X	X	0.70	16168	0	$4.00	$0.00	30	Change to M-F
9	CNN	Prime Rotation	8/28/17	9/3/17	16:00	24:00	X	X	X	X	X	X	X	0.80	20030	14	$10.00	$140.00	30	
10	FXNC	Early Morning	8/28/17	9/3/17	05:00	09:00	X	X	X	X	X	X	X	0.60	13514	5	$6.00	$30.00	30	
11	FXNC	Daytime Rotation	8/28/17	9/3/17	09:00	16:00	X	X	X	X	X	X	X	0.60	14962	0	$4.00	$0.00	30	Change to M-F
12	FXNC	Prime Rotation	8/28/17	9/3/17	16:00	21:00	X	X	X	X	X	X	X	1.10	26545	7	$10.00	$70.00	30	
13	FXNC	Prime Rotation	8/28/17	9/3/17	22:00	24:00	X	X	X	X	X	X	X	1.00	23649	3	$10.00	$30.00	30	
14	CNBC	Daytime Rotation	8/28/17	9/3/17	09:00	16:00	X	X	X	X	X			0.20	4102	10	$2.00	$20.00	30	Change to M-F
15	MNBC	Daytime Rotation	8/28/17	9/3/17	09:00	16:00	X	X	X	X	X			0.60	14237	10	$2.00	$20.00	30	Change to M-F
16	CNN	Daytime Rotation	8/28/17	9/3/17	09:00	16:00	X	X	X	X	X			0.70	16168	10	$4.00	$40.00	30	Change to M-F

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17	FXNC	Daytime Rotation	8/28/17	9/3/17	09:00	16:00	X	X	X	X	X			0.60	14961	7	$4.00	$28.00	30	Change to M-F

	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Total
SPOTS	109	0	0	0	0	0	0	0	0	0	0	0	109
AMT	$540.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$540.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 08/23/17

62449897 | Minneapolis-St. Paul | Spectrum/Red Wing, MN | 6862 |