NBC Owned Television Stations

TELEMUNDO

POLITICAL INQUIRY RECORD:
NATIONAL AND LOCAL ISSUE ADS
ALL QUESTIONS MUST BE ANSWERED

(●) **Ad "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)**

OR

( ) **Ad relates to state or local issue and does not communicate a political matter of national importance**

---

1. **Requested by (Agency name, address, phone number & contact)**

Agency Name	Great American Media
Contact	Kelly Polce
Phone Number	202-338-8700
Address	3050 K St. NW #100 Washington, DC 20007

2. **Paid for by (Advertiser/sponsor name, address, phone number & contact):**

Name	Democratic Congressional Campaign Committee
Contact	Hayley Dierker-COO
Phone Number	202 863 1500
Address	430 S. Capitol St. SE Washington, DC 20003

3. **Date of request:** 5/5/16

4. **Request received by:**

   Will Hildebrandt

5. **Details:**

6. **If ad refers to federal candidate(s) or federal election, list:**

   Names(s) of candidate(s) referred to, office being sought and date of election:

NBC Owned Television Stations

TELEMUNDO

POLITICAL INQUIRY RECORD:
NATIONAL AND LOCAL ISSUE ADS
ALL QUESTIONS MUST BE ANSWERED

7. **If ad refers to a national legislative issue, identify:**

   Congress

8. **List sponsor's chief executive officers, members of executive committee or board of directors:**

   Hayley Dierker - COO, Kelly Ward - Treasurer

9. **Date and nature of follow-ups, if any:**

10. **Disposition:**

    ○ **Accepted – see attached contract details**
    ○ **Rejected – provide reason:**

Additional Information:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KVDA, San Antonio, TX	9/08/2012

I, Kelly Polce - authorized media Buyer
do hereby request station time concerning the following issue:

DCCC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	ad ordered				

This broadcast time will be used by: DCCC

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC
430 S. Capitol Street, SE Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Hayley Dierker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/20/16	Kelly Bla	202-338-8700
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

	Audrey Savage	VPOS
Signature	Printed Name	Title

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	Ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

ORDER

Orders

Order / Rev:	**684571**		
Alt Order #:	01466299		
Product Desc:	14-ISSUE 4758		
Estimate:	4758		
Flight Dates:	09/27/16 - 10/03/16	Primary AE:	Will Hildebrandt
Original Date / Rev:	09/08/16 / 09/09/16	Sales Office:	NDC
Order Type:	Political	Sales Region:	National

Agency

Name:	**GREAT AMERICAN MEDIA**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	3050 K STREET NW	Billing Cycle:	EOM/EOC
	WASHINGTON, DC 20007	Agency Commission:	15%

Advertiser

Name:	**DEMOCRATIC CONGRESSIONAL CAM**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PO9-Political-State_(Other)	Order Separation:	00:15:00
Priority:	EF	Advertiser External ID:	02404
Revenue Codes:	Airtime, Airtime, POL Federal - Congress	Agency External ID:	01274

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	86	$33,075.00	$28,113.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	86	$33,075.00	$28,113.75	0.00
Totals	86	$33,075.00	$28,113.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Will Hildebrandt			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KVDA	09/27/16	09/30/16	M-F 6A-9A M-F 6A-9A	CM - C(	6A-9A (6:00 AM-9:00 AM)	-TWTF--	:30	16	$90.00	EF	0.00	NM	16	$1,440.00
	UN NUEVO DIA														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/26/16	10/02/16	-TWTF--	16	$90.00	0.00								
E 2	KVDA	09/27/16	09/30/16	M-F 9A-930A M-F 9A-930A	CM - C(	9A-930A (9:00 AM-9:30 AM)	-TWTF--	:30	4	$90.00	EF	0.00	NM	4	$360.00
	ACCESO TOTAL														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/26/16	10/02/16	-TWTF--	4	$90.00	0.00								
E 3	KVDA	09/27/16	09/30/16	M-F 1P-2P M-F 1P-2P	CM - C(	1P-2P (1:00 PM-2:00 PM)	-TWTF--	:30	4	$190.00	EF	0.00	NM	4	$760.00
	SUELTA LA SOPA														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/26/16	10/02/16	-TWTF--	4	$190.00	0.00								
E 4	KVDA	09/27/16	09/30/16	M-F 2P-3P M-F 2P-3P	CM - C(	2P-3P (2:00 PM-3:00 PM)	-TWTF--	:30	4	$330.00	EF	0.00	NM	4	$1,320.00
	MEJOR CASO CERRADO														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/26/16	10/02/16	-TWTF--	4	$330.00	0.00								
E 5	KVDA	09/27/16	09/30/16	M-F 4P-430P M-F 4P-430P	CM - C(	4P-430P (4:00 PM-4:30 PM)	-TWTF--	:30	4	$560.00	EF	0.00	NM	4	$2,240.00
	CASO CERRADO														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	09/26/16	10/02/16	-TWTF--	4	$560.00	0.00								

Order / Rev: 684571
Alt Order #: 01466299
Flight Dates: 09/27/16 - 10/03/16

Advertiser: DEMOCRATIC CONGRESSIONAL CAM
Product Desc: 14-ISSUE 4758
Estimate: 4758

KVDA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 6	KVDA	09/27/16	09/30/16	M-F 4:30P-5P NEWS M-F 4:30P-5P NEWS	CM - C	M-F 4:30P-5P NE (4:30 PM-5:00 PM)	-TWTF--	:30	4	$350.00	EF	0.00 NM	4	$1,400.00
NOTICIAS 60 SA														
Week: 09/26/16	Start Date	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 4	Rate $350.00	Rating 0.00								
E 7	KVDA	09/27/16	09/30/16	M-F 5P-530P NEWS M-F 5P-530P NEWS	CM - C	5P-530P NEWS (5:00 PM-5:30 PM)	-TWTF--	:30	4	$350.00	EF	0.00 NM	4	$1,400.00
NOTICIAS 60 SA														
Week: 09/26/16	Start Date	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 4	Rate $350.00	Rating 0.00								
E 8	KVDA	10/01/16	10/01/16	NOTIC TLMD FIN DE SE NOTIC TLMD FIN DE SEMANA	CM - C	SA-SU 4P-430P (4:00 PM-4:30 PM)	-----S-	:30	1	$175.00	EF	0.00 NM	1	$175.00
NOTICIERO TLMD														
Week: 09/26/16	Start Date	End Date 10/02/16	Weekdays -----S-	Spots/Week 1	Rate $175.00	Rating 0.00								
E 9	KVDA	09/27/16	09/30/16	M-F 530P-6P M-F 530P-6P	CM - C	530P-6P (5:30 PM-6:00 PM)	-TWTF--	:30	3	$475.00	EF	0.00 NM	3	$1,425.00
NOTICIERO TLMD														
Week: 09/26/16	Start Date	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 3	Rate $475.00	Rating 0.00								
E 10	KVDA	09/27/16	09/30/16	M-F 6P-7P M-F 6P-7P	CM - C	6P-7P (6:00 PM-7:00 PM)	-TWTF--	:30	4	$950.00	EF	0.00 NM	4	$3,800.00
CASO CERRADO ESTELAR														
Week: 09/26/16	Start Date	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 4	Rate $950.00	Rating 0.00								
E 11	KVDA	10/02/16	10/02/16	5P-7P 5P-7P	CM - C	5P-7P (5:30 PM-7:00 PM)	------S	:30	1	$330.00	EF	0.00 NM	1	$330.00
CINE MILLONARIO														
Week: 09/26/16	Start Date	End Date 10/02/16	Weekdays ------S	Spots/Week 1	Rate $330.00	Rating 0.00								
E 12	KVDA	09/27/16	09/30/16	M-F 7P-8P M-F 7P-8P	CM - C	7P-8P (7:00 PM-8:00 PM)	-TWTF--	:30	3	$800.00	EF	0.00 NM	3	$2,400.00
PRIME NOVELA														
Week: 09/26/16	Start Date	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 3	Rate $800.00	Rating 0.00								
E 13	KVDA	09/27/16	09/30/16	M-F 8P-9P M-F 8P-9P	CM - C	8P-9P (8:00 PM-9:00 PM)	-TWTF--	:30	4	$800.00	EF	0.00 NM	4	$3,200.00
PRIME NOVLEA														
Week: 09/26/16	Start Date	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 4	Rate $800.00	Rating 0.00								
E 14	KVDA	09/27/16	09/30/16	M-F 9P-10P M-F 9P-10P	CM - C	9P-10P (9:00 PM-10:00 PM)	-TWTF--	:30	4	$1,150.00	EF	0.00 NM	4	$4,600.00
PRIME NOVLEA														
Week: 09/26/16	Start Date	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 4	Rate $1,150.00	Rating 0.00								
E 15	KVDA	10/01/16	10/01/16	OLY OPENING CEREM OLY OPENING CEREMONY	CM - C	OLY OPENING CE (8:00 PM-10:00 PM)	-----S-	:30	1	$330.00	EF	0.00 NM	1	$330.00
CINE MILLONARIO														
Week: 09/26/16	Start Date	End Date 10/02/16	Weekdays -----S-	Spots/Week 1	Rate $330.00	Rating 0.00								
E 16	KVDA	10/02/16	10/02/16	YA ERA HR CON ERIKA sun 9p-10p	CM - C	sun 9p-10p (9:00 PM-10:00 PM)	------S	:30	1	$280.00	EF	0.00 NM	1	$280.00
ERIKA Y EDUARDO														
Week: 09/26/16	Start Date	End Date 10/02/16	Weekdays ------S	Spots/Week 1	Rate $280.00	Rating 0.00								
E 17	KVDA	09/27/16	09/30/16	M-F 10P-1035P NEWS M-F 10P-1035P	CM - C	M-F 10P-1035P (10:00 PM-10:35 PM)	-TWTF--	:30	4	$390.00	EF	0.00 NM	4	$1,560.00
NOTICIAS 60 SA														
Week: 09/26/16	Start Date	End Date 10/02/16	Weekdays -TWTF--	Spots/Week 4	Rate $390.00	Rating 0.00								
E 18	KVDA	09/27/16	09/30/16		CM - C	TITULARES Y MA	-TWTF--	:30	4	$160.00	EF	0.00 NM	4	$640.00

Order / Rev: 684571
Alt Order #: 01466299
Flight Dates: 09/27/16 - 10/03/16

Advertiser: DEMOCRATIC CONGRESSIONAL CAM
Product Desc: 14-ISSUE 4758
Estimate: 4758

KVDA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F TITULARES Y MAS*										
				TITULARES Y MAS		(10:35 PM-11:00 PM)								
				TITULARES Y MAS										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/26/16 / 10/02/16 / -TWTF-- / 4 / $160.00 / 0.00										
E 19	KVDA	09/27/16	09/30/16	M-F 11P-12A	CM - C	M-F 11P-12A	-TWTF--	:30	3	$130.00	EF	0.00 NM	3	$390.00
				M-F 11P-12A		(11:00 PM-12:00 XM)								
				NOVELA ENCORE										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 09/26/16 / 10/02/16 / -TWTF-- / 3 / $130.00 / 0.00										
E 20	KVDA	10/03/16	10/03/16	M-F 6A-9A	CM - C	6A-9A	M------	:30	4	$90.00	EF	0.00 NM	4	$360.00
				M-F 6A-9A		(6:00 AM-9:00 AM)								
				UN NUEVO DIA										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/03/16 / 10/09/16 / M------ / 4 / $90.00 / 0.00										
E 21	KVDA	10/03/16	10/03/16	M-F 9A-930A	CM - C	9A-930A	M------	:30	1	$90.00	EF	0.00 NM	1	$90.00
				M-F 9A-930A		(9:00 AM-9:30 AM)								
				ACCESO TOTAL										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/03/16 / 10/09/16 / M------ / 1 / $90.00 / 0.00										
E 22	KVDA	10/03/16	10/03/16	M-F 2P-3P	CM - C	2P-3P	M------	:30	1	$330.00	EF	0.00 NM	1	$330.00
				M-F 2P-3P		(2:00 PM-3:00 PM)								
				MEJOR CASO CERRADO										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/03/16 / 10/09/16 / M------ / 1 / $330.00 / 0.00										
E 23	KVDA	10/03/16	10/03/16	M-F 4:30P-5P NEWS	CM - C	M-F 4:30P-5P NEW	M------	:30	1	$350.00	EF	0.00 NM	1	$350.00
				M-F 4:30P-5P NEWS		(4:30 PM-5:00 PM)								
				NOTICIAS 60 SA										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/03/16 / 10/09/16 / M------ / 1 / $350.00 / 0.00										
E 24	KVDA	10/03/16	10/03/16	M-F 530P-6P	CM - C	530P-6P	M------	:30	1	$475.00	EF	0.00 NM	1	$475.00
				M-F 530P-6P		(5:30 PM-6:00 PM)								
				NOTICIERO TLMD										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/03/16 / 10/09/16 / M------ / 1 / $475.00 / 0.00										
E 25	KVDA	10/03/16	10/03/16	M-F 6P-7P	CM - C	6P-7P	M------	:30	1	$950.00	EF	0.00 NM	1	$950.00
				M-F 6P-7P		(6:00 PM-7:00 PM)								
				CASO CERRADO ESTELAR										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/03/16 / 10/09/16 / M------ / 1 / $950.00 / 0.00										
E 26	KVDA	10/03/16	10/03/16	M-F 8P-9P	CM - C	8P-9P	M------	:30	1	$800.00	EF	0.00 NM	1	$800.00
				M-F 8P-9P		(8:00 PM-9:00 PM)								
				PRIME NOVELA										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/03/16 / 10/09/16 / M------ / 1 / $800.00 / 0.00										
E 27	KVDA	10/03/16	10/03/16	M-F 9P-10P	CM - C	9P-10P	M------	:30	1	$1,150.00	EF	0.00 NM	1	$1,150.00
				M-F 9P-10P		(9:00 PM-10:00 PM)								
				PRIME NOVELA										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/03/16 / 10/09/16 / M------ / 1 / $1,150.00 / 0.00										
E 28	KVDA	10/03/16	10/03/16	M-F 10P-1035P NEWS	CM - C	M-F 10P-1035P	M------	:30	1	$390.00	EF	0.00 NM	1	$390.00
				M-F 10P-1035P		(10:00 PM-10:35 PM)								
				NOTICIAS 60 SA										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/03/16 / 10/09/16 / M------ / 1 / $390.00 / 0.00										
E 29	KVDA	10/03/16	10/03/16	M-F 11P-12A	CM - C	M-F 11P-12A	M------	:30	1	$130.00	EF	0.00 NM	1	$130.00
				M-F 11P-12A		(11:00 PM-12:00 XM)								
				NOVELA ENCORE										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/03/16 / 10/09/16 / M------ / 1 / $130.00 / 0.00										
												Totals	86	$33,075.00