NCC Cable System Order

#117666400

Order #	62355621
Syscode	0846
System Name	Spectrum/Escanaba, MI
Market	Marquette

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT
-	

Flight Dates	10/24/16 - 11/06/16
Agency	76 Words
Advertiser	MDSCCHD108
Client Code	708
Product Code	746
Est Code	4406
Product Name	MI-HD108 Scott Celello
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$3,777.00		
Commission	$566.55		
Net Total	$3,210.45		
Total Spots	280		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

MM# 651653

Comments :	10.24 New Order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC MOVIE<	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	NCR 10/24/16-10/30/16
2	AMC	AMC MOVIE<	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$9.00	$9.00	30	NCR 10/31/16-11/08/16
3	AMC	AVG. ALL WKS/AMC MOVIE	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$13.00	$39.00	30	NCR 10/24/16-10/30/16
4	AMC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$16.00	$96.00	30	NCR 10/24/16-10/30/16
5	AMC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$17.00	$17.00	30	NCR 10/31/16-11/08/16
6	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	6	$14.00	$84.00	30	NCR 10/24/16-10/30/16
7	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X							-	-	1	$15.00	$15.00	30	NCR 10/31/16-11/08/16
8	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	NCR 10/24/16-10/30/16
9	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$10.00	$10.00	30	NCR 10/31/16-11/08/16
10	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$15.00	$90.00	30	NCR 10/24/16-10/30/16
11	CNN	SITUATION ROOM<	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$16.00	$16.00	30	NCR 10/31/16-11/08/16
12	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$19.00	$114.00	30	NCR 10/24/16-10/30/16
13	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$20.00	$20.00	30	NCR 10/31/16-11/08/16
14	ESPN	VARIOUS	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	3	$14.00	$42.00	30	NCR 10/24/16-10/30/16
15	ESPN	VARIOUS	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$10.00	$30.00	30	NCR 10/24/16-10/30/16
16	ESPN	SPORTSCENTER A<	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$10.00	$10.00	30	NCR 10/31/16-11/08/16
17	ESPN	VARIOUS	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$15.00	$90.00	30	NCR 10/24/16-10/30/16
18	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$16.00	$16.00	30	NCR 10/31/16-11/08/16
19	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	7	$19.00	$133.00	30	NCR 10/24/16-10/30/16
20	FSD	NOT AVAILABLE	10/24/16	10/30/16	00:00	02:00		X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	NCR 10/24/16-10/30/16
21	FSD	NOT AVAILABLE	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$4.00	$12.00	30	NCR 10/24/16-10/30/16

NCR

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Survey	Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT
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Flight Dates	10/24/16 - 11/06/16
Agency	76 Words
Advertiser	MDSCCHD108

Client Code	708
Product Code	746
Est Code	4406
Product Name	MI-HD108 Scott Celello
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$3,777.00
Commission			$566.55
Net Total			$3,210.45
Total Spots			280
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.24 New Order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FSD	NOT AVAILABLE	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$5.00	$5.00	30	NCR 10/31/16-11/08/16
23	FSD	NOT AVAILABLE	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$6.00	$18.00	30	NCR 10/24/16-10/30/16
24	FSD	NOT AVAILABLE	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$7.00	$7.00	30	NCR 10/31/16-11/08/16
25	FSD	NOT AVAILABLE	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 10/24/16-10/30/16
26	FSD	NOT AVAILABLE	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$9.00	$9.00	30	NCR 10/31/16-11/08/16
27	FSD	NOT AVAILABLE	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$6.00	$24.00	30	NCR 10/24/16-10/30/16
28	HGTV	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	NCR 10/24/16-10/30/16
29	HGTV	LOVE IT OR LIS<	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$10.00	$10.00	30	NCR 10/31/16-11/08/16
30	HGTV	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$15.00	$90.00	30	NCR 10/24/16-10/30/16
31	HGTV	LOVE IT OR LIS<	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$16.00	$16.00	30	NCR 10/31/16-11/08/16
32	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$19.00	$114.00	30	NCR 10/24/16-10/30/16
33	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$20.00	$20.00	30	NCR 10/31/16-11/08/16
34	MNBC	MORNING JOE<	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	6	$12.00	$72.00	30	NCR 10/24/16-10/30/16
35	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00	X							-	-	1	$13.00	$13.00	30	NCR 10/31/16-11/08/16
36	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	NCR 10/24/16-10/30/16
37	MNBC	MSNBC LIVE<	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$9.00	$9.00	30	NCR 10/31/16-11/08/16
38	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$13.00	$78.00	30	NCR 10/24/16-10/30/16
39	MNBC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$14.00	$14.00	30	NCR 10/31/16-11/08/16
40	MNBC	VARIOUS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$16.00	$96.00	30	NCR 10/24/16-10/30/16
41	MNBC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$17.00	$17.00	30	NCR 10/31/16-11/08/16
42	TLC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$13.00	$39.00	30	NCR 10/24/16-10/30/16

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Survey	Cable Nielsen Live+1 Nov16 Proj. (Nov15 HUT
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Flight Dates	10/24/16 - 11/06/16
Agency	76 Words
Advertiser	MDSCCHD108
Client Code	708
Product Code	746
Est Code	4406
Product Name	MI-HD108 Scott Celello
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$3,777.00		
Commission	$566.55		
Net Total	$3,210.45		
Total Spots	280		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Comments :	10.24 New Order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TLC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	3	$16.00	$48.00	30	NCR 10/24/16-10/30/16
44	TLC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$17.00	$17.00	30	NCR 10/31/16-11/08/16
45	TNT	VARIOUS	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	NCR 10/24/16-10/30/16
46	TNT	SUPERNATURAL<	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$10.00	$10.00	30	NCR 10/31/16-11/08/16
47	TNT	CASTLE<	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$15.00	$90.00	30	NCR 10/24/16-10/30/16
48	TNT	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$16.00	$16.00	30	NCR 10/31/16-11/08/16
49	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$19.00	$114.00	30	NCR 10/24/16-10/30/16
50	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$20.00	$20.00	30	NCR 10/31/16-11/08/16
51	TVL	VARIOUS	10/24/16	10/30/16	00:00	02:00		X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	NCR 10/24/16-10/30/16
52	TVL	KING OF QUEENS/NEW ADVNTRE OL	10/31/16	11/6/16	00:00	02:00	X							-	-	1	$9.00	$9.00	30	NCR 10/31/16-11/08/16
53	TVL	VARIOUS	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	NCR 10/24/16-10/30/16
54	TVL	VARIOUS	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$13.00	$39.00	30	NCR 10/24/16-10/30/16
55	TVL	ANDY GRIFFITH<	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$14.00	$14.00	30	NCR 10/31/16-11/08/16
56	TVL	VARIOUS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	3	$16.00	$48.00	30	NCR 10/24/16-10/30/16
57	TWC	AMHQ<	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	3	$12.00	$36.00	30	NCR 10/24/16-10/30/16
58	TWC	AMHQ<	10/31/16	11/6/16	05:00	09:00	X							-	-	1	$13.00	$13.00	30	NCR 10/31/16-11/08/16
59	TWC	WEATHER CENTER<	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$8.00	$24.00	30	NCR 10/24/16-10/30/16
60	USA	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	NCR 10/24/16-10/30/16
61	USA	NCIS	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$10.00	$10.00	30	NCR 10/31/16-11/08/16
62	USA	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$15.00	$90.00	30	NCR 10/24/16-10/30/16

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Advertiser	MDSCCHD108

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Product Name	MI-HD108 Scott Celello
Credit Status	

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Makegood Policy	Approval Required

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Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Comments :	10.24 New Order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
63	USA	NCIS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$16.00	$16.00	30	NCR 10/31/16-11/08/16
64	USA	VARIOUS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$19.00	$114.00	30	NCR 10/24/16-10/30/16
65	USA	WWE ENTERTAINM<	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$20.00	$20.00	30	NCR 10/31/16-11/08/16
66	NGC	VARIOUS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$14.00	$84.00	30	NCR 10/24/16-10/30/16
67	NGC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$14.00	$14.00	30	NCR 10/31/16-11/08/16
68	SPK	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$9.00	$54.00	30	NCR 10/24/16-10/30/16
69	SPK	COPS/AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$9.00	$9.00	30	NCR 10/31/16-11/08/16
70	SPK	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$11.00	$66.00	30	NCR 10/24/16-10/30/16
71	SPK	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$11.00	$11.00	30	NCR 10/31/16-11/08/16
72	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$16.00	$96.00	30	NCR 10/24/16-10/30/16
73	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$17.00	$17.00	30	NCR 10/31/16-11/08/16
74	AEN	THE FIRST 48<	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$15.00	$90.00	30	NCR 10/24/16-10/30/16
75	AEN	THE FIRST 48	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$16.00	$16.00	30	NCR 10/31/16-11/08/16
76	AEN	VARIOUS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$19.00	$114.00	30	NCR 10/24/16-10/30/16
77	AEN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$20.00	$20.00	30	NCR 10/31/16-11/08/16
78	DISC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	6	$15.00	$90.00	30	NCR 10/24/16-10/30/16
79	DISC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$16.00	$16.00	30	NCR 10/31/16-11/08/16
80	DISC	VARIOUS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$19.00	$114.00	30	NCR 10/24/16-10/30/16
81	DISC	STREET OUTLAWS<	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$20.00	$20.00	30	NCR 10/31/16-11/08/16
82	TRAV	VARIOUS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$11.00	$66.00	30	NCR 10/24/16-10/30/16
83	TRAV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$11.00	$11.00	30	NCR 10/31/16-11/08/16

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Comments :	10.24 New Order

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
84	HIST	VARIOUS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$19.00	$114.00	30	NCR 10/24/16-10/30/16
85	HIST	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$20.00	$20.00	30	NCR 10/31/16-11/08/16
86	NBCS	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$11.00	$66.00	30	NCR 10/24/16-10/30/16
87	NBCS	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$11.00	$11.00	30	NCR 10/31/16-11/08/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	241	39	0	0	0	0	0	0	0	0	0	0	280
AMT	$3,234.00	$543.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$3,777.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/24/16

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