



**Station WAMJ/WUMJ (FM)
Roswell/Atlanta, GA**

**Quarterly List of Programming Responsive to Issues of Community Concern
Second Quarter 2015
July 10, 2015**

In our ongoing effort to serve the public interest, Station WAMJ (FM) broadcasts programming responsive to issues of concern to Mableton/Atlanta and its listening public. The following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

- Social and Civic: Homeless Veterans 5K Run**
- Social and Civic: No More Domestic Violence Campaign**
- Health: Stroke Prevention**
- Social and Civic: Stamp Out Hunger Food Drive**
- Law Enforcement and Safety: Cops and Community**
- Social and Civic: Fulton County Job Fair**
- Health: Sickle Cell Awareness**
- Social and Civic: Congressman David Scott's 12th Annual Job Fair**

Most significant programming treatment of issues in the Second Quarter of 2015:

Issue/Organization	Program	Description		Duration
Social and Civic: Mammograms Mondays	On Air Segment	Midday personality, Carol Blackmon in conjunction with The Center for Black Women's Wellness offers women a discounted Mammogram based on a patient's ability to pay-done on a sliding scale. Kaiser Permanente is a sponsor of this service also.	Apr-Jun	Every Monday
Social and Civic: Want Ads Wednesday	On Air Segment	Midday personality, Carol Blackmon, shares current job listings for that Wednesday and the week. The job opportunities are also posted on our website.	Apr-Jun	Every Wednesday
Social and Civic: Thanksgiving Thursday	On Air Segment	Midday personality, Carol Blackmon, gives away Thanksgiving dinner (turkey with fixings) to listeners in need, during the Thanksgiving Thursday segment. This initiative has fed thousands of families this year alone, thanks to the non-profit partner, PAY USA.	Apr-Jun	Every Thursday
Social and Civic: Youth "What's your Hustle?"	PSA campaign	An annual workshop in College Park by Zena's House that's designed to interest young people between 12 and 18 years old to learn more about entrepreneurship and marketing. It encourages them to turn their passions and hobbies into business opportunities.	4/1-4/25	:10, :60 sec 3-5x's daily
Social and Civic: Earned Income	PSA campaign	This is an awareness campaign launched by the IRS to inform tax payers about the Earned Income Tax Credit which allows	4/3-4/15	:60 sec 3-5x's daily

Tax Credit		tax payers to get more of a refund. The public service announcements also informs people about free tax help available at VITA Tax sites.		
Social and Civic: Congressman David Scott's 12th Annual Job Fair	PSA campaign	Congressman David Scott hosted the 12th Annual Thirteenth Congressional District Jobs Fair on Friday, April 24, 2015, 10:00 am to 3:00 pm, at the Georgia International Convention Center. Employers were looking to fill over two thousand positions.	4/6-4/24	:60 sec 3-5x's daily
Social and Civic: No More Domestic Violence Campaign	PSA campaign	National celebrities encourage people to get involved in the fight against Domestic Violence by reporting violence and helping victims out of troubled situations. The campaign also talks about a 24/7 hour Help Line: 404-688- 9436.	4/8-4/24	:60 sec 3-5x's daily
Social and Civic: "Hair Battle" Extravaganza/ Childhood Cancer Benefit	PSA campaign	Just Hair Boutique launched its awareness and fundraising campaign to benefit research projects at Children's Healthcare of Atlanta.	4/22-4/30	:60 sec 3-5x's daily
Social and Civic: Think Pink Gala	PSA campaign	Area Middle School girls ask other young girls to organize the women in their lives to get routine tests for breast cancer. They also ask for public to support their annual Project Think Pink Gala to raise money for the annual Atlanta 2-Day Walk for Breast Cancer.	4/30-5/15	:60 sec 3-5x's daily
Social and Civic: Homeless Veterans 5K Run	PSA campaign	A New life Rehab Group and Wayward Homes teamed up to raise money to help house area homeless veterans with a "Salute to Homeless Vets" 5K Run/Walk at Piedmont park.	4/23-5/3	:60 sec 3-5x's daily
Social and Civic: Kendrick Johnson Support Rally	PSA campaign	Area activists and community leaders organized a "Graduation Celebration Rally" to support Kendrick Johnson's family. They're also asking Lowndes County High school to acknowledge Kendrick Johnson during the 2015 Graduation since he would have been graduation with this class.	4/4-5/20	:60 sec 3-5x's daily
Social and Civic: Don't Judge the Look Anti-Bullying Campaign	PSA campaign	Rickey Smiley's Ms. Juicy Baby and organizers with the "Don't Judge the Look" Fashion Show hold an event to fight bullying. The event features children of all sizes, shapes and colors to show the variety of beauty. Proceeds benefit children at the Lucious Sanders Rec center in Lithonia, GA.	4/29-5/2	:60 sec 3-5x's daily
Health: Stroke Prevention	PSA campaign	NBA Indiana Pacers forward-guard, Paul George encourages people to know the "FAST" symptoms of stroke in order to get help fast and save lives. F- (face drooping) A- (arm weakness) S-(speech difficulty) T- (time to call 9-1-1.) He shares a story of his mother suffering a stroke when he was 6 years old.	5/5-5/19	:60 3-5x's daily
Social and Civic: Stamp Out Hunger Food Drive	PSA campaign	Postal carriers with the United States Postal Services held their annual "Stamp out Hunger" Food Drive. Residents were encouraged to leave bags of non-perishable foods by their mailboxes. All donations will benefit local food banks.	5/5-5/9	:60 sec 3-5x's daily
Social and Civic: Sickle Cell Black Tie Gala	PSA campaign	"Winning the Battles in Your Mind" held annual Black Tie Gala to raise money to support parents of children with sickle cell. Many of the parents have had to quit their jobs to stay with children who have to make lengthy hospital stays.	5/6-5/13	:60 sec 3-5x's daily
Social and Civic: Chess Mentorship "Be Someone"	PSA campaign	Orrin Hudson, heads a youth development agency dedicated teaching kids discipline and rational thinking through chess. He offered free workshop to area kids to help them see that every move they make whether its' in life or on a chess board has a consequence.	5/1-5/31	:60 sec 3-5x's daily
Social and Civic: 100 Black Men of Atlanta	PSA campaign	John Grant, CEO of 100 Black Men of Atlanta invited the public to celebrate the success of their Project Success Students. Kids from challenged communities were chosen,	5/12-5/14	:60 sec 3-5x's daily

		mentored, nurtured and prepared to graduate from high school and college.		
Social and Civic: “Justice For All” Day	PSA campaign	The listeners were encouraged to get involved in politics to better the community. Interested citizens were also invited to a “crash course” on how to run for political office and handle a campaign.	6/3-6/13	:60 sec 3-5x’s daily
Law Enforcement and Safety: “Cops and Community”	PSA campaign	The Dekalb County School District and 100 Black Men of Dekalb County hosted a Male Empowerment Conference to focus on academic challenges that cause problems for young males in schools. The forum also promoted fatherhood and male role models.	6/8-6/12	:30 sec 3-5x’s daily
Social and Civic: Fulton County Job Fair	PSA campaign	Fulton County’s Workforce Development invited people looking for a job or a better job to attend their annual job fair. Attendees were encouraged to dress for possible interviews.	6/4-6/9	:60 sec 3-5x’s daily
Social and Civic: Summer of Solidarity	PSA campaign	Area activists encourage people to commit to at least one act to better the community and then join a social media campaign to share their efforts. People are asked to take the Solidarity Pledge and do something to help solve issue such as gun violence, homelessness, unemployment etc.	6/4-7/11	:60 sec 3-5x’s daily
Health: Sickle Cell Awareness	PSA campaign	13-year old Zier Tucker suffers from sickle cell and he shares his story of pain and hopes to get a bone marrow transplant. He also asks people to attend the 3RD Annual Wining the Battles in Your Mind, Black Tie Gala. Money supports families of children with sickle cell.	6/10-6/27	:60 sec 3-5x’s daily
Social and Civic: House of Hope Church and ESPA Camp	PSA campaign	House of Hope and ESPA offer area youth a 10-week summer program to expose them to acting and dance. The program ends with a theatrical production called “Children of Purpose.”	6/13-6/30	:60 sec 3-5x’s daily