KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	26921446	Changes as of:	5/14/2020 at 1:18 PM	Version:	Current State Version 1
CPE:	912/946/7439	Flight:	6/8/20 - 6/14/20	Station:	WFVX
Agency:	Sage Media Planning and Placement	Advertiser:	End Citizens United	Market:	Bangor
	1322 G St SE	Product:	Issue	Office:	WASHINGTON
	Washington, DC 20003	Agency Order #:	9594773	Service:	Nielsen
		Buyer:	Placement, Media	Primary Demo:	Adults 35+
		Salesperson:	SUSANA RENDINA 212-424-6190	Assistant:	SUSANA RENDINA 212-424-6190
		Separation:			

Con Type:	POLITICAL/VOTE
Total $:	$4,190.00
Total Spots:	60
Total CPP:	$94.58
Total GRP:	44.3

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	M35P Rating	W35P Rating	Len	6/8 - 6/14								Total Spots	Total $	CPP*	GRP*
									6/8	6/9	6/10	6/11	6/12	6/13	6/14					
1	M-F 6a-7a		Good Morning Maine	$35.00	0.3	0.3	0.3	30	1	1	1	1	1	0	0		5	$175.00	$116.67	1.5
2	M-F 7a-8a		Fox 22 News At 7AM	$35.00	1.1	1.3	1.0	30	1	1	1	1	1	0	0		5	$175.00	$31.82	5.5
3	M-F 8a-9a		Right This Minute	$20.00	0.9	0.9	1.0	30	1	1	1	1	1	0	0		5	$100.00	$22.22	4.5
4	M-F 11a-12n		Judge Mathis	$20.00	0.3	0.2	0.4	30	1	1	1	1	1	0	0		5	$100.00	$66.67	1.5
5	M-F 1p-2p		PATERNITY COURT	$20.00	0.2	0.1	0.3	30	0	1	0	1	0	0	0		2	$40.00	$100.00	0.4
6	M-F 2p-2:30p		MAURY	$20.00	0.2	0.2	0.1	30	1	0	1	0	1	0	0		3	$60.00	$100.00	0.6
7	M-F 4p-5p		Modern Family	$20.00	0.2	0.2	0.2	30	0	1	0	1	1	0	0		3	$60.00	$100.00	0.6
8	M-F 5p-5:30p		Family Feud	$40.00	0.2	0.3	0.2	30	1	0	1	0	0	0	0		2	$80.00	$200.00	0.4
9	M-F 5:30p-6p		SIMPSONS	$40.00	0.7	1.0	0.4	30	1	1	1	1	1	0	0		5	$200.00	$57.14	3.5
10	M-F 6p-6:30p		Judge Judy	$75.00	1.0	0.7	1.3	30	1	1	1	1	1	0	0		5	$375.00	$75.00	5.0
11	M-F 6:30p-7p		Two And A Half Men	$100.00	1.0	0.9	1.1	30	1	1	1	1	1	0	0		5	$500.00	$100.00	5.0
12	M-F 7p-7:30p		Last Man Standing	$125.00	0.9	1.1	0.8	30	1	1	0	1	0	0	0		3	$375.00	$138.89	2.7
13	M-F 7:30p-8p		Last Man Standing	$150.00	1.2	1.4	1.0	30	1	0	1	0	1	0	0		3	$450.00	$125.00	3.6
14	M-Su 10p-11p		Fox 22 News At 10	$200.00	1.2	1.3	1.2	30	1	1	1	1	1	1	1		7	$1,400.00	$166.67	8.4
15	Sa 7p-7:30p		Modern Family	$50.00	0.6	0.5	0.6	30	0	0	0	0	0	1	0		1	$50.00	$83.33	0.6
16	Sa 7:30p-8p		Modern Family	$50.00	0.5	0.4	0.6	30	0	0	0	0	0	1	0		1	$50.00	$100.00	0.5
								TOTALS:	12	11	11	11	11	3	1		60	$4,190.00	$94.58	44.3

COPY

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		Salesperson:	SUSANA RENDINA 212-424-6190	Assistant:	SUSANA RENDINA 212-424-6190		
		Separation:					

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
05/14/20 1:18 PM	SUSANA RENDINA	Separation: 30

Competitive Information

Market Budget:	$83,800
WFVX Share:	5%
Comment:	
	Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	60	$4,190.00	$94.58	44.3
Total	100%	60	$4,190.00	$94.58	44.3

Monthly Summary

Month	Spots	Dollars
2020-Jun	60	$4,190.00
Total	60	$4,190.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Queued for Electronic Contracting	5/14/20 1:40 PM					$0	$0	
New	5/14/20 1:18 PM	SUSANA RENDINA	New	60		$4,190.00	$4,190.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.