

# **WITN-TV**

# **Washington, NC**

## **QUARTERLY LISTING OF COMMUNITY ISSUES AND PROGRAMS**

January 1, 2013 – March 31, 2013

## Community Action

*Program: WITN News at Sunrise*

*Length: 1:48*

*Date: January 15, 2013*

*Time: 6:25am*

WITN News at Sunrise meteorologist Jim Howard conducted a live interview with the organizers of the upcoming Community Unity Breakfast at East Carolina University's Murphey Center. Toya Jacobs, one of the organizers of the event, spoke about how this annual event commemorates the memory of Dr. Martin Luther King, Jr. and provides an opportunity for the diverse population of Greenville to come together and discuss issues facing the city.

*Program: WITN News at Sunrise*

*Length: 1:38*

*Date: January 22, 2013*

*Time: 6:24am*

WITN News at Sunrise anchor Heather King conducted a live interview with representatives of Ruth's House in Washington. Debbie Adams-Hines from the house talked about an upcoming open house and she also explained how the community had been supporting this facility that provides an alternative for those dealing with domestic violence.

*Program: WITN News Early Sunrise*

*Length: 1:42*

*Date: February 7, 2013*

*Time: 5:56am*

WITN News Sunrise anchor Heather King spoke with representatives of the Empty Bowls fundraiser coming up that weekend at East Carolina University with a goal of helping fight local hunger. Aaron Lucier, the director of Housing Operations and Campus Living at ECU explained how two organizations at the university had come together to collect non-perishable food for the local food bank.

## Crime & Public Safety

*Program: WITN News Saturday Sunrise*

*Length: 1:08*

*Date: January 5, 2013*

*Time: 7:09am*

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WITN News at Sunrise anchor Cassandra Bell introduced a weekly Crimestoppers segment from the Beaufort County Sheriff's Department. Sheriff Alan Jordan reviewed a case in which a storage shed had been robbed of lawn maintenance equipment and that Crimestoppers was offering a reward for information leading to an arrest in the case.

*Program: WITN News at 6:00pm*

*Length: 1:42*

*Date: January 7, 2013*

*Time: 6:04pm*

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WITN News reporter Lindsey Fry filed a report about a plan to increase police patrols in a Greenville neighborhood. Following shootings in the Westridge Court neighborhood, Sgt. Joe Friday of the Greenville Police Department explained that the department would be scheduling increased patrols in the area, would be checking ID's and monitoring traffic. Resident Johann Gylfanson said that she hoped that would help control gang activities in the area.

*Program: WITN News at 6:00pm*

*Length: 1:33*

*Date: January , 2013*

*Time: 6:03pm*

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WITN News anchor/reporter Lynnette Taylor filed a follow-up report to reactions to a shooting in the Westridge Court neighborhood. Lynnette spoke with Greenville City council members Kandie Smith and Denis Mitchell who explained that they were organizing a public forum to allow the police to explain to local residents the departments plan of action and also afford these citizens the ability to ask questions.

## Drugs & Drug Education

*Program: WITN News at 11:00pm*

*Length: 1:26*

*Date: January 10, 2013*

*Time: 11:03pm*

WITN News reporter Dan Yesenowsky filed a local report on reaction to a report warning users about the dangers of Ambian. Dan spoke with Dr. Daniel Eisenberg, a cardiologist, about the reports that the drug's effects could last longer than that indicated on the labels and how that could affect adults legally using the drug.

*Program: WITN News at 6:00pm*

*Length: 1:28*

*Date: January 14, 2013*

*Time: 6:05pm*

WITN News reporter Lindsey Fry reported on local reactions to a large heroin bust in Pitt County. Johnnie Walker, a neighbor of those arrested expressed surprise that this type of drug activity was taking place while Christy Wallace from the Pitt County Sheriff's Office explained that this bust had put a large dent into this kind of drug activity in the area.

*Program: WITN News at 6:00pm*

*Length: 1:33*

*Date: February 15, 2013*

*Time: 6:02pm*

WITN News reporter/anchor Dave Jordan provided a report about the CIT (Crisis Intervention Training) taking place in Greenville. Lt. Carlton Williams of the Greenville Police Department explained that this training was intended to teach law enforcement how to express empathy when dealing with drug addicts and that this type of approach tended to help avoid violent confrontations.

## Education

*Program: WITN News at Sunrise*

*Length: 1:25*

*Date: January 3, 2013*

*Time: 6:24am*

WITN News at Sunrise meteorologist Jim Howard spoke with a pair of representatives of the Lifelong Learning Program. Dr. Lolita Harbit, associate director at East Carolina University and Ron Kemp, chair of the program talked about registration for the upcoming spring semester and they type of classes and programs offered for educational purposes.

*Program: WITN 7News at 6:00pm*

*Length: 1:22*

*Date: January 4, 2013*

*Time: 6:01pm*

WITN News reporter Alize Proisy filed a report on North Carolina Governor Beverly Perdue's visit to Onslow County Schools. The governor was making a last tour of the state and took the opportunity to speak about improvements in education during her term and efforts that had been made to increase technology in the public schools.

*Program: WITN News at Sunrise*

*Length: 2:03*

*Date: January 16, 2013*

*Time: 6:45am*

WITN 7 News at Sunrise anchor Heather King provided a live interview with the WITN/North Carolina Education Lottery Teacher of the Week. This week's selection, Susan Leonard, a Health Occupation instructor at Northern Nash High School spoke about her dedication to the classroom and offered her ideas for improving student engagement in the classroom.

## Environment & Weather

*Program: WITN News at 6:00pm*

*Length: 1:12*

*Date: January 2, 2013*

*Time: 6:06pm*

WITN News anchor/reporter Dave Jordan provided a report on John Skvarla being appointed as the new head of the North Carolina Department of Environmental and Natural Resources. Mr. Skvarla talked about the ways the state could improve the quality of the environment by working together with business to find ways to better utilize natural resources.

*Program: WITN News at Sunrise*

*Length: 1:31*

*Date: January 14, 2013*

*Time: 6:25am*

WITN News at Sunrise anchor Heather King spoke with Jackie Ponder of the Unnatural Resources Fair about the upcoming event. Ms. Ponder explained that the event would take place in February at the Greenville Convention Center and display the work of local students as they take discarded items and find new, recycled uses for these items.

*Program: WITN 7 News at 5:00pm*

*Length: 1:12*

*Date: January 24, 2013*

*Time: 5:20pm*

WITN News anchor/reporter April Davis provided information about an upcoming Electronic Recycling Day in Pitt County. Cheryl Tafoya, Recycling Coordinator, explained that the county would be hosting a drop-off event and this would provide homeowners and small businesses an opportunity to recycle old electronics in the proper manner.

## Health

*Program: WITN News Early Sunrise*

*Length: 1:34*

*Date: January 8, 2013*

*Time: 5:55am*

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WITN News at Sunrise anchor Heather King hosted a live interview with representatives of the Growing Up Fit program. Robin High, program chairperson, talked about the need to set realistic goals when setting New Year's resolutions for health and fitness. Robin also talked about the importance of developing good health and fitness goals at a young age.

*Program: WITN News at Sunrise*

*Length: 1:37*

*Date: January 21, 2013*

*Time: 6:24am*

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WITN News at Sunrise meteorologist Jim Howard provided a live interview with a group representing the "Kids Fitastic" campaign in Greenville. Barbara Avery from the Greenville Aquatics and Fitness Center along with Allison Belcher a nutrition graduate assistant explained that the program was designed for kids between the ages of 8 and 16 who currently do not regularly exercise or participate in sports activities.

*Program: WITN News at Sunrise*

*Length: 1:22*

*Date: March 20, 2013*

*Time 6:24am*

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WITN News at Sunrise anchor Heather King welcomed Dr. Glenn Harvin to the program. Dr. Harvin spoke with Heather about getting colorectal cancer screenings as part of Colon Cancer Awareness Month. Dr. Harvin explained to viewers that colon cancer is the 2<sup>nd</sup> leading cause of cancer deaths and early detection leads to good survival rates.

WITN ISSUE/PROGRAMS LIST  
DATE: 1/01/13 - 3/31/13

## Local Economy

*Program: WITN News at 6:00pm*

*Length: 1:22*

*Date: January 2, 2013*

*Time: 6:04pm*

WITN News anchor/reporter Dave Jordan provided a report on Governor-elect Pat McCrory's presentation at the 11<sup>th</sup> Annual Economic Forecast Forum for the North Carolina's Bankers Association. Mr. McCrory spoke about the need for better coordination between the public and private sector when working to bring new jobs to the state.

*Program: WITN News at 6:00pm*

*Length: 1:31*

*Date: January 16, 2013*

*Time: 6:03pm*

WITN News reporter Alize Proisy filed a report on a presentation by the Onslow County Superintendent of Schools. The superintendent provided expectations of a 400 student body growth within a 5 year period. Mark Scalia, a local parent of an Onslow County Schools student expressed his thoughts about a push for a \$150-million bond proposal to address this growth.

*Program: WITN News at 6:00pm*

*Length: 1:29*

*Date: March 3, 2013*

*Time: 6:02pm*

WITN News reporter Dan Yesenowsky reported on utility rate increases of 4.7% and then 5.7% being proposed by Progress Energy. Dan reported on the public hearing and solicited comments from Jeff Brooks of Progress Energy, Ed Finley from the North Carolina Utilities Commission and Albert Barron, a local customer concerned about the size of the