WLUK
787 Lombardi Ave
Green Bay, WI 54304

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 2673771

Schedule Dates	10/31/16-11/08/16
Advertiser	Senate Majority PAC (72066)
Agency	Waterfront Strategies (7591)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	163/173/5847 (873140)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	Mike,Furman,
Phone/Fax	/
CPE	163/173/5847
Account Types	National/Political Candidate Agency BRD
Billing Type	Standard
Comments	Issue CHRISTIAN CAMBEIRO NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered	10/28/16
Last Modified	
Entered By	Elizabeth Bragstad
CO-OP	No
Headline #	ECR25343216
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$22,177.50
Net Total	$125,672.50
Sales Tax	

Green Bay (WLUK)

By Broadcast Month	Spots	Rate
Nov. 2016	83	$147,850.00
Grand Total:	83	$147,850.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	10/31/16-11/04/16	1	:30	5:30A- News-Good Day Wisconsin 5a	1	X	X	X	X	X			1	$900.00	$900.00	Green Bay (WLUK)	GOOD DAY WI	10/28/16
Est 2.0	Unapproved (NewL) on credit hold / News	10/31/16-11/04/16	1	:30	6A- News-Good Day Wisconsin 6a	2	X	X	X	X	X			2	$2,000.00	$4,000.00	Green Bay (WLUK)	GOOD DAY WI	10/28/16
Est 3.0	Unapproved (NewL) on credit hold / News	10/31/16-11/04/16	1	:30	6:30A- News-Good Day Wisconsin 6a	2	X	X	X	X	X			2	$2,000.00	$4,000.00	Green Bay (WLUK)	GOOD DAY WI	10/28/16
Est 4.0	Unapproved (NewL) on credit hold / News	10/31/16-11/04/16	1	:30	7A- News-Good Day Wisconsin 7a	2	X	X	X	X	X			2	$2,000.00	$4,000.00	Green Bay (WLUK)	GOOD DAY WI	10/28/16
Est 5.0	Unapproved (NewL) on credit hold / News	10/31/16-11/04/16	1	:30	7:30A- News-Good Day Wisconsin 7a	3	X	X	X	X	X			3	$2,000.00	$6,000.00	Green Bay (WLUK)	GOOD DAY WI	10/28/16
Est 6.0	Unapproved (NewL) on credit hold / News	10/31/16-11/04/16	1	:30	8A- News-Good Day Wisconsin 8a	3	X	X	X	X	X			3	$1,500.00	$4,500.00	Green Bay (WLUK)	GOOD DAY WI	10/28/16
Est 7.0	Unapproved (NewL) on credit hold / News	10/31/16-11/04/16	1	:30	8:30A- News-Good Day Wisconsin 8a	3	X	X	X	X	X			3	$1,500.00	$4,500.00	Green Bay (WLUK)	GOOD DAY WI	10/28/16
Est 8.0	Unapproved (NewL) on credit hold / News	11/05/16-11/05/16	1	:30	8A- News-Good Day Wisconsin Saturday							1		1	$900.00	$900.00	Green Bay (WLUK)	GOOD DAY WI	10/28/16
Est 9.0	Unapproved (NewL) on credit hold / News	11/06/16-11/06/16	1	:30	8A- News-Good Day Wisconsin Sunday								1	1	$900.00	$900.00	Green Bay (WLUK)	GOOD DAY WI	10/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		GB	10/28	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 11:35 AM on Friday, October 28 2016

WLUK
787 Lombardi Ave
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Waterfront Strategies
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#100
Washington, DC 20007

Contract # 2673771

Schedule Dates	10/31/16-11/08/16
Advertiser	Senate Majority PAC (72066)
Agency	Waterfront Strategies (7591)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	163/173/5847 (873140)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	Mike,Furman,
Phone/Fax	/
CPE	163/173/5847
Account Types	National/Political Candidate Agency BRD
Billing Type	Standard
Comments	Issue CHRISTIAN CAMBEIRO NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered	10/28/16
Last Modified	
Entered By	Elizabeth Bragstad
CO-OP	No
Headline #	ECR25343216
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$22,177.50
Net Total	$125,672.50
Sales Tax	

Green Bay (WLUK)

By Broadcast Month	Spots	Rate
Nov. 2016	83	$147,850.00
Grand Total:	83	$147,850.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 10.0	Unapproved (NewL) on credit hold / News	10/31/16-11/04/16	1	:30	5P- News-FOX 11 News at Five	2	X	X	X	X	X			2	$2,000.00	$4,000.00	Green Bay (WLUK)	NEWS AT 5	10/28/16
Est 11.0	Unapproved (NewL) on credit hold / News	10/31/16-11/04/16	1	:30	5:30P- News-FOX 11 News at Five	2	X	X	X	X	X			2	$2,000.00	$4,000.00	Green Bay (WLUK)	NEWS AT 5	10/28/16
Est 12.0	Unapproved (NewL) on credit hold / News	10/31/16-11/04/16	1	:30	9P- News-FOX 11 News at Nine	4	X	X	X	X	X			4	$2,000.00	$8,000.00	Green Bay (WLUK)	NEWS AT 9	10/28/16
Est 13.0	Unapproved (NewL) on credit hold / News	10/31/16-11/04/16	1	:30	9:30P- News-FOX 11 News at Nine	4	X	X	X	X	X			4	$2,000.00	$8,000.00	Green Bay (WLUK)	NEWS AT 9	10/28/16
Est 14.0	Unapproved (NewL) on credit hold / News	11/06/16-11/06/16	1	:30	9P- News-FOX 11 News at Nine								1	1	$1,500.00	$1,500.00	Green Bay (WLUK)	NEWS AT 9	10/28/16
Est 15.0	Unapproved (NewL) on credit hold / SPOT	10/31/16-11/04/16	2	:30	9A- Live with Kelly	5	X	X	X	X	X			5	$750.00	$3,750.00	Green Bay (WLUK)	KELLY	10/28/16
Est 16.0	Unapproved (NewL) on credit hold / SPOT	10/31/16-11/04/16	2	:30	10A- FOX 11 Living w Amy	5	X	X	X	X	X			5	$300.00	$1,500.00	Green Bay (WLUK)	AMY	10/28/16
Est 17.0	Unapproved (NewL) on credit hold / SPOT	10/31/16-11/04/16	2	:30	11A- Rachael Ray	5	X	X	X	X	X			5	$250.00	$1,250.00	Green Bay (WLUK)	RACH RAY	10/28/16
Est 18.0	Unapproved (NewL) on credit hold / SPOT	10/31/16-11/04/16	1	:30	12P- The Doctors	4	X	X	X	X	X			4	$250.00	$1,000.00	Green Bay (WLUK)	DOCTORS	10/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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Contract # 2673771

Schedule Dates	10/31/16-11/08/16
Advertiser	Senate Majority PAC (72066)
Agency	Waterfront Strategies (7591)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	163/173/5847 (873140)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	Mike,Furman,
Phone/Fax	/
CPE	163/173/5847
Account Types	National/Political Candidate Agency BRD
Billing Type	Standard
Comments	Issue CHRISTIAN CAMBEIRO NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered	10/28/16
Last Modified	
Entered By	Elizabeth Bragstad
CO-OP	No
Headline #	ECR25343216
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$22,177.50
Net Total	$125,672.50
Sales Tax	

Green Bay (WLUK)

By Broadcast Month	Spots	Rate
Nov. 2016	83	$147,850.00
Grand Total:	83	$147,850.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 19.0	Unapproved (NewL) on credit hold / SPOT	10/31/16-11/04/16	2	:30	1P- Dr Oz	2	X	X	X	X	X			2	$250.00	$500.00	Green Bay (WLUK)	DR OZ	10/28/16
Est 20.0	Unapproved (NewL) on credit hold / SPOT	10/31/16-11/04/16	1	:30	3P- Ellen DeGeneres	3	X	X	X	X	X			3	$750.00	$2,250.00	Green Bay (WLUK)	ELLEN	10/28/16
Est 21.0	Unapproved (NewL) on credit hold / SPOT	10/31/16-11/04/16	1	:30	4P- Judge Judy	4	X	X	X	X	X			4	$1,000.00	$4,000.00	Green Bay (WLUK)	JUDGE JUDY	10/28/16
Est 22.0	Unapproved (NewL) on credit hold / SPOT	10/31/16-11/04/16	1	:30	4:30P- Judge Judy 2	4	X	X	X	X	X			4	$1,000.00	$4,000.00	Green Bay (WLUK)	JUDGE JUDY	10/28/16
Est 23.0	Unapproved (NewL) on credit hold / SPOT	10/31/16-11/04/16	1	:30	6P- Jeopardy	4	X	X	X	X	X			4	$5,000.00	$20,000.00	Green Bay (WLUK)	JEOPARDY	10/28/16
Est 24.0	Unapproved (NewL) on credit hold / SPOT	10/31/16-11/04/16	1	:30	6:30P- Wheel of Fortune	4	X	X	X	X	X			4	$7,500.00	$30,000.00	Green Bay (WLUK)	WHEEL OF FORTUNE	10/28/16
Est 25.0	Unapproved (NewL) on credit hold / SPOT	10/31/16-11/04/16	2	:30	10:35P- Seinfeld	4	X	X	X	X	X			4	$350.00	$1,400.00	Green Bay (WLUK)	SEINFELD	10/28/16
Est 26.0	Unapproved (NewL) on credit hold / Football	11/06/16-11/06/16	2	:30	12P- Sports-FOX NFL NON Packers								1	1	$10,000.00	$10,000.00	Green Bay (WLUK)	NFL DETROIT @ mINN	10/28/16
Est 27.0	Unapproved (NewL) on credit hold / News	11/07/16-11/08/16	1	:30	6:30A- News-Good Day Wisconsin 6a		1	1						2	$2,000.00	$4,000.00	Green Bay (WLUK)	GOOD DAY WI	10/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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Contract # **2673771**

Schedule Dates	10/31/16-11/08/16
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Agency	Waterfront Strategies (7591)
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Buyer Name	Mike,Furman,
Phone/Fax	/
CPE	163/173/5847
Account Types	National/Political Candidate Agency BRD
Billing Type	Standard
Comments	Issue CHRISTIAN CAMBEIRO NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered	10/28/16
Last Modified	
Entered By	Elizabeth Bragstad
CO-OP	No
Headline #	ECR25343216
Demo	A35+R
Order Type	Normal
Package Deal	
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Net Total	$125,672.50
Sales Tax	

Green Bay (WLUK)

By Broadcast Month	Spots	Rate
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Grand Total:	83	$147,850.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

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Est 28.0	Unapproved (NewL) on credit hold / News	11/07/16-11/08/16	1	:30	7A- News-Good Day Wisconsin 7a		1	1						2	$2,000.00	$4,000.00	Green Bay (WLUK)	GOOD DAY WI	10/28/16
Est 29.0	Unapproved (NewL) on credit hold / News	11/07/16-11/08/16	1	:30	7:30A- News-Good Day Wisconsin 7a	1	X	X						1	$2,000.00	$2,000.00	Green Bay (WLUK)	GOOD DAY WI	10/28/16
Est 30.0	Unapproved (NewL) on credit hold / News	11/07/16-11/08/16	1	:30	8A- News-Good Day Wisconsin 8a	1	X	X						1	$1,500.00	$1,500.00	Green Bay (WLUK)	GOOD DAY WI	10/28/16
Est 31.0	Unapproved (NewL) on credit hold / News	11/07/16-11/08/16	1	:30	8:30A- News-Good Day Wisconsin 8a	1	X	X						1	$1,500.00	$1,500.00	Green Bay (WLUK)	GOOD DAY WI	10/28/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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Printed At: 11:35 AM on Friday, October 28 2016

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WLUK Green Bay, WI	10-28-16

I, Mike Furman
do hereby request station time concerning the following issue:

Senate Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered			

This broadcast time will be used by: Senate Majority PAC

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Russ Feingold US Senate, PA General Election
Ron Johnson 11/8/16

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Majority PAC 700 13th Street NW Suite 600
Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Rebecca Lambe, Treasurer J.B. Poersch, Secretary
Susan M. Cue, President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/10/15	[illegible]	212-338-8700
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☑ Accepted ☐ Accepted In Part ☐ Rejected

[illegible]	[illegible]	KSM
Signature	Printed Name	Title

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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