Contract Agreement Between:

CONTRACT

WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007
USA

Contract / Revision	Alt Order #
903945 /	25245644

Product
TV

Contract Dates	Estimate #
10/04/16 - 10/10/16	**4506**

Advertiser	Original Date / Revision
POL/House Majority PAC	07/13/16 / 10/10/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WFLA	Katz Washington	Katz/Washingto

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
9914573	79	86

Agency Ref	Advertiser Ref
IN14921	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	10/04/16	10/10/16	Local News @ 6a	558-7a		:30				NM	10	$15,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/04/16	10/10/16	MTWTF--	10		$1,500.00						
N 2	WFLA	10/04/16	10/10/16	Today Show	657-9a		:30				NM	10	$26,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/04/16	10/10/16	MTWTF--	10		$2,650.00						
N 3	WFLA	10/08/16	10/08/16	Local Sa 7a News	7-8a		:30				NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/03/16	10/09/16	-----S-	1		$550.00						
N 4	WFLA	10/09/16	10/09/16	WFLA 7a News Su	Su 7-8a		:30				NM	1	$165.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/03/16	10/09/16	------S	1		$165.00						
N 5	WFLA	10/04/16	10/10/16	Today Show 2	9-10a		:30				NM	5	$6,625.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/04/16	10/10/16	MTWTF--	5		$1,325.00						
N 6	WFLA	10/04/16	10/10/16	M-F 10-11a	10-11a		:30				NM	5	$2,750.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/04/16	10/10/16	MTWTF--	5		$550.00						
N 7	WFLA	10/04/16	10/10/16	Local News @ 11a	Local News @ 11a		:30				NM	5	$3,300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/04/16	10/10/16	MTWTF--	5		$660.00						
N 8	WFLA	10/04/16	10/10/16	M-F 2-3p	2-3p		:30				NM	5	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/04/16	10/10/16	MTWTF--	5		$900.00						
N 9	WFLA	10/04/16	10/10/16	M-F 3-4p	3-4p		:30				NM	5	$7,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/04/16	10/10/16	MTWTF--	5		$1,450.00						
N 10	WFLA	10/04/16	10/10/16	M-F 4-5p	4-5p		:30				NM	10	$11,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/04/16	10/10/16	MTWTF--	10		$1,100.00						
N 11	WFLA	10/04/16	10/10/16	M-F 5-530p	5-530p		:30				NM	5	$7,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						

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LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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Contract / Revision	Alt Order #
903945 /	25245644

Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	TV	**4506**

Advertiser	Original Date / Revision
POL/House Majority PAC	07/13/16 / 10/10/16

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	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/04/16	10/10/16	MTWTF--	5	$1,450.00								
N 12	WFLA	10/04/16	10/10/16	M-F 530-6p	530-6p		:30				NM	5	$7,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/04/16	10/10/16	MTWTF--	5	$1,550.00								
N 13	WFLA	10/04/16	10/10/16	Local 6p News	6-630p		:30				NM	4	$9,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/04/16	10/10/16	MTWTF--	5	$2,450.00								
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	2	WFLA	10/04/16-10/10/16	Local 6p News	6-630p	MTuWThF----	:30		~~$2,450.00~~		NM		
	Credited												
N 14	WFLA	10/04/16	10/10/16	Local 7p News	7-730p		:30				NM	5	$6,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/04/16	10/10/16	MTWTF--	5	$1,350.00								
N 15	WFLA	10/08/16	10/08/16	Sa 6p News	6-630p		:30				NM	1	$1,450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	-----S-	1	$1,450.00								
N 16	WFLA	10/09/16	10/09/16	Su 6p News	6-630p		:30				NM	1	$1,450.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	------S	1	$1,450.00								
N 17	WFLA	10/04/16	10/10/16	M-F 730-8p	730-8p		:30				NM	3	$3,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/04/16	10/10/16	MTWTF--	3	$1,100.00								
N 18	WFLA	10/08/16	10/08/16	Sa Extra 7-8p	7p-8p		:30				NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	-----S-	1	$775.00								
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	1	WFLA	10/03/16-10/09/16	Sa Extra 7-8p	7p-8p	-------Sa--	:30		~~$775.00~~		NM		
	Credited												
N 19	WFLA	10/04/16	10/04/16	Tue 8p The Voice	8-9p		:30				NM	1	$16,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	-T-----	1	$16,500.00								
N 20	WFLA	10/04/16	10/10/16	Tonight Show	Tonight Show		:30				NM	1	$1,980.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/04/16	10/10/16	MTWTF--	1	$1,980.00								
N 21	WFLA	10/09/16	10/09/16	LF Su 1135p-1205a	1135p-1205a		:30				NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	------1	1	$700.00								
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	1	WFLA	10/03/16-10/09/16	LF Su 1135p-1205a	1135p-1205a	---------Su	:30		~~$700.00~~		NM		
	Credited												
N 22	WFLA	10/06/16	10/06/16	Thur 10p Blacklist	10-11p		:30				NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	---T---	1	$14,300.00								
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate		Type		
	1	WFLA	10/03/16-10/09/16	Thur 10p Blacklist	10-11p	----Th-----	:30		~~$14,300.00~~		NM		
	Credited												
N 23	WFLA	10/08/16	10/09/16	FB Sun Night America Pre	FB Sun Night Amer		:30				NM	1	$10,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/03/16	10/09/16	------S	1	$10,000.00								

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 24	WFLA	10/08/16	10/09/16	SNL	Sa 1130p-1a		:30				NM	1	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-----S-	1	$8,000.00							
N 25	WFLA	10/10/16	10/10/16	Local News @ 430a	430-5a		:30				NM	1	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	M------	1	$225.00							
						Totals		0.00				86	$152,095.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/10/16	86	$152,095.00	($22,814.25)	$129,280.75
Totals	86	$152,095.00	($22,814.25)	$129,280.75

Signature: _____ **Date:** _____

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