TM # 65932

11766594

NCC Cable System Order

Order #	62356704
Syscode	3078
System Name	Spectrum/Marshfield, WI
Market	Wausau, WI

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Duffy for Congress
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/25/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	$2,180.00		
Commission	$327.00		
Net Total	$1,853.00		
Total Spots	620		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.25 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$5.00	$30.00	30	PRE
2	AEN	AEN PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$5.00	$40.00	30	PRE
3	AEN	AEN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	PRE
4	CNBC	CNBC PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE
5	CNBC	CNBC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$2.00	$16.00	30	PRE
6	CNBC	CNBC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$2.00	$4.00	30	PRE
7	CNN	CNN EM	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	4	$4.00	$16.00	30	PRE
8	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	$4.00	$24.00	30	PRE
9	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	$4.00	$8.00	30	PRE
10	CNN	CNN DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	4	$3.00	$12.00	30	PRE
11	CNN	CNN DT	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	$3.00	$18.00	30	PRE
12	CNN	CNN DT	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$3.00	$6.00	30	PRE
13	CNN	CNN EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	5	$4.00	$20.00	30	PRE
14	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$4.00	$28.00	30	PRE
15	CNN	CNN EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$4.00	$8.00	30	PRE
16	CNN	CNN PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	4	$5.00	$20.00	30	PRE
17	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$5.00	$30.00	30	PRE
18	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	PRE
19	DISC	DISC W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	PRE
20	DISC	DISC W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	PRE
21	DISC	DISC PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$5.00	$30.00	30	PRE

PRE

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Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
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Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Duffy for Congress

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/25/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			3
Total			$2,180.00
Commission			$327.00
Net Total			$1,853.00
Total Spots			620
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.25 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	DISC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$5.00	$40.00	30	PRE
23	DISC	DISC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	PRE
24	ESP2	ESP2 EM	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	5	$2.00	$10.00	30	PRE
25	ESP2	ESP2 EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$2.00	$14.00	30	PRE
26	ESP2	ESP2 EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	$2.00	$4.00	30	PRE
27	ESP2	ESP2 DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	4	$2.00	$8.00	30	PRE
28	ESP2	ESP2 DT	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE
29	ESP2	ESP2 DT	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$2.00	$4.00	30	PRE
30	ESP2	ESP2 PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	3	$3.00	$9.00	30	PRE
31	ESP2	ESP2 PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	$3.00	$12.00	30	PRE
32	ESP2	ESP2 PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$3.00	$3.00	30	PRE
33	ESPN	ESPN W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	PRE
34	ESPN	ESPN W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	PRE
35	ESPN	ESPN DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	4	$3.00	$12.00	30	PRE
36	ESPN	ESPN DT	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	5	$3.00	$15.00	30	PRE
37	ESPN	ESPN DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	$3.00	$3.00	30	PRE
38	ESPN	ESPN EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	4	$4.00	$16.00	30	PRE
39	ESPN	ESPN EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$4.00	$24.00	30	PRE
40	ESPN	ESPN EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$4.00	$8.00	30	PRE
41	ESPN	ESPN PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	5	$5.00	$25.00	30	PRE
42	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$5.00	$45.00	30	PRE

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Product Name	
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Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FSWI	FSWI W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	6	$2.00	$12.00	30	PRE
44	FSWI	FSWI W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	6	$2.00	$12.00	30	PRE
45	FSWI	FSWI DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	4	$2.00	$8.00	30	PRE
46	FSWI	FSWI DT	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE
47	FSWI	FSWI DT	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$2.00	$4.00	30	PRE
48	FSWI	FSWI EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE
49	FSWI	FSWI EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	$2.00	$16.00	30	PRE
50	FSWI	FSWI EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$2.00	$4.00	30	PRE
51	FSWI	FSWI PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	9	$2.00	$18.00	30	PRE
52	FSWI	FSWI PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	$2.00	$24.00	30	PRE
53	FSWI	FSWI PT	11/7/16	11/13/16	19:00	24:00	X							-	-	3	$2.00	$6.00	30	PRE
54	FXNC	FXNC EM	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	7	$4.00	$28.00	30	PRE
55	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	$4.00	$40.00	30	PRE
56	FXNC	FXNC EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	3	$4.00	$12.00	30	PRE
57	FXNC	FXNC DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	7	$3.00	$21.00	30	PRE
58	FXNC	FXNC DT	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$3.00	$30.00	30	PRE
59	FXNC	FXNC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	3	$3.00	$9.00	30	PRE
60	FXNC	FXNC EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	9	$4.00	$36.00	30	PRE
61	FXNC	FXNC EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
62	FXNC	FXNC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	3	$4.00	$12.00	30	PRE
63	FXNC	FXNC PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	7	$5.00	$35.00	30	PRE

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Flight Dates	10/24/16 - 11/13/16
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Client Code	
Product Code	
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Product Name	
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Primary Demo	Adults 35+
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Update Date		10/25/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			3
Total			$2,180.00
Commission			$327.00
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Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	10.25 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$5.00	$50.00	30	PRE
65	FXNC	FXNC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	3	$5.00	$15.00	30	PRE
66	HGTV	HGTV W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	PRE
67	HGTV	HGTV W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	PRE
68	HGTV	HGTV DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	4	$3.00	$12.00	30	PRE
69	HGTV	HGTV DT	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	$3.00	$18.00	30	PRE
70	HGTV	HGTV DT	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$3.00	$6.00	30	PRE
71	HGTV	HGTV EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	4	$4.00	$16.00	30	PRE
72	HGTV	HGTV EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$4.00	$24.00	30	PRE
73	HGTV	HGTV EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$4.00	$8.00	30	PRE
74	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	7	$5.00	$35.00	30	PRE
75	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$5.00	$50.00	30	PRE
76	HGTV	HGTV PT	11/7/16	11/13/16	19:00	24:00	X							-	-	3	$5.00	$15.00	30	PRE
77	HIST	HIST W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	PRE
78	HIST	HIST W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	PRE
79	HIST	HIST EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	4	$4.00	$16.00	30	PRE
80	HIST	HIST EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$4.00	$24.00	30	PRE
81	HIST	HIST EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$4.00	$8.00	30	PRE
82	HIST	HIST PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$5.00	$30.00	30	PRE
83	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$5.00	$40.00	30	PRE
84	HIST	HIST PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	PRE

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85	MNBC	MNBC EM	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	6	$3.00	$18.00	30	PRE
86	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	9	$3.00	$27.00	30	PRE
87	MNBC	MNBC EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	3	$3.00	$9.00	30	PRE
88	MNBC	MNBC DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	4	$2.00	$8.00	30	PRE
89	MNBC	MNBC DT	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE
90	MNBC	MNBC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$2.00	$4.00	30	PRE
91	MNBC	MNBC PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	3	$4.00	$12.00	30	PRE
92	MNBC	MNBC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	$4.00	$16.00	30	PRE
93	MNBC	MNBC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$4.00	$4.00	30	PRE
94	TBSC	TBSC PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$4.00	$24.00	30	PRE
95	TBSC	TBSC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$4.00	$32.00	30	PRE
96	TBSC	TBSC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$4.00	$8.00	30	PRE
97	TLC	TLC W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	PRE
98	TLC	TLC W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	PRE
99	TLC	TLC EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	4	$3.00	$12.00	30	PRE
100	TLC	TLC EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$3.00	$18.00	30	PRE
101	TLC	TLC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$3.00	$6.00	30	PRE
102	TLC	TLC PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$4.00	$24.00	30	PRE
103	TLC	TLC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$4.00	$32.00	30	PRE
104	TLC	TLC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$4.00	$8.00	30	PRE
105	TNT	TNT EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	6	$4.00	$24.00	30	PRE

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Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Duffy for Congress
Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/25/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	$2,180.00		
Commission	$327.00		
Net Total	$1,853.00		
Total Spots	620		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.25 New Order, Please Review and Confirm. Thanks.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	TNT	TNT EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	$4.00	$32.00	30	PRE
107	TNT	TNT EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$4.00	$8.00	30	PRE
108	TNT	TNT PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	3	$5.00	$15.00	30	PRE
109	TNT	TNT PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	4	$5.00	$20.00	30	PRE
110	TNT	TNT PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	PRE
111	TRAV	TRAV W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
112	TRAV	TRAV W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$2.00	$8.00	30	PRE
113	TRAV	TRAV PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE
114	TRAV	TRAV PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$2.00	$16.00	30	PRE
115	TRAV	TRAV PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$2.00	$4.00	30	PRE
116	TVL	TVL W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	PRE
117	TVL	TVL W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$3.00	$12.00	30	PRE
118	TVL	TVL DT	10/24/16	10/30/16	09:00	16:00			X	X	X	X	X	-	-	6	$2.00	$12.00	30	PRE
119	TVL	TVL DT	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	$2.00	$16.00	30	PRE
120	TVL	TVL DT	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$2.00	$4.00	30	PRE
121	TVL	TVL EF	10/24/16	10/30/16	16:00	19:00			X	X	X	X	X	-	-	5	$3.00	$15.00	30	PRE
122	TVL	TVL EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$3.00	$21.00	30	PRE
123	TVL	TVL EF	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$3.00	$6.00	30	PRE
124	USA	USA W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	PRE
125	USA	USA W	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$4.00	$16.00	30	PRE
126	USA	USA PT	10/24/16	10/30/16	19:00	24:00			X	X	X	X	X	-	-	6	$5.00	$30.00	30	PRE

NCC Cable System Order

Order #	62356704
Syscode	3078
System Name	Spectrum/Marshfield, WI
Market	Wausau, WI

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/24/16 - 11/13/16
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127	USA	USA PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$5.00	$40.00	30	PRE
128	USA	USA PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	$5.00	$10.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	233	387	0	0	0	0	0	0	0	0	0	0	620
AMT	$817.00	$1,363.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$2,180.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/25/16

62356704 | Wausau, WI | Spectrum/Marshfield, WI | 3078 |