Duckworth for US Senate
10/4 - 10/10/16
$15,750

# POLITICAL FILE CHECK LIST

- [x] Sent Statement of Policy on Political Advertising
- [x] Original Order and Any revisions to order
- [x] Station Contract
- [x] Certification from (Federal only)
- [x] NAB form including authorized officers, directors, agents
- [ ] Rebate information
- [x] Copy orders sent to Champaign office
- [ ] Check

*Note: Class of time must be shown on contracts and invoices.*
*Retention Period: Two Years*

# Duckworth for U.S. Senate

Contract # 2450795

| | | | |
|---|---|---|---|
| **Station** | WICS-S2 | **Buyer** | Caroline Bahng |
| **Market** | Champaign-Sprngfld-Dtr DMA | **Email** | caroline@screenstrategies.com |
| **Flight Dates** | 10/4/2016 - 10/10/2016 Revised (Est. 2433) | **Phone** | 703-272-7300 |

| Program Name | DP | Days Length | Rate | Tue 10/4 | Wed 10/5 | Thu 10/6 | Fri 10/7 | Sat 10/8 | Sun 10/9 | Mon 10/10 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|
| WICS 5a News<br>5:00 AM - 5:30 AM | EM | M-F<br>30 | $100.00<br>**$100.00** | | 1 | | | | | | 1 |
| WICS 5:30a News<br>5:30 AM - 6:00 AM | EM | M-F<br>30 | $150.00<br>**$600.00** | 1 | | 1 | 1 | | | 1 | 4 |
| WICS 6a News<br>6:00 AM - 6:30 AM | EM | M-F<br>30 | $300.00<br>**$600.00** | | 1 | 1 | | | | | 2 |
| WICS 6:30a News<br>6:30 AM - 7:00 AM | EM | M-F<br>30 | $300.00<br>**$600.00** | 1 | | | | | | 1 | 2 |
| Good Morn America<br>7:00 AM - 8:00 AM | EM | M-F<br>30 | $350.00<br>**$1,750.00** | 1 | 1 | 1 | 1 | | | 1 | 5 |
| Good Morn America<br>8:00 AM - 9:00 AM | EM | M-F<br>30 | $350.00<br>**$1,050.00** | 1 | 1 | | 1 | | | | 3 |
| Good Morning Sat<br>7:00 AM - 8:00 AM | EM | Sa<br>30 | $250.00<br>**$250.00** | | | | | 1 | | | 1 |
| Good Morning Sun<br>7:00 AM - 8:00 AM | EM | Su<br>30 | $300.00<br>**$300.00** | | | | | | 1 | | 1 |
| Live with Kelly<br>9:00 AM - 10:00 AM | DT | M-F<br>30 | $200.00<br>**$200.00** | | | 1 | | | | | 1 |
| The View<br>10:00 AM - 11:00 AM | DT | M-F<br>30 | $150.00<br>**$150.00** | | | | | | | 1 | 1 |

# Duckworth for U.S. Senate

SCREEN STRATEGIES MEDIA

| | | | |
|---|---|---|---|
| **Station** | WICS-S2 | **Buyer** | Caroline Bahng |
| **Market** | Champaign-Sprngfld-Dtr DMA | **Email** | caroline@screenstrategies.com |
| **Flight Dates** | 10/4/2016 - 10/10/2016 Revised (Est. 2433) | **Phone** | 703-272-7300 |

| Program Name | DP | Days<br>Length | Rate | Tue<br>10/4 | Wed<br>10/5 | Thu<br>10/6 | Fri<br>10/7 | Sat<br>10/8 | Sun<br>10/9 | Mon<br>10/10 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|
| WICS 11a News<br>11:00 AM - 11:30 AM | DT | M-F<br>30 | $150.00<br>**$150.00** | | | | 1 | | | | 1 |
| Extra<br>11:30 AM - 12:00 PM | DT | M-F<br>30 | $100.00<br>**$100.00** | | 1 | | | | | | 1 |
| Dr. Phil<br>3:00 PM - 4:00 PM | EF | M-F<br>30 | $250.00<br>**$250.00** | 1 | | | | | | | 1 |
| Ellen<br>4:00 PM - 5:00 PM | EF | M-F<br>30 | $250.00<br>**$500.00** | | | 1 | | | | 1 | 2 |
| WICS 5p News<br>5:00 PM - 5:30 PM | EN | M-F<br>30 | $350.00<br>**$350.00** | | | | 1 | | | | 1 |
| WICS 6p News<br>6:00 PM - 6:30 PM | EN | M-F<br>30 | $500.00<br>**$500.00** | | 1 | | | | | | 1 |
| Ent Tonight<br>6:30 PM - 7:00 PM | PA | M-F<br>30 | $300.00<br>**$1,500.00** | 1 | 1 | 1 | 1 | | | 1 | 5 |
| Dancing with Star<br>7:00 PM - 9:00 PM | PT | M<br>30 | $1,500.00<br>**$1,500.00** | | | | | | | 1 | 1 |
| Dancing with Star<br>7:00 PM - 8:00 PM | PT | Tu<br>30 | $500.00<br>**$500.00** | 1 | | | | | | | 1 |
| How to Murder<br>9:00 PM - 10:00 PM | PT | Th<br>30 | $800.00<br>**$800.00** | | | 1 | | | | | 1 |

# Duckworth for U.S. Senate

SCREEN STRATEGIES MEDIA

| | | | |
|---|---|---|---|
| **Station** | WICS-S2 | **Buyer** | Caroline Bahng |
| **Market** | Champaign-Sprngfld-Dtr DMA | **Email** | caroline@screenstrategies.com |
| **Flight Dates** | 10/4/2016 - 10/10/2016 Revised (Est. 2433) | **Phone** | 703-272-7300 |

| Program Name | DP | Days<br>Length | Rate | Tue<br>10/4 | Wed<br>10/5 | Thu<br>10/6 | Fri<br>10/7 | Sat<br>10/8 | Sun<br>10/9 | Mon<br>10/10 | Total |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 20/20<br>9:00 PM - 10:00 PM | PT | F<br>30 | $600.00<br>**$600.00** | | | | 1 | | | | 1 |
| ABC Special<br>8:00 PM - 10:00 PM<br>10/9: Presidential Debate | PT | Su<br>30 | $1,500.00<br>**$1,500.00** | | | | | | 1 | | 1 |
| WICS 10p News<br>10:00 PM - 10:35 PM | LN | M-F<br>30 | $600.00<br>**$1,800.00** | | 1 | | 1 | | | 1 | 3 |
| Jimmy Kimmel<br>10:35 PM - 11:35 PM | LF | M-F<br>30 | $100.00<br>**$100.00** | 1 | | | | | | | 1 |
| **Station Totals** | | | **$15,750.00** | **8** | **8** | **7** | **8** | **1** | **2** | **8** | **42** |

WICS+WICD
2680 E Cook St
Springfield, IL 62703

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

# Contract # 2 795

| | |
|---|---|
| Schedule Dates | 10/ -10/10/16 |
| Advertiser | Duckworth for US Senate-D (108429) |
| Agency | Screen Strategies Media (15161) |
| Product | POLITICAL CANDIDATE (ns) (1186) |
| Brand | POLITICAL (1874) |
| Salesperson | HOUSE-SPRINGFIELD/CHAMPAI, WICS+ (1334) |
| Sales Office | WICD |
| Buyer Name | Bahng,Caroline |
| Phone/Fax | / |
| CPE | 2433 |
| Account Types | Regional/Political Candidate Agency BRD |
| Billing Type | Weekly/Irregular |
| Comments | |

| | |
|---|---|
| Date Entered | 09/30/16 |
| Last Modified | 09/30/16 |
| Entered By | Jennifer Valenti |
| CO-OP | No |
| Headline # | |
| Demo | |
| Order Type | Normal |
| Package Deal | |
| Commission % | 15.00 |
| Commission | $2,362.50 |
| Net Total | $13,387.50 |
| Sales Tax | |

**WICS+WICD Combo 100/0 (WICS++)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 42 | $15,750.00 |
| Grand Total: | 42 | $15,750.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1.0 | Normal Line / SPOT | 10/05/16-10/05/16 | 3 | :30 | 5A- 5:30A (CST) | | | | 1 | | | | | 1 | $100.00 | $100.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 2.0 | Normal Line / SPOT | 10/04/16-10/10/16 | 3 | :30 | 5:30A- 6A (CST) | | 1 | 1 | | 1 | 1 | | | 4 | $150.00 | $600.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 3.0 | Normal Line / SPOT | 10/05/16-10/06/16 | 3 | :30 | 6A- 6:30A (CST) | | | | 1 | 1 | | | | 2 | $300.00 | $600.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 4.0 | Normal Line / SPOT | 10/04/16-10/10/16 | 3 | :30 | 6:30A- 7A (CST) | | 1 | 1 | | | | | | 2 | $300.00 | $600.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 5.0 | Normal Line / SPOT | 10/04/16-10/10/16 | 3 | :30 | 7A- 8A (CST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | $350.00 | $1,750.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 6.0 | Normal Line / SPOT | 10/04/16-10/07/16 | 3 | :30 | 8A- 9A (CST) | | | 1 | 1 | | 1 | | | 3 | $350.00 | $1,050.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 7.0 | Normal Line / SPOT | 10/08/16-10/08/16 | 3 | :30 | 7A- 8A (CST) | | | | | | | 1 | | 1 | $250.00 | $250.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 8.0 | Normal Line / SPOT | 10/09/16-10/09/16 | 3 | :30 | 7A- 8A (CST) | | | | | | | | 1 | 1 | $300.00 | $300.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 9.0 | Normal Line / SPOT | 10/06/16-10/06/16 | 3 | :30 | 9A- 10A (CST) | | | | | 1 | | | | 1 | $200.00 | $200.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 10.0 | Normal Line / SPOT | 10/10/16-10/10/16 | 3 | :30 | 10A- 11A (CST) | | 1 | | | | | | | 1 | $150.00 | $150.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 11.0 | Normal Line / SPOT | 10/07/16-10/07/16 | 3 | :30 | 11A- 11:30A (CST) | | | | | | 1 | | | 1 | $150.00 | $150.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 12.0 | Normal Line / SPOT | 10/05/16-10/05/16 | 3 | :30 | 11:30A- 12P (CST) | | | | 1 | | | | | 1 | $100.00 | $100.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 13.0 | Normal Line / SPOT | 10/04/16-10/04/16 | 3 | :30 | 3P- 4P (CST) | | | 1 | | | | | | 1 | $250.00 | $250.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |

CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

/E Bookend P/B Piggy Back

Printed At: 03:28 PM on Saturday, October 1 2016

WICS+WICD
2680 E Cook St
Springfield, IL 62703

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

| | | | |
|---|---|---|---|
| **Contract #** | **2650795** | [illegible]red | 09/30/16 |
| **Schedule Dates** | 10/04/16-10/10/16 | Last [illegible]ified | 09/30/16 |
| **Advertiser** | Duckworth for US Senate-D (108429) | Entered By | Jennifer Valenti |
| **Agency** | Screen Strategies Media (15161) | CO-OP | No |
| **Product** | POLITICAL CANDIDATE (ns) (1186) | **Headline #** | |
| **Brand** | POLITICAL (1874) | **Demo** | |
| **Salesperson** | HOUSE-SPRINGFIELD/CHAMPAI, WICS+ (1334) | **Order Type** | Normal |
| **Sales Office** | WICD | **Package Deal** | |
| **Buyer Name** | Bahng,Caroline | **Commission %** | 15.00 |
| **Phone/Fax** | / | **Commission** | $2,362.50 |
| **CPE** | 2433 | **Net Total** | $13,387.50 |
| **Account Types** | Regional/Political Candidate Agency BRD | **Sales Tax** | |
| **Billing Type** | Weekly/Irregular | | |
| **Comments** | | | |

**WICS+WICD Combo 100/0 ([illegible])**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 42 | $[illegible]750.00 |
| Grand Total: | 42 | $[illegible].750.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 14.0 | Normal Line / SPOT | 10/06/16-10/10/16 | 3 | :30 | 4P- 5P (CST) | | 1 | | | 1 | | | | 2 | $250.00 | $500.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 15.0 | Normal Line / News | 10/07/16-10/07/16 | 3 | :30 | 5P- 5:30P (CST) | | | | | | 1 | | | 1 | $350.00 | $350.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 16.0 | Normal Line / News | 10/05/16-10/05/16 | 3 | :30 | 6P- 6:30P (CST) | | | | 1 | | | | | 1 | $500.00 | $500.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 17.0 | Normal Line / SPOT | 10/04/16-10/10/16 | 3 | :30 | 6:30P- 7P (CST) | | 1 | 1 | 1 | 1 | 1 | | | 5 | $300.00 | $1,500.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 18.0 | Normal Line / Prime | 10/10/16-10/10/16 | 3 | :30 | 7P- 9P (CST) | | 1 | | | | | | | 1 | $1,500.00 | $1,500.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 19.0 | Normal Line / Prime | 10/04/16-10/04/16 | 3 | :30 | 7P- 8P (CST) | | | 1 | | | | | | 1 | $500.00 | $500.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 20.0 | Normal Line / Prime | 10/05/16-10/05/16 | 3 | :30 | 9P- 10P (CST) | | | | 1 | | | | | 1 | $800.00 | $800.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 21.0 | Normal Line / Prime | 10/07/16-10/07/16 | 3 | :30 | 9P- 10P (CST) | | | | | | 1 | | | 1 | $600.00 | $600.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 22.0 | Normal Line / Prime | 10/09/16-10/09/16 | 3 | :30 | 8P- 10P (CST) | | | | | | | | 1 | 1 | $1,500.00 | $1,500.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 23.0 | Normal Line / News | 10/05/16-10/10/16 | 3 | :30 | 10P- 10:35P (CST) | | 1 | | 1 | | 1 | | | 3 | $600.00 | $1,800.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |
| 24.0 | Normal Line / SPOT | 10/04/16-10/04/16 | 3 | :30 | 10:35P- 11:37P (CST) | | | 1 | | | | | | 1 | $100.00 | $100.00 | WICS+WICD Combo 100/0 (WICS | | 9/30/16 |

CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

/E Bookend P/B Piggy Back

Printed At: 03:28 PM on Saturday, October 1 2016

# FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Tammy for Illinois
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

■ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

Mark Kirk

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

**signature of candidate or authorized committee**

Kyle Osterhout 9/18/2016

**printed name** **date**

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# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

| **Station and Location:** | **Date:** 9/30/2016 |
|---|---|
| WICS-TV | |

**I,** Screen Strategies Media,

**being/on behalf of:** Tammy Duckworth,

**a legally qualified candidate of the** Democratic

**political party for the office of:** U.S. Senate

**in the** General

**election to be held on:** 11/8/2016

**do hereby request station time as follows:**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| | | | | | |

**Attach proposed schedule with charges (if available):** $13,387.50

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I represent that the payment for the above described broadcast time has been furnished by:

Tammy for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Lowey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

| 9/30/2016 | |
|---|---|
| **Date** | **Signature** |

***To Be Signed By Station Representative***

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

| | Jennifer E. Valenti | LSM |
|---|---|---|
| **Signature** | **Printed Name** | **Title** |

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