Contract Agreement Between:

CONTRACT

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Front Line Strategies
526 East Park Avenue
Tallahassee, FL 32301

Contract / Revision	Alt Order #
1858226 /	08870116

Product
ROY MOORE FOR SENATE

Contract Dates	Estimate #
11/30/17 - 12/11/17	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	11/28/17 / 11/28/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WSFA	Ryan Eddins	HRP-Washingtc

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WSFA	11/30/17	12/01/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$135.00
Week:		Start Date 11/27/17	End Date 12/03/17	Weekdays ---TF--	Spots/Week 1	Rate $135.00						
N 2	WSFA	12/04/17	12/08/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	5	$675.00
Week:		Start Date 12/04/17	End Date 12/10/17	Weekdays MTWTF--	Spots/Week 5	Rate $135.00						
N 3	WSFA	12/11/17	12/11/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$135.00
Week:		Start Date 12/11/17	End Date 12/17/17	Weekdays 1------	Spots/Week 1	Rate $135.00						
N 4	WSFA	11/30/17	12/01/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$135.00
Week:		Start Date 11/27/17	End Date 12/03/17	Weekdays ---TF--	Spots/Week 1	Rate $135.00						
N 5	WSFA	12/04/17	12/08/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	5	$675.00
Week:		Start Date 12/04/17	End Date 12/10/17	Weekdays MTWTF--	Spots/Week 5	Rate $135.00						
N 6	WSFA	12/11/17	12/11/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$135.00
Week:		Start Date 12/11/17	End Date 12/17/17	Weekdays 1------	Spots/Week 1	Rate $135.00						
N 7	WSFA	11/30/17	12/01/17	Tonight Show	1035-1137pm		:30			NM	1	$260.00
Week:		Start Date 11/27/17	End Date 12/03/17	Weekdays ---TF--	Spots/Week 1	Rate $260.00						
N 8	WSFA	12/04/17	12/08/17	Tonight Show	1035-1137pm		:30			NM	5	$1,300.00
Week:		Start Date 12/04/17	End Date 12/10/17	Weekdays MTWTF--	Spots/Week 5	Rate $260.00						
N 9	WSFA	12/11/17	12/11/17	Tonight Show	1035-1137pm		:30			NM	1	$260.00
Week:		Start Date 12/11/17	End Date 12/17/17	Weekdays 1------	Spots/Week 1	Rate $260.00						
N 10	WSFA	11/30/17	12/01/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WSFA
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Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1858226 /	08870116

Contract Dates	Product	Estimate #
11/30/17 - 12/11/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	11/28/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	---TF--	1	$25.00						
N 11	WSFA	12/04/17	12/08/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	5	$125.00
Week:		12/04/17	12/10/17	MTWTF--	5	$25.00						
N 12	WSFA	12/11/17	12/11/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
Week:		12/11/17	12/17/17	1------	1	$25.00						
N 13	WSFA	12/04/17	12/11/17	THE VOICE	7-9pm		:30			NM	2	$2,700.00
Week:		12/04/17	12/10/17	1------	1	$1,350.00						
Week:		12/11/17	12/17/17	1------	1	$1,350.00						
N 14	WSFA	12/04/17	12/11/17	THE WALL	9-10pm		:30			NM	2	$1,350.00
Week:		12/04/17	12/10/17	1------	1	$675.00						
Week:		12/11/17	12/17/17	1------	1	$675.00						
N 15	WSFA	12/05/17	12/05/17	THE VOICE	658-8pm		:30			NM	1	$1,350.00
Week:		12/04/17	12/10/17	-1-----	1	$1,350.00						
N 16	WSFA	12/05/17	12/05/17	CHICAGO MED	9-10pm		:30			NM	1	$790.00
Week:		12/04/17	12/10/17	-1-----	1	$790.00						
N 17	WSFA	12/06/17	12/06/17	BLACKLIST	658-8pm		:30			NM	1	$675.00
Week:		12/04/17	12/10/17	--1----	1	$675.00						
N 18	WSFA	12/06/17	12/06/17	L&O:SVU	8-9pm		:30			NM	1	$565.00
Week:		12/04/17	12/10/17	--1----	1	$565.00						
N 19	WSFA	12/06/17	12/06/17	CHICAGO PD	9-10pm		:30			NM	1	$790.00
Week:		12/04/17	12/10/17	--1----	1	$790.00						
N 20	WSFA	12/01/17	12/08/17	BLINDSPOT	658-8pm		:30			NM	2	$900.00
Week:		11/27/17	12/03/17	----1--	1	$450.00						
Week:		12/04/17	12/10/17	----1--	1	$450.00						
N 21	WSFA	12/01/17	12/08/17	DATELINE NBC	8-10pm		:30			NM	2	$1,020.00
Week:		11/27/17	12/03/17	----1--	1	$510.00						
Week:		12/04/17	12/10/17	----1--	1	$510.00						
N 22	WSFA	12/09/17	12/09/17	DATELINE SAT NIGHT MYS	7-9pm		:30			NM	1	$170.00
Week:		12/04/17	12/10/17	-----1-	1	$170.00						
N 23	WSFA	12/09/17	12/09/17	DATELINE SAT NIGHT MYS	9-10PM		:30			NM	1	$170.00
Week:		12/04/17	12/10/17	-----1-	1	$170.00						
N 24	WSFA	12/03/17	12/03/17	NFL Football Nite/America	6P-720P		:30			NM	1	$340.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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1858226 /	08870116

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Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	11/28/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	------1	1	$340.00						
N 25	WSFA	11/30/17	11/30/17	NET NFL Thursday Game	730P-1030p		:30			NM	1	$1,125.00
Week:		11/27/17	12/03/17	---1---	1	$1,125.00						
N 26	WSFA	12/07/17	12/07/17	NET NFL Thursday Game	730P-1030p		:30			NM	1	$1,915.00
Week:		12/04/17	12/10/17	---1---	1	$1,915.00						
N 27	WSFA	12/03/17	12/03/17	NFL Football	Sun 730P-1030P		:30			NM	1	$1,125.00
Week:		11/27/17	12/03/17	------1	1	$1,125.00						
N 28	WSFA	12/10/17	12/10/17	NFL Football	Sun 730P-1030p		:30			NM	1	$1,125.00
Week:		12/04/17	12/10/17	------1	1	$1,125.00						
						Totals					48	$19,995.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 -12/11/17	48	$19,995.00	($2,999.25)	$16,995.75
Totals	48	$19,995.00	($2,999.25)	$16,995.75

Signature: _____ **Date:** _____

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powered by WideOrbit

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8870116
*** ORIGINAL REV#0 ***

NOV28/17 13.35
*** WSFA-TV ***

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER # 1858226 CONTRACT # 8870116 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES NOV30/17 DEC11/17 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE NOV28/17 13.35

REP: NEW ORDER
TTL $19,995 @ 48X
PLS CONFM
THANKS JASMINE FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	1		300P-330P	30		$135.00	11/30	12/1	1	✓	TH-F	1
	PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY											
	2		300P-330P	30		$135.00	12/4	12/8	5	✓	M-F	5
	PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY											
	3		300P-330P	30		$135.00	12/11	12/11	1	✓	MON	1
	PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY											
	4		330P-400P	30		$135.00	11/30	12/1	1	✓	TH-F	1
	PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY											

REP HEADLINE# 8870116
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

NOV28/17 13.35
*** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			330P-400P	30		$135.00	12/4	12/8	5	✓	M-F	5
PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY												
6			330P-400P	30		$135.00	12/11	12/11	1	✓	MON	1
PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY												
7			1035P-1135P	30		$260.00	11/30	12/1	1	✓	TH-F	1
PROGRAM : THE TONIGHT SHOW W JIMMY FALLON CON COM1: THE TONIGHT SHOW W JIMMY FALLON												
8			1035P-1135P	30		$260.00	12/4	12/8	5	✓	M-F	5
PROGRAM : THE TONIGHT SHOW W JIMMY FALLON CON COM1: THE TONIGHT SHOW W JIMMY FALLON												
9			1035P-1135P	30		$260.00	12/11	12/11	1	✓	MON	1
PROGRAM : THE TONIGHT SHOW W JIMMY FALLON CON COM1: THE TONIGHT SHOW W JIMMY FALLON												
10			1135P-1235A	30		$25.00	11/30	12/1	1	✓	TH-F	1
PROGRAM : LATE NIGHT W SETH MYERS CON COM1: LATE NIGHT W SETH MYERS												
11			1135P-1235A	30		$25.00	12/4	12/8	5	✓	M-F	5
PROGRAM : LATE NIGHT W SETH MYERS CON COM1: LATE NIGHT W SETH MYERS												
12			1135P-1235A	30		$25.00	12/11	12/11	1	✓	MON	1
PROGRAM : LATE NIGHT W SETH MYERS CON COM1: LATE NIGHT W SETH MYERS												
13			700P-900P	30		$1,350.00	12/4	12/11	1	✓	MON	2
PROGRAM : THE VOICE-FALL CON COM1: THE VOICE-FALL												

REP HEADLINE# 8870116
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

NOV28/17 13.35
*** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14			900P-1000P	30		$675.00	12/4	12/11	1		MON	2
PROGRAM : THE WALL/THE BRAVE CON COM1: THE WALL/THE BRAVE												
15			700P-800P	30		$1,350.00	12/5	12/5	1		TUE	1
PROGRAM : THE VOICE-FALL CON COM1: THE VOICE-FALL												
16			900P-1000P	30		$790.00	12/5	12/5	1		TUE	1
PROGRAM : CHICAGO MED CON COM1: CHICAGO MED												
17			700P-800P	30		$675.00	12/6	12/6	1		WED	1
PROGRAM : BLACKLIST-FALL CON COM1: BLACKLIST-FALL												
18			800P-900P	30		$565.00	12/6	12/6	1		WED	1
PROGRAM : LAW & ORDER: SVU-FALL CON COM1: LAW & ORDER: SVU-FALL												
19			900P-1000P	30		$790.00	12/6	12/6	1		WED	1
PROGRAM : CHICAGO PD-FALL CON COM1: CHICAGO PD-FALL												
20			700P-800P	30		$450.00	12/1	12/8	1		FRI	2
PROGRAM : BLINDSPOT-FALL CON COM1: BLINDSPOT-FALL												
21			800P-1000P	30		$510.00	12/1	12/8	1		FRI	2
PROGRAM : DATELINE-FALL CON COM1: DATELINE-FALL												
22			700P-900P	30		$170.00	12/9	12/9	1		SAT	1
PROGRAM : DATELINE SAT MYSTY-FAL CON COM1: DATELINE SAT MYSTY-FAL												

REP HEADLINE# 8870116
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

NOV28/17 13.35
*** WSFA-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23			900P-1000P	30		$170.00	12/9	12/9	1	✓	SAT	1
PROGRAM :	DATELINE SAT MYSTERY											
CON COM1:	DATELINE SAT MYSTERY											
24			600P-730P	30		$340.00	12/3	12/3	1	✓	SUN	1
PROGRAM :	FTBLL NIGHT-AMER 2017											
CON COM1:	FTBLL NIGHT-AMER 2017											
25			730P-1030P	30		$1,125.00	11/30	11/30	1	✓	THU	1
PROGRAM :	NFL TNF WAS-DAL 11/30											
CON COM1:	NFL TNF WAS-DAL 11/30											
26			730P-1030P	30		$1,915.00	12/7	12/7	1	✓	THU	1
PROGRAM :	NFL TNF NO-ATL 12/7											
CON COM1:	NFL TNF NO-ATL 12/7											
27			730P-1030P	30		$1,125.00	12/3	12/3	1	✓	SUN	1
PROGRAM :	NFL SNF PHI-SEA 12/3											
CON COM1:	NFL SNF PHI-SEA 12/3											
28			730P-1030P	30		$1,125.00	12/10	12/10	1		SUN	1
PROGRAM :	NFL SNF BAL-PIT 12/10											
CON COM1:	NFL SNF BAL-PIT 12/10											

DEC/17 19995.00

CONTRACT TOTAL 19995.00
TOTAL SPOTS 48

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV28/17 17.24
*** WSFA-TV ***

REP HEADLINE# 8870116 TRF# 1858226
$$$ APPROVED ORIGINAL REV#0 $$$

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

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TALLAHASSE, FL 32301

ORDER #_____ CONTRACT # 8870116 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES NOV30/17 DEC11/17 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE NOV28/17 17.24

REP: NEW ORDER
TTL $19,995 @ 48X
PLS CONFM
THANKS JASMINE FOR RYAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 19995.00
TOTAL SPOTS 48

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**
WAFF, WSFA; HUNTSVILLE, MONTGOMERY	11/10/17

I, JOSH BAGIOSKI,

being/on behalf of: JUDGE ROY MOORE FOR US SENATE,

a legally qualified candidate of the REPUBLICAN

political party for the office of: US SENATOR (AL)

in the GENERAL

election to be held on: DEC 12TH

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Email			

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

JUDGE ROY MOORE FOR US SENATE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

RICH HODSON

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/10/17
Date

Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature **Printed Name** **Title**

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, JOSH BAGINSKI
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

JOSH BAGINSKI
printed name

11/10/17
date

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CONTRACT

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www.wsfa.com

And:

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Tallahassee, FL 32301

Contract / Revision	Alt Order #
1858226 /	08870116

Product
ROY MOORE FOR SENATE

Contract Dates	Estimate #
11/30/17 - 12/11/17	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	11/29/17 / 11/29/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WSFA	Ryan Eddins	HRP-Washingtc

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WSFA	11/30/17	12/01/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$135.00
Week:		11/27/17	12/03/17	---TF--	1		$135.00					
N 2	WSFA	12/04/17	12/08/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	5	$675.00
Week:		12/04/17	12/10/17	MTWTF--	5		$135.00					
N 3	WSFA	12/11/17	12/11/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$135.00
Week:		12/11/17	12/17/17	1------	1		$135.00					
N 4	WSFA	11/30/17	12/01/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$135.00
Week:		11/27/17	12/03/17	---TF--	1		$135.00					
N 5	WSFA	12/04/17	12/08/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	5	$675.00
Week:		12/04/17	12/10/17	MTWTF--	5		$135.00					
N 6	WSFA	12/11/17	12/11/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$135.00
Week:		12/11/17	12/17/17	1------	1		$135.00					
N 7	WSFA	11/30/17	12/01/17	Tonight Show	1035-1137pm		:30			NM	0	$0.00
Week:		11/27/17	12/03/17	---TF--	1		$260.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WSFA	11/27/17-12/03/17		*Tonight Show*	*1035-1137pm*	----ThF----	*:30*		*~~$260.00~~*	*NM*		
	Credited											
N 8	WSFA	12/04/17	12/08/17	Tonight Show	1035-1137pm		:30			NM	4	$1,040.00
Week:		12/04/17	12/10/17	MTWTF--	5		$260.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
5	WSFA	12/04/17-12/10/17		*Tonight Show*	*1035-1137pm*	MTuWThF----	*:30*		*~~$260.00~~*	*NM*		
	Credited											

(* Line Transactions: N = New, E = Edited, D = Deleted)

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powered by WideOrbit

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1858226 /	08870116

Contract Dates	Product	Estimate #
11/30/17 - 12/11/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	11/29/17 / 11/29/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9	WSFA	12/11/17	12/11/17	Tonight Show	1035-1137pm		:30			NM	1	$260.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 12/11/17	12/17/17	1------	1	$260.00								
N 10	WSFA	11/30/17	12/01/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 11/27/17	12/03/17	---TF--	1	$25.00								
N 11	WSFA	12/04/17	12/08/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	5	$125.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 12/04/17	12/10/17	MTWTF--	5	$25.00								
N 12	WSFA	12/11/17	12/11/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 12/11/17	12/17/17	1------	1	$25.00								
N 13	WSFA	12/04/17	12/11/17	THE VOICE	7-9pm		:30			NM	2	$2,700.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 12/04/17	12/10/17	1------	1	$1,350.00								
Week: 12/11/17	12/17/17	1------	1	$1,350.00								
N 14	WSFA	12/04/17	12/11/17	THE WALL	9-10pm		:30			NM	2	$1,350.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 12/04/17	12/10/17	1------	1	$675.00								
Week: 12/11/17	12/17/17	1------	1	$675.00								
N 15	WSFA	12/05/17	12/05/17	THE VOICE	658-8pm		:30			NM	1	$1,350.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 12/04/17	12/10/17	-1-----	1	$1,350.00								
N 16	WSFA	12/05/17	12/05/17	CHICAGO MED	9-10pm		:30			NM	1	$790.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 12/04/17	12/10/17	-1-----	1	$790.00								
N 17	WSFA	12/06/17	12/06/17	BLACKLIST	658-8pm		:30			NM	0	$0.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 12/04/17	12/10/17	--1----	1	$675.00								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type				
1	*WSFA*	*12/04/17-12/10/17*	*BLACKLIST*	*658-8pm*	---W-------	*:30*	*~~$675.00~~*	*NM*				
Credited												
N 18	WSFA	12/06/17	12/06/17	L&O:SVU	8-9pm		:30			NM	1	$565.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 12/04/17	12/10/17	--1----	1	$565.00								
N 19	WSFA	12/06/17	12/06/17	CHICAGO PD	9-10pm		:30			NM	1	$790.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 12/04/17	12/10/17	--1----	1	$790.00								
N 20	WSFA	12/01/17	12/08/17	BLINDSPOT	658-8pm		:30			NM	2	$900.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 11/27/17	12/03/17	----1--	1	$450.00								
Week: 12/04/17	12/10/17	----1--	1	$450.00								
N 21	WSFA	12/01/17	12/08/17	DATELINE NBC	8-10pm		:30			NM	2	$1,020.00
Start Date	End Date	Weekdays	Spots/Week	Rate								
Week: 11/27/17	12/03/17	----1--	1	$510.00								
Week: 12/04/17	12/10/17	----1--	1	$510.00								
N 22	WSFA	12/09/17	12/09/17	DATELINE SAT NIGHT MYS	7-9pm		:30			NM	1	$170.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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1858226 /	08870116

Contract Dates	Product	Estimate #
11/30/17 - 12/11/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	11/29/17 / 11/29/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	-----1-	1	$170.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WSFA*	*12/04/17-12/10/17*		*DATELINE SAT NIGHT MYS*	*7-9pm*	-------Sa--	*:30*		*~~$170.00~~*	*NM*		
	See MG 22.2											
2	WSFA	12/04/17-12/10/17		Dateline Sat Night Mystery	8-9PM	-------Sa--	:30		$170.00	NM		
Ⓜ	MG for 22.1 12/09											
N 23	WSFA	12/09/17	12/09/17	DATELINE SAT NIGHT MYS	9-10PM		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	-----1-	1	$170.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WSFA*	*12/04/17-12/10/17*		*DATELINE SAT NIGHT MYS*	*9-10PM*	-------Sa--	*:30*		*~~$170.00~~*	*NM*		
	Credited											
N 24	WSFA	12/03/17	12/03/17	NFL Football Nite/America	6P-720P		:30			NM	1	$340.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	------1	1	$340.00						
N 25	WSFA	11/30/17	11/30/17	NET NFL Thursday Game	730P-1030p		:30			NM	1	$1,125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	---1---	1	$1,125.00						
N 26	WSFA	12/07/17	12/07/17	NET NFL Thursday Game	730P-1030p		:30			NM	1	$1,915.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	---1---	1	$1,915.00						
N 27	WSFA	12/03/17	12/03/17	NFL Football	Sun 730P-1030P		:30			NM	1	$1,125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	------1	1	$1,125.00						
N 28	WSFA	12/10/17	12/10/17	NFL Football	Sun 730P-1030p		:30			NM	1	$1,125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	------1	1	$1,125.00						
N 29	WSFA	11/30/17	11/30/17	DELAY/Tonight Show w/Jay I	1105p-12xm		:30			NM	1	$260.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	---T---	1	$260.00						
N 30	WSFA	12/07/17	12/07/17	DELAY/Tonight Show w/Jay I	1105p-12xm		:30			NM	1	$260.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	---T---	1	$260.00						
N 31	WSFA	12/09/17	12/09/17	Saturday Hour 3	9-10PM		:30			NM	1	$170.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	-----S-	1	$170.00						
N 32	WSFA	12/06/17	12/06/17	Pentatonix Christmas	658-8pm		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	--W----	1	$250.00						
N 33	WSFA	12/02/17	12/02/17	will and grace/superstore	7-8pm		:30			NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	-----S-	1	$75.00						
N 34	WSFA	12/02/17	12/02/17	Saturday Hour 3	9-10PM		:30			NM	2	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	-----S-	2	$75.00						
N 35	WSFA	11/30/17	11/30/17	NBC Today Show	7-9am		:30			NM	1	$175.00

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11/30/17 - 12/11/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	11/29/17 / 11/29/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	---T---	1	$175.00						
N	36	WSFA 12/01/17	12/01/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	----F--	1	$25.00						
						Totals					53	$19,995.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 -12/11/17	53	$19,995.00	($2,999.25)	$16,995.75
Totals	53	$19,995.00	($2,999.25)	$16,995.75

Signature: _____ **Date:** _____

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REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV29/17 14.4
CHANGES *** WSFA-TV **

REP HEADLINE# 8870116 TRF# 1858226
$$$ MOD# 0: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER #_____ CONTRACT # 8870116 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES NOV30/17 DEC11/17 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE NOV29/17 14.4

REP: REVISED ORDER
M1-3 OKD AS LINES 29-36
TTL SAME, $19,995
PLS CNFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7		S	1035P-1135P	30		$260.00	11/30	12/1	0	✓	TH-F	0
	PROGRAM : THE TONIGHT SHOW W JIMMY FALLON											
	CON COM1: THE TONIGHT SHOW W JIMMY FALLON											
29		A	1100P-1200M	30		$260.00	11/30	11/30	1		THU	1
	PROGRAM : THE TONIGHT SHOW W JIMMY FALLON											
	ORD COM1: THE TONIGHT SHOW WILL AIR LATE DUE TO NFL AIRING. PLEASE CONFIRM.											
	ORD COM2: THANKS, DENICE											
	THIS IS A MAKE-GOOD FOR NOV30 ON LINE-7 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR DEC7 ON LINE-8 FOR 1 SPOT/WK											

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8870116 TRF# 1858226 ORDER WORKSHEET HARRIS REPORT FROM REP NOV29/17 14.4
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV **

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30		A	1100P-1200M	30		$260.00	12/7	12/7	1		THU	1
	PROGRAM : THE TONIGHT SHOW W JIMMY FALLON ORD COM1: THE TONIGHT SHOW WILL AIR LATE DUE TO NFL AIRING. PLEASE CONFIRM. ORD COM2: THANKS, DENICE PART OF A MAKEGOOD MADE UP OF LINES 29-30											
8		S	1035P-1135P	30		$260.00	12/4	12/8	4		M-F	4
	PROGRAM : THE TONIGHT SHOW W JIMMY FALLON CON COM1: THE TONIGHT SHOW W JIMMY FALLON											
17		S	700P-800P	30		$675.00	12/6	12/6	0		WED	0
	PROGRAM : BLACKLIST-FALL CON COM1: BLACKLIST-FALL											
32		A	700P-800P	30		$250.00	12/6	12/6	1		WED	1
	PROGRAM : A PENTATONIX CHRISTMAS ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE THIS IS A MAKE-GOOD FOR DEC6 ON LINE-17 FOR 1 SPOT/WK											
33		A	700P-800P	30		$75.00	12/2	12/2	1		SAT	1
	PROGRAM : WILL AND GRACE/SUPERSTORE ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE PART OF A MAKEGOOD MADE UP OF LINES 32-36											
34		A	900P-1000P	30		$75.00	12/2	12/2	2		SAT	2
	PROGRAM : SNL ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE PART OF A MAKEGOOD MADE UP OF LINES 32-36											
35		A	700A-900A	30		$175.00	11/30	11/30	1		THU	1
	PROGRAM : TODAY SHOW ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE PART OF A MAKEGOOD MADE UP OF LINES 32-36											
36		A	1135P-1235A	30		$25.00	12/1	12/1	1		FRI	1
	PROGRAM : LATE NIGHT WITH SETH MEYERS ORD COM1: NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE PART OF A MAKEGOOD MADE UP OF LINES 32-36											

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV29/17 14.46
CHANGES *** WSFA-TV ***

REP HEADLINE# 8870116 TRF# 1858226
$$$ MOD# 0: UNAPPROVED REV #1 $$$

:LINE#:	REP :LINE#:	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAYS	TOTL: SPTS:
23		S	900P-1000P	30		$170.00	12/9	12/9	0		SAT	0
	PROGRAM :		DATELINE SAT MYSTERY									
	CON COM1:		DATELINE SAT MYSTERY									
31		A	900P-1000P	30		$170.00	12/9	12/9	1		SAT	1
	PROGRAM :		SNL									
	ORD COM1:		NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE									

NA

THIS IS A MAKE-GOOD FOR DEC9 ON LINE-23 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#7	MISSED:	TH-F/1035P-1135P	NOV30	30S $260.00	(NOV29/17)
		BUY#8		M-F/1035P-1135P	DEC7	30S $260.00	
			OFFER:	THU/1100P-1200M	NOV30	30S $260.00	PLS ADVISE.
				& THU/1100P-1200M	DEC7	30S $260.00	
			CMT:	THE TONIGHT SHOW WILL AIR LATE DUE TO NFL AIRING. PLEASE CONFIRM.			
			CMT:	THANKS, DENICE			
M2	OK'D	BUY#23	MISSED:	SAT/900P-1000P	DEC9	30S $170.00	(NOV29/17)
			OFFER:	SAT/900P-1000P	DEC9	30S $170.00	PLS ADVISE.
			CMT:	NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE			
M3	OK'D	BUY#17	MISSED:	WED/700P-800P	DEC6	30S $675.00	(NOV29/17)
			OFFER:	WED/700P-800P	DEC6	30S $250.00	PLS ADVISE.
				& SAT/700P-800P	DEC2	30S $75.00	
				& SAT/900P-1000P	DEC2(2/WK)	30S $75.00	
				& THU/700A-900A	NOV30	30S $175.00	
				& FRI/1135P-1235A	DEC1	30S $25.00	
			CMT:	NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE			

DEC/17 19995.00

CONTRACT TOTAL 19995.00
TOTAL SPOTS 53

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV29/17 15.0
*** WSFA-TV **

REP HEADLINE# 8870116 TRF# 1858226
$$$ MOD# 0: APPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER #_____ CONTRACT # 8870116 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES NOV30/17 DEC11/17 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE NOV29/17 15.0

REP: REVISED ORDER
M1-3 OKD AS LINES 29-36
TTL SAME, $19,995
PLS CNFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#7	MISSED:	TH-F/1035P-1135P	NOV30	30S	$260.00	(NOV29/17)
		BUY#8		M-F/1035P-1135P	DEC7	30S	$260.00	
			OFFER:	THU/1100P-1200M	NOV30	30S	$260.00	PLS ADVISE.
				& THU/1100P-1200M	DEC7	30S	$260.00	
			CMT:	THE TONIGHT SHOW WILL AIR LATE DUE TO NFL AIRING. PLEASE CONFIRM.				
			CMT:	THANKS, DENICE				
M2	OK'D	BUY#23	MISSED:	SAT/900P-1000P	DEC9	30S	$170.00	(NOV29/17)
			OFFER:	SAT/900P-1000P	DEC9	30S	$170.00	PLS ADVISE.
			CMT:	NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE				
M3	OK'D	BUY#17	MISSED:	WED/700P-800P	DEC6	30S	$675.00	(NOV29/17)
			OFFER:	WED/700P-800P	DEC6	30S	$250.00	PLS ADVISE.
				& SAT/700P-800P	DEC2	30S	$75.00	
				& SAT/900P-1000P	DEC2(2/WK)	30S	$75.00	
				& THU/700A-900A	NOV30	30S	$175.00	
				& FRI/1135P-1235A	DEC1	30S	$25.00	
			CMT:	NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE				

REP HEADLINE# 8870116 TRF# 1858226
$$$ MOD# 0: APPROVED REV #1 $$$

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV29/17 15.0!
*** WSFA-TV **:

CONTRACT TOTAL 19995.00
TOTAL SPOTS 53

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV30/17 09.5
CHANGES *** WSFA-TV **

REP HEADLINE# 8870116 TRF# 1858226
$$$ MOD# 1: APPROVED REV #0 $$$

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER #_____ CONTRACT # 8870116 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV30/17 DEC11/17 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE NOV30/17 09.51

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M4	UNRESL	BUY#14	MISSED:MON/900P-1000P	DEC11	30S	$675.00	(NOV30/17)
		BUY#11	M-F/1135P-1235A	DEC7	30S	$25.00	
			OFFER:MON/900P-1000P	DEC11	30S	$675.00	PLS ADVISE.
			& THU/1200M-100A	DEC7	30S	$25.00	

CMT:NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE

DEC/17 19995.00

CONTRACT TOTAL 19995.00
TOTAL SPOTS 53

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV29/17 12.0
CHANGES *** WSFA-TV **

REP HEADLINE# 8870116 TRF# 1858226
$$$ MOD# 0: APPROVED REV #0 $$$

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER #_____ CONTRACT # 8870116 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES NOV30/17 DEC11/17 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE NOV29/17 12.0

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#7	MISSED:	TH-F/1035P-1135P	NOV30	30S	$260.00	(NOV29/17)
		BUY#8		M-F/1035P-1135P	DEC7	30S	$260.00	
			OFFER:	THU/1100P-1200M	NOV30	30S	$260.00	PLS ADVISE.
				& THU/1100P-1200M	DEC7	30S	$260.00	

CMT:THE TONIGHT SHOW WILL AIR LATE DUE TO NFL AIRING. PLEASE CONFIRM.
CMT:THANKS, DENICE

DEC/17 19995.00

CONTRACT TOTAL 19995.00
TOTAL SPOTS 48

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV29/17 12.4
CHANGES *** WSFA-TV **

REP HEADLINE# 8870116 TRF# 1858226
$$$ MOD# 0: APPROVED REV #0 $$$

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER #_____ CONTRACT # 8870116 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#_____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES NOV30/17 DEC11/17 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE NOV29/17 12.4

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE
NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#7	MISSED:	TH-F/1035P-1135P	NOV30	30S	$260.00 (NOV29/17)
		BUY#8		M-F/1035P-1135P	DEC7	30S	$260.00
			OFFER:	THU/1100P-1200M	NOV30	30S	$260.00 PLS ADVISE.
				& THU/1100P-1200M	DEC7	30S	$260.00
			CMT:	THE TONIGHT SHOW WILL AIR LATE DUE TO NFL AIRING. PLEASE CONFIRM.			
			CMT:	THANKS, DENICE			
M2	UNRESL	BUY#23	MISSED:	SAT/900P-1000P	DEC9	30S	$170.00 (NOV29/17)
			OFFER:	SAT/900P-1000P	DEC9	30S	$170.00 PLS ADVISE.
			CMT:	NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE			
M3	UNRESL	BUY#17	MISSED:	WED/700P-800P	DEC6	30S	$675.00 (NOV29/17)
			OFFER:	WED/700P-800P	DEC6	30S	$250.00 PLS ADVISE.
				& SAT/700P-800P	DEC2	30S	$75.00
				& SAT/900P-1000P	DEC2(2/WK)	30S	$75.00
				& THU/700A-900A	NOV30	30S	$175.00
				& FRI/1135P-1235A	DEC1	30S	$25.00
			CMT:	NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM. THANKS, DENICE			

DEC/17 19995.00

CONTRACT TOTAL 19995.00
TOTAL SPOTS 48

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

CONTRACT

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Front Line Strategies
526 East Park Avenue
Tallahassee, FL 32301

Contract / Revision	Alt Order #
1858226 /	08870116

Product
ROY MOORE FOR SENATE

Contract Dates	Estimate #
11/30/17 - 12/11/17	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	11/30/17 / 11/30/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WSFA	Ryan Eddins	HRP-Washingto

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WSFA	11/30/17	12/01/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$135.00
Week:	Start Date 11/27/17	End Date 12/03/17	Weekdays ---TF--	Spots/Week 1	Rate $135.00							
2	WSFA	12/04/17	12/08/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	5	$675.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays MTWTF--	Spots/Week 5	Rate $135.00							
3	WSFA	12/11/17	12/11/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	$135.00
Week:	Start Date 12/11/17	End Date 12/17/17	Weekdays 1------	Spots/Week 1	Rate $135.00							
4	WSFA	11/30/17	12/01/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$135.00
Week:	Start Date 11/27/17	End Date 12/03/17	Weekdays ---TF--	Spots/Week 1	Rate $135.00							
5	WSFA	12/04/17	12/08/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	5	$675.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays MTWTF--	Spots/Week 5	Rate $135.00							
6	WSFA	12/11/17	12/11/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	$135.00
Week:	Start Date 12/11/17	End Date 12/17/17	Weekdays 1------	Spots/Week 1	Rate $135.00							
E 7	WSFA	11/30/17	12/01/17	Tonight Show	1035-1137pm		:30			NM	0	$0.00
Week:	Start Date 11/27/17	End Date 12/03/17	Weekdays ---TF--	Spots/Week 1	Rate $260.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	1	WSFA	11/27/17-12/03/17	Tonight Show	1035-1137pm	----ThF----	:30	~~$260.00~~	NM			
	Credited											
E 8	WSFA	12/04/17	12/08/17	Tonight Show	1035-1137pm		:30			NM	4	$1,040.00
Week:	Start Date 12/04/17	End Date 12/10/17	Weekdays MTWTF--	Spots/Week 5	Rate $260.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type			
	5	WSFA	12/04/17-12/10/17	Tonight Show	1035-1137pm	MTuWThF----	:30	~~$260.00~~	NM			
	Credited											

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1858226 /	08870116

Contract Dates	Product	Estimate #
11/30/17 - 12/11/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	11/30/17 / 11/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
9	WSFA	12/11/17	12/11/17	Tonight Show	1035-1137pm		:30			NM	1	$260.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/11/17	12/17/17	1------	1	$260.00							
10	WSFA	11/30/17	12/01/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/27/17	12/03/17	---TF--	1	$25.00							
E 11	WSFA	12/04/17	12/08/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	4	$100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/04/17	12/10/17	MTWTF--	5	$25.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WSFA*	*12/04/17-12/10/17*	*Late Night w/ Seth Meyers*	*1137p-1237x*	MTuWThF----	*:30*		*~~$25.00~~*	*NM*		
	Credited											
12	WSFA	12/11/17	12/11/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/11/17	12/17/17	1------	1	$25.00							
13	WSFA	12/04/17	12/11/17	THE VOICE	7-9pm		:30			NM	2	$2,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/04/17	12/10/17	1------	1	$1,350.00							
Week:	12/11/17	12/17/17	1------	1	$1,350.00							
E 14	WSFA	12/04/17	12/11/17	THE WALL	9-10pm		:30			NM	1	$675.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/04/17	12/10/17	1------	1	$675.00							
Week:	12/11/17	12/17/17	1------	1	$675.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	2	*WSFA*	*12/11/17-12/17/17*	*THE WALL*	*9-10pm*	M----------	*:30*		*~~$675.00~~*	*NM*		
	Credited											
15	WSFA	12/05/17	12/05/17	THE VOICE	658-8pm		:30			NM	1	$1,350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/04/17	12/10/17	-1-----	1	$1,350.00							
16	WSFA	12/05/17	12/05/17	CHICAGO MED	9-10pm		:30			NM	1	$790.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/04/17	12/10/17	-1-----	1	$790.00							
E 17	WSFA	12/06/17	12/06/17	BLACKLIST	658-8pm		:30			NM	0	$0.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/04/17	12/10/17	--1----	1	$675.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WSFA*	*12/04/17-12/10/17*	*BLACKLIST*	*658-8pm*	---W-------	*:30*		*~~$675.00~~*	*NM*		
	Credited											
18	WSFA	12/06/17	12/06/17	L&O:SVU	8-9pm		:30			NM	1	$565.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/04/17	12/10/17	--1----	1	$565.00							
19	WSFA	12/06/17	12/06/17	CHICAGO PD	9-10pm		:30			NM	1	$790.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	12/04/17	12/10/17	--1----	1	$790.00							
20	WSFA	12/01/17	12/08/17	BLINDSPOT	658-8pm		:30			NM	2	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/27/17	12/03/17	----1--	1	$450.00							
Week:	12/04/17	12/10/17	----1--	1	$450.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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powered by WideOrbit

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1858226 /	08870116

Contract Dates	Product	Estimate #
11/30/17 - 12/11/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	11/30/17 / 11/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
21	WSFA	12/01/17	12/08/17	DATELINE NBC	8-10pm		:30			NM	2	$1,020.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	----1--	1	$510.00						
Week:		12/04/17	12/10/17	----1--	1	$510.00						
E 22	WSFA	12/09/17	12/09/17	DATELINE SAT NIGHT MYS	7-9pm		:30			NM	1	$170.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	-----1-	1	$170.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WSFA*	*12/04/17-12/10/17*		*DATELINE SAT NIGHT MYS*	*7-9pm*	-------Sa--	*:30*		*~~$170.00~~*	*NM*		
See MG 22.2												
2	WSFA	12/04/17-12/10/17		Dateline Sat Night Mystery	8-9PM	-------Sa--	:30		$170.00	NM		
(M) MG for 22.1 12/09												
E 23	WSFA	12/09/17	12/09/17	DATELINE SAT NIGHT MYS	9-10PM		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	-----1-	1	$170.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*WSFA*	*12/04/17-12/10/17*		*DATELINE SAT NIGHT MYS*	*9-10PM*	-------Sa--	*:30*		*~~$170.00~~*	*NM*		
Credited												
24	WSFA	12/03/17	12/03/17	NFL Football Nite/America	6P-720P		:30			NM	1	$340.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	------1	1	$340.00						
25	WSFA	11/30/17	11/30/17	NET NFL Thursday Game	730P-1030p		:30			NM	1	$1,125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	---1---	1	$1,125.00						
26	WSFA	12/07/17	12/07/17	NET NFL Thursday Game	730P-1030p		:30			NM	1	$1,915.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	---1---	1	$1,915.00						
27	WSFA	12/03/17	12/03/17	NFL Football	Sun 730P-1030P		:30			NM	1	$1,125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	------1	1	$1,125.00						
28	WSFA	12/10/17	12/10/17	NFL Football	Sun 730P-1030p		:30			NM	1	$1,125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	------1	1	$1,125.00						
N 29	WSFA	11/30/17	11/30/17	DELAY/Tonight Show w/Jay I	1105p-12xm		:30			NM	1	$260.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	---T---	1	$260.00						
N 30	WSFA	12/07/17	12/07/17	DELAY/Tonight Show w/Jay I	1105p-12xm		:30			NM	1	$260.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	---T---	1	$260.00						
N 31	WSFA	12/09/17	12/09/17	Saturday Hour 3	9-10PM		:30			NM	1	$170.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	-----S-	1	$170.00						
N 32	WSFA	12/06/17	12/06/17	Pentatonix Christmas	658-8pm		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/04/17	12/10/17	--W----	1	$250.00						
N 33	WSFA	12/02/17	12/02/17	will and grace/superstore	7-8pm		:30			NM	1	$75.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1858226 /	08870116

Contract Dates	Product	Estimate #
11/30/17 - 12/11/17	ROY MOORE FOR SEN	

Advertiser	Original Date / Revision
POL/Moore, Roy/Senate	11/30/17 / 11/30/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/27/17	12/03/17	-----S-	1	$75.00						
N 34	WSFA	12/02/17	12/02/17	Saturday Hour 3	9-10PM		:30			NM	2	$150.00
Week:		11/27/17	12/03/17	-----S-	2	$75.00						
N 35	WSFA	11/30/17	11/30/17	NBC Today Show	7-9am		:30			NM	1	$175.00
Week:		11/27/17	12/03/17	---T---	1	$175.00						
N 36	WSFA	12/01/17	12/01/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	$25.00
Week:		11/27/17	12/03/17	----F--	1	$25.00						
N 37	WSFA	12/11/17	12/11/17	better late than never	9-10pm		:30			NM	1	$675.00
Week:		12/11/17	12/17/17	M------	1	$675.00						
N 38	WSFA	12/07/17	12/07/17	DELAY Late Night	1206-1x		:30			NM	1	$25.00
Week:		12/04/17	12/10/17	---T---	1	$25.00						
						Totals					53	$19,995.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 -12/11/17	53	$19,995.00	($2,999.25)	$16,995.75
Totals	53	$19,995.00	($2,999.25)	$16,995.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV30/17 10.4
CHANGES *** WSFA-TV **

REP HEADLINE# 8870116 TRF# 1858226
$$$ MOD# 1: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER #_____ CONTRACT # 8870116 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#_____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES NOV30/17 DEC11/17 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE NOV30/17 10.4

REP: REVISED ORDER
M4 OKD AS LINES 37-38
TTL SAME, $19,995
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE

Done

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11		S	1135P-1235A	30		$25.00	12/4	12/8	4	✓	M-F	4
	PROGRAM : LATE NIGHT W SETH MYERS											
	CON COM1: LATE NIGHT W SETH MYERS											
14		E	900P-1000P	30		$675.00	12/4	12/4	1	✓	MON	1
14		E	900P-1000P	30		$675.00	12/11	12/11	0	✓	MON	0
	PROGRAM : THE WALL/THE BRAVE											
	CON COM1: THE WALL/THE BRAVE											
37		A	900P-1000P	30		$675.00	12/11	12/11	1	✓	MON	1
	PROGRAM : BETTER LATE THAN NEVER											

ORD COM1: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE
THIS IS A MAKE-GOOD FOR DEC11 ON LINE-14 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR DEC7 ON LINE-11 FOR 1 SPOT/WK

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 8870116 TRF# 1858226 ORDER WORKSHEET HARRIS REPORT FROM REP NOV30/17 10.4
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** WSFA-TV **

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38		A	1200M-100A	30		$25.00	12/7	12/7	1		THU	1

PROGRAM : DELAYED LATE NIGHT
ORD COM1: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE
PART OF A MAKEGOOD MADE UP OF LINES 37-38

STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#14	MISSED:	MON/900P-1000P	DEC11	30S	$675.00 (NOV30/17)
		BUY#11		M-F/1135P-1235A	DEC7	30S	$25.00
			OFFER:	MON/900P-1000P	DEC11	30S	$675.00 PLS ADVISE.
				& THU/1200M-100A	DEC7	30S	$25.00

CMT: NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE

DEC/17 19995.00

CONTRACT TOTAL 19995.00
TOTAL SPOTS 53

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV30/17 13.2
*** WSFA-TV **

REP HEADLINE# 8870116 TRF# 1858226
$$$ MOD# 1: APPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/R MOORE/R/SEN/AL REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME FRONT LINE STRATEGIES BUYER NAME JOSH BAGINSKI

526 EAST PARK AVENUE SALES PRSN WA- RYAN EDDINS (H)

TALLAHASSE, FL 32301

ORDER #_____ CONTRACT # 8870116 CLASS: NATL. LOCAL REGIONAL

PRDCT ROY MOORE FOR SENATE EST#_____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES NOV30/17 DEC11/17 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE NOV30/17 13.2

REP: REVISED ORDER
M4 OKD AS LINES 37-38
TTL SAME, $19,995
PLS CONFM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ROY MOORE FOR SENATE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#14	MISSED:MON/900P-1000P	DEC11	30S	$675.00	(NOV30/17)
		BUY#11	M-F/1135P-1235A	DEC7	30S	$25.00	
			OFFER:MON/900P-1000P	DEC11	30S	$675.00	PLS ADVISE.
			& THU/1200M-100A	DEC7	30S	$25.00	

CMT:NA DUE TO PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE

CONTRACT TOTAL 19995.00
TOTAL SPOTS 53