WLOS
110 Technology Dr
Asheville, NC 28803

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2513791

Schedule Dates	09/27/16-10/03/16
Advertiser	Roy Cooper for Governor-D (110331)
Agency	Greer Margolis Mitchell, Burns & Associates-Washi
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	ROY COOPER 4 GOVERNOR (833129)
Salesperson	Millennium/PHL, Philadelphia (1103)
Sales Office	Millennium Philadelphia
Buyer Name	David,Outen,
Phone/Fax	/
CPE	297/317/4710
Account Types	National/Political Candidate Agency BRD
Billing Type	Standard
Comments	candidate Separation: 30... DO NOT RELEASE WITHOUT FUNDS

Date Entered	05/31/16
Last Modified	09/08/16
Entered By	Louise Palmer
CO-OP	No
Headline #	ECR25168236
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,001.75
Net Total	$11,343.25
Sales Tax	

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2016	30	$13,345.00
Grand Total:	30	$13,345.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/27/16-09/29/16	3	:30	4:30A- 4:58A (EST)	1		X	X	X				1	$80.00	$80.00	Asheville (WLOS)	News 13 @ 430 Level 3	9/8/16
2.0	Normal Line / News	09/27/16-09/30/16	3	:30	5:30A- 6A (EST)	2		X	X	X	X			2	$300.00	$600.00	Asheville (WLOS)	News 13 Early Edition Level 3	9/8/16
3.0	Normal Line / News	09/27/16-09/30/16	3	:30	6A- 6:30A (EST)	2		X	X	X	X			2	$500.00	$1,000.00	Asheville (WLOS)	NWS13 THS MORN Level 3	9/8/16
4.0	Normal Line / News	09/27/16-09/30/16	3	:30	6:30A- 7A (EST)	2		X	X	X	X			2	$550.00	$1,100.00	Asheville (WLOS)	NWS13 THS MORN Level 3	9/8/16
5.0	Normal Line / News	09/27/16-09/30/16	3	:30	7A- 8A (EST)	2		X	X	X	X			2	$550.00	$1,100.00	Asheville (WLOS)	GD MRN AMR-ABC< Level 3	9/8/16
6.0	Normal Line / News	09/27/16-09/30/16	3	:30	8A- 9A (EST)	1		X	X	X	X			1	$500.00	$500.00	Asheville (WLOS)	GD MRN AMR-ABC< Level 3	9/8/16
7.0	Normal Line / News	10/01/16-10/01/16	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	$175.00	$175.00	Asheville (WLOS)	News 13 Saturday @ 6 Level 3	9/8/16
8.0	Normal Line / News	10/02/16-10/02/16	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	$350.00	$350.00	Asheville (WLOS)	News 13 Sunday @ 7 Level 3	9/8/16
9.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	10A- Celebrity Name Game	2		X	X	X	X			2	$120.00	$240.00	Asheville (WLOS)	Celebrity Name Game 2X Level 3	9/8/16
10.0	Normal Line / News	09/27/16-09/30/16	3	:30	12P- 12:30P (EST)	2		X	X	X	X			2	$250.00	$500.00	Asheville (WLOS)	News 13 @ Noon Level 3	9/8/16
11.0	Normal Line / News	09/27/16-09/30/16	3	:30	4:59P- News-News 13 First News At 5p	2		X	X	X	X			2	$450.00	$900.00	Asheville (WLOS)	First News At 5 Level 3	9/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 03:26 PM on Tuesday, September 27 2016

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12.0	Normal Line / News	09/27/16-09/30/16	3	:30	5:27:30P- News-News 13 at 5:30p	2		X	X	X	X			2	$500.00	$1,000.00	Asheville (WLOS)	First News At 5 Level 3	9/8/16
13.0	Normal Line / News	09/27/16-09/30/16	3	:30	5:58P- News-News 13 at 6p	2		X	X	X	X			2	$800.00	$1,600.00	Asheville (WLOS)	Wkdy News 13 @ 6 Level 3	9/8/16
14.0	Normal Line / SPOT	09/27/16-09/30/16	3	:30	7:28:30P- Jeopardy	2		X	X	X	X			2	$750.00	$1,500.00	Asheville (WLOS)	JEOPARDY	9/8/16
15.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	7P- Wheel of Fortune Wknd	1						X		1	$350.00	$350.00	Asheville (WLOS)	Wheel Of Fortune - Sat Level 3	9/8/16
16.0	Normal Line / News	09/27/16-10/02/16	3	:30	10:59:56P- News-News 13 11p Late News	3		X	X	X	X		X	3	$550.00	$1,650.00	Asheville (WLOS)	News 13 Tonight Level 3	9/8/16
17.0	Normal Line / News	10/03/16-10/03/16	3	:30	12P- 12:30P (EST)	1	X							1	$250.00	$250.00	Asheville (WLOS)	NOON NEWS	9/8/16
18.0	Normal Line / News	10/03/16-10/03/16	3	:30	4:59P- News-News 13 First News At 5p	1	X							1	$450.00	$450.00	Asheville (WLOS)	NEWS	9/8/16

CONFIRMATION CONTRACT

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:

I, Mike Furman - authorized media buyer,

being/on behalf of: Roy Cooper,

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	ordered		

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

Cooper for North Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/4/16	
Date	Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature	Printed Name	Title

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	ordered		

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

1) actual air time and charges for each spot;
2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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