WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

GMMB
3050 K Street NW
Washington, DC 20007

Contract # 161709

Schedule Dates	10/04/16-10/10/16
Advertiser	Josh Stein for Attorney General (13993)
Agency	GMMB (2533)
Product	Political (1176)
Brand	Pol - Candidate (36744)
Salesperson	Millenium- Washington, - (1010)
Sales Office	Millenium - Washington
Buyer Name	Colin,Lawson,
Phone/Fax	/
CPE	287/305/5522
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	candidate NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered	09/29/16
Last Modified	09/29/16
Entered By	Gary O'Halloran
CO-OP	No
Headline #	ECR25321050
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$325.50
Net Total	$1,844.50
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	24	$2,170.00
Grand Total:	24	$2,170.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	10A- 11A (EST)	2		X	X	X	X			2	$15.00	$30.00	WWAY (WWAY)	The Real	9/29/16
2.0	Revised Line / SPOT	10/04/16-10/07/16	5	:30	11A- 12P (EST)	2		X	X	X	X						WWAY (WWAY)	View	9/29/16
2.1	Normal Line / SPOT	10/04/16-10/07/16	3	:30	11A- 12P (EST)	2		X	X	X	X			2	$120.00	$240.00	WWAY (WWAY)	View	9/29/16
3.0	Revised Line / SPOT	10/04/16-10/07/16	5	:30	1P- 2P (EST)	2		X	X	X	X						WWAY (WWAY)	The Chew	9/29/16
3.1	Normal Line / SPOT	10/04/16-10/07/16	3	:30	1P- 2P (EST)	2		X	X	X	X			2	$90.00	$180.00	WWAY (WWAY)	The Chew	9/29/16
4.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	2P- 3P (EST)	2		X	X	X	X			2	$60.00	$120.00	WWAY (WWAY)	General Hospital	9/29/16
5.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	5P- 5:30P (EST)	2		X	X	X	X			2	$75.00	$150.00	WWAY (WWAY)	Early News Channel 3	9/29/16
6.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	5:30P- 6P (EST)	2		X	X	X	X			2	$75.00	$150.00	WWAY (WWAY)	News Channel 3 at 530p	9/29/16
7.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	6P- 6:30P (EST)	1		X	X	X	X			1	$100.00	$100.00	WWAY (WWAY)	News Channel 3 at 6p	9/29/16
8.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	7P- 7:30P (EST)	2		X	X	X	X			2	$75.00	$150.00	WWAY (WWAY)	Entertainment Tonight	9/29/16
9.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	7:30P- 8P (EST)	2		X	X	X	X			2	$75.00	$150.00	WWAY (WWAY)	Insider	9/29/16
10.0	Normal Line / SPOT	10/06/16-10/06/16	5	:30	8P- 9P (EST)	1				X				1	$300.00	$300.00	WWAY (WWAY)	Greys Anatomy-ABC	9/29/16
11.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	4P- 5P (EST)	2		X	X	X	X			2	$60.00	$120.00	WWAY (WWAY)	Judge Judy	9/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 02:27 PM on Thursday, September 29 2016

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615 North Front Street
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GMMB
3050 K Street NW
Washington, DC 20007

Contract # 161709

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Phone/Fax	/
CPE	287/305/5522
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	candidate NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered	09/29/16
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CO-OP	No
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Order Type	Normal
Package Deal	
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Net Total	$1,844.50
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	24	$2,170.00
Grand Total:	24	$2,170.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/04/16-10/07/16	5	:30	7A- 9A (EST)	3		X	X	X	X			3	$120.00	$360.00	WWAY (WWAY)	Good Morning America	9/29/16
13.0	Normal Line / SPOT	10/10/16-10/10/16	5	:30	7A- 9A (EST)	1	X							1	$120.00	$120.00	WWAY (WWAY)	GMA	9/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 02:27 PM on Thursday, September 29 2016

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25321050 **Changes as of:** 9/29/2016 at 1:12 PM **Version:** Highlighting Revision 1

CPE: 287/305/5522 **Flight:** 10/4/16 - 10/10/16 **Station:** WWAY **Total $:** $2,170.00

Agency: GMMB **Advertiser:** Stein-AG **Market:** Wilmington, NC **Total Spots:** 24

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: candidate **Office:** WASHINGTON **Total CPP:** $0.00

Agency Order #: 5438640 **Primary Demo:** Adults 35+ **Total GRP:**

Buyer: Lawson, Colin **Con Type:** POLITICAL/VOTE

Salesperson: CHRISTIAN CAMBEIRO 202-955-5342 **Assistant:** CHRISTIAN CAMBEIRO 202-955-5342 **Separation:**

Comments: NEW POLITICAL ORDER - PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/4		Total Spots	Total $	CPP	GRP
							10/4					
1	Tu-F 10a-11a		The Real	$15.00	0	30	2		2	$30.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 10a-11a to Tu-F 10a-11a, Rate from 10 to 15											
2	Tu-F 11a-12n		View	$120.00	0	30	2		2	$240.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 11a-12n to Tu-F 11a-12n, Rate from 40 to 120											
3	Tu-F 1p-2p		The Chew	$90.00	0	30	2		2	$180.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 1p-2p to Tu-F 1p-2p, Rate from 30 to 90											
4	Tu-F 2p-3p		General Hospital	$60.00	0	30	2		2	$120.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 2p-3p to Tu-F 2p-3p, Rate from 40 to 60											
5	Tu-F 5p-5:30p		Early News Channel 3	$75.00	0	30	2		2	$150.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 5p-5:30p to Tu-F 5p-5:30p, Rate from 50 to 75											
6	Tu-F 5:30p-6p		News Channel 3 at 530p	$75.00	0	30	2		2	$150.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 5:30p-6p to Tu-F 5:30p-6p, Rate from 50 to 75											
7	Tu-F 6p-6:30p		News Channel 3 at 6p	$100.00	0	30	1		1	$100.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 6p-6:30p to Tu-F 6p-6:30p, Rate from 75 to 100											
8	Tu-F 7p-7:30p		Entertainment Tonight	$75.00	0	30	2		2	$150.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 7p-7:30p to Tu-F 7p-7:30p, Rate from 50 to 75											
9	Tu-F 7:30p-8p		Insider	$75.00	0	30	2		2	$150.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 7:30p-8p to Tu-F 7:30p-8p, Rate from 50 to 75											
10	Th 8p-9p		Greys Anatomy-ABC	$300.00	0	30	1		1	$300.00	$0.00	0.0
	Changes: Rate from 200 to 300											
11	Tu-F 4p-5p		Judge Judy	$60.00	0	30	2		2	$120.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 4p-5p to Tu-F 4p-5p, Rate from 40 to 60											
REV+ 12	Tu-F 7a-9a		Good Morning America	$120.00	0	30	2 ▶ 3		3	$360.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 7a-8a to Tu-F 7a-9a, Rate from 80 to 120											
CAN 13	~~Tu-F,M 8a-9a~~		~~Good Morning America~~	~~$80.00~~	~~0~~	~~30~~	~~2~~		~~2~~	~~$160.00~~	~~$0.00~~	~~0.0~~

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25321050	**Changes as of:**	9/29/2016 at 1:12 PM	**Version:**	Highlighting Revision 1
CPE:	287/305/5522	**Flight:**	10/4/16 - 10/10/16	**Station:**	WWAY
Agency:	GMMB	**Advertiser:**	Stein-AG	**Market:**	Wilmington, NC
	GMMB 3050 K ST NW WASHINGTON DC 20007	**Product:**	candidate	**Office:**	WASHINGTON
		Agency Order #:	5438640	**Primary Demo:**	Adults 35+
		Buyer:	Lawson, Colin	**Con Type:**	POLITICAL/VOTE
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342

Total $: $2,170.00
Total Spots: 24
Total CPP: $0.00
Total GRP:
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/4		Total Spots	Total $	CPP	GRP
							10/4					
REV+ 14	M 7a-9a		GMA	$120.00	0.0	30	0 ▶ 1		1	$120.00	$0.00	0.0
						TOTALS:	24		24	$2,170.00	$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25321050	**Changes as of:**	9/29/2016 at 1:12 PM	**Version:**	Highlighting Revision 1
CPE:	287/305/5522	**Flight:**	10/4/16 - 10/10/16	**Station:**	WWAY
Agency:	GMMB	**Advertiser:**	Stein-AG	**Market:**	Wilmington, NC
	GMMB 3050 K ST NW WASHINGTON DC 20007	**Product:**	candidate	**Office:**	WASHINGTON
		Agency Order #:	5438640	**Primary Demo:**	Adults 35+
		Buyer:	Lawson, Colin	**Con Type:**	POLITICAL/VOTE
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342

Total $:	$2,170.00
Total Spots:	24
Total CPP:	$0.00
Total GRP:	
Separation:	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
09/29/16 1:12 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
09/29/16 1:12 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS

Competitive Information

Market Budget:	**$9,864**
WWAY Share:	**22%**
Comment:	**ACC**
Unknown:	**78%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	$2,170.00	N/A	0.0
Total	**100%**	**24**	**$2,170.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	24	$2,170.00
Total	**24**	**$2,170.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	9/29/16 1:12 PM	CHRISTIAN CAMBEIRO	Revised			$855.00	$2,170.00	Changes: Total $ from $1,315.00 to $2,170.00, Demo Meta to [R16], User Entered $ from $0.00 to $2,170.00, Calculated Dollars from $1,315.00 to $2,170.00, Competitive Market Budget from $6,575 to $9,864, Competitive Comment from EST WILL FOLLOW to ACC, Comments from Josh Stein 10.4-10.10 ADD;Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS. 14 buylines added or modified.
New	9/29/16 11:58 AM	CHRISTIAN CAMBEIRO	New	24		$1,315.00	$1,315.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.