WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd.
6th Floor
Arlington, VA 22209
ph: (703) 236-9207
fx: (703) 236-2344

Advertiser	**Allen for Senate/NRSC (16181)**
Agency/T-Code	**Smart Media Group, Inc. (1051)/ELECTRON**
Buyer	Dome,Patricia
Salesperson	Petro, Susan (1110) ph: (703) 236-9600
Product	Political-Political (1088)
Brand	ALLEN/SENATE/REP (71719)
Acct Types	**Local/Political Candidate Agency**
Est/Headline	C09C12/
Demo	
Revision	
Comments	Allen for Senate/NRSC

Invoice	423966
Inv Date	10/28/2012
Terms	Cash In Advance
Contract	198058
Bill Type	Standard
Period	10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/2/2012 3:04:15PM

Smart Media Group, Inc.
814 King Street,
Suite 400
Alexandria, VA 22314
AgM

WJLA Arlington (WJLA)

DUPLICATE INVOICE

Duplicate

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	9:00:00AM-LIVE!	Day,Tu-1,Th-1	10/09/12 9:34AM (Tu)	00:30	LIVE!	NRSCVA1202TVH	$400.00	
1.0	SPOT	9:00:00AM-LIVE!	Day,Tu-1,Th-1	10/11/12 9:49AM (Th)	00:30	LIVE!	NRSCVA1202TVH	$400.00	
2.0	SPOT	12:30:00PM-WHO W.	Day,W-1,Th-1	10/10/12 12:40PM (We)	00:30	WHO WANTS TO BE A MILLIONAIRE (R)	NRSCVA1202TVH	$400.00	
2.0	SPOT	12:30:00PM-WHO W.	Day,W-1,Th-1	10/11/12 12:44PM (Th)	00:30	WHO WANTS TO BE A MILLIONAIRE (R)	NRSCVA1202TVH	$400.00	
3.0	SPOT			10/10/12			1 preempt @$650.00	$0.00	No Avail
3.0	SPOT			10/12/12			1 preempt @$650.00	$0.00	Lowest Unit Rate
4.0	SPOT			10/10/12			1 preempt @$3000.00	$0.00	No Avail
5.0	SPOT			10/09/12			1 preempt @$2400.00	$0.00	No Avail
5.0	SPOT			10/11/12			1 preempt @$2400.00	$0.00	No Avail
6.0	SPOT	12:30:00PM-WHO W.	Day,M-1,Tu-1	10/15/12 12:49PM (Mo)	00:30	WHO WANTS TO BE A MILLIONAIRE (R)	NRSCVA1202TVH	$400.00	
6.0	SPOT	12:30:00PM-WHO W.	Day,M-1,Tu-1	10/16/12 12:46PM (Tu)	00:30	WHO WANTS TO BE A MILLIONAIRE (R)	NRSCVA1202TVH	$400.00	
7.0	SPOT	6:59:00AM-ABC--GO	Day,M-1,Tu-1,W-1,Th-1,F-1	10/15/12 8:59AM (Mo)	00:30	ABC--GOOD MORNING AMERICA	NRSCVA1202TVH	$650.00	
7.0	SPOT	6:59:00AM-ABC--GO	Day,M-1,Tu-1,W-1,Th-1,F-1	10/16/12 8:53AM (Tu)	00:30	ABC--GOOD MORNING AMERICA	NRSCVA1202TVH	$650.00	
7.0	SPOT			10/17/12			1 preempt @$650.00	$0.00	No Avail
7.0	SPOT			10/18/12			1 preempt @$650.00	$0.00	No Avail
7.0	SPOT			10/19/12			1 preempt @$650.00	$0.00	No Avail
8.0	SPOT	9:00:00AM-LIVE!	Day,Tu-1,W-1	10/16/12 9:30AM (Tu)	00:30	LIVE!	NRSCVA1202TVH	$400.00	
8.0	SPOT	9:00:00AM-LIVE!	Day,Tu-1,W-1	10/17/12 9:59AM (We)	00:30	LIVE!	NRSCVA1202TVH	$400.00	
9.0	SPOT			10/17/12			1 preempt @$3000.00	$0.00	No Avail
10.0	SPOT			10/16/12			1 preempt @$2400.00	$0.00	No Avail
10.0	SPOT			10/18/12			1 preempt @$2400.00	$0.00	No Avail
11.0	SPOT	6:27:00PM- 6:30:00	Day,W-1	10/17/12 6:28PM (We)	00:30	NEWS-ABC 7 NEWS @ 6P	NRSCVA1202TVH	$2500.00	
12.0	SPOT	6:27:00PM- 6:30:00	Day,W-1	10/10/12 6:28PM (We)	00:30	NEWS-ABC 7 NEWS @ 6P	NRSCVA1202TVH	$2500.00	
13.0	SPOT	9:00:00AM-LIVE!	Day,M-1	10/22/12 9:55AM (Mo)	00:30	LIVE!	NRSCVA1202TVH	$400.00	
14.0	SPOT			10/22/12			1 preempt @$650.00	$0.00	No Avail
15.0	SPOT	12:30:00PM-WHO W.	Day,M-1	10/22/12 12:45PM (Mo)	00:30	WHO WANTS TO BE A MILLIONAIRE (R)	NRSCVA1202TVH	$400.00	
16.0	SPOT			10/22/12			1 preempt @$3000.00	$0.00	No Avail
17.0	SPOT			10/22/12			1 preempt @$2400.00	$0.00	No Avail
18.0	SPOT	6:27:00PM- 6:30:00	Day,M-1	10/22/12 6:29PM (Mo)	00:30	NEWS-ABC 7 NEWS @ 6P	NRSCVA1202TVH	$2500.00	
19.0	SPOT	6:58:46PM-ABC 7 NI	Day,Tu-1	10/09/12 7:12PM (Tu)	00:30	ABC 7 NEWS SPECIAL	NRSCVA1202TVH	$3000.00	M/G For 4.0.1
20.0	SPOT	4:30:00AM-NEWS-G	Day,F-1	10/12/12 4:49AM (Fr)	00:30	NEWS-GOOD MORNING WASHINGTON @430A	NRSCVA1202TVH	$200.00	
21.0	SPOT			10/12/12			1 preempt @$1500.00	$0.00	No Avail
22.0	SPOT	10:00:00PM-ABC--20	Day,F-1	10/12/12 10:50PM (Fr)	00:30	ABC--20/20	NRSCVA1202TVH	$3500.00	
23.0	SPOT			10/13/12			1 preempt @$250.00	$0.00	No Avail
24.0	SPOT	11:30:26PM-NEWS-A	Day,Sa-1	10/13/12 12:09AM (Sa)	00:30	NEWS-ABC 7 NEWS @ 11P	NRSCVA1202TVH	$650.00	
25.0	AUTO	7:28:56PM-SPORTS-	Day,Sa-1	10/13/12 11:20PM (Sa)	00:30	SPORTS--ABC CAR RACING PRIME	NRSCVA1202TVH	$1200.00	M/G For 21.0.1

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26.0	SPOT	6:58:46PM-ABC 7 NI	Day,Th-1	10/18/12 7:20PM (Th)	00:30	ABC 7 NEWS SPECIAL	NRSCVA1202TVH	$3000.00	M/G For 9.0.1
27.0	SPOT	6:59:00AM-ABC--GO	Day,F-2	10/26/12 6:59AM (Fr)	00:30	ABC--GOOD MORNING AMERICA	NRSCVA1202TVH	$1800.00	
27.0	SPOT	6:59:00AM-ABC--GO	Day,F-2	10/26/12 8:55AM (Fr)	00:30	ABC--GOOD MORNING AMERICA	NRSCVA1202TVH	$1800.00	
28.0	SPOT	7:27:56PM-JEOPARI	Day,F-1	10/26/12 7:35PM (Fr)	00:30	JEOPARDY	NRSCVA1202TVH	$8000.00	
29.0	SPOT	4:58:00AM-NEWS-G	Day,F-1	10/26/12 5:24AM (Fr)	00:30	NEWS-GOOD MORNING WASHINGTON @5A	NRSCVA1202TVH	$250.00	
30.0	SPOT	6:58:40AM-ABC--GO	Day,Sa-1	10/27/12 7:29AM (Sa)	00:30	ABC--GOOD MORNING AMERICA SAT	NRSCVA1202TVH	$1200.00	

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.

Gross Total	**$37,400.00**
Commission	**($5,610.00)**
Net Total	**$31,790.00**

Total Spots 26