



**Station WAMJ (FM)
Roswell/Atlanta, GA**

**Quarterly List of Programming Responsive to Issues of Community Concern
Second Quarter 2016
July 10, 2016**

In our ongoing effort to serve the public interest, Station WAMJ (FM) broadcasts programming responsive to issues of concern to Mableton/Atlanta and its listening public. The following is a brief description of those issues, and of the station’s most significant programming treatment of them:

Issues of importance this quarter included the following:

- Social and Civic: Congressman David Scott’s Job Fair**
- Social and Civic: Jobs Not Jail Program**
- Health: Sickle Cell Foundation of GA**
- Social and Civic: Cyber Bullying**
- Social and Civic: Urban Pre-College Education Network**
- Law Enforcement and Safety: Driving High is a DUI**
- Health: CDC Get Tested HIV**
- Law Enforcement and Safety: Celebratory Gunfire**

Most significant programming treatment of issues in the Second Quarter of 2016:

Issue/Organization	Program	Description		Duration
Social and Civic: Congressman David Scott’s 13th Annual Job Fair	<u>Live Broadcast</u> Live Liners	Congressman David Scott hosted the 13th Annual Thirteenth Congressional District Jobs Fair on Friday, April 1, 2016, 10:00 am to 3:00 pm, at the Georgia International Convention Center. Employers were looking to fill over two thousand positions. Radio One’s stations were onsite to broadcast from the job fair.	4/1	10:00am- 3:00pm
Social and Civic: Twin of a Kind – Georgia Peach Fashion Week	PSA campaign	Twin of a King Foundation works to build self-esteem and confidence in young people. For their Peach Fashion week, the plan to feature exciting fashions for people of all sizes and shapes.	4/1- 4/9	:60 sec 3-5x’s daily
Social and Civic: Jobs Not Jail Program	PSA campaign	DeKalb District Attorney Robert James developed a year-long “Jobs Not Jail” Diversion program to help men and women who have committed crimes find jobs. He’s reaching out to local businesses to encourage them to participate by offering young offenders jobs and opportunities.	4/7- 4/13	:60 sec 3-5x’s daily
Health: Sickle Cell Foundation of GA	Live Liners	The Sickle Cell Foundation of GA and the City of East Point hosted the 37th Annual Sickle Cell Road Race Walk/Run and Health Fair on Saturday, April 9th at Tri Cities High School to help "break the Sickle Cycle"!	4/1- 4/9	3-5x’s daily

Social and Civic: Dream Makers Celebrity Wheelchair Basketball Jam	PSA campaign	Local celebrities join Boom 97.5/102.9's Bone Crusher and Hot 107.9 Reec, to play against wheelchair athletes for a great cause. Dream Makers Youth Foundation works to make sure children with special needs have opportunities to engage in all activities available to typically developing children. The winner of Atlanta's own Rhythm and Hop Idol Search also performed.	4/14- 5/14	:60 sec 3-5x's daily
Social and Civic: Dante Sipp Needs A Kidney	PSA campaign	22-year old Dante Sipp has a rare kidney disease that has to spend 9 hours a day on dialysis machines to live. He's asking people to become a living donor and give him a kidney.	4/15- 5/5	:60 sec 3-5x's daily
Social and Civic: Hosea Helps	PSA campaign	Hosea Helps is a non-profit organization that fights poverty year-round. They offer food, financial assistance, shelter, health benefits and clothing for needy families. Executive Director, Elizabeth Omilami, asked the community for support so they can continue providing assistance to those in need.	4/18- 5/13	:60 sec 3-5x's daily
Law Enforcement and Safety: Driving High is a DUI	PSA campaign	A public service announcement informing the public that driving under the influence of pills (even prescription pills) or marijuana can lead to a DUI conviction.	4/20- 5/13	:30 sec 3-5x's daily
Social and Civic: Cyber Bullying	PSA campaign	A 7th grader at Centennial Academy in Atlanta urges other kids to do their part to fight against bullying. She talks about the excitement of social media and also the dangers and problems that come with cyber bullying.	4/25- 5/16	:60 sec 3-5x's daily
Law Enforcement and Safety: Firearm Safety	PSA campaign	An announcement on firearm storage safety. If you own a gun, you have a full time responsibility to keep in safety; stored away from kids, troubled teens or thieves.	4/25- 5/16	:30 3-5x's daily
Health: CDC Get Tested HIV	PSA campaign	CDC Health officials urge people to get tested for HIV to help stop the spread of the disease. They want people to know you can live long and healthy lives with a positive test.	5/2- 5/13	:30 sec 3-5x's daily
Social and Civic: Urban Pre-College Education Network	PSA campaign	Sharing the "Do's and Don'ts of the first year of college. Information targeted towards college bound freshman and high school seniors.	5/18- 6/18	:60 sec 3-5x's daily
Social and Civic: Give Kids the World Village and SeaWorld Orlando	PSA campaign	Give Kids The World Village is a 79-acre, nonprofit resort in Central Florida that provides weeklong, cost-free vacations to children with life-threatening illnesses and their families. Listeners were informed about a fundraising project for the program.	5/19- 6/3	:60 sec 3-5x's daily
Social and Civic: Shekinah Glory Fellowship Center	PSA campaign	Listeners were informed about a "Free Gas Giveaway" and a family and friends cookout in the community provided by Shekinah Glory Fellowship Center.	5/23- 5/29	:30 sec 3-5x's daily
Health: Myasthenia Gravis Awareness	PSA campaign	Myasthenia Gravis (MG) awareness month is in the month of June to help educate our listeners of an often misdiagnosed autoimmune disease.	6/1- 6/30	:30 sec 3-5x's daily
Social and Civic: The Department of Human Services/ Fatherhood- A Celebration	PSA campaign	The Department of Human Services sponsored a fun day for fathers and their children in the community.	6/1- 6/18	:60 sec 3-5x's daily
Law Enforcement and Safety: U.S. Food & Drug Administration: Sunscreen Safety	PSA campaign	Not all sunscreen is created equal. Information was shared to help consumers decide how to buy and use sunscreen effectively.	6/10- 6/30	:60 sec 3-5x's daily
Social and Civic: Be Someone	PSA campaign	Motivational Speaker, Orrin Hudson teaches basic life skills and encourages local youth to make the right moves in life. He uses the game of chess, to teach kids how to strategize and make good decisions in a free seminar.	6/25- 7/2	:60 sec 3-5x's daily

Law Enforcement and Safety: Safe 4th of July	PSA campaign	Atlanta Police Chief, George Turner lets people know that the police department is working to keep everyone safe for the holiday festivities. He talked about plans to work with other state and local agencies to respond to any emergencies. He also urges the public to report anything suspicious.	6/28-7/4	:60 sec 3-5x's daily
Law Enforcement and Safety: Fireworks Safety	PSA campaign	Fireworks are unpredictable and it only takes a split second to severely injure someone's hands, eyes and face. Small fireworks, rockets and sparklers cause the most damage. Health officials encourage people to let the professionals handle all fireworks (consumer and commercial.)	6/28-7/7	:60 sec 3-5x's daily
Law Enforcement and Safety: Buzzed Driving GPS	PSA campaign	Getting pulled over for "buzzed driving" can cost up to \$10,000 in fines and legal fees and increased insurance rates. Buzzed driving is consider drunk driving and can lead to a DUI.	6/30-7/15	:60 sec 3-5x's daily
Law Enforcement and Safety: Celebratory Gunfire	PSA campaign	Safety advocates are urging people to stop celebratory gunfire. All it takes is one bullet to kill someone and that bullet shot up will have to fall.	6/28-7/6	:60 sec 3-5x's daily