NCC Cable System Order

Rev. 11763557

Order #	62268765
Syscode	6862
System Name	Spectrum/Red Wing, MN
Market	Minneapolis-St. Paul

AE	Meghan Hughes
Sales Coordinator	Jaryd Engberg
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Nov14
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Waterfront Strategies
Advertiser	House Majority PAC Proj 202177
Client Code	
Product Code	
Est Code	4506
Product Name	HMP MN-02
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/14/16	
Version		4 Vs. 3	
Show All Lines			
Total # of Weeks			2
Total			$216.00
Commission			$32.40
Net Total			$183.60
Total Spots			50
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	Rmvd spots per buyer

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
2	AMC	AMC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$5.00	$0.00	30	REMOVED SPOTS
3	CNN	CNN PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$5.00	$10.00	30	-8x
4	CNN	CNN PT	10/10/16	10/16/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	=1x
5	DISC	DISC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	0	$5.00	$0.00	30	REMOVED SPOTS
6	DISC	DISC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$5.00	$0.00	30	REMOVED SPOTS
7	ESPN	ESPN PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$5.00	$10.00	30	-8x
8	ESPN	ESPN PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$5.00	$0.00	30	REMOVED SPOTS
9	ESPN	ESPN DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	1	$3.00	$3.00	30	-1x
10	ESPN	ESPN DT	10/10/16	10/16/16	09:00	16:00	X							-	-	1	$3.00	$3.00	30	NCR 10/24/16-10/30/16
11	ESPN	ESPN EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	1	$4.00	$4.00	30	-5x
12	ESPN	ESPN EF	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
13	ESPN	ESPN W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	1	$4.00	$4.00	30	-6x
14	HALL	HALL PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$5.00	$10.00	30	-8s
15	HALL	HALL PT	10/10/16	10/16/16	19:00	24:00	X							-	-	1	$5.00	$5.00	30	NCR 10/24/16-10/30/16
16	HALL	HALL EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	-4x
17	HALL	HALL EF	10/10/16	10/16/16	16:00	19:00	X							-	-	1	$4.00	$4.00	30	NCR 10/24/16-10/30/16
18	HALL	HALL W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
19	HGTV	HGTV PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$5.00	$10.00	30	-8x
20	HGTV	HGTV PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$5.00	$0.00	30	REMOVED SPOTS
21	HGTV	HGTV DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$3.00	$6.00	30	-4x

NCC Cable System Order

Order #	62268765	Flight Dates	10/03/16 - 10/16/16	Update Date	10/14/16
Syscode	6862	Agency	Waterfront Strategies	Version	4 Vs. 3
System Name	Spectrum/Red Wing, MN	Advertiser	House Majority PAC Proj 202177	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code		Total	$216.00
AE	Meghan Hughes	Product Code		Commission	$32.40
Sales Coordinator	Jaryd Engberg	Est Code	4506	Net Total	$183.60
Office	Washington	Product Name	HMP MN-02	Total Spots	50
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Nov14	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	Rmvd spots per buyer

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV DT	10/10/16	10/16/16	09:00	16:00	X							-	-	0	$3.00	$0.00	30	REMOVED SPOTS
23	HGTV	HGTV EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	-4x
24	HGTV	HGTV EF	10/10/16	10/16/16	16:00	19:00	X							-	-	0	$4.00	$0.00	30	REMOVED SPOTS
25	HGTV	HGTV W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$4.00	$8.00	30	-1x
26	HIST	HIST PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	3	$5.00	$15.00	30	-7x
27	HIST	HIST PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$5.00	$0.00	30	REMOVED SPOTS
28	MNBC	MNBC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$5.00	$10.00	30	-8x
29	MNBC	MNBC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$5.00	$0.00	30	REMOVED SPOTS
30	MNBC	MNBC EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	-4x
31	MNBC	MNBC EF	10/10/16	10/16/16	16:00	19:00	X							-	-	0	$4.00	$0.00	30	REMOVED SPOTS
32	TBSC	TBSC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$5.00	$10.00	30	-8x
33	TBSC	TBSC PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$5.00	$0.00	30	REMOVED SPOTS
34	TBSC	TBSC EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	0	$4.00	$0.00	30	REMOVED SPOTS
35	TBSC	TBSC EF	10/10/16	10/16/16	16:00	19:00	X							-	-	0	$4.00	$0.00	30	REMOVED SPOTS
36	TNT	TNT PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$5.00	$10.00	30	-8x
37	TNT	TNT PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$5.00	$0.00	30	REMOVED SPOTS
38	TNT	TNT EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	-4x
39	TNT	TNT EF	10/10/16	10/16/16	16:00	19:00	X							-	-	0	$4.00	$0.00	30	REMOVED SPOTS
40	TNT	TNT EM	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	-4x
41	TNT	TNT EM	10/10/16	10/16/16	05:00	09:00	X							-	-	0	$4.00	$0.00	30	REMOVED SPOTS
42	USA	USA PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$5.00	$10.00	30	-8x

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Agency	Waterfront Strategies
Advertiser	House Majority PAC Proj 202177
Client Code	
Product Code	
Est Code	4506
Product Name	HMP MN-02
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/14/16		
Version	4 Vs. 3		
Show All Lines			
Total # of Weeks	2		
Total	$216.00		
Commission	$32.40		
Net Total	$183.60		
Total Spots	50		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	Rmvd spots per buyer

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	USA	USA PT	10/10/16	10/16/16	19:00	24:00	X							-	-	0	$5.00	$0.00	30	REMOVED SPOTS
44	USA	USA DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$3.00	$6.00	30	-4x
45	USA	USA DT	10/10/16	10/16/16	09:00	16:00	X							-	-	0	$3.00	$0.00	30	REMOVED SPOTS
46	USA	USA EF	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	-4x
47	USA	USA EF	10/10/16	10/16/16	16:00	19:00	X							-	-	0	$4.00	$0.00	30	REMOVED SPOTS
48	USA	USA EM	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	2	$4.00	$8.00	30	-4x
49	USA	USA EM	10/10/16	10/16/16	05:00	09:00	X							-	-	0	$4.00	$0.00	30	REMOVED SPOTS
50	ESPN	ESPN DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
51	HALL	HALL W	10/3/16	10/9/16	09:00	19:00						X	X	-	-	2	$4.00	$8.00	30	+2x line added NCR 10/24/16-10/30/16
52	HGTV	HGTV DT	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	0	$3.00	$0.00	30	REMOVED SPOTS
53	TBSC	TBSC PT	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	1	$5.00	$5.00	30	+1x line added NCR 10/24/16-10/30/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	$216.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$216.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/14/16

62268765 | Minneapolis-St. Paul | Spectrum/Red Wing, MN | 6862 |