TM #60618

11761993

NCC Cable System Order

Order #	62334384
Syscode	4044
System Name	Spectrum/Saint Cloud, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Robdeti Geleta
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	09/12/16 - 09/25/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	HD-14A
Product Code	HD-14A
Est Code	2283
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/14/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$6,474.00		
Commission	$971.10		
Net Total	$5,502.90		
Total Spots	287		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New order. Please review and confirm, thanks. 9.14.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$25.00	$75.00	30	NCR 09/12/16-09/18/16
2	AEN	A&E Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$26.00	$78.00	30	NCR 09/19/16-09/25/16
3	AEN	A&E Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$31.00	$93.00	30	NCR 09/12/16-09/18/16
4	AEN	A&E Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$33.00	$99.00	30	NCR 09/19/16-09/25/16
5	AEN	A&E Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$25.00	$50.00	30	NCR 09/12/16-09/18/16
6	BRVO	Bravo Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$23.00	$46.00	30	NCR 09/12/16-09/18/16
7	BRVO	Bravo Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	4	$25.00	$100.00	30	NCR 09/19/16-09/25/16
8	CNN	CNN Access	9/12/16	9/18/16	16:00	19:00					X			-	-	1	$25.00	$25.00	30	NCR 09/12/16-09/18/16
9	CNN	CNN Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$26.00	$78.00	30	NCR 09/19/16-09/25/16
10	CNN	CNN Prime	9/12/16	9/18/16	19:00	24:00					X			-	-	1	$31.00	$31.00	30	NCR 09/12/16-09/18/16
11	CNN	CNN Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	4	$33.00	$132.00	30	NCR 09/19/16-09/25/16
12	CNN	CNN Daytime	9/12/16	9/18/16	09:00	16:00					X			-	-	1	$16.00	$16.00	30	NCR 09/12/16-09/18/16
13	CNN	CNN Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	3	$17.00	$51.00	30	NCR 09/19/16-09/25/16
14	CNN	CNN Morning	9/12/16	9/18/16	05:00	09:00					X			-	-	1	$23.00	$23.00	30	NCR 09/12/16-09/18/16
15	CNN	CNN Morning	9/19/16	9/25/16	05:00	09:00	X	X	X	X				-	-	3	$25.00	$75.00	30	NCR 09/19/16-09/25/16
16	DISC	Discover Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$25.00	$75.00	30	NCR 09/12/16-09/18/16
17	DISC	Discover Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$26.00	$78.00	30	NCR 09/19/16-09/25/16
18	DISC	Discovery Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$31.00	$93.00	30	NCR 09/12/16-09/18/16
19	DISC	Discovery Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$33.00	$99.00	30	NCR 09/19/16-09/25/16
20	DISC	Discovery Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	3	$16.00	$48.00	30	NCR 09/12/16-09/18/16
21	DISC	Discovery Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	3	$17.00	$51.00	30	NCR 09/19/16-09/25/16

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Survey	Cable Nielsen Live Only Nov15
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Advertiser	Alliance for a Better Minnesota

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Product Code	HD-14A
Est Code	2283
Product Name	
Credit Status	

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Makegood Policy	Approval Required

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Show All Lines			
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Sold On	Cost Per Spot		
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Comments :	New order. Please review and confirm, thanks. 9.14.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	DISC	Discovery Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$25.00	$50.00	30	NCR 09/12/16-09/18/16
23	ESPN	ESPN Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$25.00	$75.00	30	NCR 09/12/16-09/18/16
24	ESPN	ESPN Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$26.00	$78.00	30	NCR 09/19/16-09/25/16
25	ESPN	ESPN Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$31.00	$93.00	30	NCR 09/12/16-09/18/16
26	ESPN	ESPN Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$33.00	$99.00	30	NCR 09/19/16-09/25/16
27	ESPN	ESPN Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	3	$16.00	$48.00	30	NCR 09/12/16-09/18/16
28	ESPN	ESPN Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	3	$17.00	$51.00	30	NCR 09/19/16-09/25/16
29	ESPN	ESPN Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$25.00	$50.00	30	NCR 09/12/16-09/18/16
30	FOOD	Food Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$25.00	$75.00	30	NCR 09/12/16-09/18/16
31	FOOD	Food Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$26.00	$78.00	30	NCR 09/19/16-09/25/16
32	FOOD	Food Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$31.00	$93.00	30	NCR 09/12/16-09/18/16
33	FOOD	Food Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$33.00	$99.00	30	NCR 09/19/16-09/25/16
34	FOOD	Food Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	3	$16.00	$48.00	30	NCR 09/12/16-09/18/16
35	FOOD	Food Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	3	$17.00	$51.00	30	NCR 09/19/16-09/25/16
36	FOOD	Food Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$25.00	$50.00	30	NCR 09/12/16-09/18/16
37	FX	FX Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$18.00	$54.00	30	NCR 09/12/16-09/18/16
38	FX	FX Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	4	$20.00	$80.00	30	NCR 09/19/16-09/25/16
39	FX	FX Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$23.00	$69.00	30	NCR 09/12/16-09/18/16
40	FX	FX Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$25.00	$75.00	30	NCR 09/19/16-09/25/16
41	FX	FX Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	2	$12.00	$24.00	30	NCR 09/12/16-09/18/16
42	FX	FX Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	3	$13.00	$39.00	30	NCR 09/19/16-09/25/16

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AE	Natasha Levinsohn
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Office	Washington
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Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
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Advertiser	Alliance for a Better Minnesota

Client Code	HD-14A
Product Code	HD-14A
Est Code	2283
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Comments :	New order. Please review and confirm, thanks. 9.14.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FX	FX Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$18.00	$36.00	30	NCR 09/12/16-09/18/16
44	HALL	Hallmark Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$16.00	$48.00	30	NCR 09/12/16-09/18/16
45	HALL	Hallmark Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	4	$17.00	$68.00	30	NCR 09/19/16-09/25/16
46	HALL	Hallmark Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	2	$20.00	$40.00	30	NCR 09/12/16-09/18/16
47	HALL	Hallmark Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$21.00	$63.00	30	NCR 09/19/16-09/25/16
48	HALL	Hallmark Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	2	$10.00	$20.00	30	NCR 09/12/16-09/18/16
49	HALL	Hallmark Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	4	$11.00	$44.00	30	NCR 09/19/16-09/25/16
50	HALL	Hallmark Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$16.00	$32.00	30	NCR 09/12/16-09/18/16
51	HGTV	HGTV Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$25.00	$75.00	30	NCR 09/12/16-09/18/16
52	HGTV	HGTV Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$26.00	$78.00	30	NCR 09/19/16-09/25/16
53	HGTV	HGTV Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$31.00	$93.00	30	NCR 09/12/16-09/18/16
54	HGTV	HGTV Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$33.00	$99.00	30	NCR 09/19/16-09/25/16
55	HGTV	HGTV Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	3	$16.00	$48.00	30	NCR 09/12/16-09/18/16
56	HGTV	HGTV Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	3	$17.00	$51.00	30	NCR 09/19/16-09/25/16
57	HGTV	HGTV Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$25.00	$50.00	30	NCR 09/12/16-09/18/16
58	HIST	History Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$25.00	$75.00	30	NCR 09/12/16-09/18/16
59	HIST	History Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$26.00	$78.00	30	NCR 09/19/16-09/25/16
60	HIST	History Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$31.00	$93.00	30	NCR 09/12/16-09/18/16
61	HIST	History Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$33.00	$99.00	30	NCR 09/19/16-09/25/16
62	HIST	History Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	2	$16.00	$32.00	30	NCR 09/12/16-09/18/16
63	HIST	History Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	3	$17.00	$51.00	30	NCR 09/19/16-09/25/16

NCC Cable System Order

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Flight Dates	09/12/16 - 09/25/16
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Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
Total # of Weeks	2		
Total	$6,474.00		
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Comments :	New order. Please review and confirm, thanks. 9.14.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HIST	History Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$25.00	$50.00	30	NCR 09/12/16-09/18/16
65	LIF	Lifetime Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$18.00	$54.00	30	NCR 09/12/16-09/18/16
66	LIF	Lifetime Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	4	$20.00	$80.00	30	NCR 09/19/16-09/25/16
67	LIF	Lifetime Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$23.00	$69.00	30	NCR 09/12/16-09/18/16
68	LIF	Lifetime Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$25.00	$75.00	30	NCR 09/19/16-09/25/16
69	LIF	Lifetime Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	2	$12.00	$24.00	30	NCR 09/12/16-09/18/16
70	LIF	Lifetime Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	3	$13.00	$39.00	30	NCR 09/19/16-09/25/16
71	LIF	Lifetime Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$18.00	$36.00	30	NCR 09/12/16-09/18/16
72	MNBC	MSNBC Access	9/12/16	9/18/16	16:00	19:00					X			-	-	1	$18.00	$18.00	30	NCR 09/12/16-09/18/16
73	MNBC	MSNBC Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$20.00	$60.00	30	NCR 09/19/16-09/25/16
74	MNBC	MSNBC Prime	9/12/16	9/18/16	19:00	24:00					X			-	-	1	$23.00	$23.00	30	NCR 09/12/16-09/18/16
75	MNBC	MSNBC Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$25.00	$75.00	30	NCR 09/19/16-09/25/16
76	MNBC	MSNBC Daytime	9/12/16	9/18/16	09:00	16:00					X			-	-	1	$12.00	$12.00	30	NCR 09/12/16-09/18/16
77	MNBC	MSNBC Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	3	$13.00	$39.00	30	NCR 09/19/16-09/25/16
78	MNBC	MSNBC Morning	9/12/16	9/18/16	05:00	09:00					X			-	-	1	$17.00	$17.00	30	NCR 09/12/16-09/18/16
79	MNBC	MSNBC Morning	9/19/16	9/25/16	05:00	09:00	X	X	X	X				-	-	4	$19.00	$76.00	30	NCR 09/19/16-09/25/16
80	TBSC	TBS Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$23.00	$69.00	30	NCR 09/12/16-09/18/16
81	TBSC	TBS Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$25.00	$75.00	30	NCR 09/19/16-09/25/16
82	TBSC	TBS Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	2	$12.00	$24.00	30	NCR 09/12/16-09/18/16
83	TBSC	TBS Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	3	$13.00	$39.00	30	NCR 09/19/16-09/25/16
84	TBSC	TBS Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$18.00	$36.00	30	NCR 09/12/16-09/18/16

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85	TBSC	TBS Morning	9/12/16	9/18/16	05:00	09:00					X	X	X	-	-	3	$17.00	$51.00	30	NCR 09/12/16-09/18/16
86	TBSC	TBS Morning	9/19/16	9/25/16	05:00	09:00	X	X	X	X				-	-	4	$19.00	$76.00	30	NCR 09/19/16-09/25/16
87	TLC	TLC Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	2	$18.00	$36.00	30	NCR 09/12/16-09/18/16
88	TLC	TLC Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$20.00	$60.00	30	NCR 09/19/16-09/25/16
89	TLC	TLC Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$23.00	$69.00	30	NCR 09/12/16-09/18/16
90	TLC	TLC Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	4	$25.00	$100.00	30	NCR 09/19/16-09/25/16
91	TLC	TLC Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$18.00	$36.00	30	NCR 09/12/16-09/18/16
92	TNT	TNT Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$25.00	$75.00	30	NCR 09/12/16-09/18/16
93	TNT	TNT Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$26.00	$78.00	30	NCR 09/19/16-09/25/16
94	TNT	TNT Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$31.00	$93.00	30	NCR 09/12/16-09/18/16
95	TNT	TNT Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$33.00	$99.00	30	NCR 09/19/16-09/25/16
96	TNT	TNT Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	3	$16.00	$48.00	30	NCR 09/12/16-09/18/16
97	TNT	TNT Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	3	$17.00	$51.00	30	NCR 09/19/16-09/25/16
98	TNT	TNT Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$25.00	$50.00	30	NCR 09/12/16-09/18/16
99	USA	USA Access	9/12/16	9/18/16	16:00	19:00					X	X	X	-	-	3	$25.00	$75.00	30	NCR 09/12/16-09/18/16
100	USA	USA Access	9/19/16	9/25/16	16:00	19:00	X	X	X	X				-	-	3	$26.00	$78.00	30	NCR 09/19/16-09/25/16
101	USA	USA Prime	9/12/16	9/18/16	19:00	24:00					X	X	X	-	-	3	$31.00	$93.00	30	NCR 09/12/16-09/18/16
102	USA	USA Prime	9/19/16	9/25/16	19:00	24:00	X	X	X	X				-	-	3	$33.00	$99.00	30	NCR 09/19/16-09/25/16
103	USA	USA Daytime	9/12/16	9/18/16	09:00	16:00					X	X	X	-	-	3	$16.00	$48.00	30	NCR 09/12/16-09/18/16
104	USA	USA Daytime	9/19/16	9/25/16	09:00	16:00	X	X	X	X				-	-	3	$17.00	$51.00	30	NCR 09/19/16-09/25/16

NCC Cable System Order

Order #	62334384
Syscode	4044
System Name	Spectrum/Saint Cloud, MN
Market	Minneapolis-St. Paul

AE	Natasha Levinsohn
Sales Coordinator	Robdeti Geleta
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live Only Nov15
-	

Flight Dates	09/12/16 - 09/25/16
Agency	Screen Strategies Media
Advertiser	Alliance for a Better Minnesota

Client Code	HD-14A
Product Code	HD-14A
Est Code	2283
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/14/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$6,474.00		
Commission	$971.10		
Net Total	$5,502.90		
Total Spots	287		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New order. Please review and confirm, thanks. 9.14.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
105	USA	USA Daytime	9/12/16	9/18/16	09:00	19:00						X	X	-	-	2	$25.00	$50.00	30	NCR 09/12/16-09/18/16

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	287	0	0	0	0	0	0	0	0	0	0	0	287
AMT	$6,474.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$6,474.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/14/16

62334384 | Minneapolis-St. Paul | Spectrum/Saint Cloud, MN | 4044 |