New Order

Agency:	Crossroads Media LLC	**Station:**	WDAY-TV	**Flight Start:**	11/01/2016
Office:	Alexandria	**Order Type:**	Normal	**Flight End:**	11/07/2016
Client:	49 - Cramer for Congress	**Cancel Date:**		**Hiatus:**	
Product:	126 - CRAMER FOR CONGRESS				
Piggyback Product:					
Estimate:	3397 - Cramer For Congress TV 11/1-11/7/16	**Received in ePort:**	10/20/2016 9:16:47 AM		
				Airtime Dollars:	$13,680.00
				Interactive Dollars:	$0.00
Primary Demo:		**Local/National:**	Local	**Non-Airtime Dollars:**	$0.00
Demo 2:		**Rep Office:**	WDAY-TV	**Total Dollars:**	$13,680.00
Demo 3:		**AE:**	Joshua Rohrer	**Total Spots:**	37
GRP:	0.00	**Phone:**			
CPP:	$0.00	**OrderID:**	5503121		
GIMP:	0	**Status:**	Confirmed		
CPM:	$0.00			**MarketShare:**	
Comments:	Separation: 30				

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	11/1	11/2	11/3	11/4	11/5	11/6	11/7	Total Spots	Rtg	CPP	Imp	CPM
1	TuWThFM 6A-7A First News Hour 2	EM	$270.00	C	30	1	1	1	1	0	0	1	5				
2	TuWThFM 8A-9A Good Morning America Hour 2	EM	$150.00	C	30	1	1	1	1	0	0	1	5				
3	TuWThFM 5P-5:30P WDAY/WDAZ News at 5	EN	$300.00	C	30	1	1	1	1	0	0	1	5				
4	TuWThFM 6P-6:30P WDAY/WDAZ News at 6	EN	$600.00	C	30	1	1	1	1	0	0	1	5				
5	TuWThFM 10P-10:35P WDAY/WDAZ News at 10	LN	$800.00	C	30	1	1	1	1	0	0	1	5				
6	TuWThFM 10:35P-11:35P Jimmy Kimmel	LF	$150.00	C	30	1	1	1	1	0	0	1	5				
7	W 9P-10P Designated Survivor	PT	$600.00	C	30	0	1	0	0	0	0	0	1				
8	Sa 6A-7A Good Morning America Saturday	RT	$40.00	C	30	0	0	0	0	1	0	0	1				
9	Sa 6P-6:30P Saturday Early News	EN	$200.00	C	30	0	0	0	0	1	0	0	1				
10	Sa 10P-10:35P 10P News Saturday	LN	$500.00	C	30	0	0	0	0	1	0	0	1				

New Order (Page 2)

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Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	11/1	11/2	11/3	11/4	11/5	11/6	11/7	Total Spots	Rtg	CPP	Imp	CPM
11	Sa 10:30P-11:05P WDAY/WDAZ Saturday Late News	LF	$100.00	C	30	0	0	0	0	1	0	0	1				
12	Su 6A-7A Good Morning America Sunday	RT	$40.00	C	30	0	0	0	0	0	1	0	1				
13	Su 10P-10:35P 10P News Sunday	LN	$850.00	C	30	0	0	0	0	0	1	0	1				
					Total Spots:	6	7	6	6	4	2	6					

Cash$ - Spots: $13,680.00 - 37 Trade$ - Spots: $0.00 - 0 Total Cost: $13,680.00 Total GRP - CPP: 0.0 - $0.00 Total GIMP(000) - CPM: 0 - $0.00