2nd Quarter 2006

FCC Form 398 Children's Report

Submitted July 10, 2006

KSMO

Kansas City, MO

Federal Communications Commission
Washington D.C. 20554

Approved by OMB
3060-0754

FCC 398
Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 06/30/2006

1. Call Sign	Channel Number	Community of License			
		City	State	County	ZIP Code
KSMO-TV	**62**	**Kansas City**	**MO**	**Jackson**	**64128**

Licensee
Meredith Corporation

_X_ Network Affiliation: **WB**	Nielsen DMA	World Wide Web Home Page Address (if applicable)
___ Independent	**Kansas City**	**www.thewbkansascity.com**

Facility ID Number	Previous Call Sign (if applicable)	License Renewal Expiration Date (mm/dd/yyyy)
33336		**02/01/2006**

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). **4**

3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? _X_Yes ___No

4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? _X_Yes ___No

   b. Identify publishers who were sent information in 4.a.

   TV Data for the Sunday Kansas City Star
   TV Guide
   Video Viewing
   Tribune

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: **Liberty Kids**			Origination **Syndicated**
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Wed-Fri 7:00-7:30am CT (4/5/06-6/30/06)	**39**	**0**	
Length of Program: **30** (minutes)			
Age of Target Child Audience: from **7** years to **12** years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England; the viewer is exposed to the issues which prompted the colonies to seek freedom. Also through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer learns the impact theses issues have on the lives of ordinary citizens.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: **Liberty Kids**		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
39	**0**	**0**

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
	n/a	Yes _**X**_ No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes _**X**_No

Reason for Preemption:
___Breaking News ___Sports _**X**_Other
___Other News ___Public

Title of Program #2: **Exploration With Richard Weise**			Origination **Syndicated**
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Fridays, 7:30-8:00am CT (4/7/06-6/30/06)	**13**	**0**	
Length of Program: **30** (minutes)			
Age of Target Child Audience: from **13** years to **16** years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
An experienced science journalist travels to the nearest and farthest corners of the world exploring the land, air and sea introducing children to places, people and things they have never seen. The mission of the program is to inspire viewers to preserve the innate human instinct to explore. Each episode will reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: **Exploration With Richard Weise**		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	**0**	**0**

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
	n/a	Yes _**X**_ No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes _**X**_No

Reason for Preemption:
___Breaking News ___Sports _X_Other
___Other News ___Public

Title of Program #3: **Sabrina's Secret Life**			Origination **Syndicated**
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Mondays 7:00-7:30am CT; Mondays 7:30-8:00am CT; Tuesdays 7:00-7:30am CT (4/3/06-6/27/06)	**39**	**0**	
Length of Program: **30** (minutes)			
Age of Target Child Audience: from **7** years to **12** years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
This program focuses on a witch named Sabrina who struggles to understand and master her human side. Each episode Sabrina confronts her two sides and discovers that the magic of becoming human can be very demanding. As she struggles to understand and master her human side, Sabrina serves as an ideal role- model for the young audience. Examples of the lessons Sabrina learns to help her become a good human include loyalty, honesty, self-efficacy, tolerance, perseverance, and independence. Sabrina is positive, self-reliant, competent and open to new ideas. She listens, learns, and does what is necessary to reinforce the lesson for others. With the help and guidance of her family and friends, she and the viewing audience come to understand what it takes to become a truly good human being.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #3: **Sabrina's Secret Life**		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
39	**0**	**0**

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
0	**n/a**	Yes _X_ No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes _X_No

Reason for Preemption:
___Breaking News ___Sports _X_Other
___Other News ___Public

Title of Program #4: **Animal Rescue**			Origination **Syndicated**
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Thursdays, 7:30am-8:00am CT (4/6/06-6/29/06)	**13**	**0**	
Length of Program: **30** (minutes)			
Age of Target Child Audience: from **12** years to **16** years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
"ANIMAL RESCUE" serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life

in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months.
* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: **Animal Rescue**		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	**0**	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes ___ No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		___Yes ___No
Reason for Preemption: ___Breaking News ___Other News	___Sports ___Public	___Other

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:			Origination **Local**
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			
Describe the program.			
Does the program have educating and informing children ages 16 and under as a significant purpose?			___Yes _**X**_No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			___Yes _**X**_No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			___Yes _**X**_No

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: **Sabrina's Secret Life**			Origination **Syndicated**
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Mondays 7:00-7:30am CT; Mondays 7:30-8:00am CT; Tuesdays 7:00-7:30am CT (7/3/06-8/29/06)	**27**	**30** (minutes)	from **7** to **12** (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
This program focuses on a witch named Sabrina who struggles to understand and master her human side. Each episode Sabrina confronts her two sides and discovers that the magic of becoming human can be very demanding. As she struggles to understand and master her human side, Sabrina serves as an ideal role- model for the young audience. Examples of the lessons Sabrina learns to help her become a good human include loyalty, honesty, self-efficacy, tolerance, perseverance, and independence. Sabrina is positive, self-reliant, competent and open to new ideas. She listens, learns, and does what is necessary to reinforce the lesson for others. With the help and guidance of her family and friends, she and the viewing audience come to understand what it takes to become a truly good human being.

Title of Program #2: **Exploration With Richard Weise**			Origination **Syndicated**
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Fridays, 7:30-8:00am CT (7/7/06-9/1/06)	**9**	**30** (minutes)	from **13** to **16** (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
An experienced science journalist travels to the nearest and farthest corners of the world exploring the land, air and sea introducing children to places, people and things they have never seen. The mission of the program is to inspire viewers to preserve the innate human instinct to explore. Each episode will reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Title of Program #3: **Liberty Kids**			Origination **Syndicated**
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Wednesday through Friday, 7:00-7:30am CT (7/5/06-9/1/06)	**27**	**30** (minutes)	from **7** to **12** (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England; the viewer is exposed to the issues which prompted the colonies to seek freedom. Also through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer learns the impact theses issues have on the lives of ordinary citizens.

Title of Program #4: **Animal Rescue**			Origination **Syndicated**
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Thursdays, 7:30am-8:00am CT (7/6/06-8/31/06)	**9**	**30** (minutes)	from **12** to **16** (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
"ANIMAL RESCUE" serves the educational
and informational needs of children 16 years of age and

under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.

Title of Program #5: **Sabrina's Secret Life**			Origination **Syndicated**
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays, 7:00-7:30am CT; 7:30-8:00am CT; & 8:00-8:30am CT (9/9/06-9/30/06)	**12**	**30** (minutes)	from **7** to **12** (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
This program focuses on a witch named Sabrina who struggles to understand and master her human side. Each episode Sabrina confronts her two sides and discovers that the magic of becoming human can be very demanding. As she struggles to understand and master her human side, Sabrina serves as an ideal role- model for the young audience. Examples of the lessons Sabrina learns to help her become a good human include loyalty, honesty, self-efficacy, tolerance, perseverance, and independence. Sabrina is positive, self-reliant, competent and open to new ideas. She listens, learns, and does what is necessary to reinforce the lesson for others. With the help and guidance of her family and friends, she and the viewing audience come to understand what it takes to become a truly good human being.

Title of Program #6: **Liberty's Kids**			Origination **Syndicated**
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays, 8:30-9:00am CT; 9:00-9:30am CT & 9:30-10:00am CT	**12**	**30** (minutes)	from **7** to **12** (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
Ben Franklin hires an American teenaged boy, a young English lady and a French orphaned boy as reporters during the Revolution for his newspaper the Pennsylvania Gazette. Through these reporters and their travels to ordinary homes, battlefields from Virginia to Massachusetts and the royal courts of France and England; the viewer is exposed to the issues which prompted the colonies to seek freedom. Also through the explanation of these issues by such historical figures as Jefferson and Paine, the viewer learns the impact theses issues have on the lives of ordinary citizens

Title of Program #7: **Exploration with Richard Wiese**			Origination **Syndicated**
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays, 10:00-10:30am CT (9/9/06-9/30/06)	**4**	**30** (minutes)	from **13** to **16** (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
An experienced science journalist travels to the nearest and farthest corners of the world exploring the land, air and sea introducing children to places, people and things they have never seen. The mission of the program is to inspire viewers to preserve the innate human instinct to explore. Each episode will reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe.

Title of Program #8: **Animal Rescue**			Origination **Syndicated**
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturdays, 10:30-11:00am CT (9/9/06-	**4**	**30** (minutes)	from **12** to **16** (years)

9/30/06)			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
"ANIMAL RESCUE" serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? _X_Yes ___No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			___Yes _X_No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination **Local**
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
n/a

10. Name of children's programming liaison:

Name	Telephone Number (include area code)
Beth Green	**(913) 677-7218**
Address	Internet Mail Address (if applicable)
4500 Shawnee Mission Pkwy.	**bgreen@meredith.com**
City	State
Fairway	**KS**

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

KSMO TV - Kansas City continues its commitment to the community by airing public service announcements:
Adoption
Second-Hand Smoke
United Negro College Fund
Reduce Gun Violence
Blood Donation
Diabetes

Infant+Child Nutrition
Better Health
Skin Cancer
Adult Mentoring
Big Brothers/Sisters
Boys & Girls Town
Car Seat Safety

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature (only for printed version)
Meredith Corporation	
Date **7/10/06**	Beth Green

FCC 398
April 2001 (1.3)
(end)

FCC 398 Submission Results

FCC 398 Filing for Call Sign **KSMO-TV** for quarter ending **06/30/2006**

Accepted!

Confirmation number: **69271**

Errors and informational messages:

WARNING: *Question 5, Program #1, Preemption #1, Date Preempted/Episode* is blank, other values ignored
WARNING: *Question 5, Program #2, Preemption #1, Date Preempted/Episode* is blank, other values ignored
WARNING: *Question 5, Program #4, Preemption #1, Date Preempted/Episode* is blank, other values ignored
WARNING: *Question 6, Program #1, Title* is blank, other values ignored
WARNING: *Question 9, Aired Sponsored Program #1, Name* is blank, other values ignored
WARNING: *Question 9, Program #1, Title* is blank, other values ignored