FCC 398 Submission Results

FCC 398 Filing for Call Sign **KCTV** for quarter ending **09/30/2001**

Accepted!

Confirmation number: **27021**

Errors and informational messages:

WARNING: *Question 5, Program #5, Preemption #1, Date Preempted/Episode* is blank, other values ignored
WARNING: *Question 5, Program #6, Preemption #1, Date Preempted/Episode* is blank, other values ignored
WARNING: *Question 5, Program #7, Preemption #1, Date Preempted/Episode* is blank, other values ignored
WARNING: *Question 5, Program #8, Preemption #1, Date Preempted/Episode* is blank, other values ignored
WARNING: *Question 6, Program #1, Title* is blank, other values ignored
WARNING: *Question 9, Aired Sponsored Program #1, Name* is blank, other values ignored
WARNING: *Question 9, Program #1, Title* is blank, other values ignored

Federal Communications Commission
Washington D.C. 20554

Approved by OMB
3060-0754

FCC 398
Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 09/30/2001

1. Call Sign	Channel Number	Community of License			
		City	State	County	ZIP Code
KCTV	**5**	**Kansas City**	**MO**	**Jackson**	**64109**

Licensee
Meredith Corporation

_X_ Network Affiliation: **CBS**	Nielsen DMA	World Wide Web Home Page Address (if applicable)
___ Independent	**Kansas City**	**www.kctv5.com**

Facility ID Number	Previous Call Sign (if applicable)	License Renewal Expiration Date (mm/dd/yyyy)
41230		**04/01/2006**

Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). **3**

3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? _X_Yes ___No

4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? _X_Yes ___No

   b. Identify publishers who were sent information in 4.a.

   The CBS Television Network provides information identifying the core programs it supplies, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services and Kidsnet Media Guide and News.

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: **Blue's Clues**			Origination **Network**
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday/10-10:30AM	**12**	1	
Length of Program: **30** (minutes)			

Age of Target Child Audience: from **2** years to **5** years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
In this series, a young adult host - together with Blue, a puppy whose personality and actions mirror those of a preschool - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: **Blue's Clues**		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	**1**	**1**

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
Sept. 1, 2001	**Sept. 1 8-8:30AM**	_X_Yes ___No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? _X_Yes ___No

Reason for Preemption:
___Breaking News _X_Sports ___Other
___Other News ___Public

Title of Program #2: **Dora the Explorer**			Origination **Network**
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday/9:30-10AM	**12**	**1**	
Length of Program: **30** (minutes)			
Age of Target Child Audience: from **2** years to **5** years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
In this series, 7 year old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: **Dora the Explorer**		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
12	**1**	**0**

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
Sept. 15, 2001	**N/A**	Yes _X_ No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes _X_No

Reason for Preemption:
_X_Breaking News ___Sports ___Other
___Other News ___Public

Title of Program #3: **Little Bear**			Origination **Network**
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday/9-9:30AM	**9**	**1**	
Length of Program: **30** (minutes)			
Age of Target Child Audience: from **2** years to **5** years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
Based on the famous books written by Else Homelund Minarik and illustrated by Maurice Sendak, this series follows the spirited adventures of its curious, imaginative and inventive character Little Bear and his childhood friends. From the safet of his loving home and family, Little Bear explores his world and learns new things about himself and others, seeking a small measure of independence within a protected environment. The objectives of the program are to encourage preschoolers to be curious, creative and imaginative and to illustrate for them the value of good relationships wuth parents and friends and to such straits as loyalty, generosity and empathy.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #3: **Little Bear**		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
9	1	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
Sept. 15, 2001	**N/A**	Yes _X_ No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes _X_No

Reason for Preemption:
_X_Breaking News ___Sports ___Other
___Other News ___Public

Title of Program #4: **Little Bill**	Origination **Network**

Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday/10:30-11AM	**12**	**1**	

Length of Program: **30** (minutes)

Age of Target Child Audience: from **2** years to **5** years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
This is an animated series based on children's books written by Bill Cosby that examines life through the eyes of a 5 year old boy eager to understand his world. Each episode contains two stories in which Little Bill is faced with a challenge or problem - whether emotional, social or physical - he must solve. The objectives of the series are to encourage children to value themselves and the love and support of their family, friends and community, and to help them develop their social skills and ethical values by dealing with the conflicts in their lives with fairness and creativity.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: **Little Bill**		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	**1**	**1**

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
Sept. 1, 2001	**Sept. 1 8:30-9AM**	_X_Yes ___No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? _X_Yes ___No

Reason for Preemption:
___Breaking News _X_Sports ___Other
___Other News ___Public

Title of Program #5: **Franklin**	Origination **Network**

Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Sunday/7-7:30AM	**13**	**0**	
Length of Program: **30** (minutes)			
Age of Target Child Audience: from **2** years to **5** years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
Based on a series by Paulette Bourgeois and Brenda Clark, this program features the adventures of the turtle Franklin and his friends Bear, Snail, Rabbit and Goose. The objectives of the program are to present to young viewers age-appropriate moral dilemmas addressing issues such as the meaning of right and wrong, the purposes of rules and the consequences of following or not following them, and the values inherent in telling the truth, and to teach viewers importat social values such as cooperation and compromise, fairness, responsibility, self-respect and respect for others.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #5: **Franklin**		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	**0**	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes ___No

Reason for Preemption:
___Breaking News ___Sports ___Other
___Other News ___Public

Title of Program #6: **Kipper**	Origination **Network**

Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Sunday/7:30-8AM	**11**	**0**	
Length of Program: **30** (minutes)			
Age of Target Child Audience: from **2** years to **5** years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
This series, based on the children's books by author/illustrator, Mick Inkpen, follows a little dog Kipper and his friends. Fueled by Kipper's active imagination, a simple scenario at the start of each episode leads into a story of fantasy and humor, intended to help viewers explore their feelings and thoughts, as well as use their imagination. The objectives of the program are to assist preschoolers on their personal and social development, encourage them to use their own skills

and abilities, and introduce them to concepts of cooperation with and care for others.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #6: **Kipper**		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	**0**	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes ___No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes ___No

Reason for Preemption:
___Breaking News ___Sports ___Other
___Other News ___Public

Title of Program #7: **Bob the Builder**			Origination **Network**
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Sunday/7:30-8AM	**3**	**0**	
Length of Program: **30** (minutes)			
Age of Target Child Audience: from **2** years to **5** years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **This series presents episodes centered around Bob, a friendly builder, and his talking machines, and follows their aventures as they work on a variety of construction projects. Bob's machines have minds of their own, and act like a gang of lively children, exhibiting traits to which a young audience will relate. The objective of the program is to provide an opportunity for preschool children to explore and learn about issues such as fear, sharing, shyness, teamwork, self-esteem and cooperation, which are critical to their early developoment.**

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #7: **Bob the Builder**		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
3	**0**	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled,	Is the rescheduled date the second home?

	enter N/A	
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes ___No

Reason for Preemption:
___Breaking News ___Sports ___Other
___Other News ___Public

Title of Program #8: **Oswald**			Origination **Network**
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday/9-9:30AM	**2**	**0**	
Length of Program: **30** (minutes)			
Age of Target Child Audience: from **2** years to **5** years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **This series follows the adventures of Oswald, an animated octopus, who experiences the world as would a preschool child. Living in the metropolis of Big City, Oswald, curious and intensely interested in how the world works, picks his way through the problems and predicaments he faces by sorting through the varying responses of his friends and coming to his own answer. The objectives of this series are to assist preschool children in adapting to the early developmental challanges of building friendships, learning new physical skills, and beginning to understand their own perpectives, as well as those of others. The program also focuses on teaching life-lessons relating to tolerance, civility, problem-solving and cooperation.**

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #8: **Oswald**		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
2	**0**	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___Yes ___No

Reason for Preemption:
___Breaking News ___Sports ___Other
___Other News ___Public

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:	Origination

Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			

Describe the program.

Does the program have educating and informing children ages 16 and under as a significant purpose?	___Yes ___No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?	___Yes ___No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?	___Yes ___No

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: **Oswald**	Origination **Network**

Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday @ 9-9:30AM	**13**	**30** (minutes)	from **2** to **5** (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **This series follows the adventures of Oswald, an animated octopus, who experiences the world as would a preschool child. Living in the metropolis of Bis City, Oswald, curious and intensely interested in how the world works, picks his way through the problems and predicaments he faces by sorting through the varying responses of his friends and coming to his own answer. The objectives of this series are to assist preschool children in adapting to the eawrly developmental challenges of building friendships, learning new physical skills, and beginning to understand their own perspectives, as well as those of others. The program also focuses on teaching life-lessons relating to tolerance, cvility, problem-solving and cooperation.**

Title of Program #2: **Dora the Explorer**	Origination **Network**

Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday @9:30-10AM	**13**	**30** (minutes)	from **2** to **5** (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **In this series 7 year old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-**

line adventure game format to encourage a variety of problem-solving strategies. The objectives of the program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games.

Title of Program #3: **Blue's Clues**			Origination **Network**
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday @10-10:30AM	**13**	**30** (minutes)	from **2** to **5** (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
In this series, a young adult host - together with Blue, a puppy whose personality and actions mirror those of a preschooler - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning.

Title of Program #4: **Little Bill**			Origination **Network**
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday @10:30-11AM	**13**	**30** (minutes)	from **2** to **5** (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
This is an animated series based on children's books written by Bill Cosby that examines life through the eyes of a 5 year old boy eager to understand his world. Each episode contains two stories in which Little Bill is faced with a challenge or problem - whether emotional, social or physical - he must solve. The objectives of this series are to encourage children to value themselves and the love and support of their family, friends and community, and to help them develop their social skills and ethical values by dealing with the conflicts in their lives with fairness and creativity.

Title of Program #5: **Franklin**			Origination **Network**
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Sunday @7-7:30AM	**13**	**30** (minutes)	from **2** to **5** (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
Based on a series by Paulette Bourgeois and Brenda Clark, this program features the adventures of the turtle Franklin and his friends Bear, Snail, Rabbit and Goose. The objectives of the program are to present to young viewers age-appropriate moral dilemmas addressing issues such as the meaning of right and wrong, the purposes of rules and the consequences of following or not following them, and the values inherent in telling the truth and to teach viewers important social values such as cooperation and compromise, fairness, responsibility, self-respect and respect for others.

Title of Program #6: **Bob The Builder**			Origination **Network**
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Sunday @7:30-8AM	**13**	**30** (minutes)	from **2** to **5** (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This series presents episodes centered around Bob, a friendly builder, and his talking machines, and follows their adventures as they work on a variety of construction projects. Bob's machines have minds of their own, and act like a gang of lively children, exhibiting traits to which a young audience will relate. The objective of the program is to provide an opportunity for preschool children to explore and learn about issues such as fears, sharing, shyness, teamwork, self-esteem, and cooperation, which are critical to their early development.

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? _X_Yes ___No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			___Yes ___No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from years to years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

10. Name of children's programming liaison:	
Name **Carol Williams**	Telephone Number (include area code) **(913) 677-5555**
Address **P.O. Box 5555**	Internet Mail Address (if applicable) **cwilliam@mdp.com**
City **Kansas City**	State **MO**

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

On Saturday, Sept. 15, 2001, KCTV5 pre-empted Little Bill and Dora the Explorer to expand news coverage of the Sept. 11, 2001 attack on the United States.

Neighborhood Weather Network: Many schools throughout the Kansas City metropolitan area are equipped with

Automated Weather Source systems and make up KCTV5's Neighborhood Weather Network. The systems are designed so students and teachers can access their own local weather stations or any other remote station on the network and view the data collected in a number of different formats. This data can be integrated into a hands-on classroom curriculum, including lesson packs for all grade levels. The diferent weather networks are also used during newscasts to show current weather conditions at different locations throughout the community.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee **Meredith Corporation**	Signature (only for printed version)
Date **October 9, 2001**	

FCC 398
April 2001 (1.3)
(end)