TIM # 42355

NCC Cable System Order

11763537

Order #	62341290
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	7		
Total	$34,121.00		
Commission	$5,118.15		
Net Total	$29,002.85		
Total Spots	1907		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$24.00	$144.00	30	+4x Issue
2	AEN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
3	AEN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
4	AEN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
5	AEN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$24.00	$192.00	30	+2x Issue
6	AEN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
7	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$24.00	$0.00	30	+2x Issue
8	CNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$12.00	$72.00	30	+4x Issue
9	CNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$12.00	$108.00	30	+2x Issue
10	CNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$12.00	$108.00	30	+2x Issue
11	CNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$12.00	$108.00	30	+2x Issue
12	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$12.00	$96.00	30	+2x Issue
13	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$12.00	$108.00	30	+2x Issue
14	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$12.00	$0.00	30	+2x Issue
15	CNN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$24.00	$144.00	30	+4x Issue
16	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
17	CNN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
18	CNN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
19	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$24.00	$192.00	30	+2x Issue
20	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
21	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$24.00	$0.00	30	+2x Issue

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Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	NEW DAY<	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	6	$18.00	$108.00	30	Issue
23	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$18.00	$126.00	30	Issue
24	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	$18.00	$144.00	30	Issue
25	CNN	NEW DAY<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$18.00	$126.00	30	Issue
26	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	$18.00	$144.00	30	Issue
27	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$18.00	$126.00	30	Issue
28	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	$18.00	$0.00	30	Issue
29	CNN	CNN NEWSROOM<	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	6	$12.00	$72.00	30	+4x Issue
30	CNN	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
31	CNN	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$19.00	$76.00	30	-3x Issue
32	CNN	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
33	CNN	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
34	CNN	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
35	CNN	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
36	CNN	VARIOUS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	$19.00	$0.00	30	-3x Issue
37	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	+3x/wk Issue
38	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	+3x/wk Issue
39	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	+3x/wk Issue
40	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	+3x/wk Issue
41	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	+3x/wk Issue
42	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$12.00	$0.00	30	+3x/wk Issue

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Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	CNN	VARIOUS	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	2	$19.00	$38.00	30	Issue
44	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$19.00	$114.00	30	Issue
45	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$19.00	$114.00	30	Issue
46	CNN	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$19.00	$133.00	30	Issue
47	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$19.00	$114.00	30	Issue
48	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$19.00	$133.00	30	Issue
49	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	$19.00	$0.00	30	Issue
50	DISC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$24.00	$144.00	30	+4x Issue
51	DISC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
52	DISC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
53	DISC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
54	DISC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
55	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
56	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$24.00	$0.00	30	+2x Issue
57	DISC	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
58	DISC	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$19.00	$76.00	30	-3x Issue
59	DISC	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
60	DISC	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
61	DISC	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
62	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
63	DISC	AVG. ALL WKS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	$19.00	$0.00	30	-3x Issue

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Client Code	
Product Code	
Est Code	HD61
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/27/16	
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Show All Lines			
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Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ENT	VARIOUS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$15.00	$90.00	30	+4x Issue
65	ENT	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$15.00	$135.00	30	+2x Issue
66	ENT	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$15.00	$135.00	30	+2x Issue
67	ENT	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$15.00	$135.00	30	+2x Issue
68	ENT	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	+2x Issue
69	ENT	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$15.00	$135.00	30	+2x Issue
70	ENT	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$15.00	$0.00	30	+2x Issue
71	ESP2	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$15.00	$90.00	30	+4x Issue
72	ESP2	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	+2x Issue
73	ESP2	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	+2x Issue
74	ESP2	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$15.00	$135.00	30	+2x Issue
75	ESP2	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	+2x Issue
76	ESP2	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$15.00	$135.00	30	+2x Issue
77	ESP2	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$15.00	$0.00	30	+2x Issue
78	ESP2	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	$12.00	$36.00	30	-3x Issue
79	ESP2	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$12.00	$48.00	30	-3x Issue
80	ESP2	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$12.00	$36.00	30	-3x Issue
81	ESP2	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	$12.00	$36.00	30	-3x Issue
82	ESP2	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	$12.00	$36.00	30	-3x Issue
83	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	$12.00	$36.00	30	-3x Issue
84	ESP2	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	$12.00	$0.00	30	-3x Issue

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85	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$24.00	$144.00	30	+4x Issue
86	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
87	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
88	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
89	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
90	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
91	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$24.00	$0.00	30	+2x Issue
92	ESPN	VARIOUS	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	5	$18.00	$90.00	30	Issue
93	ESPN	VARIOUS	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$18.00	$90.00	30	Issue
94	ESPN	VARIOUS	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$18.00	$90.00	30	Issue
95	ESPN	VARIOUS	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$18.00	$90.00	30	Issue
96	ESPN	VARIOUS	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	$18.00	$108.00	30	Issue
97	ESPN	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$18.00	$90.00	30	Issue
98	ESPN	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	$18.00	$0.00	30	Issue
99	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	6	$12.00	$72.00	30	+4x Issue
100	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
101	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$19.00	$76.00	30	-3x Issue
102	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
103	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
104	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
105	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue

NCC Cable System Order

Order #	62341290
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	7		
Total	$34,121.00		
Commission	$5,118.15		
Net Total	$29,002.85		
Total Spots	1907		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	$19.00	$0.00	30	-3x Issue
107	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	+3x/wk Issue
108	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	+3x/wk Issue
109	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	+3x/wk Issue
110	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	+3x/wk Issue
111	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	+3x/wk Issue
112	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$12.00	$0.00	30	+3x/wk Issue
113	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	2	$19.00	$38.00	30	Issue
114	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$19.00	$133.00	30	Issue
115	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	$19.00	$152.00	30	Issue
116	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$19.00	$133.00	30	Issue
117	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	$19.00	$152.00	30	Issue
118	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$19.00	$133.00	30	Issue
119	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	$19.00	$0.00	30	Issue
120	FOOD	VARIOUS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$24.00	$144.00	30	+4x Issue
121	FOOD	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
122	FOOD	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
123	FOOD	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
124	FOOD	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
125	FOOD	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
126	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$24.00	$0.00	30	+2x Issue

NCC Cable System Order

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Market	Grand Rapids

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Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16		
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Show All Lines			
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Sold On	Cost Per Spot		
GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	FOOD	VARIOUS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
128	FOOD	VARIOUS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$19.00	$76.00	30	-3x Issue
129	FOOD	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
130	FOOD	VARIOUS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
131	FOOD	VARIOUS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
132	FOOD	VARIOUS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
133	FOOD	VARIOUS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	$19.00	$0.00	30	-3x Issue
134	FXNC	VARIOUS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$24.00	$144.00	30	+4x Issue
135	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
136	FXNC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$24.00	$192.00	30	+2x Issue
137	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
138	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$24.00	$192.00	30	+2x Issue
139	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
140	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$24.00	$0.00	30	+2x Issue
141	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	6	$18.00	$108.00	30	Issue
142	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	$18.00	$108.00	30	Issue
143	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	$18.00	$108.00	30	Issue
144	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$18.00	$126.00	30	Issue
145	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	$18.00	$108.00	30	Issue
146	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	$18.00	$126.00	30	Issue
147	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	$18.00	$0.00	30	Issue

NCC Cable System Order

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Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	7		
Total	$34,121.00		
Commission	$5,118.15		
Net Total	$29,002.85		
Total Spots	1907		
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Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	FXNC	VARIOUS	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	6	$12.00	$72.00	30	+4x Issue
149	FXNC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
150	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$19.00	$76.00	30	-3x Issue
151	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
152	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
153	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
154	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
155	FXNC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	$19.00	$0.00	30	-3x Issue
156	FXNC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	+3x/wk Issue
157	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	+3x/wk Issue
158	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	+3x/wk Issue
159	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	+3x/wk Issue
160	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$12.00	$120.00	30	+3x/wk Issue
161	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$12.00	$0.00	30	+3x/wk Issue
162	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	2	$19.00	$38.00	30	Issue
163	FXNC	VARIOUS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	$19.00	$171.00	30	Issue
164	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	$19.00	$152.00	30	Issue
165	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	$19.00	$171.00	30	Issue
166	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	$19.00	$152.00	30	Issue
167	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	$19.00	$171.00	30	Issue
168	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	$19.00	$0.00	30	Issue

NCC Cable System Order

Order #	62341290
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AE	Matthew Marcus
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Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
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Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	7		
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Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	GOLF	AVG. ALL WKS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$12.00	$72.00	30	+4x Issue
170	GOLF	AVG. ALL WKS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$12.00	$72.00	30	Issue
171	GOLF	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$12.00	$72.00	30	Issue
172	GOLF	AVG. ALL WKS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	$12.00	$60.00	30	Issue
173	GOLF	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	6	$12.00	$72.00	30	Issue
174	GOLF	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	5	$12.00	$60.00	30	Issue
175	GOLF	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$12.00	$0.00	30	Issue
176	GOLF	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	-3x Issue
177	GOLF	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	-3x Issue
178	GOLF	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	-3x Issue
179	GOLF	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	-3x Issue
180	GOLF	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	-3x Issue
181	GOLF	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$10.00	$40.00	30	-3x Issue
182	GOLF	AVG. ALL WKS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	$10.00	$0.00	30	-3x Issue
183	GOLF	AVG. ALL WKS	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	2	$10.00	$20.00	30	Issue
184	GOLF	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$10.00	$50.00	30	Issue
185	GOLF	AVG. ALL WKS	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$10.00	$50.00	30	Issue
186	GOLF	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$10.00	$50.00	30	Issue
187	GOLF	AVG. ALL WKS	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$10.00	$60.00	30	Issue
188	GOLF	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	5	$10.00	$50.00	30	Issue
189	GOLF	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	$10.00	$0.00	30	Issue

NCC Cable System Order

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Flight Dates	09/26/16 - 11/13/16
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Total Spots	1907		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	HALL	VARIOUS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$15.00	$90.00	30	+4x Issue
191	HALL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	+2x Issue
192	HALL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	+2x Issue
193	HALL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$15.00	$135.00	30	+2x Issue
194	HALL	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$15.00	$150.00	30	+2x Issue
195	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$15.00	$135.00	30	+2x Issue
196	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$15.00	$0.00	30	+2x Issue
197	HALL	GOLDEN GIRLS/FRASIER	9/26/16	10/2/16	00:00	02:00			X	X	X	X	X	-	-	2	$8.00	$16.00	30	Issue
198	HALL	GOLDEN GIRLS/FRASIER	10/3/16	10/9/16	00:00	02:00	X	X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	Issue
199	HALL	GOLDEN GIRLS/FRASIER	10/10/16	10/16/16	00:00	02:00	X	X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	Issue
200	HALL	GOLDEN GIRLS/FRASIER	10/17/16	10/23/16	00:00	02:00	X	X	X	X	X	X	X	-	-	7	$8.00	$56.00	30	Issue
201	HALL	GOLDEN GIRLS/FRASIER	10/24/16	10/30/16	00:00	02:00	X	X	X	X	X	X	X	-	-	6	$8.00	$48.00	30	Issue
202	HALL	GOLDEN GIRLS/FRASIER	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	7	$8.00	$56.00	30	Issue
203	HALL	GOLDEN GIRLS/FRASIER	11/7/16	11/13/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	$8.00	$0.00	30	Issue
204	HGTV	VARIOUS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$24.00	$144.00	30	+4x Issue
205	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
206	HGTV	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
207	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
208	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
209	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
210	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$24.00	$0.00	30	+2x Issue

NCC Cable System Order

Order #	62341290
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	7		
Total	$34,121.00		
Commission	$5,118.15		
Net Total	$29,002.85		
Total Spots	1907		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
211	HGTV	AVG. ALL WKS	9/26/16	10/2/16	09:00	19:00						X	X	-	-	4	$19.00	$76.00	30	-3x Issue
212	HGTV	AVG. ALL WKS	10/3/16	10/9/16	09:00	19:00						X	X	-	-	4	$19.00	$76.00	30	-3x Issue
213	HGTV	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$19.00	$76.00	30	-3x Issue
214	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	19:00						X	X	-	-	4	$19.00	$76.00	30	-3x Issue
215	HGTV	AVG. ALL WKS	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$19.00	$76.00	30	-3x Issue
216	HGTV	AVG. ALL WKS	10/31/16	11/6/16	09:00	19:00						X	X	-	-	4	$19.00	$76.00	30	-3x Issue
217	HGTV	AVG. ALL WKS	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	$19.00	$0.00	30	-3x Issue
218	HIST	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$24.00	$144.00	30	+4x Issue
219	HIST	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
220	HIST	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
221	HIST	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
222	HIST	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
223	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
224	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$24.00	$0.00	30	+2x Issue
225	HIST	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
226	HIST	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
227	HIST	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
228	HIST	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
229	HIST	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
230	HIST	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	$19.00	$57.00	30	-3x Issue
231	HIST	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	$19.00	$0.00	30	-3x Issue

NCC Cable System Order

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Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16		
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Show All Lines			
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GRP -	GIMP	-	
CPP -	CPM	-	

Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
232	LIF	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$19.00	$114.00	30	+4x Issue
233	LIF	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$19.00	$190.00	30	+2x Issue
234	LIF	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$19.00	$152.00	30	+2x Issue
235	LIF	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$19.00	$152.00	30	+2x Issue
236	LIF	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$19.00	$171.00	30	+2x Issue
237	LIF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$19.00	$171.00	30	+2x Issue
238	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$19.00	$0.00	30	+2x Issue
239	LIF	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	$15.00	$45.00	30	-3x Issue
240	LIF	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	$15.00	$45.00	30	-3x Issue
241	LIF	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$15.00	$45.00	30	-3x Issue
242	LIF	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	$15.00	$45.00	30	-3x Issue
243	LIF	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	$15.00	$45.00	30	-3x Issue
244	LIF	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	$15.00	$45.00	30	-3x Issue
245	LIF	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	$15.00	$0.00	30	-3x Issue
246	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$19.00	$114.00	30	+4x Issue
247	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$19.00	$190.00	30	+2x Issue
248	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$19.00	$190.00	30	+2x Issue
249	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$19.00	$190.00	30	+2x Issue
250	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$19.00	$152.00	30	+2x Issue
251	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$19.00	$171.00	30	+2x Issue
252	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$19.00	$0.00	30	+2x Issue

NCC Cable System Order

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Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
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Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	7		
Total	$34,121.00		
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Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
253	MNBC	MORNING JOE<	9/26/16	10/2/16	05:00	09:00			X	X	X	X	X	-	-	5	$14.00	$70.00	30	Issue
254	MNBC	MORNING JOE<	10/3/16	10/9/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$14.00	$70.00	30	Issue
255	MNBC	MORNING JOE<	10/10/16	10/16/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$14.00	$70.00	30	Issue
256	MNBC	MORNING JOE<	10/17/16	10/23/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$14.00	$70.00	30	Issue
257	MNBC	MORNING JOE<	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	6	$14.00	$84.00	30	Issue
258	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	5	$14.00	$70.00	30	Issue
259	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X	X	X	X	X	X	X	-	-	0	$14.00	$0.00	30	Issue
260	MNBC	VARIOUS	9/26/16	10/2/16	09:00	16:00			X	X	X	X	X	-	-	6	$10.00	$60.00	30	+4x Issue
261	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00						X	X	-	-	3	$15.00	$45.00	30	-3x Issue
262	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00						X	X	-	-	3	$15.00	$45.00	30	-3x Issue
263	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$15.00	$45.00	30	-3x Issue
264	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00						X	X	-	-	3	$15.00	$45.00	30	-3x Issue
265	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						X	X	-	-	3	$15.00	$45.00	30	-3x Issue
266	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						X	X	-	-	3	$15.00	$45.00	30	-3x Issue
267	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00						X	X	-	-	0	$15.00	$0.00	30	-3x Issue
268	MNBC	VARIOUS	10/3/16	10/9/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$10.00	$100.00	30	+3x/wk Issue
269	MNBC	VARIOUS	10/10/16	10/16/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$10.00	$100.00	30	+3x/wk Issue
270	MNBC	VARIOUS	10/17/16	10/23/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$10.00	$100.00	30	+3x/wk Issue
271	MNBC	VARIOUS	10/24/16	10/30/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$10.00	$100.00	30	+3x/wk Issue
272	MNBC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	$10.00	$100.00	30	+3x/wk Issue
273	MNBC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X	X	X	X	X	X	X	-	-	0	$10.00	$0.00	30	+3x/wk Issue

NCC Cable System Order

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AE	Matthew Marcus
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Flight Dates	09/26/16 - 11/13/16
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Client Code	
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Est Code	HD61
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/27/16	
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Show All Lines			
Total # of Weeks			7
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Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
274	MNBC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00			X	X	X	X	X	-	-	2	$15.00	$30.00	30	Issue
275	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$15.00	$105.00	30	Issue
276	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	$15.00	$120.00	30	Issue
277	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$15.00	$105.00	30	Issue
278	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	$15.00	$120.00	30	Issue
279	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	$15.00	$105.00	30	Issue
280	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X	X	X	X	X	X	X	-	-	0	$15.00	$0.00	30	Issue
281	TBSC	VARIOUS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$19.00	$114.00	30	+4x Issue
282	TBSC	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$19.00	$190.00	30	+2x Issue
283	TBSC	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$19.00	$190.00	30	+2x Issue
284	TBSC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$19.00	$171.00	30	+2x Issue
285	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$19.00	$152.00	30	+2x Issue
286	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$19.00	$171.00	30	+2x Issue
287	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$19.00	$0.00	30	+2x Issue
288	TLC	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$19.00	$114.00	30	+4x Issue
289	TLC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$19.00	$190.00	30	+2x Issue
290	TLC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$19.00	$190.00	30	+2x Issue
291	TLC	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$19.00	$171.00	30	+2x Issue
292	TLC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$19.00	$190.00	30	+2x Issue
293	TLC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$19.00	$171.00	30	+2x Issue
294	TLC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$19.00	$0.00	30	+2x Issue

NCC Cable System Order

Order #	62341290
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	7		
Total	$34,121.00		
Commission	$5,118.15		
Net Total	$29,002.85		
Total Spots	1907		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
295	TNT	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$24.00	$144.00	30	+4x Issue
296	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
297	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
298	TNT	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
299	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
300	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
301	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$24.00	$0.00	30	+2x Issue
302	TVL	VARIOUS	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$19.00	$114.00	30	+4x Issue
303	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$19.00	$190.00	30	+2x Issue
304	TVL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$19.00	$190.00	30	+2x Issue
305	TVL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$19.00	$171.00	30	+2x Issue
306	TVL	VARIOUS	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$19.00	$152.00	30	+2x Issue
307	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$19.00	$171.00	30	+2x Issue
308	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$19.00	$0.00	30	+2x Issue
309	TVL	VARIOUS	9/26/16	10/2/16	00:00	02:00			X	X	X	X	X	-	-	1	$10.00	$10.00	30	Issue
310	TVL	VARIOUS	10/3/16	10/9/16	00:00	02:00	X	X	X	X	X	X	X	-	-	3	$10.00	$30.00	30	Issue
311	TVL	VARIOUS	10/10/16	10/16/16	00:00	02:00	X	X	X	X	X	X	X	-	-	3	$10.00	$30.00	30	Issue
312	TVL	VARIOUS	10/17/16	10/23/16	00:00	02:00	X	X	X	X	X	X	X	-	-	3	$10.00	$30.00	30	Issue
313	TVL	VARIOUS	10/24/16	10/30/16	00:00	02:00	X	X	X	X	X	X	X	-	-	3	$10.00	$30.00	30	Issue
314	TVL	VARIOUS	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	4	$10.00	$40.00	30	Issue
315	TVL	VARIOUS	11/7/16	11/13/16	00:00	02:00	X	X	X	X	X	X	X	-	-	0	$10.00	$0.00	30	Issue

NCC Cable System Order

Order #	62341290
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	7		
Total	$34,121.00		
Commission	$5,118.15		
Net Total	$29,002.85		
Total Spots	1907		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
316	USA	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00			X	X	X	X	X	-	-	6	$24.00	$144.00	30	+4x Issue
317	USA	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
318	USA	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
319	USA	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$24.00	$240.00	30	+2x Issue
320	USA	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	8	$24.00	$192.00	30	+2x Issue
321	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	$24.00	$216.00	30	+2x Issue
322	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X	X	X	X	X	X	X	-	-	0	$24.00	$0.00	30	+2x Issue
323	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	Issue
324	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$12.00	$12.00	30	Issue
325	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	Issue
326	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	$18.00	$72.00	30	-2x Issue
327	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$12.00	$24.00	30	-4x Issue
328	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$19.00	$38.00	30	-6x Issue
329	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	Issue
330	ENT	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	Issue
331	ESP2	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	Issue
332	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	Issue
333	ESPN	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	$18.00	$72.00	30	-2x Issue
334	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$12.00	$24.00	30	-4x Issue
335	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$19.00	$38.00	30	-6x Issue
336	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	Issue

NCC Cable System Order

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Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
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Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/27/16		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	7		
Total	$34,121.00		
Commission	$5,118.15		
Net Total	$29,002.85		
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Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
337	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	Issue
338	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	$18.00	$72.00	30	-2x Issue
339	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$12.00	$24.00	30	-6x Issue
340	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$19.00	$38.00	30	-6x Issue
341	GOLF	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$12.00	$12.00	30	Issue
342	GOLF	AVG. ALL WKS	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$10.00	$20.00	30	-6x Issue
343	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$15.00	$15.00	30	Issue
344	HALL	GOLDEN GIRLS/FRASIER	11/7/16	11/13/16	00:00	02:00	X	X						-	-	2	$8.00	$16.00	30	-4x Issue
345	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	Issue
346	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	Issue
347	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$19.00	$19.00	30	Issue
348	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$19.00	$19.00	30	Issue
349	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	$14.00	$56.00	30	-2x Issue
350	MNBC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	2	$10.00	$20.00	30	-6x Issue
351	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	2	$15.00	$30.00	30	-6x Issue
352	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$19.00	$19.00	30	Issue
353	TLC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$19.00	$19.00	30	Issue
354	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	Issue
355	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$19.00	$19.00	30	Issue
356	TVL	VARIOUS	11/7/16	11/13/16	00:00	02:00	X	X						-	-	2	$10.00	$20.00	30	-3x Issue

NCC Cable System Order

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Market	Grand Rapids

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Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Jul16
-	

Flight Dates	09/26/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Brandt Iden HD61

Client Code	
Product Code	
Est Code	HD61
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/27/16	
Version		3 Vs. 2	
Show All Lines			
Total # of Weeks			7
Total			$34,121.00
Commission			$5,118.15
Net Total			$29,002.85
Total Spots			1907
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	R1 9.27 Revised dayparts, added and removed spots to reach correct total.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
357	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	$24.00	$24.00	30	Issue

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	1528	379	0	0	0	0	0	0	0	0	0	0	1907
AMT	$27,421.00	$6,700.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$34,121.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 09/27/16

62341290 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |