KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

**Contract #** 25142552 **Changes as of:** 10/12/2016 at 3:18 PM **Version:** Highlighting Makegood 12

**CPE:** 1853/5667/36742 **Flight:** 10/3/16 - 11/13/16 **Station:** KAEF **Total $:** $22,778.00

**Agency:** US INTERNATIONAL MED **Advertiser:** CA FOR UNITED MEDICA **Market:** Eureka **Total Spots:** 606

US INTERNATIONAL MEDIA 1201 ALTA LOMA RD ATTN: INVOICES LOS ANGELES CA 90069 **Product:** Prop **Office:** LOS ANGELES **Total CPP:** $21.53

**Agency Order #:** 4946009 **Primary Demo:** Adults 35+ **Total GRP:** 1,057.9

**Buyer:** Jillian Saul **Con Type:** POLITICAL/VOTE **Traffic #:** 228122

**Salesperson:** TERRY DREHER 323-966-5066 **Assistant:** Devaughn Ishmael 323-966-5069 **Separation:**

**Comments:** Separation: 8

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 10/3 | 10/10 | 10/17 | 10/24 | 10/31 | 11/7 | Total Spots | Total $ | CPP | GRP |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | 10/3 - 11/7 | | | | | | | | | |
| MSD 5 | M-F 10a-11a | | VIEW-ABC | $18.00 | 1.8 | 15 | 0 | 0 | 14 ▶ 10 | 14 ▶ 10 | 14 ▶ 10 | 0 | 30 | $540.00 | $10.00 | 54.0 |
| | *bookends* | | | | | | | | | | | | | | | |
| MSD 43 | Su 5:30p-6p | | ABC NWS-SUN | $76.00 | 2.3 | 30 | 0 | 1 ▶ 0 | 0 | 0 | 0 | 0 | 0 | $0.00 | $33.04 | 0.0 |
| MGD 49 | M-F 7:30p-8p | | JEOPARDY | $55.00 | 5.7 | 15 | 0 | 0 | 2 | 2 | 0 | 0 | 4 | $220.00 | $9.65 | 22.8 |
| | *bookends [BOOKENDS]* | | | | | | | | | | | | | | | |
| MGD 50 | M-F 7p-7:30p | | WHEEL | $36.00 | 5.2 | 15 | 0 | 0 | 0 | 2 | 0 | 0 | 2 | $72.00 | $6.92 | 10.4 |
| | *[BOOKENDS]* | | | | | | | | | | | | | | | |
| | | | | | | **TOTALS:** | **68** | **69** | **148** | **151** | **146** | **24** | **606** | **$22,778.00** | **$21.53** | **1,057.9** |

**Makegood Comments**

| Date/Time | Action | Added by | Comment |
|---|---|---|---|
| 10/12/16 4:41 PM | Accepted | Jillian Saul | Other |

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

# Contract # 228122

| | | | |
|---|---|---|---|
| **Schedule Dates** | 10/03/16-11/08/16 | **Date Entered** | 04/25/16 |
| **Advertiser** | CA For United MediCal Funding & Accountability (S | **Last Modified** | 10/14/16 |
| **Agency** | US International Media (1548) | **Entered By** | Chris Gomez |
| **Product** | Political - State Races (1208) | **CO-OP** | No |
| **Brand** | KAEF EST. 36742 (99496) | **Headline #** | ECR25142552 |
| **Salesperson** | Continental - Los Angeles, Los Angeles (1174) | **Demo** | A35+R |
| **Sales Office** | Continental - Los Angeles | **Order Type** | Normal |
| **Buyer Name** | Liz,Kelly, | **Package Deal** | |
| **Phone/Fax** | (916) 492-6011 / (916) 492-6012 | **Commission %** | 15.00 |
| **CPE** | 1853/5667/36742 | **Commission** | $3,416.70 |
| **Account Types** | National/Political Issue | **Net Total** | $19,361.30 |
| **Billing Type** | Standard | **Sales Tax** | |
| **Comments** | KAEF<br>Prop<br>Separation: 8 | | |

**Eureka ABC (KAEF)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 287 | $17,518.00 |
| Nov. 2016 | 85 | $5,260.00 |
| Grand Total: | 372 | $22,778.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1.0 | Revised Line / SPOT(B/E) | 10/03/16-11/04/16 | 1 | :15/:15 | 7:30P- 8P (PST) | 3 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | JEOPARDY BOOKENDS | 4/25/16 |
| 1.1 | Revised Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 7:30P- 8P (PST) | 3 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | JEOPARDY BOOKENDS | 9/27/16 |
| 1.2 | Normal Line / SPOT(B/E) | 10/18/16-11/04/16 | 1 | :15/:15 | 7:30P- 8P (PST) | 3 | X | X | X | X | X | | | 8 | $110.00 | $880.00 | Eureka ABC (KAEF) | JEOPARDY BOOKENDS | 10/13/16 |
| 1.2.1 | Closed Preempt | 10/18/16 | | | | | | | | | | | | | | | Eureka ABC (KAEF) | Schedule Change/Exception - MOVE TO 10:30PM | |
| 3.0 | Revised Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 5:30A- 7A (PST) | 8 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | DAYBREAK-KAEF< BOOKENDS | 4/25/16 |
| 3.1 | Normal Line / SPOT(B/E) | 10/18/16-11/04/16 | 1 | :15/:15 | 5:30A- 7A (PST) | 8 | X | X | X | X | X | | | 24 | $40.00 | $960.00 | Eureka ABC (KAEF) | DAYBREAK-KAEF< BOOKENDS | 10/13/16 |
| 5.0 | Revised Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 7A- 9A (PST) | 8 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | GD MRN AMR-ABC< BOOKENDS | 4/25/16 |
| 5.1 | Normal Line / SPOT(B/E) | 10/18/16-11/04/16 | 1 | :15/:15 | 7A- 9A (PST) | 8 | X | X | X | X | X | | | 24 | $40.00 | $960.00 | Eureka ABC (KAEF) | GD MRN AMR-ABC< BOOKENDS | 10/13/16 |
| 6.0 | Revised Line / SPOT(B/E) | 10/03/16-11/04/16 | 1 | :15/:15 | 9A- 10A (PST) | 7 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | DOCTORS< BOOKENDS | 4/25/16 |
| 6.1 | Revised Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 9A- 10A (PST) | 7 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | DOCTORS< BOOKENDS | 9/27/16 |
| 6.2 | Normal Line / SPOT(B/E) | 10/18/16-11/04/16 | 1 | :15/:15 | 9A- 10A (PST) | 7 | X | X | X | X | X | | | 21 | $30.00 | $630.00 | Eureka ABC (KAEF) | DOCTORS< BOOKENDS | 10/13/16 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 04:35 PM on Monday, October 17 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

# Contract # 228122

| | |
|---|---|
| **Schedule Dates** | 10/03/16-11/08/16 |
| **Advertiser** | CA For United MediCal Funding & Accountability (9 |
| **Agency** | US International Media (1548) |
| **Product** | Political - State Races (1208) |
| **Brand** | KAEF EST. 36742 (99496) |
| **Salesperson** | Continental - Los Angeles, Los Angeles (1174) |
| **Sales Office** | Continental - Los Angeles |
| **Buyer Name** | Liz,Kelly, |
| **Phone/Fax** | (916) 492-6011 / (916) 492-6012 |
| **CPE** | 1853/5667/36742 |
| **Account Types** | National/Political Issue |
| **Billing Type** | Standard |
| **Comments** | KAEF<br>Prop<br>Separation: 8 |

| | |
|---|---|
| **Date Entered** | 04/25/16 |
| **Last Modified** | 10/14/16 |
| **Entered By** | Chris Gomez |
| **CO-OP** | No |
| **Headline #** | ECR25142552 |
| **Demo** | A35+R |
| **Order Type** | Normal |
| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $3,416.70 |
| **Net Total** | $19,361.30 |
| **Sales Tax** | |

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| Grand Total: | 372 | $22,778.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 7.0 | Revised Line / SPOT(B/E) | 10/03/16-11/04/16 | 1 | :15/:15 | 10A- 11A (PST) | 7 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | VIEW-ABC BOOKENDS | 4/25/16 |
| 7.1 | Revised Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 10A- 11A (PST) | 7 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | VIEW-ABC BOOKENDS | 9/27/16 |
| 7.2 | Normal Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 10A- 11A (PST) | | 1 | 1 | 1 | 1 | 1 | | | 14 | $36.00 | $504.00 | Eureka ABC (KAEF) | VIEW-ABC BOOKENDS | 10/12/16 |
| 7.2.1 | Closed Preempt | 10/17/16 | | | | | | | | | | | | | | | Eureka ABC (KAEF) | Internal Adjustment/Spot - | |
| 8.0 | Revised Line / SPOT(B/E) | 10/03/16-11/04/16 | 1 | :15/:15 | 12P- 1P (PST) | 7 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | CHEW-ABC BOOKENDS | 4/25/16 |
| 8.1 | Revised Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 12P- 1P (PST) | 7 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | CHEW-ABC BOOKENDS | 9/27/16 |
| 8.2 | Normal Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 12P- 1P (PST) | | 1 | 1 | 1 | 1 | 1 | | | 14 | $30.00 | $420.00 | Eureka ABC (KAEF) | CHEW-ABC BOOKENDS | 9/30/16 |
| 8.2.1 | Closed Preempt | 10/17/16 | | | | | | | | | | | | | | | Eureka ABC (KAEF) | Advertiser Instructions/Spot - | |
| 9.0 | Revised Line / SPOT(B/E) | 10/03/16-11/04/16 | 1 | :15/:15 | 4P- 5P (PST) | 6 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | DR. PHIL BOOKENDS | 4/25/16 |
| 9.1 | Revised Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 4P- 5P (PST) | 6 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | DR. PHIL BOOKENDS | 9/27/16 |
| 9.2 | Normal Line / SPOT(B/E) | 10/18/16-11/04/16 | 1 | :15/:15 | 4P- 5P (PST) | 6 | X | X | X | X | X | | | 18 | $36.00 | $648.00 | Eureka ABC (KAEF) | DR. PHIL BOOKENDS | 10/13/16 |
| 11.0 | Revised Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 3P- 4P (PST) | 7 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | ELLEN BOOKENDS | 4/25/16 |
| 11.1 | Normal Line / SPOT(B/E) | 10/18/16-11/04/16 | 1 | :15/:15 | 3P- 4P (PST) | 7 | X | X | X | X | X | | | 21 | $40.00 | $840.00 | Eureka ABC (KAEF) | ELLEN BOOKENDS | 10/13/16 |

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B/E Bookend P/B Piggy Back

Printed At: 04:35 PM on Monday, October 17 2016

Bonten California

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# Contract # 228122

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| Schedule Dates | 10/03/16-11/08/16 |
| Advertiser | CA For United MediCal Funding & Accountability (S |
| Agency | US International Media (1548) |
| Product | Political - State Races (1208) |
| Brand | KAEF EST. 36742 (99496) |
| Salesperson | Continental - Los Angeles, Los Angeles (1174) |
| Sales Office | Continental - Los Angeles |
| Buyer Name | Liz,Kelly, |
| Phone/Fax | (916) 492-6011 / (916) 492-6012 |
| CPE | 1853/5667/36742 |
| Account Types | National/Political Issue |
| Billing Type | Standard |
| Comments | KAEF<br>Prop<br>Separation: 8 |

| | |
|---|---|
| Date Entered | 04/25/16 |
| Last Modified | 10/14/16 |
| Entered By | Chris Gomez |
| CO-OP | No |
| Headline # | ECR25142552 |
| Demo | A35+R |
| Order Type | Normal |
| Package Deal | |
| Commission % | 15.00 |
| Commission | $3,416.70 |
| Net Total | $19,361.30 |
| Sales Tax | |

**Eureka ABC (KAEF)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 287 | $17,518.00 |
| Nov. 2016 | 85 | $5,260.00 |
| Grand Total: | 372 | $22,778.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 12.0 | Revised Line / SPOT(B/E) | 10/03/16-11/04/16 | 1 | :15/:15 | 6P- 6:30P (PST) | | 1 | 1 | 1 | 1 | 1 | | | | | | Eureka ABC (KAEF) | N COAST NWS 6P BOOKENDS | 4/25/16 |
| 12.1 | Normal Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 6P- 6:30P (PST) | | 1 | 1 | 1 | 1 | 1 | | | 13 | $176.00 | $2,288.00 | Eureka ABC (KAEF) | N COAST NWS 6P BOOKENDS | 9/27/16 |
| 12.1.1 | Closed Preempt | 10/19/16 | | | | | | | | | | | | | | | Eureka ABC (KAEF) | Schedule Change/Exception - President Debate | |
| 12.1.2 | Closed Preempt | 10/17/16 | | | | | | | | | | | | | | | Eureka ABC (KAEF) | Advertiser Instructions/Spot - | |
| 14.0 | Revised Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 11P- 11:35P (PST) | 6 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | N COAST NWS 11< BOOKENDS | 4/25/16 |
| 14.1 | Normal Line / SPOT(B/E) | 10/18/16-11/04/16 | 1 | :15/:15 | 11P- 11:35P (PST) | 6 | X | X | X | X | X | | | 18 | $150.00 | $2,700.00 | Eureka ABC (KAEF) | N COAST NWS 11< BOOKENDS | 10/13/16 |
| 16.0 | Revised Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 11:35P- 12:35A (PST) | 6 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | JIMMY KIMMEL BOOKENDS | 4/25/16 |
| 16.1 | Normal Line / SPOT(B/E) | 10/18/16-11/04/16 | 1 | :15/:15 | 11:35P- 12:35A (PST) | 6 | X | X | X | X | X | | | 18 | $60.00 | $1,080.00 | Eureka ABC (KAEF) | JIMMY KIMMEL BOOKENDS | 10/13/16 |
| 17.0 | Revised Line / SPOT(B/E) | 10/03/16-11/04/16 | 1 | :15/:15 | 12:35A- 1:05A (PST) | 2 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | NITELINE BOOKENDS | 4/25/16 |
| 17.1 | Revised Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 12:35A- 1:05A (PST) | 2 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | NITELINE BOOKENDS | 9/27/16 |
| 17.2 | Normal Line / SPOT(B/E) | 10/18/16-11/04/16 | 1 | :15/:15 | 12:35A- 1:05A (PST) | 2 | X | X | X | X | X | | | 6 | $36.00 | $216.00 | Eureka ABC (KAEF) | NITELINE BOOKENDS | 10/13/16 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

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B/E Bookend P/B Piggy Back

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US International Media
1201 Alta Loma Rd
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| | | | |
|---|---|---|---|
| **Contract #** | **228122** | **Date Entered** | 04/25/16 |
| **Schedule Dates** | 10/03/16-11/08/16 | **Last Modified** | 10/14/16 |
| **Advertiser** | CA For United MediCal Funding & Accountability (S | **Entered By** | Chris Gomez |
| **Agency** | US International Media (1548) | **CO-OP** | No |
| **Product** | Political - State Races (1208) | **Headline #** | ECR25142552 |
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| **Sales Office** | Continental - Los Angeles | **Package Deal** | |
| **Buyer Name** | Liz,Kelly, | **Commission %** | 15.00 |
| **Phone/Fax** | (916) 492-6011 / (916) 492-6012 | **Commission** | $3,416.70 |
| **CPE** | 1853/5667/36742 | **Net Total** | $19,361.30 |
| **Account Types** | National/Political Issue | **Sales Tax** | |
| **Billing Type** | Standard | | |
| **Comments** | KAEF<br>Prop<br>Separation: 8 | | |

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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 18.0 | Revised Line / SPOT(B/E) | 10/08/16-11/05/16 | 1 | :15/:15 | 7A- 8A (PST) | | | | | | | 1 | | | | | Eureka ABC (KAEF) | GD MRN-SAT-ABC BOOKENDS | 4/25/16 |
| 18.1 | Normal Line / SPOT(B/E) | 10/22/16-11/05/16 | 1 | :15/:15 | 7A- 8A (PST) | | | | | | | 1 | | 3 | $36.00 | $108.00 | Eureka ABC (KAEF) | GD MRN-SAT-ABC BOOKENDS | 9/27/16 |
| 19.0 | Revised Line / SPOT(B/E) | 10/09/16-11/06/16 | 1 | :15/:15 | 7A- 8A (PST) | | | | | | | | 1 | | | | Eureka ABC (KAEF) | GD MRN-SUN-ABC BOOKENDS | 4/25/16 |
| 19.1 | Normal Line / SPOT(B/E) | 10/23/16-11/06/16 | 1 | :15/:15 | 7A- 8A (PST) | | | | | | | | 1 | 3 | $36.00 | $108.00 | Eureka ABC (KAEF) | GD MRN-SUN-ABC BOOKENDS | 9/27/16 |
| 20.0 | Revised Line / SPOT(B/E) | 10/09/16-11/06/16 | 1 | :15/:15 | 8A- 9A (PST) | | | | | | | | 1 | | | | Eureka ABC (KAEF) | THIS WEEK-ABC BOOKENDS | 4/25/16 |
| 20.1 | Normal Line / SPOT(B/E) | 10/23/16-11/06/16 | 1 | :15/:15 | 8A- 9A (PST) | | | | | | | | 1 | 3 | $36.00 | $108.00 | Eureka ABC (KAEF) | THIS WEEK-ABC BOOKENDS | 9/27/16 |
| 21.0 | Revised Line / SPOT(B/E) | 10/09/16-11/06/16 | 1 | :15/:15 | 5:30P- WORLD NEWS SUNDAY | | | | | | | | 1 | | | | Eureka ABC (KAEF) | ABC NWS-SUN BOOKENDS | 4/25/16 |
| 21.1 | Normal Line / SPOT(B/E) | 10/23/16-11/06/16 | 1 | :15/:15 | 5:30P- WORLD NEWS SUNDAY | | | | | | | | 1 | 2 | $76.00 | $152.00 | Eureka ABC (KAEF) | ABC NWS-SUN BOOKENDS | 9/27/16 |
| 21.1.1 | Closed Preempt | 10/23/16 | | | | | | | | | | | | | | | Eureka ABC (KAEF) | Pre-Empt/Exception - sold out/low rate | |
| 22.0 | Normal Line / SPOT(B/E) | 11/07/16-11/07/16 | 1 | :15/:15 | 7:30P- 8P (PST) | | 1 | | | | | | | 1 | $110.00 | $110.00 | Eureka ABC (KAEF) | JEOPARDY BOOKENDS | 4/25/16 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
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| **CPE** | 1853/5667/36742 |
| **Account Types** | National/Political Issue |
| **Billing Type** | Standard |
| **Comments** | KAEF<br>Prop<br>Separation: 8 |

| | |
|---|---|
| **Date Entered** | 04/25/16 |
| **Last Modified** | 10/14/16 |
| **Entered By** | Chris Gomez |
| **CO-OP** | No |
| **Headline #** | ECR25142552 |
| **Demo** | A35+R |
| **Order Type** | Normal |
| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $3,416.70 |
| **Net Total** | $19,361.30 |
| **Sales Tax** | |

**Eureka ABC (KAEF)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 287 | $17,518.00 |
| Nov. 2016 | 85 | $5,260.00 |
| Grand Total: | 372 | $22,778.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 23.0 | Normal Line / SPOT(B/E) | 11/07/16-11/08/16 | 1 | :15/:15 | 5:30A- 7A (PST) | | 1 | 1 | | | | | | 2 | $40.00 | $80.00 | Eureka ABC (KAEF) | DAYBREAK-KAEF< BOOKENDS | 4/25/16 |
| 24.0 | Normal Line / SPOT(B/E) | 11/07/16-11/08/16 | 1 | :15/:15 | 7A- 9A (PST) | | 1 | 1 | | | | | | 2 | $40.00 | $80.00 | Eureka ABC (KAEF) | GD MRN AMR-ABC< BOOKENDS | 4/25/16 |
| 25.0 | Normal Line / SPOT(B/E) | 11/07/16-11/08/16 | 1 | :15/:15 | 9A- 10A (PST) | 1 | X | X | | | | | | 1 | $30.00 | $30.00 | Eureka ABC (KAEF) | DOCTORS/AVG. ALL WKS BOOKENDS | 4/25/16 |
| 26.0 | Normal Line / SPOT(B/E) | 11/07/16-11/07/16 | 1 | :15/:15 | 10A- 11A (PST) | | 1 | | | | | | | 1 | $36.00 | $36.00 | Eureka ABC (KAEF) | VIEW-ABC BOOKENDS | 4/25/16 |
| 27.0 | Normal Line / SPOT(B/E) | 11/07/16-11/07/16 | 1 | :15/:15 | 12P- 1P (PST) | | 1 | | | | | | | 1 | $30.00 | $30.00 | Eureka ABC (KAEF) | CHEW-ABC BOOKENDS | 4/25/16 |
| 28.0 | Normal Line / SPOT(B/E) | 11/07/16-11/07/16 | 1 | :15/:15 | 3P- 4P (PST) | | 1 | | | | | | | 1 | $40.00 | $40.00 | Eureka ABC (KAEF) | ELLEN BOOKENDS | 4/25/16 |
| 29.0 | Normal Line / SPOT(B/E) | 11/07/16-11/07/16 | 1 | :15/:15 | 6P- 6:30P (PST) | | 1 | | | | | | | 1 | $176.00 | $176.00 | Eureka ABC (KAEF) | N COAST NWS 6P BOOKENDS | 4/25/16 |
| 30.0 | Normal Line / SPOT(B/E) | 11/07/16-11/07/16 | 1 | :15/:15 | 11P- 11:35P (PST) | | 1 | | | | | | | 1 | $150.00 | $150.00 | Eureka ABC (KAEF) | N COAST NWS 11< BOOKENDS | 4/25/16 |
| 31.0 | Normal Line / SPOT(B/E) | 11/07/16-11/07/16 | 1 | :15/:15 | 12:35A- 1:05A (PST) | | 1 | | | | | | | 1 | $36.00 | $36.00 | Eureka ABC (KAEF) | ABC-NITELINE< BOOKENDS | 4/25/16 |
| 32.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 5:30A- 7A (PST) | 7 | X | X | X | X | X | | | 14 | $40.00 | $560.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 33.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 7A- 9A (PST) | 7 | X | X | X | X | X | | | 14 | $40.00 | $560.00 | Eureka ABC (KAEF) | | 9/27/16 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

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B/E Bookend P/B Piggy Back

Printed At: 04:35 PM on Monday, October 17 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

# Contract # 228122

| | |
|---|---|
| **Schedule Dates** | 10/03/16-11/08/16 |
| **Advertiser** | CA For United MediCal Funding & Accountability (S |
| **Agency** | US International Media (1548) |
| **Product** | Political - State Races (1208) |
| **Brand** | KAEF EST. 36742 (99496) |
| **Salesperson** | Continental - Los Angeles, Los Angeles (1174) |
| **Sales Office** | Continental - Los Angeles |
| **Buyer Name** | Liz,Kelly, |
| **Phone/Fax** | (916) 492-6011 / (916) 492-6012 |
| **CPE** | 1853/5667/36742 |
| **Account Types** | National/Political Issue |
| **Billing Type** | Standard |
| **Comments** | KAEF<br>Prop<br>Separation: 8 |

| | |
|---|---|
| **Date Entered** | 04/25/16 |
| **Last Modified** | 10/14/16 |
| **Entered By** | Chris Gomez |
| **CO-OP** | No |
| **Headline #** | ECR25142552 |
| **Demo** | A35+R |
| **Order Type** | Normal |
| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $3,416.70 |
| **Net Total** | $19,361.30 |
| **Sales Tax** | |

**Eureka ABC (KAEF)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 287 | $17,518.00 |
| Nov. 2016 | 85 | $5,260.00 |
| Grand Total: | 372 | $22,778.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 34.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 9A- 10A (PST) | 7 | X | X | X | X | X | | | 14 | $30.00 | $420.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 35.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 10A- 11A (PST) | 7 | X | X | X | X | X | | | 14 | $36.00 | $504.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 36.0 | Revised Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 12P- 1P (PST) | 7 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | | 9/27/16 |
| 36.1 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 12P- 1P (PST) | | 1 | 1 | 1 | 1 | 1 | | | 10 | $30.00 | $300.00 | Eureka ABC (KAEF) | | 9/30/16 |
| 37.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 3P- 4P (PST) | 6 | X | X | X | X | X | | | 12 | $40.00 | $480.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 38.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 4P- 5P (PST) | 6 | X | X | X | X | X | | | 12 | $36.00 | $432.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 39.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 6P- 6:30P (PST) | | 1 | 1 | 1 | 1 | 1 | | | 9 | $176.00 | $1,584.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 39.0.1 | Closed Preempt | 10/04/16 | | | | | | | | | | | | | | | Eureka ABC (KAEF) | Schedule Change/Exception - debate night | |
| 40.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 7:30P- 8P (PST) | 3 | X | X | X | X | X | | | 6 | $110.00 | $660.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 41.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 11P- 11:35P (PST) | | 1 | 1 | 1 | 1 | 1 | | | 10 | $150.00 | $1,500.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 42.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 11:35P- 12:35A (PST) | | 1 | 1 | 1 | 1 | 1 | | | 10 | $60.00 | $600.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 43.0 | Normal Line / SPOT | 10/03/16-10/14/16 | 1 | :30 | 12:35P- 1:05A (PST) | 2 | X | X | X | X | X | | | 4 | $36.00 | $144.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 44.0 | Normal Line / SPOT | 10/08/16-10/15/16 | 1 | :30 | 7A- 8A (PST) | | | | | | | 1 | | 2 | $36.00 | $72.00 | Eureka ABC (KAEF) | | 9/27/16 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

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B/E Bookend P/B Piggy Back

Printed At: 04:35 PM on Monday, October 17 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

# Contract # 228122

| | | | |
|---|---|---|---|
| **Schedule Dates** | 10/03/16-11/08/16 | **Date Entered** | 04/25/16 |
| **Advertiser** | CA For United MediCal Funding & Accountability (S | **Last Modified** | 10/14/16 |
| **Agency** | US International Media (1548) | **Entered By** | Chris Gomez |
| **Product** | Political - State Races (1208) | **CO-OP** | No |
| **Brand** | KAEF EST. 36742 (99496) | **Headline #** | ECR25142552 |
| **Salesperson** | Continental - Los Angeles, Los Angeles (1174) | **Demo** | A35+R |
| **Sales Office** | Continental - Los Angeles | **Order Type** | Normal |
| **Buyer Name** | Liz,Kelly, | **Package Deal** | |
| **Phone/Fax** | (916) 492-6011 / (916) 492-6012 | **Commission %** | 15.00 |
| **CPE** | 1853/5667/36742 | **Commission** | $3,416.70 |
| **Account Types** | National/Political Issue | **Net Total** | $19,361.30 |
| **Billing Type** | Standard | **Sales Tax** | |
| **Comments** | KAEF<br>Prop<br>Separation: 8 | | |

**Eureka ABC (KAEF)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Oct. 2016 | 287 | $17,518.00 |
| Nov. 2016 | 85 | $5,260.00 |
| Grand Total: | 372 | $22,778.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 45.0 | Normal Line / SPOT | 10/09/16-10/16/16 | 1 | :30 | 7A- 8A (PST) | | | | | | | | 1 | 2 | $36.00 | $72.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 46.0 | Normal Line / SPOT | 10/09/16-10/16/16 | 1 | :30 | 8A- 9A (PST) | | | | | | | | 1 | 2 | $36.00 | $72.00 | Eureka ABC (KAEF) | | 9/27/16 |
| 47.0 | Revised Line / SPOT | 10/09/16-10/16/16 | 1 | :30 | 8A- WORLD NEWS SUNDAY | | | | | | | | 1 | | | | Eureka ABC (KAEF) | | 9/27/16 |
| 47.1 | Normal Line / SPOT | 10/09/16-10/16/16 | 1 | :30 | 5:30P- WORLD NEWS SUNDAY | | | | | | | | 1 | | $76.00 | | Eureka ABC (KAEF) | WORLD NEWS | 10/6/16 |
| 47.1.1 | Closed Preempt | 10/09/16 | | | | | | | | | | | | | | | Eureka ABC (KAEF) | Political/Exception - HIGHER $$$ CAME IN | |
| 47.1.2 | Closed Preempt | 10/16/16 | | | | | | | | | | | | | | | Eureka ABC (KAEF) | Pre-Empt/Exception - Other issues paying 100. | |
| 48.0 | M/G For 39.0.1 / SPOT | 10/04/16-10/04/16 | 1 | :30 | 6P- VICE PRESIDENTIAL DEBATE | | | 1 | | | | | | 1 | $176.00 | $176.00 | Eureka ABC (KAEF) | VP DEBATE | 9/29/16 |
| 49.0 | Revised Line / SPOT(B/E) | 10/17/16-11/04/16 | 1 | :15/:15 | 7P- WHEEL OF FORTUNE | 1 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | | 9/30/16 |
| 49.1 | Normal Line / SPOT(B/E) | 10/18/16-11/04/16 | 1 | :15/:15 | 7P- WHEEL OF FORTUNE | 1 | X | X | X | X | X | | | 3 | $90.00 | $270.00 | Eureka ABC (KAEF) | | 10/13/16 |
| 50.0 | Normal Line / SPOT | 10/10/16-10/14/16 | 1 | :30 | 11A- 12P (PST) | 1 | X | X | X | X | X | | | 1 | $30.00 | $30.00 | Eureka ABC (KAEF) | | 9/30/16 |
| 51.0 | M/G For 47.1.1 / SPOT | 10/30/16-10/30/16 | 1 | :30 | 5:30P- WORLD NEWS SUNDAY | | | | | | | | 1 | | $76.00 | | Eureka ABC (KAEF) | WORLD NEWS | 10/7/16 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

# Contract # 228122

| | |
|---|---|
| **Schedule Dates** | 10/03/16-11/08/16 |
| **Advertiser** | CA For United MediCal Funding & Accountability (9 |
| **Agency** | US International Media (1548) |
| **Product** | Political - State Races (1208) |
| **Brand** | KAEF EST. 36742 (99496) |
| **Salesperson** | Continental - Los Angeles, Los Angeles (1174) |
| **Sales Office** | Continental - Los Angeles |
| **Buyer Name** | Liz,Kelly, |
| **Phone/Fax** | (916) 492-6011 / (916) 492-6012 |
| **CPE** | 1853/5667/36742 |
| **Account Types** | National/Political Issue |
| **Billing Type** | Standard |
| **Comments** | KAEF<br>Prop<br>Separation: 8 |

| | |
|---|---|
| **Date Entered** | 04/25/16 |
| **Last Modified** | 10/14/16 |
| **Entered By** | Chris Gomez |
| **CO-OP** | No |
| **Headline #** | ECR25142552 |
| **Demo** | A35+R |
| **Order Type** | Normal |
| **Package Deal** | |
| **Commission %** | 15.00 |
| **Commission** | $3,416.70 |
| **Net Total** | $19,361.30 |
| **Sales Tax** | |

**Eureka ABC (KAEF)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
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| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 51.0.1 | Closed Preempt | 10/30/16 | | | | | | | | | | | | | | | Eureka ABC (KAEF) | Pre-Empt/Exception - sold out | |
| 52.0 | M/G For 12.1.1 / SPOT(B/E) | 10/19/16-10/19/16 | 1 | :15/:15 | 5P- NORTH COAST NEWS SPECIAL EDITION | | | | 1 | | | | | 1 | $176.00 | $176.00 | Eureka ABC (KAEF) | MG FOR N COAST NWS 6P BOOKENDS | 10/11/16 |
| 53.0 | Revised Line / SPOT(B/E) | 10/17/16-10/28/16 | 1 | :15/:15 | 7:30P- 8P (PST) | 1 | X | X | X | X | X | | | | | | Eureka ABC (KAEF) | | 10/12/16 |
| 53.1 | Normal Line / SPOT(B/E) | 10/18/16-10/28/16 | 1 | :15/:15 | 7:30P- 8P (PST) | 1 | X | X | X | X | X | | | 2 | $110.00 | $220.00 | Eureka ABC (KAEF) | | 10/13/16 |
| 54.0 | Normal Line / SPOT(B/E) | 10/24/16-10/28/16 | 1 | :15/:15 | 7P- 7:30P (PST) | 1 | X | X | X | X | X | | | 1 | $72.00 | $72.00 | Eureka ABC (KAEF) | | 10/12/16 |
| 55.0 | M/G For 7.2.1 / SPOT | 10/17/16-10/17/16 | 1 | :30 | 10A- 11A (PST) | | 1 | | | | | | | 1 | $36.00 | $36.00 | Eureka ABC (KAEF) | VIEW-ABC | 10/13/16 |
| 56.0 | M/G For 8.2.1 / SPOT | 10/17/16-10/17/16 | 1 | :30 | 12P- 1P (PST) | | 1 | | | | | | | 1 | $30.00 | $30.00 | Eureka ABC (KAEF) | CHEW-ABC | 10/13/16 |
| 57.0 | M/G For 12.1.2 / SPOT | 10/17/16-10/17/16 | 1 | :30 | 6P- 6:30P (PST) | | 1 | | | | | | | 1 | $176.00 | $176.00 | Eureka ABC (KAEF) | N COAST NWS 6P | 10/13/16 |
| 58.0 | M/G For 1.2.1 / SPOT(B/E) | 10/19/16-10/19/16 | 1 | :15/:15 | 10:30P- 11P (PST) | | | | 1 | | | | | 1 | $110.00 | $110.00 | Eureka ABC (KAEF) | JEOPARDY BOOKENDS | 10/14/16 |
| 59.0 | M/G For 21.1.1 / SPOT(B/E) | 10/24/16-10/28/16 | 1 | :15/:15 | 7:30P- JEOPARDY | 1 | X | X | X | X | X | | | 1 | $110.00 | $110.00 | Eureka ABC (KAEF) | JEOPARDY BOOKENDS | 10/14/16 |
| 60.0 | M/G For 51.0.1 / SPOT(B/E) | 10/24/16-10/28/16 | 1 | :15/:15 | 5P- 6P (PST) | 1 | X | X | X | X | X | | | 1 | $42.00 | $42.00 | Eureka ABC (KAEF) | JUDGE JUDY BOOKENDS | 10/14/16 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

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B/E Bookend P/B Piggy Back

Printed At: 04:35 PM on Monday, October 17 2016

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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