WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

Strategic Media Services
1911 Fort Myer Drive, STE 400
Arlington, VA 22209

Contract # 156551

Schedule Dates	09/27/16-11/08/16
Advertiser	McCrory, Pat/Governor/Republican (7596)
Agency	Strategic Media Services (1343)
Product	CANDIDATE (1773)
Brand	Pol - Candidate (36744)
Salesperson	Millenium- Washington, - (1010)
Sales Office	Millenium - Washington
Buyer Name	FINK,BRANT
Phone/Fax	(202) 872-5880 / (917) 206-9513
CPE	4507
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	MCCRORY FOR GOV NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered	05/25/16
Last Modified	09/22/16
Entered By	Sloane Long
CO-OP	No
Headline #	ECR25180779
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,352.00
Net Total	$13,328.00
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	125	$12,070.00
Nov. 2016	36	$3,610.00
Grand Total:	161	$15,680.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/03/16-10/14/16	6	:30	7A- 9A (EST)	8	X	X	X	X	X						WWAY (WWAY)	GMA	5/25/16
1.1	Normal Line / SPOT	10/03/16-10/14/16	5	:30	7A- 9A (EST)	3	X	X	X	X	X			6	$120.00	$720.00	WWAY (WWAY)	GMA	9/22/16
2.0	Revised Line / SPOT	10/17/16-11/04/16	6	:30	7A- 9A (EST)	8	X	X	X	X	X						WWAY (WWAY)	GMA	5/25/16
2.1	Normal Line / SPOT	10/17/16-11/04/16	5	:30	7A- 9A (EST)	3	X	X	X	X	X			9	$120.00	$1,080.00	WWAY (WWAY)	GMA	9/22/16
3.0	Revised Line / SPOT	10/10/16-10/21/16	6	:30	5P- 5:30P (EST)	4	X	X	X	X	X						WWAY (WWAY)	NEWS	5/25/16
3.1	Revised Line / SPOT	10/10/16-10/21/16	5	:30	5P- 5:30P (EST)	3	X	X	X	X	X						WWAY (WWAY)	NEWS	9/22/16
3.2	Normal Line / SPOT	10/03/16-10/21/16	5	:30	5P- 5:30P (EST)	3	X	X	X	X	X			9	$75.00	$675.00	WWAY (WWAY)	NEWS	9/22/16
4.0	Revised Line / SPOT	10/24/16-11/04/16	6	:30	5P- 5:30P (EST)		1	1	1	1	1						WWAY (WWAY)	NEWS	5/25/16
4.1	Normal Line / SPOT	10/24/16-11/04/16	5	:30	5P- 5:30P (EST)	3	X	X	X	X	X			6	$75.00	$450.00	WWAY (WWAY)	NEWS	9/22/16
5.0	Revised Line / SPOT	10/10/16-10/21/16	6	:30	6P- 6:30P (EST)	4	X	X	X	X	X						WWAY (WWAY)	NEWS	5/25/16
5.1	Revised Line / SPOT	10/10/16-10/21/16	5	:30	6P- 6:30P (EST)	3	X	X	X	X	X						WWAY (WWAY)	NEWS	9/22/16
5.2	Normal Line / SPOT	10/03/16-10/21/16	5	:30	6P- 6:30P (EST)	3	X	X	X	X	X			9	$100.00	$900.00	WWAY (WWAY)	NEWS	9/22/16
6.0	Revised Line / SPOT	10/24/16-11/04/16	6	:30	6P- 6:30P (EST)		1	1	1	1	1						WWAY (WWAY)	NEWS	5/25/16

CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

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Wilmington, North Carolina
WWAY NewsChannel 3 | CW | COZI
WWAYTV3.COM | CAPEFEARCW.COM
CHARTLSCAL

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6.1	Revised Line / SPOT	10/24/16-11/04/16	5	:30	6P- 6:30P (EST)		1	1	1	1	1						WWAY (WWAY)	NEWS	9/22/16
6.2	Normal Line / SPOT	10/24/16-11/04/16	5	:30	6P- 6:30P (EST)	3	X	X	X	X	X			6	$100.00	$600.00	WWAY (WWAY)	NEWS	9/22/16
7.0	Revised Line / SPOT	10/10/16-10/21/16	6	:30	6:30P- 7P (EST)	4	X	X	X	X	X						WWAY (WWAY)	WORLD NEWS	5/25/16
7.1	Revised Line / SPOT	10/10/16-10/21/16	5	:30	6:30P- 7P (EST)	1	X	X	X	X	X						WWAY (WWAY)	WORLD NEWS	9/22/16
7.2	Normal Line / SPOT	10/03/16-10/21/16	5	:30	6:30P- 7P (EST)	1	X	X	X	X	X			3	$120.00	$360.00	WWAY (WWAY)	WORLD NEWS	9/22/16
8.0	Revised Line / SPOT	10/24/16-11/04/16	4	:30	6:30P- 7P (EST)		1	1	1	1	1						WWAY (WWAY)	WORLD NEWS	5/25/16
8.1	Normal Line / SPOT	10/24/16-11/04/16	5	:30	6:30P- 7P (EST)	1	X	X	X	X	X			2	$120.00	$240.00	WWAY (WWAY)	WORLD NEWS	9/22/16
9.0	Revised Line / SPOT	10/15/16-11/05/16	6	:30	12P- 2P (EST)	1						X					WWAY (WWAY)	COLLEGE FOOTBALL	5/25/16
9.1	Normal Line / SPOT	10/15/16-11/05/16	4	:30	12P- 7P (EST)	1						X		4	$100.00	$400.00	WWAY (WWAY)	COLLEGE FOOTBALL	9/22/16
11.0	Revised Line / SPOT	10/22/16-11/05/16	6	:30	8P- 11:30P (EST)	1						X					WWAY (WWAY)	COLLEGE FOOTBALL	5/25/16
11.1	Normal Line / SPOT	10/22/16-11/05/16	4	:30	8P- 11:30P (EST)	1						X		3	$200.00	$600.00	WWAY (WWAY)	COLLEGE FOOTBALL	9/22/16
12.0	Revised Line / SPOT	10/10/16-10/21/16	6	:30	1P- 2P (EST)	1	X	X	X	X	X						WWAY (WWAY)	CHEW	5/25/16
12.1	Revised Line / SPOT	10/10/16-10/21/16	5	:30	1P- 2P (EST)	3	X	X	X	X	X						WWAY (WWAY)	CHEW	9/22/16
12.2	Normal Line / SPOT	10/03/16-10/21/16	5	:30	1P- 2P (EST)	3	X	X	X	X	X			9	$45.00	$405.00	WWAY (WWAY)	CHEW	9/22/16

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13.0	Revised Line / SPOT	10/24/16-11/04/16	6	:30	1P- 2P (EST)		1	1	1	1	1						WWAY (WWAY)	CHEW	5/25/16
13.1	Normal Line / SPOT	10/24/16-11/04/16	5	:30	1P- 2P (EST)	3	X	X	X	X	X			6	$45.00	$270.00	WWAY (WWAY)	CHEW	9/22/16
14.0	Revised Line / SPOT	10/10/16-10/21/16	6	:30	4P- 5P (EST)	4	X	X	X	X	X						WWAY (WWAY)	JUDGE JUDY	5/25/16
14.1	Revised Line / SPOT	10/10/16-10/21/16	5	:30	4P- 5P (EST)	3	X	X	X	X	X						WWAY (WWAY)	JUDGE JUDY	9/22/16
14.2	Normal Line / SPOT	10/03/16-10/21/16	5	:30	4P- 5P (EST)	3	X	X	X	X	X			9	$60.00	$540.00	WWAY (WWAY)	JUDGE JUDY	9/22/16
15.0	Revised Line / SPOT	10/24/16-11/04/16	6	:30	4P- 5P (EST)		1	1	1	1	1						WWAY (WWAY)	JUDGE JUDY	5/25/16
15.1	Normal Line / SPOT	10/24/16-11/04/16	5	:30	4P- 5P (EST)	3	X	X	X	X	X			6	$60.00	$360.00	WWAY (WWAY)	JUDGE JUDY	9/22/16
16.0	Revised Line / SPOT	10/31/16-11/04/16	6	:30	7P- 7:30P (EST)		1	1	1	1	1						WWAY (WWAY)	E.T.	5/25/16
16.1	Revised Line / SPOT	10/31/16-11/04/16	5	:30	7P- 7:30P (EST)	3	X	X	X	X	X						WWAY (WWAY)	E.T.	9/22/16
16.2	Normal Line / SPOT	10/03/16-11/04/16	5	:30	7P- 7:30P (EST)	3	X	X	X	X	X			15	$75.00	$1,125.00	WWAY (WWAY)	E.T.	9/22/16
17.0	Revised Line / SPOT	09/28/16-09/28/16	6	:30	8:30P- 9P (EST)	1			X								WWAY (WWAY)	GOLDBERGS	5/25/16
17.1	Normal Line / SPOT	09/28/16-09/28/16	4	:30	8P- 8:30P (EST)	1			X					1	$250.00	$250.00	WWAY (WWAY)	GOLDBERGS	9/22/16
18.0	Revised Line / SPOT	10/12/16-10/12/16	6	:30	8:30P- 9P (EST)	1			X								WWAY (WWAY)	GOLDBERGS	5/25/16
18.1	Normal Line / SPOT	10/12/16-10/12/16	4	:30	8P- 8:30P (EST)	1			X					1	$250.00	$250.00	WWAY (WWAY)	GOLDBERGS	9/22/16

CONFIRMATION CONTRACT

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19.0	Revised Line / SPOT	10/26/16-11/02/16	6	:30	8:30P- 9P (EST)	1			X								WWAY (WWAY)	GOLDBERGS	5/25/16
19.1	Revised Line / SPOT	10/26/16-11/02/16	5	:30	8:30P- 9P (EST)	1			X								WWAY (WWAY)	GOLDBERGS	9/22/16
19.2	Normal Line / SPOT	10/26/16-11/02/16	4	:30	8P- 8:30P (EST)	1			X					2	$250.00	$500.00	WWAY (WWAY)	GOLDBERGS	9/22/16
20.0	Revised Line / SPOT	10/06/16-11/03/16	6	:30	8P- 9P (EST)	1				X							WWAY (WWAY)	GREYS	5/25/16
20.1	Normal Line / SPOT	10/06/16-10/06/16	4	:30	8P- 9P (EST)	1				X				1	$300.00	$300.00	WWAY (WWAY)	GREYS	9/22/16
21.0	Revised Line / SPOT	09/30/16-10/07/16	5	:30	9P- 10P (EST)	1					X						WWAY (WWAY)	SHARK TANK	5/25/16
21.1	Normal Line / SPOT	09/30/16-09/30/16	4	:30	9P- 10P (EST)	1					X			1	$300.00	$300.00	WWAY (WWAY)	SHARK TANK	9/22/16
22.0	Revised Line / SPOT	10/21/16-11/04/16	5	:30	9P- 10P (EST)	1					X						WWAY (WWAY)	SHARK TANK	5/25/16
22.1	Normal Line / SPOT	10/21/16-11/04/16	4	:30	9P- 10P (EST)	1					X			3	$300.00	$900.00	WWAY (WWAY)	SHARK TANK	9/22/16
23.0	Revised Line / SPOT	09/30/16-10/07/16	6	:30	10P- 11P (EST)	1					X						WWAY (WWAY)	20/20	5/25/16
23.1	Normal Line / SPOT	10/07/16-10/07/16	4	:30	10P- 11P (EST)	1					X			1	$200.00	$200.00	WWAY (WWAY)	20/20	9/22/16
24.0	Revised Line / SPOT	10/21/16-11/04/16	6	:30	10P- 11P (EST)	1					X						WWAY (WWAY)	20/20	5/25/16
24.1	Normal Line / SPOT	10/21/16-11/04/16	4	:30	10P- 11P (EST)	1					X			3	$200.00	$600.00	WWAY (WWAY)	20/20	9/22/16
25.0	Revised Line / SPOT	11/07/16-11/08/16	6	:30	7A- 9A (EST)		1	1									WWAY (WWAY)	GMA	5/25/16

CONFIRMATION CONTRACT

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25.1	Normal Line / SPOT	11/07/16-11/08/16	5	:30	7A- 9A (EST)	1	X	X						1	$120.00	$120.00	WWAY (WWAY)	GMA	9/22/16
26.0	Revised Line / SPOT	11/07/16-11/07/16	6	:30	5P- 5:30P (EST)	1	X										WWAY (WWAY)	NEWS	5/25/16
26.1	Normal Line / SPOT	11/07/16-11/07/16	5	:30	5P- 5:30P (EST)	1	X							1	$75.00	$75.00	WWAY (WWAY)	NEWS	9/22/16
27.0	Revised Line / SPOT	11/07/16-11/07/16	6	:30	6P- 6:30P (EST)	1	X										WWAY (WWAY)	NEWS	5/25/16
27.1	Normal Line / SPOT	11/07/16-11/07/16	5	:30	6P- 6:30P (EST)	1	X							1	$100.00	$100.00	WWAY (WWAY)	NEWS	9/22/16
28.0	Revised Line / SPOT	11/07/16-11/07/16	6	:30	6:30P- 7P (EST)	1	X										WWAY (WWAY)	WORLD NEWS	5/25/16
28.1	Normal Line / SPOT	11/07/16-11/07/16	5	:30	6:30P- 7P (EST)	1	X							1	$120.00	$120.00	WWAY (WWAY)	WORLD NEWS	9/22/16
29.0	Revised Line / SPOT	11/07/16-11/07/16	6	:30	1P- 2P (EST)	1	X										WWAY (WWAY)	CHEW	5/25/16
29.1	Normal Line / SPOT	11/07/16-11/07/16	5	:30	1P- 2P (EST)	1	X							1	$45.00	$45.00	WWAY (WWAY)	CHEW	9/22/16
30.0	Revised Line / SPOT	11/07/16-11/07/16	6	:30	4P- 5P (EST)	1	X										WWAY (WWAY)	JUDGE JUDY	5/25/16
30.1	Normal Line / SPOT	11/07/16-11/07/16	5	:30	4P- 5P (EST)	1	X							1	$60.00	$60.00	WWAY (WWAY)	JUDGE JUDY	9/22/16
31.0	Revised Line / SPOT	11/07/16-11/07/16	6	:30	7P- 7:30P (EST)	1	X										WWAY (WWAY)	E.T.	5/25/16
31.1	Normal Line / SPOT	11/07/16-11/07/16	5	:30	7P- 7:30P (EST)	1	X							1	$75.00	$75.00	WWAY (WWAY)	E.T.	9/22/16
32.0	Revised Line / SPOT	11/07/16-11/07/16	6	:30	11:30P- 12:00A (EST)	1	X										WWAY (WWAY)	KIMMEL	5/25/16

CONFIRMATION CONTRACT

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Billing Type	Standard
Comments	MCCRORY FOR GOV NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered	05/25/16
Last Modified	09/22/16
Entered By	Sloane Long
CO-OP	No
Headline #	ECR25180779
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,352.00
Net Total	$13,328.00
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	125	$12,070.00
Nov. 2016	36	$3,610.00
Grand Total:	161	$15,680.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.1	Normal Line / SPOT	11/07/16-11/07/16	5	:30	11:30P- 12:30A (EST)	1	X							1	$30.00	$30.00	WWAY (WWAY)	KIMMEL	9/22/16
33.0	Revised Line / SPOT	09/27/16-10/07/16	6	:30	5P- 5:30P (EST)	3	X	X	X	X	X						WWAY (WWAY)	NEWS	5/25/16
33.1	Revised Line / SPOT	09/27/16-10/07/16	5	:30	5P- 5:30P (EST)	3	X	X	X	X	X						WWAY (WWAY)	NEWS	9/22/16
33.2	Normal Line / SPOT	09/27/16-09/30/16	5	:30	5P- 5:30P (EST)	3		X	X	X	X			3	$75.00	$225.00	WWAY (WWAY)	NEWS	9/22/16
34.0	Revised Line / SPOT	09/27/16-10/07/16	6	:30	6P- 6:30P (EST)	3	X	X	X	X	X						WWAY (WWAY)	NEWS	5/25/16
34.1	Revised Line / SPOT	09/27/16-10/07/16	5	:30	6P- 6:30P (EST)	3	X	X	X	X	X						WWAY (WWAY)	NEWS	9/22/16
34.2	Normal Line / SPOT	09/27/16-09/30/16	5	:30	6P- 6:30P (EST)	3		X	X	X	X			3	$100.00	$300.00	WWAY (WWAY)	NEWS	9/22/16
35.0	Revised Line / SPOT	09/27/16-10/07/16	6	:30	6:30P- 7P (EST)	3	X	X	X	X	X						WWAY (WWAY)	WORLD NEWS	5/25/16
35.1	Revised Line / SPOT	09/27/16-10/07/16	5	:30	6:30P- 7P (EST)	3	X	X	X	X	X						WWAY (WWAY)	WORLD NEWS	9/22/16
35.2	Normal Line / SPOT	09/27/16-09/30/16	5	:30	6:30P- 7P (EST)	3		X	X	X	X			3	$120.00	$360.00	WWAY (WWAY)	WORLD NEWS	9/22/16
36.0	Revised Line / SPOT	09/27/16-10/07/16	6	:30	1P- 2P (EST)	3	X	X	X	X	X						WWAY (WWAY)	CHEW	5/25/16
36.1	Revised Line / SPOT	09/27/16-10/07/16	5	:30	1P- 2P (EST)	3	X	X	X	X	X						WWAY (WWAY)	CHEW	9/22/16
36.2	Normal Line / SPOT	09/27/16-09/30/16	5	:30	1P- 2P (EST)	3		X	X	X	X				$45.00		WWAY (WWAY)	CHEW	9/22/16
36.2.1	Preempt	09/27/16															WWAY (WWAY)	Rate/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 12:49 PM on Thursday, September 22 2016

WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

Strategic Media Services
1911 Fort Myer Drive, STE 400
Arlington, VA 22209

Contract # 156551

Schedule Dates	09/27/16-11/08/16
Advertiser	McCrory, Pat/Governor/Republican (7596)
Agency	Strategic Media Services (1343)
Product	CANDIDATE (1773)
Brand	Pol - Candidate (36744)
Salesperson	Millenium- Washington, - (1010)
Sales Office	Millenium - Washington
Buyer Name	FINK,BRANT
Phone/Fax	(202) 872-5880 / (917) 206-9513
CPE	4507
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	MCCRORY FOR GOV NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered	05/25/16
Last Modified	09/22/16
Entered By	Sloane Long
CO-OP	No
Headline #	ECR25180779
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,352.00
Net Total	$13,328.00
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	125	$12,070.00
Nov. 2016	36	$3,610.00
Grand Total:	161	$15,680.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
36.2.2	Preempt	09/27/16															WWAY (WWAY)	Rate/Exception -	
36.2.3	Preempt	09/27/16															WWAY (WWAY)	Rate/Exception -	
37.0	Revised Line / SPOT	09/27/16-10/02/16	6	:30	4P- 5P (EST)	3	X	X	X	X	X						WWAY (WWAY)	JUDGE JUDY	5/25/16
37.1	Revised Line / SPOT	09/27/16-10/02/16	5	:30	4P- 5P (EST)	2	X	X	X	X	X						WWAY (WWAY)	JUDGE JUDY	9/22/16
37.2	Normal Line / SPOT	09/27/16-09/30/16	5	:30	4P- 5P (EST)	2		X	X	X	X			2	$60.00	$120.00	WWAY (WWAY)	JUDGE JUDY	9/22/16
38.0	Revised Line / SPOT	09/27/16-10/28/16	6	:30	7P- 7:30P (EST)	4	X	X	X	X	X						WWAY (WWAY)	E.T.	5/25/16
38.1	Revised Line / SPOT	09/27/16-10/28/16	5	:30	7P- 7:30P (EST)	3	X	X	X	X	X						WWAY (WWAY)	E.T.	9/22/16
38.2	Normal Line / SPOT	09/27/16-09/30/16	5	:30	7P- 7:30P (EST)	3		X	X	X	X			3	$75.00	$225.00	WWAY (WWAY)	E.T.	9/22/16
39.0	Revised Line / SPOT	09/27/16-11/04/16	6	:30	11:30P- 12:30A (EST)	4	X	X	X	X	X						WWAY (WWAY)	KIMMEL	5/25/16
39.1	Revised Line / SPOT	09/27/16-11/04/16	5	:30	11:30P- 12:30A (EST)	3	X	X	X	X	X						WWAY (WWAY)	KIMMEL	9/22/16
39.2	Normal Line / SPOT	09/27/16-09/30/16	5	:30	11:30P- 12:30A (EST)	3		X	X	X	X			3	$30.00	$90.00	WWAY (WWAY)	KIMMEL	9/22/16
40.0	Revised Line / SPOT	09/27/16-09/30/16	6	:30	7A- 9A (EST)	5		X	X	X	X						WWAY (WWAY)	GMA	5/25/16
40.1	Normal Line / SPOT	09/27/16-09/30/16	5	:30	7A- 9A (EST)	3		X	X	X	X			3	$120.00	$360.00	WWAY (WWAY)	GMA	9/22/16
41.0	Normal Line / SPOT	10/20/16-11/03/16	4	:30	8P- 9P (EST)					1				3	$300.00	$900.00	WWAY (WWAY)	GREY'S	9/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 12:49 PM on Thursday, September 22 2016

WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

Strategic Media Services
1911 Fort Myer Drive, STE 400
Arlington, VA 22209

Contract # 156551

Schedule Dates	09/27/16-11/08/16
Advertiser	McCrory, Pat/Governor/Republican (7596)
Agency	Strategic Media Services (1343)
Product	CANDIDATE (1773)
Brand	Pol - Candidate (36744)
Salesperson	Millenium- Washington, - (1010)
Sales Office	Millenium - Washington
Buyer Name	FINK,BRANT
Phone/Fax	(202) 872-5880 / (917) 206-9513
CPE	4507
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	MCCRORY FOR GOV NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered	05/25/16
Last Modified	09/22/16
Entered By	Sloane Long
CO-OP	No
Headline #	ECR25180779
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,352.00
Net Total	$13,328.00
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	125	$12,070.00
Nov. 2016	36	$3,610.00
Grand Total:	161	$15,680.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	10/03/16-11/04/16	5	:30	11:30P- 12:30A (EST)	3	X	X	X	X	X			15	$30.00	$450.00	WWAY (WWAY)	KIMMEL	9/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 12:49 PM on Thursday, September 22 2016

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25180779 **Changes as of:** 9/22/2016 at 10:10 AM **Version:** Current State Version 3

CPE: //4507 **Flight:** 9/26/16 - 11/8/16 **Station:** WWAY **Total $:** $15,815.00

Agency: STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015

Advertiser: McCrory NC Gov **Market:** Wilmington, NC **Total Spots:** 164

Product: MCCRORY FOR GOV **Office:** WASHINGTON **Total CPP:** $0.00

Agency Order #: **Primary Demo:** Adults 35+ **Total GRP:**

Buyer: BRANT FINK **Con Type:** POLITICAL/VOTE **Traffic #:** 156551

Salesperson: CHRISTIAN CAMBEIRO 202-955-5342 **Assistant:** CHRISTIAN CAMBEIRO 202-955-5342 **Separation:**

Comments: PER DISCUSSION - RATES TO CLEAR REVISED ON BUY
CUT FREQ"S - TTL STAYS $15,815
PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/26 - 11/7								Total Spots	Total $	CPP	GRP
							9/26	10/3	10/10	10/17	10/24	10/31	11/7					
1	M-F 7a-9a		GMA	$120.00	0.0	30	0	3	3	3	3	3	0		15	$1,800.00	$0.00	0.0
2	M-F 5p-5:30p		NEWS	$75.00	0.0	30	0	3	3	3	3	3	0		15	$1,125.00	$0.00	0.0
3	M-F 6p-6:30p		NEWS	$100.00	0.0	30	0	3	3	3	3	3	0		15	$1,500.00	$0.00	0.0
4	M-F 6:30p-7p		WORLD NEWS	$120.00	0.0	30	0	1	1	1	1	1	0		5	$600.00	$0.00	0.0
5	Sa 12n-7p		COLLEGE FOOTBALL	$100.00	0.0	30	0	0	1	1	1	1	0		4	$400.00	$0.00	0.0
6	Sa 8p-11:30p		COLLEGE FOOTBALL	$200.00	0.0	30	0	0	0	1	1	1	0		3	$600.00	$0.00	0.0
7	M-F 1p-2p		CHEW	$45.00	0.0	30	0	3	3	3	3	3	0		15	$675.00	$0.00	0.0
8	M-F 4p-5p		JUDGE JUDY	$60.00	0.0	30	0	3	3	3	3	3	0		15	$900.00	$0.00	0.0
9	M-F 7p-7:30p		E.T.	$75.00	0.0	30	0	3	3	3	3	3	0		15	$1,125.00	$0.00	0.0
10	M-F 11:30p-12:30a		KIMMEL	$30.00	0.0	30	0	3	3	3	3	3	0		15	$450.00	$0.00	0.0
11	W 8:30p-9p		GOLDBERGS	$250.00	0.0	30	1	0	1	0	1	1	0		4	$1,000.00	$0.00	0.0
12	Th 8p-9p		GREYS	$300.00	0.0	30	0	1	0	1	1	1	0		4	$1,200.00	$0.00	0.0
13	F 9p-10p		SHARK TANK	$300.00	0.0	30	1	0	0	1	1	1	0		4	$1,200.00	$0.00	0.0
14	F 10p-11p		20/20	$200.00	0.0	30	0	1	0	1	1	1	0		4	$800.00	$0.00	0.0
15	M-Tu 7a-9a		GMA	$120.00	0.0	30	0	0	0	0	0	0	1		1	$120.00	$0.00	0.0
16	M 5p-5:30p		NEWS	$75.00	0.0	30	0	0	0	0	0	0	1		1	$75.00	$0.00	0.0
17	M 6p-6:30p		NEWS	$100.00	0.0	30	0	0	0	0	0	0	1		1	$100.00	$0.00	0.0
18	M 6:30p-7p		WORLD NEWS	$120.00	0.0	30	0	0	0	0	0	0	1		1	$120.00	$0.00	0.0
19	M 1p-2p		CHEW	$45.00	0.0	30	0	0	0	0	0	0	1		1	$45.00	$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25180779	**Changes as of:** 9/22/2016 at 10:10 AM	**Version:** Current State Version 3			
CPE: //4507	**Flight:** 9/26/16 - 11/8/16	**Station:** WWAY	**Total $:** $15,815.00		
Agency: STRATEGIC MEDIA PLACEMENT	**Advertiser:** McCrory NC Gov	**Market:** Wilmington, NC	**Total Spots:** 164		
7669 STAGERS LOOP	**Product:** MCCRORY FOR GOV	**Office:** WASHINGTON	**Total CPP:** $0.00		
DELAWARE, OH 43015	**Agency Order #:**	**Primary Demo:** Adults 35+	**Total GRP:**		
	Buyer: BRANT FINK	**Con Type:** POLITICAL/VOTE	**Traffic #:** 156551		
	Salesperson: CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:** CHRISTIAN CAMBEIRO 202-955-5342	**Separation:**		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/26	10/3	10/10	10/17	10/24	10/31	11/7		Total Spots	Total $	CPP	GRP
							9/26 - 11/7											
20	M 4p-5p		JUDGE JUDY	$60.00	0.0	30	0	0	0	0	0	0	1		1	$60.00	$0.00	0.0
21	M 7p-7:30p		E.T.	$75.00	0.0	30	0	0	0	0	0	0	1		1	$75.00	$0.00	0.0
22	M 11:30p-12:30a		KIMMEL	$30.00	0.0	30	0	0	0	0	0	0	1		1	$30.00	$0.00	0.0
23	Tu-F 7a-9a		GMA	$120.00	0.0	30	3	0	0	0	0	0	0		3	$360.00	$0.00	0.0
24	Tu-F 5p-5:30p		NEWS	$75.00	0.0	30	3	0	0	0	0	0	0		3	$225.00	$0.00	0.0
25	Tu-F 6p-6:30p		NEWS	$100.00	0.0	30	3	0	0	0	0	0	0		3	$300.00	$0.00	0.0
26	Tu-F 6:30p-7p		WORLD NEWS	$120.00	0.0	30	3	0	0	0	0	0	0		3	$360.00	$0.00	0.0
27	Tu-F 1p-2p		CHEW	$45.00	0.0	30	3	0	0	0	0	0	0		3	$135.00	$0.00	0.0
28	Tu-F 4p-5p		JUDGE JUDY	$60.00	0.0	30	2	0	0	0	0	0	0		2	$120.00	$0.00	0.0
29	Tu-F 7p-7:30p		E.T.	$75.00	0.0	30	3	0	0	0	0	0	0		3	$225.00	$0.00	0.0
30	Tu-F 11:30p-12:30a		KIMMEL	$30.00	0.0	30	3	0	0	0	0	0	0		3	$90.00	$0.00	0.0
						TOTALS:	**25**	**24**	**24**	**27**	**28**	**28**	**8**		**164**	**$15,815.00**	**$0.00**	**0.0**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25180779	**Changes as of:**	9/22/2016 at 10:10 AM	**Version:**	Current State Version 3		
CPE:	//4507	**Flight:**	9/26/16 - 11/8/16	**Station:**	WWAY	**Total $:**	$15,815.00
Agency:	STRATEGIC MEDIA PLACEMENT	**Advertiser:**	McCrory NC Gov	**Market:**	Wilmington, NC	**Total Spots:**	164
	7669 STAGERS LOOP	**Product:**	MCCRORY FOR GOV	**Office:**	WASHINGTON	**Total CPP:**	$0.00
	DELAWARE, OH 43015	**Agency Order #:**		**Primary Demo:**	Adults 35+	**Total GRP:**	
		Buyer:	BRANT FINK	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	156551
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342	**Separation:**	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
09/22/16 9:35 AM	CHRISTIAN CAMBEIRO	PER DISCUSSION - RATES TO CLEAR REVISED ON BUY CUT FREQ'S - TTL STAYS $15,815 PLS CF - THANKS
09/21/16 8:48 AM	Gary O'Halloran	Christian, for week of 9/26 we need the following to clear: Line 11 is Speechless. Schedule change. Goldberg's airs 8-830P. Need $250 to clear in either. Line 13 $300 Line 14 $200 Line 23 $120 Line 24 $75 Line 25 $100 Line 26 $120 Line 27 $45 Line 28 $60 Line 29 $75 Line 30 $30
05/25/16 9:25 AM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
05/25/16 8:19 AM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS

Competitive Information

Market Budget:	**$121,654**
WWAY Share:	**13%**
Comment:	
WECT:	**56%**
WILM:	**24%**
WSFX:	**7%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	164	$15,815.00	N/A	0.0
Total	**100%**	**164**	**$15,815.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	128	$12,205.00
2016-Nov	36	$3,610.00
Total	**164**	**$15,815.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	9/22/16 9:35 AM	CHRISTIAN CAMBEIRO	Confirmed		82	$0	$15,815.00	Changes: Total Spots from 246 to 164, Comments from REVISED - 9/27 START - LINES 23-30 REFLECT THIS CHANGE PLS CF - THANKS to PER DISCUSSION - RATES TO CLEAR REVISED ON BUY CUT FREQ"S - TTL STAYS $15,815 PLS CF - THANKS. 30 buylines added or modified.
Makegood 1	9/21/16 8:48 AM	Gary O'Halloran	Confirmed			$0	$15,815.00	Changes: Total GIMPs to 0.
Revision	5/25/16 9:25 AM	CHRISTIAN CAMBEIRO	Confirmed			$0	$15,815.00	Changes: Comments from NEW POLITICAL ORDER - PLS CF - THANKS to REVISED - 9/27 START - LINES 23-30 REFLECT THIS CHANGE PLS CF - THANKS. 16 buylines added or modified.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25180779	**Changes as of:**	9/22/2016 at 10:10 AM	**Version:**	Current State Version 3		
CPE:	//4507	**Flight:**	9/26/16 - 11/8/16	**Station:**	WWAY	**Total $:**	$15,815.00
Agency:	STRATEGIC MEDIA PLACEMENT	**Advertiser:**	McCrory NC Gov	**Market:**	Wilmington, NC	**Total Spots:**	164
	7669 STAGERS LOOP	**Product:**	MCCRORY FOR GOV	**Office:**	WASHINGTON	**Total CPP:**	$0.00
	DELAWARE, OH 43015	**Agency Order #:**		**Primary Demo:**	Adults 35+	**Total GRP:**	
		Buyer:	BRANT FINK	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	156551
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342	**Separation:**	

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Queued for Electronic Contracting	5/25/16 8:38 AM					$0	$0	
New	5/25/16 8:19 AM	CHRISTIAN CAMBEIRO	Confirmed	246		$15,815.00	$15,815.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.