# INVOICE

**WHIO-TV**
**PO Box 809606**
**Chicago, IL 60680-9606**
**Main: (855) 333-2676**
**Billing:**

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| 105013-1 | 10/30/16 | October 2016 | 09/26/16 - 10/24/16 |

| Property | Account Executive | Sales Office | Sales Region |
|---|---|---|---|
| WHIO-TV | Philadelphia CoxReps | CoxReps Philad | National |

| Advertiser | Product | Estimate Number |
|---|---|---|
| ISS/Priorities USA Action-A | PRIORITIES USA ACTN | 4561 |

Billing Address:

**Targeted Platform Media LLC**
**Attention: Accounts Payable**
**1291 Hollywood Avenue**
**Annapolis, MD 21403**

| Flight Dates | Order # | Alt Order # |
|---|---|---|
| 10/18/16 - 10/24/16 | 105013 | 08221208 |

| Billing Calendar | Billing Type | Deal # |
|---|---|---|
| Broadcast | Cash | |

| Special Handling |
|---|
| |

| Agency Code | Advertiser Code | Product 1/2 |
|---|---|---|
| | 750 | 760 |

| Agency Ref | Advertiser Ref |
|---|---|
| 9722 | 14205 |

Send Payment To:

**WHIO-TV**
**PO Box 809606**
**Chicago, IL 60680-9606**

| Line | Spot # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 6 | 2 | WHIO | Tu | 10/18/16 | 5:56 AM | Daybreak Edition 530a | 5:30 AM-6:00 AM | :30 | PRA-TV16-36H | $900.00 | NM |
| 9 | 1 | WHIO | Tu | 10/18/16 | 6:46 AM | Daybreak Edition 6a | 6:00 AM-7:00 AM | :30 | PRA-TV16-36H | $1,200.00 | NM |
| 11 | 3 | WHIO | Tu | 10/18/16 | 8:42 AM | CBS This Morning | 7:00 AM-9:00 AM | :30 | PRA-TV16-36H | $1,000.00 | NM |
| 2 | 2 | WHIO | Tu | 10/18/16 | 12:29 PM | NewsCenter 7 @ noon | 12:00 PM-12:30 PM | :30 | PRA-TV16-36H | $1,525.00 | NM |
| 7 | 2 | WHIO | Tu | 10/18/16 | 5:43 PM | NewsCenter 7 530p | 5:30 PM-6:00 PM | :30 | PRA-TV16-36H | $2,200.00 | NM |
| 8 | 1 | WHIO | Tu | 10/18/16 | 6:07 PM | NewsCenter 7 6p | 6:00 PM-6:30 PM | :30 | PRA-TV16-36H | $2,500.00 | NM |
| 10 | 2 | WHIO | Tu | 10/18/16 | 7:18 PM | M-F 7p-730p | 7:00 PM-7:30 PM | :30 | PRA-TV16-36H | $2,000.00 | NM |
| 15 | 1 | WHIO | Tu | 10/18/16 | 8:33 PM | Tue Hour1 | 8:00 PM-9:00 PM | :30 | PRA-TV16-36H | $4,250.00 | NM |
| 4 | 3 | WHIO | W | 10/19/16 | 5:13 AM | Daybreak Edition 5a | 5:00 AM-5:30 AM | :30 | PRA-TV16-36H | $700.00 | NM |
| 6 | 3 | WHIO | W | 10/19/16 | 5:40 AM | Daybreak Edition 530a | 5:30 AM-6:00 AM | :30 | PRA-TV16-36H | $900.00 | NM |
| 9 | 4 | WHIO | W | 10/19/16 | 6:12 AM | Daybreak Edition 6a | 6:00 AM-7:00 AM | :30 | PRA-TV16-36H | $1,200.00 | NM |
| 9 | 3 | WHIO | W | 10/19/16 | 6:46 AM | Daybreak Edition 6a | 6:00 AM-7:00 AM | :30 | PRA-TV16-36H | $1,200.00 | NM |
| 11 | 4 | WHIO | W | 10/19/16 | 8:26 AM | CBS This Morning | 7:00 AM-9:00 AM | :30 | PRA-TV16-36H | $1,000.00 | NM |
| 2 | 3 | WHIO | W | 10/19/16 | 12:12 PM | NewsCenter 7 @ noon | 12:00 PM-12:30 PM | :30 | PRA-TV16-36H | $1,525.00 | NM |
| 5 | 2 | WHIO | W | 10/19/16 | 5:11 PM | NewsCenter 7 5p | 5:00 PM-5:30 PM | :30 | PRA-TV16-36H | $2,000.00 | NM |
| 7 | 3 | WHIO | W | 10/19/16 | 5:39 PM | NewsCenter 7 530p | 5:30 PM-6:00 PM | :30 | PRA-TV16-36H | $2,200.00 | NM |
| 4 | 5 | WHIO | Th | 10/20/16 | 5:14 AM | Daybreak Edition 5a | 5:00 AM-5:30 AM | :30 | PRA-TV16-36H | $700.00 | NM |
| 6 | 1 | WHIO | Th | 10/20/16 | 5:39 AM | Daybreak Edition 530a | 5:30 AM-6:00 AM | :30 | PRA-TV16-36H | $900.00 | NM |
| 11 | 1 | WHIO | Th | 10/20/16 | 8:57 AM | CBS This Morning | 7:00 AM-9:00 AM | :30 | PRA-TV16-36H | $1,000.00 | NM |
| 10 | 3 | WHIO | Th | 10/20/16 | 7:12 PM | M-F 7p-730p | 7:00 PM-7:30 PM | :30 | PRA-TV16-36H | $2,000.00 | NM |
| 2 | 4 | WHIO | F | 10/21/16 | 12:10 PM | NewsCenter 7 @ noon | 12:00 PM-12:30 PM | :30 | PRA-TV16-36H | $1,525.00 | NM |
| 5 | 4 | WHIO | F | 10/21/16 | 5:28 PM | NewsCenter 7 5p | 5:00 PM-5:30 PM | :30 | PRA-TV16-36H | $2,000.00 | NM |
| 13 | 1 | WHIO | F | 10/21/16 | 10:33 PM | Friday Prime Hour 3 | 10:00 PM-11:00 PM | :30 | PRA-TV16-36H | $2,750.00 | NM |
| 16 | 1 | WHIO | Sa | 10/22/16 | 12:28 PM | NewsCenter 7 Noon Sa | 12p-1230p | :30 | PRA-TV16-36H | $750.00 | NM |
| 9 | 2 | WHIO | M | 10/24/16 | 6:22 AM | Daybreak Edition 6a | 6:00 AM-7:00 AM | :30 | PRA-TV16-36H | $1,200.00 | NM |
| 11 | 2 | WHIO | M | 10/24/16 | 7:59 AM | CBS This Morning | 7:00 AM-9:00 AM | :30 | PRA-TV16-36H | $1,000.00 | NM |
| 2 | 1 | WHIO | M | 10/24/16 | 12:29 PM | NewsCenter 7 @ noon | 12:00 PM-12:30 PM | :30 | PRA-TV16-36H | $1,525.00 | NM |
| 5 | 3 | WHIO | M | 10/24/16 | 5:27 PM | NewsCenter 7 5p | 5:00 PM-5:30 PM | :30 | PRA-TV16-36H | $2,000.00 | NM |
| 7 | 1 | WHIO | M | 10/24/16 | 5:43 PM | NewsCenter 7 530p | 5:30 PM-6:00 PM | :30 | PRA-TV16-36H | $2,200.00 | NM |
| 8 | 2 | WHIO | M | 10/24/16 | 6:08 PM | NewsCenter 7 6p | 6:00 PM-6:30 PM | :30 | PRA-TV16-36H | $2,500.00 | NM |
| | | | | | | | Total Spots | 30 | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Cox Media Group, whether verbal or written.
We warrant that the digital billing information is taken from official Proof of Performance reporting. Service delivered utilizing Google Display Network is assessed a management fee.

Questions? Contact: Broadcastinvoices@coxinc.com 1-855-333-2676 Thank you for your business!

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**Chicago, IL 60680-9606**

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| 105013-1 | 10/30/16 | October 2016 | 09/26/16 - 10/24/16 |

| Advertiser | Product | Estimate Number |
|---|---|---|
| ISS/Priorities USA Action-A | PRIORITIES USA ACTN | 4561 |

## Payment Terms 30 Days

| | |
|---|---|
| Gross Total | $48,350.00 |
| Agency Commission | $7,252.50 |
| Net Amount Due | $41,097.50 |

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