NBC Owned Television Stations

TELEMUNDO

POLITICAL INQUIRY RECORD: FEDERAL, STATE & LOCAL CANDIDATE ADS

ALL QUESTIONS MUST BE ANSWERED

○ **Federal Candidate**

◉ **State or Local Candidate**

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1. **Requested by (Agency name, address, phone number & contact):**

Agency Name BEYOND MEDIA

Contact IVY RODAS

Phone Number 787-383-9319

Address 14 Carr. 833
La Cima de Torrimar 702
Guaynabo, PR 00969

2. **On behalf of (Candidate name & authorized campaign committee name):**

Comite Amigos Eduardo Cintron

3. **Election (Office sought & date):**

Nov8, 2016

4. **Date of request:**

Oct.31, 2016

5. **Request received by:**

Tere Pabón

6. **Details:**

Compra Semana 11-3-2016

7. **Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:**

Contact Name Ivy Rodas

Phone Number 787-383-9319

Address 14 Carr. 833
La Cima de Torrimar 702
Guaynabo, PR 00969

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8. Name of treasurer of authorized committee:

Nancy Figueroa Tarrats

9. Date and nature of follow-ups, if any:

n/a

10. Disposition:

- ⊙ **Accepted – see contract details**
- ○ **Rejected – provide reason:**

Additional Information:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ■ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:** Oct. 31, 2016
Telemundo, San Juan, Puerto Rico	

I, Ivy Rodas,

being/on behalf of: Comite Amigos de Eduardo Cintron, Inc.,

a legally qualified candidate of the PPD

political party for the office of: Alcalde

in the Guayama

election to be held on: Nov. 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Attach proposed schedule with charges (if available): $8,400.00

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I represent that the payment for the above described broadcast time has been furnished by:

Comite Amigos Eduardo Cintron, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nancy Figueroa Tarrats

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Oct. 31, 2016	
Date	**Signature**

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	**Printed Name**	**Title**

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CONTRACT

TELEMUNDO

WKAQ
383 Franklin D Roosvelt Avenue
Hato Rey, PR 00918
(787) 641-2222

And:

***BEYOND MEDIA, INC**
PO BOX 363088
SAN JUAN, PR 00936-3088

Contract / Revision	Alt Order #
697192 /	

Product
Candidato alcalde Guayama

Contract Dates	Estimate #
11/03/16 - 11/07/16	

Advertiser	Original Date / Revision
COMITE AMIGOS EDUARDO CINTRON	11/01/16 / 11/01/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Calendar	Cash
Station	**Account Executive**	**Sales Office**
WKAQ	Teresa Pabon	Puerto Rico Loc

Special Handling

Demographic
RA1849

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
34174	40429

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WKAQ	11/03/16	11/07/16	5P-6P M-F	5P-6P		:30			NM	2	$5,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	---1---	1	$2,800.00							
Week:	11/07/16	11/13/16	1------	1	$2,800.00							
N 2	WKAQ	11/07/16	11/07/16	6P-7P M-F	6P-7P		:30			NM	1	$2,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/07/16	11/13/16	1------	1	$2,800.00							
								Totals			3	$8,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/01/16 -11/07/16	3	$8,400.00	($1,260.00)	$7,140.00
Totals	3	$8,400.00	($1,260.00)	$7,140.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

BEYOND MEDIA, INC.
PO Box 363088
San Juan, PR 00936-3088
787-383-9319
ivyrodas@gmail.com

697192

CONTRATO

CLIENT: CANDIDATO ALCALDE GUAYAMA
Campaign Date: Nov. 1 - Nov. 8, 2016

CONTRACT #: CAG-T2-001

MEDIO	Costo Pauta 60:	OCT 31	NOV 1	2	3	4	5	6	7	8	# Pautas	Inversion
TELEVISION		L	M	M	J	V	S	D	L	M		
Telemundo												
Telenoticias 5pm, 5pm-6pm, Jueves y Lunes	$ 2,800.00				1				1		2	$ 5,600.00
Dando Candela, 6:00pm-7:00pm, Lunes	$ 2,800.00								1		1	$ 2,800.00
INVERSION TOTAL		**0**	**0**	**0**	**1**	**0**				**0**	**3**	**$ 8,400.00**

-menos 15%	$ 1,260.00
	$ 7,140.00
-menos 2%	$ 142.80
TOTAL NETO	**$ 6,997.20**

Ivy Rodas
Oct. 28, 2016