CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

Contract / Revision	Alt Order #
119473 /	08251362

Product
SENATE MAJORITY PAC

Contract Dates	Estimate #
09/06/16 - 09/12/16	4779

Advertiser	Original Date / Revision
ISS/Senate Majority PAC-A	05/19/16 / 05/19/16

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WHIO-TV	Philadelphia CoxReps	CoxReps Philad

Special Handling

Demographic
Households

Agy Code	Advertiser Code	Product 1/2
TV14573	163	173

Agency Ref	Advertiser Ref
6686	13916

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	09/06/16	09/12/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	4	$2,000.00
Week:		09/06/16	09/12/16	MTWTF--	4				$500.00					
2	WHIO	09/06/16	09/12/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	2	$1,000.00
Week:		09/06/16	09/12/16	MTWTF--	2				$500.00					
3	WHIO	09/06/16	09/12/16	NewsCenter 7 @ noor	12:00 PM-12:30 F		:30			P-02		NM	3	$3,750.00
Week:		09/06/16	09/12/16	MTWTF--	3				$1,250.00					
4	WHIO	09/06/16	09/12/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	2	$1,400.00
Week:		09/06/16	09/12/16	MTWTF--	2				$700.00					
5	WHIO	09/06/16	09/12/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	2	$3,500.00
Week:		09/06/16	09/12/16	MTWTF--	2				$1,750.00					
6	WHIO	09/06/16	09/12/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	3	$5,550.00
Week:		09/06/16	09/12/16	MTWTF--	3				$1,850.00					
7	WHIO	09/06/16	09/12/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	3	$6,000.00
Week:		09/06/16	09/12/16	MTWTF--	3				$2,000.00					
8	WHIO	09/06/16	09/12/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	2	$3,000.00
Week:		09/06/16	09/12/16	MTWTF--	2				$1,500.00					
9	WHIO	09/06/16	09/12/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	2	$3,500.00
Week:		09/06/16	09/12/16	MTWTF--	2				$1,750.00					
10	WHIO	09/06/16	09/12/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	3	$3,750.00
Week:		09/06/16	09/12/16	MTWTF--	3				$1,250.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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Contract / Revision	Alt Order #
119473 /	08251362

Contract Dates	Product	Estimate #
09/06/16 - 09/12/16	SENATE MAJORITY PA	4779

Advertiser	Original Date / Revision
ISS/Senate Majority PAC-	05/19/16 / 05/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	PCode	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate								
11	WHIO	09/06/16	09/12/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	5	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/06/16	09/12/16	MTWTF--	5	$400.00								
12	WHIO	09/09/16	09/09/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-02		NM	1	$2,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/05/16	09/11/16	----1--	1	$2,750.00								
13	WHIO	09/10/16	09/10/16	Sa-Su Early News	6:00 PM-7:00 PM		:30			P-02		NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/05/16	09/11/16	-----1-	1	$500.00								
14	WHIO	09/10/16	09/10/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/05/16	09/11/16	-----1-	1	$500.00								
15	WHIO	09/11/16	09/11/16	Sun Prime Hour 2	8:00 PM-9:00 PM		:30			P-02		NM	1	$3,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/05/16	09/11/16	------1	1	$3,500.00								
16	WHIO	09/06/16	09/12/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-02		NM	1	$2,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/06/16	09/12/16	MTWTFSS	1	$2,250.00								
17	WHIO	09/06/16	09/06/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-02		NM	1	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/05/16	09/11/16	-1-----	1	$5,000.00								
E 18	WHIO	09/07/16	09/07/16	Wed Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	1	$2,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:		09/05/16	09/11/16	--1----	1	$2,750.00								

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	WHIO	09/05/16-09/11/16	Wed Prime Hour 3	10:00 PM-11:00 P	---W-------	:30	~~$2,750.00~~	NM
	See MG 18.2							
2	WHIO	09/07/16-09/07/16	Wednesday Prime Rotator	9:00 PM-11:00 PM	---W-------	:30	$2,750.00	NM
(M)	MG for 18.1 09/07							

Totals	0.00		38	$52,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/12/16	38	$52,700.00	($7,905.00)	$44,795.00
Totals	38	$52,700.00	($7,905.00)	$44,795.00

Signature: _____ **Date:** _____

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Thank you for your business!

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG30/16 09.39
CHANGES *** WHIO-TV ***

REP HEADLINE# 8251362 TRF# 119473
$$$ MOD# 0: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME ISS/SENATE MAJORITY PAC REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME DAVID OUTEN

3050 K STREET NW - SUITE 100 SALES PRSN PH- NICK WELTE

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 8251362 CLASS: NATL. LOCAL REGIONAL

PRDCT SENATE MAJORITY PAC EST#4779 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP6/16 SEP12/16 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG30/16 09.39

REP: TO DEANNA
FR JARED
OK'D M1, SEE LN 19
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 163			AGENCY EST# = 4779						
			AGENCY PRODUCT CODE = 173									
18		S	1000P-1100P	30		$2,750.00	9/7	9/7	0		WED	0
			PROGRAM : CODE BLACK									
			CON COM1: CODE BLACK									
19		A	900P-1100P	30		$2,750.00	9/7	9/7	1		WED	1
			PROGRAM : AMERICAN GOTHIC SEASON FINALE									
			ORD COM1: SPOT NA DUE TO PROGRAM CHANGE PLEASE ADVISE ASAP									
			THIS IS A MAKE-GOOD FOR SEP7 ON LINE-18 FOR 1 SPOT/WK									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG30/16 09.39
CHANGES *** WHIO-TV ***

REP HEADLINE# 8251362 TRF# 119473
$$$ MOD# 0: UNAPPROVED REV #1 $$$

:LINE#:	REP :LINE#:	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL: SPTS:

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#18	MISSED:	WED/1000P-1100P	SEP7	30S	$2,750.00	(AUG25/16)	
			OFFER:	WED/900P-1100P	SEP7	30S	$2,750.00	PLS ADVISE.	
			CMT:	SPOT NA DUE TO PROGRAM CHANGE PLEASE ADVISE ASAP					

SEP/16 52700.00

CONTRACT TOTAL 52700.00
TOTAL SPOTS 38

MARKET TOTALS $85,000 WHIO 62% WDTN 21% WKEF 7% WRGT 6% CABL 0% WBDT 4%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE